

Jefferson



Jefferson is a Facebook Messenger bot that
helps you call your congresspeople.

Concept & Design

Why make Jefferson?

Calling is one of the most effective ways to make your voice heard with congress.

Calling is a surprisingly difficult task.

Solutions do exist, but they are confusing, incomplete, or badly designed.

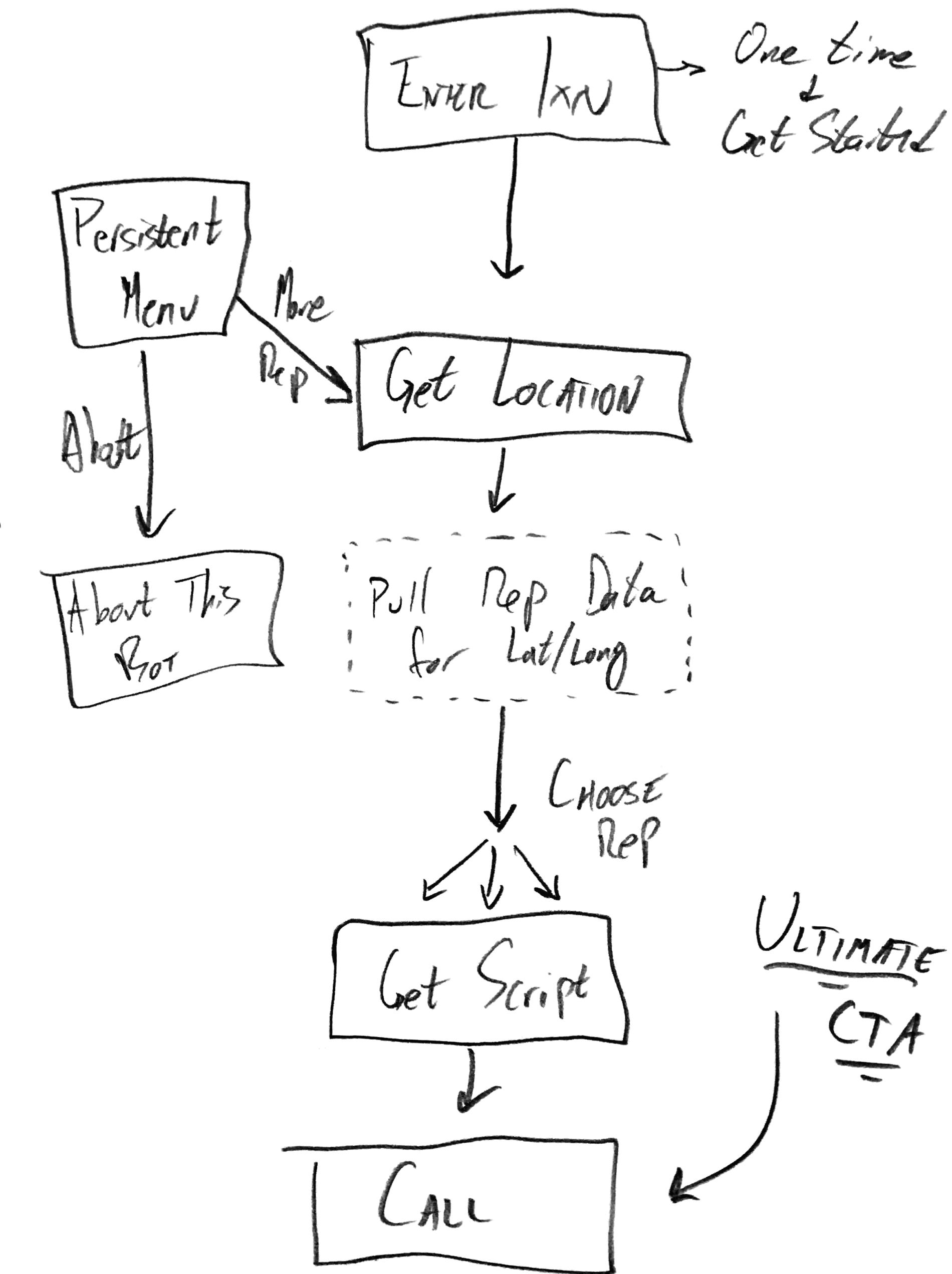
People are lazy.

