

RINA CALDWELL

Hi, I'm Rina. Here is a winsome distillation of my person: who I am and what I do...

CONTACT

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WHAT I OFTEN DO

WRITING : SEO : SEM : BLOGGING : EMAIL MARKETING
GOOGLE ANALYTICS : CONTENT WRITING : SOCIAL
MEDIA : FACEBOOK : LINKEDIN : TWITTER : INSTAGRAM
FRONT END : WEB DESIGN : BRAND IDENTITY : WORDS

TIMELINE

- 2017** I've built, executed, and employed digital marketing strategies for over 30 unique clients, growing their online traction by an average of 150%.
- 2014** Expanded my freelance business to include web design services. Building Wordpress and eCommerce cities. Bringing words and design together.
- 2012** Moved to LA to work as a Project Manager for Hand & Associates. Loved the experince. Not the traffic.
- 2008** Began studying at Eastern Michigan University. Left with a B.A. in Writing and plenty of ideas for novels.

RECENT CLIENTS

ELL ELL & Co.

www.ellell.co

Little Hill

www.littlehillproductions.com

Visual Compass Web Services

www.vcwebdesign.com

Swisher Commercial

www.swishercommercial.com

VisitYpsi

www.visitypsi.com

Feel free to contact me a fuller list, some case studies, or a portfolio.

THANKS FOR CHECKING ME OUT
(or some other personal byline of gratitude)