



Company Profile: Old School GmbH

Trusted Blockchain & AI Experts from the Heart of Crypto Valley

Company Name: Old School GmbH

Location: Zug, Switzerland

Contact: bernd@oldschool.ag

Founded in 2014 by: Bernd Lapp, Blockchain Pioneer & Former Ethereum Foundation Advisory Board Member (2015–2017)



Who We Are

Old School GmbH is a boutique consultancy and development firm based in **Zug, Switzerland** - the heart of **Crypto Valley**. We are a trusted partner for family offices, funds, WEB3 projects and institutions seeking deep expertise in **blockchain technologies**, **AI integration**, and **investment advisory**.

With decades of combined experience in Web3, decentralized infrastructure, and AI-powered innovation, we deliver **hands-on advisory, technical due diligence, and full-stack product development** — from whitepaper validation to smart contract architecture to market go-to-strategies.



Our Founder: Bernd Lapp

- Former **Advisory Board Member of the Ethereum Foundation** (2015–2017)
- Key contributor to early Ethereum ecosystem development
- Successfully led and advised blockchain startups including **Swarm City**, **AVADO**, and **CasperLabs**
- Known for transforming ideas into **scalable, decentralized products**
- Track record includes raising **77,000 ETH** in early-stage funding and bootstrapping **AVADO** to thousands of units sold globally

Bernd is a recognized **Blockchain OG** and early believer in decentralization, user sovereignty, and the power of crypto-economics.

What We Offer

1. Blockchain Investment Evaluation

We provide **expert evaluation of blockchain startups and protocols** for family offices, VCs, and private funds. Our due diligence includes:

- Technical feasibility reviews
- Tokenomics & economic model validation
- Team and roadmap assessment
- Smart contract and codebase audits
- Ecosystem and regulatory analysis

2. Portfolio Support & Advisory

If you have **existing Web3 or AI investments**, our team can:

- Assess progress and performance
- Identify technical or strategic gaps
- Coach founding teams
- Restructure token models or development roadmaps
- Provide crisis support or turnaround advice

3. Custom Blockchain & AI Development

With our network of **senior blockchain and AI developers**, we build:

- Smart contracts and decentralized protocols
- AI-integrated dApps
- Proof of Stake and validator infrastructure

- Wallets, token launch platforms, and DAOs

4. Strategic Advisory on Emerging Trends

We keep you ahead of the curve with insights into:

- AI x Blockchain convergence
 - DePIN (decentralized physical infrastructure networks)
 - Restaking and modular security
 - Zero-knowledge proofs and privacy-preserving tech
 - Tokenized real-world assets and compliant DeFi
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Why Old School GmbH?

- ✓ **Unmatched Track Record:** Deep involvement in the earliest days of Ethereum and DeFi
 - ✓ **Zug-based & Globally Active:** At the intersection of regulation, innovation, and credibility
 - ✓ **Hands-On & Independent:** We don't just consult - we design, implement, build, and deliver
 - ✓ **Confidential & Strategic:** Trusted by startups across Europe and the Middle East
 - ✓ **Cross-Disciplinary:** Blockchain, AI, Tokenomics, Infrastructure, UX, and Governance - all under one roof
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Build Better Together

Whether you're looking to validate a potential investment, rescue a struggling project, or launch a new initiative at the frontier of blockchain and AI - **Old School GmbH** is your partner for strategic clarity and executional excellence. We build with purpose, and we build together, in close partnership with our clients to achieve meaningful outcomes.

 Contact Bernd Lapp directly: bernd@oldschool.ag