Facebook Messenger Bot

Low barrier to entry.

Simple, fast, easy to use.

Conversational and personal.



Development

Building a Bot

Bot developed in Node.JS

Uses open APIs: Sunlight Congress Database, TheUnitedStates.io, Google Maps GeoCode API, Facebook Messenger API.

Hosted on Heroku.

Built around a new way to transfer data through payload buttons.

User Testing

15 people tested the bot with no instructions past “click Get Started”.

Conversations monitored through Facebook’s Page Messaging system.

Intervened in failed interactions if necessary.

Solicited feedback from users.

Branding & Web Design

Jefferson

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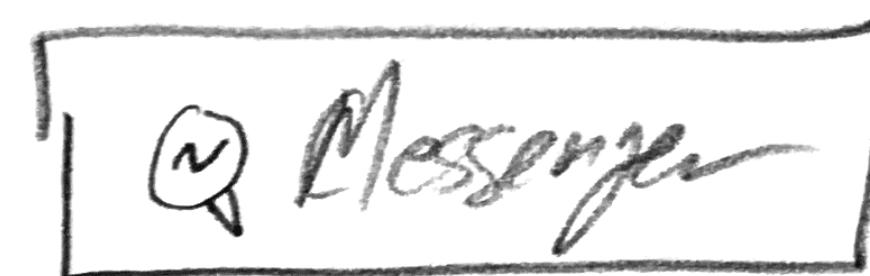
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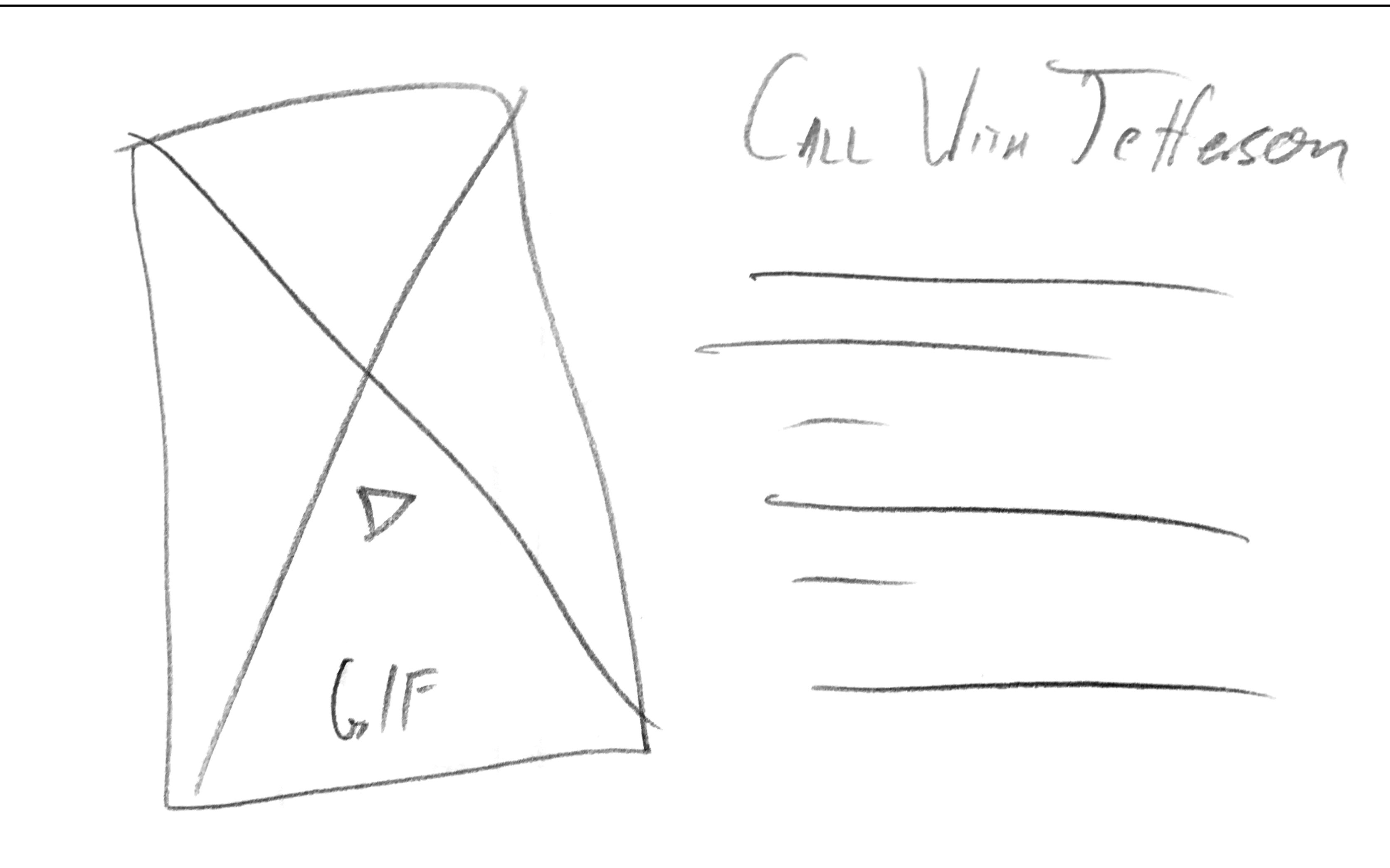


