## Quest: Shark Attacks

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## Project Overview

#### Steps:

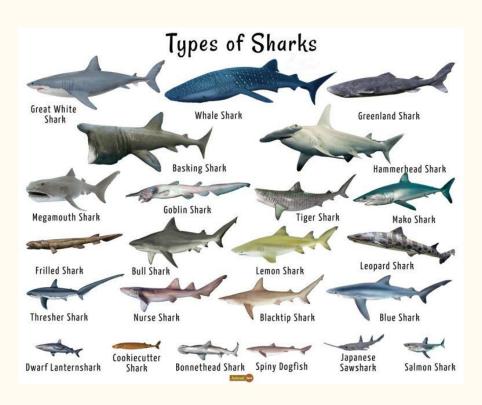
- Examining the Shark Data Set
- Formulating the Hypothesis
- Implementation of Cleaning Techniques
- Exploration of Data to Validate Initial Hypothesis

## Hypotheses

- Most shark attacks involve male victims.
- Most shark attacks are unprovoked.
- Shark attacks have increased over the last 50 years.

### Data wrangling and Cleaning

- 1. Strip and trailing whitespace from column names
- 2. Drop duplicate rows to ensure unique entries
- 3. Convert all the column names to lowercase for consistency
- 4. Print confirmation message after cleaning
- 5. Return the cleaned dataframe



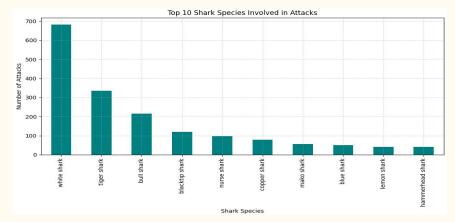
# Exploratory Data Analysis

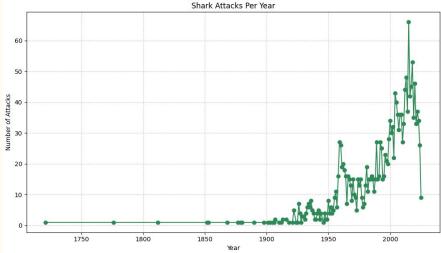
- Understanding the structure of the data
- Data cleaning check
- Summarizing the statistics
- matplotlib
- Seaborn
- Visual exploration.

### Exploratory Data Analysis

Insights and interesting patterns found during the analysis:

- The above bar chart illustrating the frequency of shark species involved in attacks.
- The line plot below, showing the number of attacks over time by year.

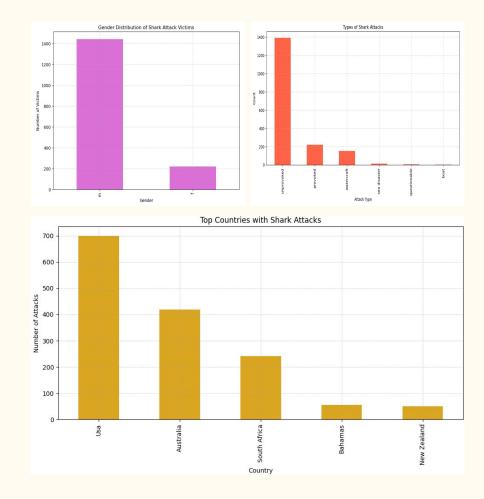




### Exploratory Data Analysis

Insights and interesting patterns found during the analysis:

- Above left bar chart representing the gender distribution of victims.
- Above right bar chart showing the categorization of incident types.
- Below bar chart highlighting the top five countries with the highest number of reported attacks.

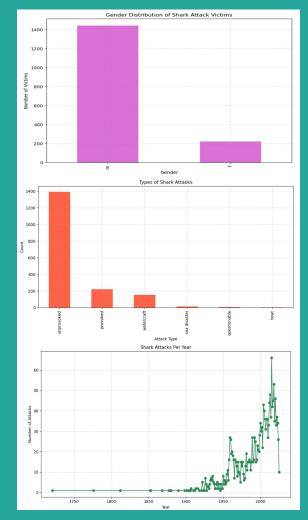


## Major Obstacle:

- String manipulation issues when standardizing the "Species" column.
- Initial method only replaced specific words, leading to incomplete modifications.
- Inconsistent species names retained fragments instead of full replacements.
- Solution: A custom function checked entire cell values before rewriting them.
- Outcome: Improved data consistency and eliminated partial mismatches.
- Key lesson: Conditional logic is essential for effective data cleaning.

## Conclusions & Insights:

- Most shark attacks involve male victims.
  - Male victims (m) represent 80.22 % of the attacks, with 1,436 cases.
  - The top graph shows that the data supports our hypothesis.
- Most shark attacks are unprovoked.
  - Unprovoked attacks account for 77.71 % of all attacks, or 1,391 cases.
  - In the middle graph we see that our hypothesis is confirmed.
- Shark attacks have increased over the last 50 years.
  - O Shark attack incidents have shown a significant increase over time, highlighting a long-term rise in recorded cases over the decades. **Between 1975 and 2024**, there were 1,353 recorded attacks, making up **75.59** % of all reported cases since 1721. In contrast, the 1925 to 1974 period saw only 397 attacks.
  - In the bottom graph we see that our hypothesis is backed up by data.



<u>Demo</u> (repository)

Thank you!