

# Old School GmbH

Blockchain & Advisory from the Heart of Crypto Valley



Location: Zug, Switzerland



# Who we are

- Boutique blockchain & AI development and consultancy based in Zug, Switzerland
- Founded by Ethereum pioneer Bernd Lapp
- Trusted by Startups, family offices and early-stage investors
- Known for hands-on delivery, not just advisory



**OLDSCHOOL**

**NEW TECH | TRADITIONAL VALUES**



Founder

# Bernd Lapp

Bernd Lapp is a blockchain veteran and former Advisory Board Member of the Ethereum Foundation (2015–2017). He co-created and led Swarm City, AVADO, and CasperLabs, raising +77,000 ETH in early crypto fundraising. His expertise spans decentralization, tokenomics, and product delivery.

<https://www.linkedin.com/in/berndlapp/>

Contact

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# Our Services



## Investment Evaluation

Technical due diligence

Tokenomics

Ecosystem validation



## Portfolio Advisory

Support for existing investments

Roadmap reviews

Team guidance



## Custom Development

Blockchain & AI solutions  
built by our in-house  
and partner teams



## Emerging Trends Strategy

AI x Blockchain

DePIN

Staking & Restaking

Modular Chains

ZK Proofs



## Web3 Treasury Management

ETH conversion and  
validator-based staking  
solutions for long-term  
crypto treasury growth

Infrastructure provider  
through AVADO AG

# Why Work With Us

- Based in Crypto Valley, Zug
- Hands-On Builders and Operators
- Deep Regulatory & Ecosystem Knowledge
- Developer Network for Rapid Prototyping
- Trusted by leading WEB3 projects



# PILOT PROJECT

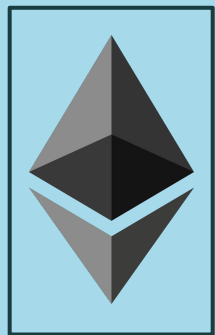




# What we Build

- dApps & Protocols (EVM based chains)
- Smart Contracts & Audits
- Token Economics
- WEB3 Infrastructure (Launchpads, DAOs)
- AI Solutions (Fine-tune LLMs. Train Custom Models)
- Validator & Staking Infrastructure

# References



# Contact

**Bernd Lapp**

Blockchain Strategist & Founder, Old School GmbH

Based in Zug, Switzerland – Available for travel or  
remote engagements

We speak Blockchain, AI, Tokenomics, and Growth



**Bernd@OldSchool.ag**