Jefferson

tagline



✓



Abort Jefferson

Tech

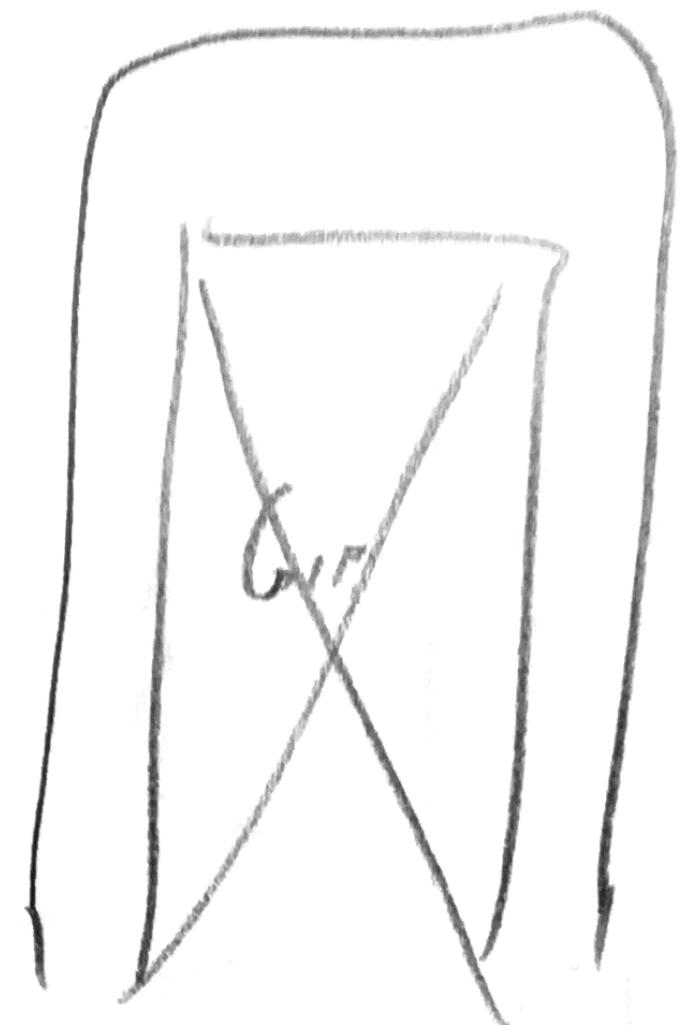


↑
Sunlight, fb

Team



Samweiller.io



Call W/ Json



Task w/ Json





What is Jefferson?

About Us

💬 Chat with Jefferson

Jefferson



Your assistant for contacting congress.

