



**BICYCLE - A Simplest Solution of World's most Complex PROBLEMS**

Rajasthan's first and largest **Cycle Rental and Bicycle Sharing** services provider Pink Pedals is a unique women led entrepreneurial start-up which not only focuses on providing Sustainable Mobility solutions to the society, but also promotes cycling and motivate people to start cycle again with the **Vision** of Clean, Green & Healthy habitat.

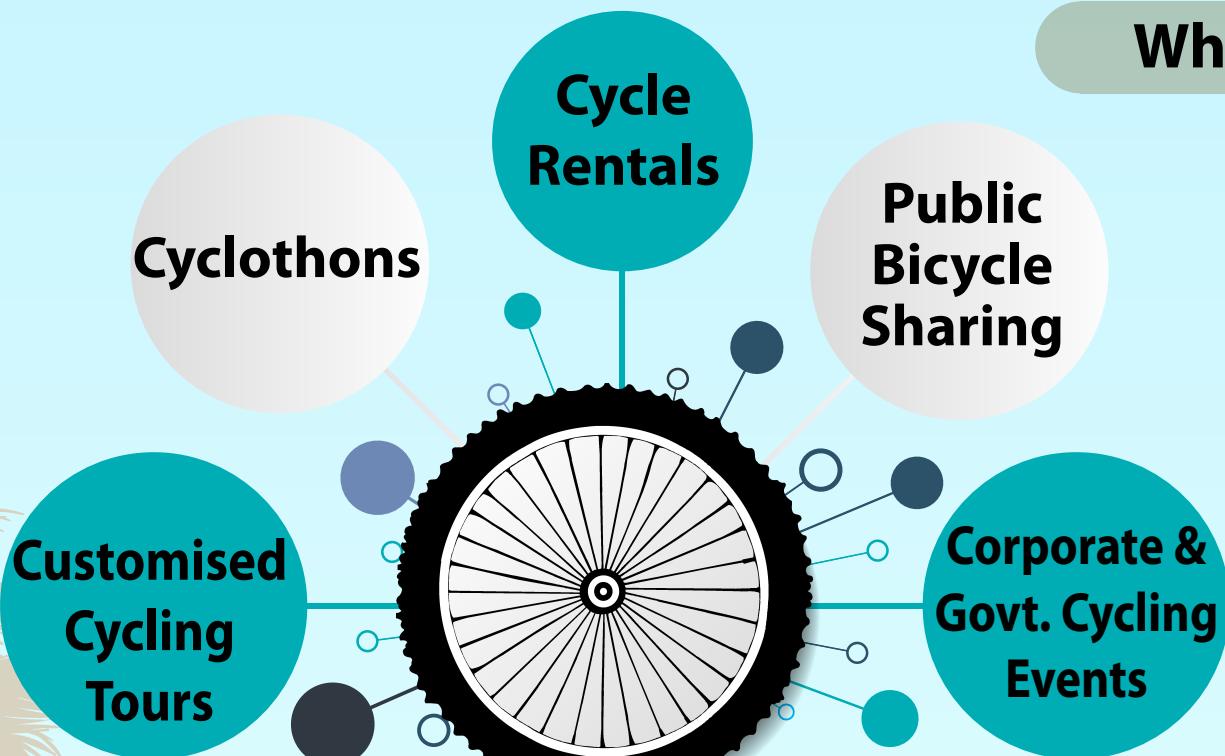
**Pooja Vijay**, founded Pink Pedals in Jun-2017 with only 9 cycles and millions of dreams. The new conceptual fun filled model got the eye of society and appreciation in very initials weeks. Pooja's Pink Pedals was chosen in top 26 startups of Rajasthan in 2017 only. This pushed up Pink Pedals to grow and in merely 30 months, Pink Pedals has a fleet of more than **300 Cycles**.

Pooja, also known as revolutionary women who brought back the era of Cycles in Jaipur, in Jan-2019, She was chosen as First **Bicycle Mayor of Jaipur** by Amsterdam based ngo BYCS ([www.bycs.org](http://www.bycs.org)).

Pink Pedals never looked back and marked approx. **4,00,000 Kms** of cycling till Jun-2020. With the cycle rental, Pink Pedals is also known for the cycling events organised in this period, more than **200 cycling events** are marked in the list and still adding.

"Pink Pedals is now known as **One Stop Solution for Cycles**"

**"Cycles on Rent, Safety & Good Health Permanent"**



## Juniors Cyclothon

Pink Pedals Juniors Cyclothon is one of the most liked & appreciated, one of its kind kids exclusive event. Pink Pedals have organised 3 editions of JC with total of more than 1000+ Participants aging from 2 years to 16 years. The only focus was to bring our future generation back on cycles.

## Public Bicycle Sharing

Pink Pedals in association with Indian biggest integrated city Mahindra World City Jaipur, signed a MoU for running the Bicycle sharing services inside the City. The aim was to provide end point connectivity & a healthy lifestyle for the employees working there in big corporates.

## Other Initiative

A non-profitable organisation working on ground level to find solutions to urban problems, presently, focusing on areas like sustainable urban transport, road safety and liveable streets. Pooja is serving as Co-Founder & Director at TGLF



## Our Clintale

JCB India MWCJ, Nagarro MWCJ, HDFC Sales, CII India - Jaipur Chapter, Election Commision of India, Icreate India, JECRC Jaipur, SMS Hospital Pratham Software, Ministry of Tourism Rajasthan, Women Mentor Forum Fortis Hospital, IOCI Jaipur, Anytime Fitness Gym, Jaipur Heart Institute PCRA, BPCL Jaipur, Airforce Jaipur Station, Ministry of Transport Rajasthan, Ministry of Youth Affairs, Traffic Police Jaipur, IHMCS College, MultiFit Gym, Jwala NGO, Manipal Hospital, Medical Student Association Jaipur, Define Gym Metlife MWCJ, Radio City, Spark Dance Academy, WPP Stream, , Cleanfit Gym, BNI Jaipur Chapter, Transformers Gym, Aerofit Nutrition and Health Studio, LMNIT College, The Shredded Club, Blue Muscle-The Fitness Zone

**"The BICYCLE is the noblest invention of Mankind"**



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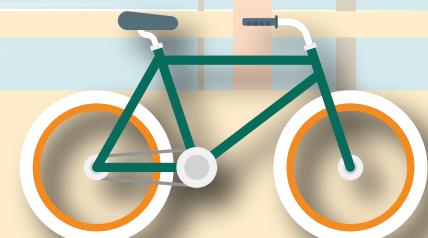


Pink Pedals Jaipur



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**KEEP CYCLING**



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