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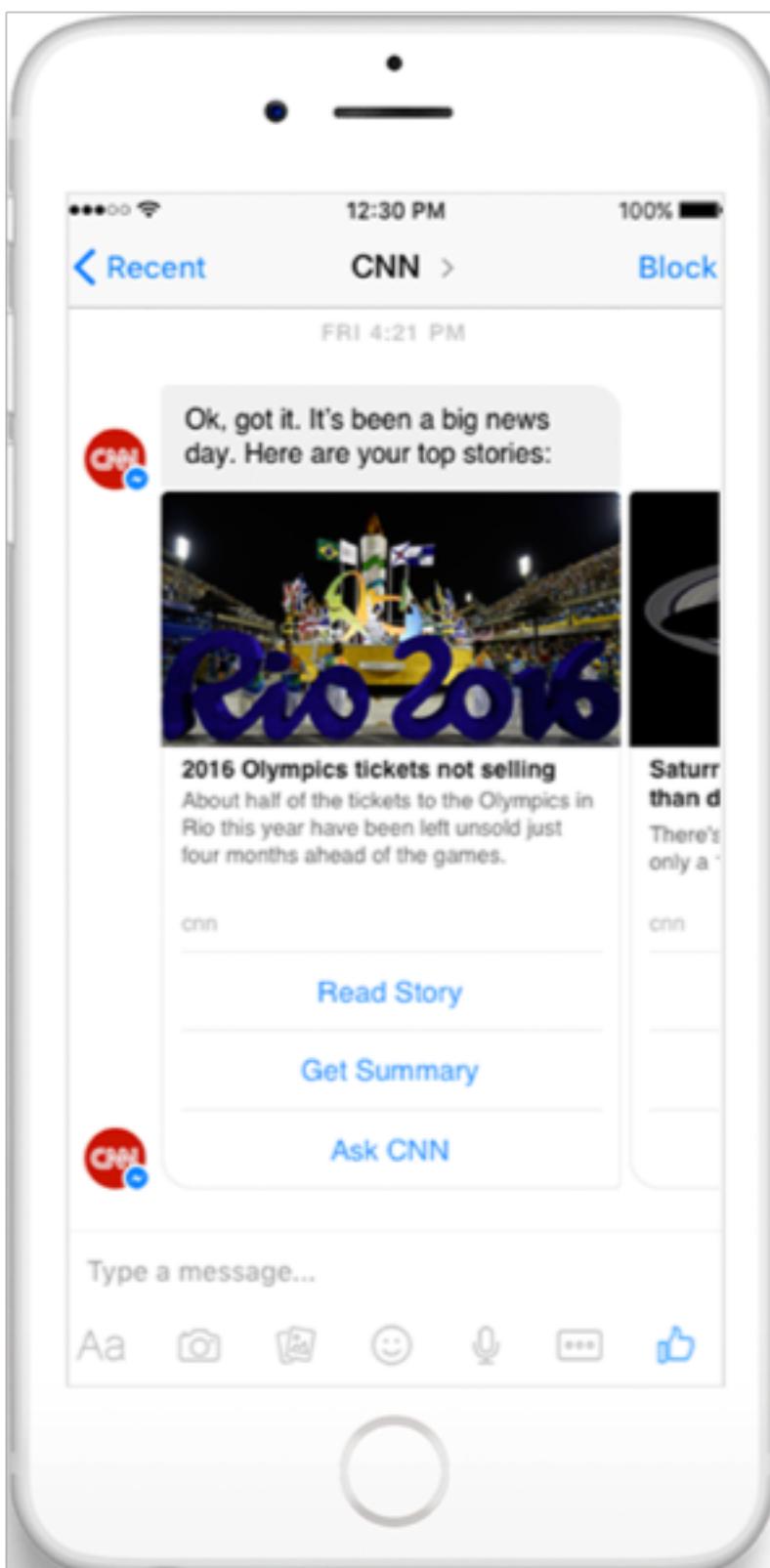




What is Jefferson?

About Us

Chat with Jefferson



Call with Jefferson

Calling your representatives is the best way to make change.

Jefferson uses your location to identify the three congressional representatives for your area, and gives easy, one-touch access to their contact information.

[Learn More](#)

Talk with Jefferson

Not sure what to say? Jefferson does.

Jefferson provides you with a script designed to give the operator the information they need in as few words as possible. This saves your time, their time, and keeps the lines open for more callers.

[Learn More](#)

[What is Jefferson?](#)[About Us](#) [Chat with Jefferson](#)

What Powers Jefferson?

Jefferson is made possible by various APIs and frameworks. Congress data is provided by the Sunlight Congress Database and UnitedStates.io. Location data is geocoded using the Google Maps Geocode API. Messenger bot is powered by Facebook's Messenger API, Heroku, and a whole lot of love.



Who is Behind Jefferson?

Jefferson was created, designed, and developed by Sam Weiller. Sam is a product designer whose goal is to make the world better through technology. Other social good projects of his include PhilanthroFeed and HotSwap. More information about Sam can be found on his website: samweiller.io.

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Your assistant for contacting congress.

Chat with Jefferson | 

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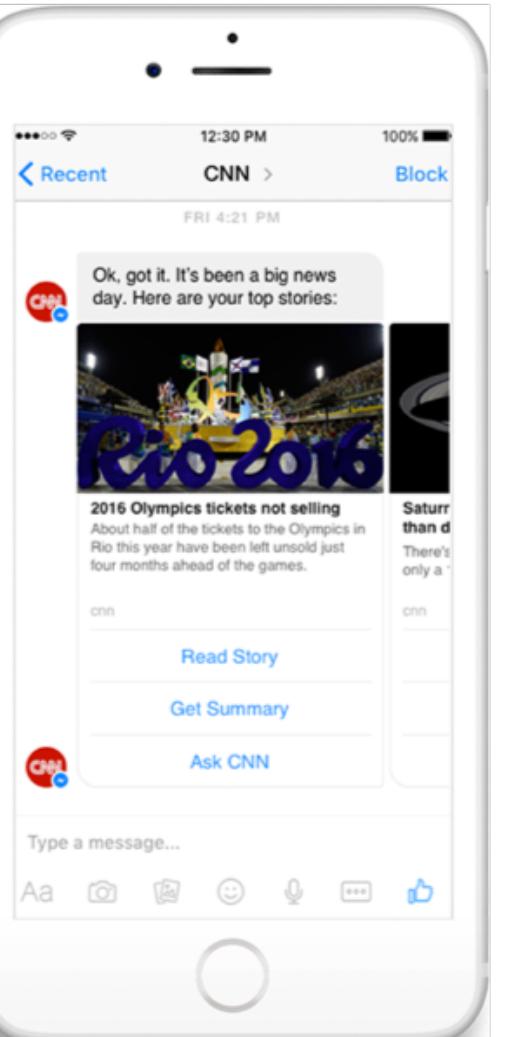
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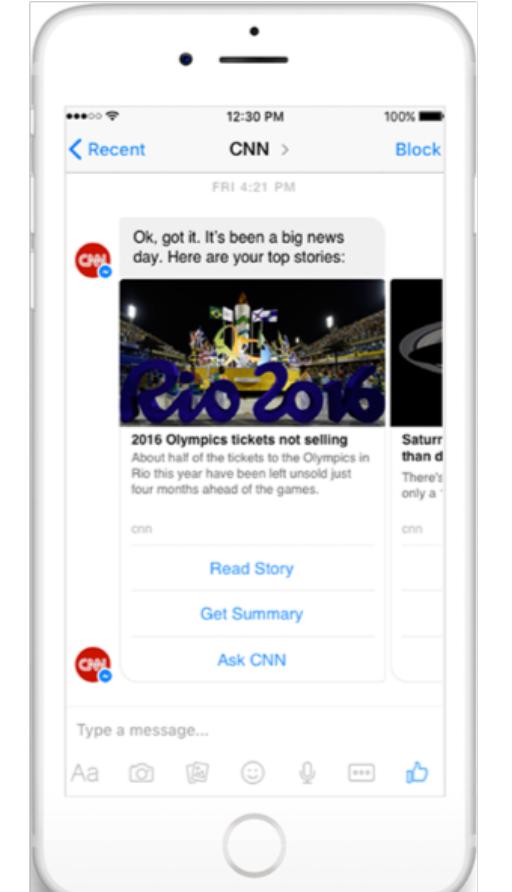


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Live Website

Jefferson

