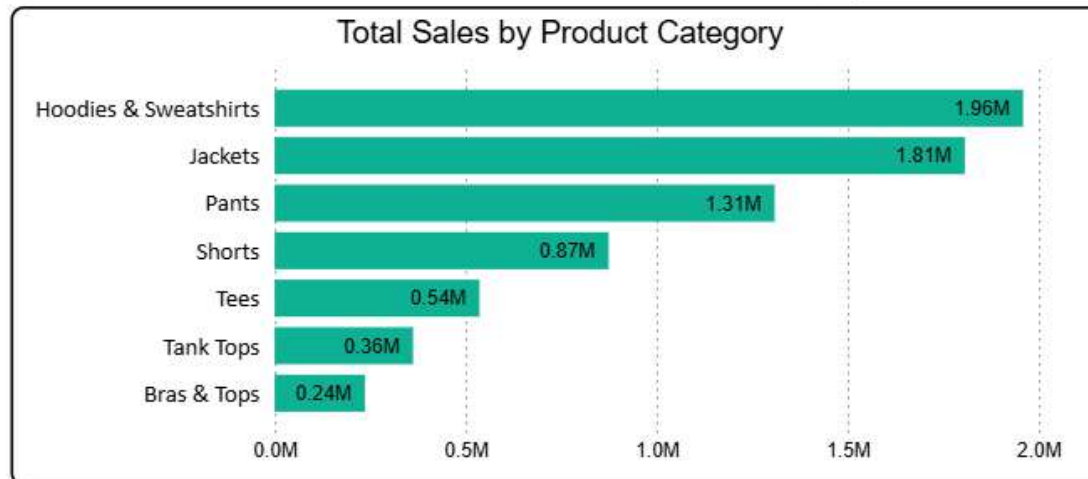
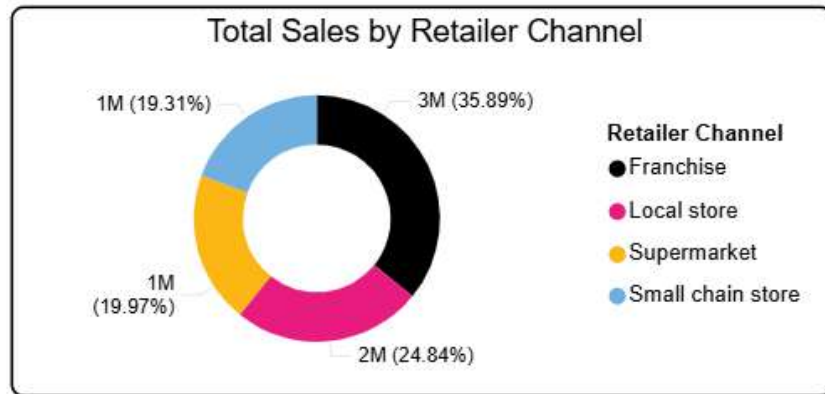
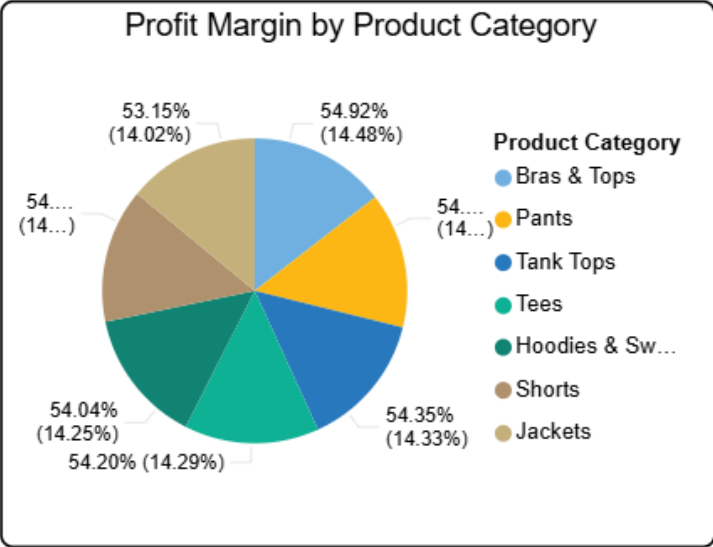
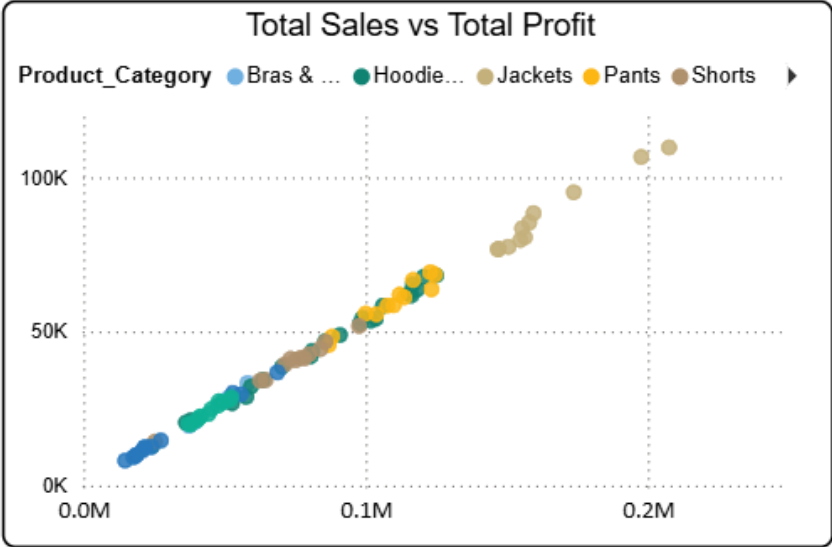


Sales Performance Overview



Product Performance Insights



Gender	
Men	Women

Category	
Bras & Tops	Shorts
Hoodies & Sweatshirts	Tank Tops
Jackets	Tees
Pants	

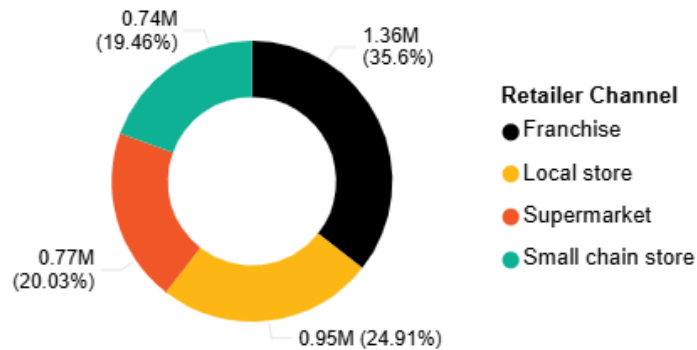
Product_Name	Total Sales	Total Profit	Total Orders
Beaumont Summit Kit	173688	95,226.35	133
Hyperion Elements Jacket	207449	1,09,762.67	145
Kenobi Trail Jacket	159453	88,451.51	127
Lando Gym Jacket	154722	79,727.84	108
Mars HeatTech Pullover	150547	77,514.61	100
Montana Wind Jacket	155365	83,489.57	117
Orion Two-Tone Fitted Jacket	197596	1,06,690.94	139
Proteus Fitness Jackshirt	157926	85,420.22	122
Taurus Elements Shell	147090	76,866.51	112
Total	1660240	8,83,788.92	1227

Product_Name	L	M	S	XL	XS	Total
Abominable Hoodie	18266	14336	30330	23352	15513	101797
Aero Daily Fitness Tee	7899	9900	13602	8069	8127	47597
Aether Gym Pant	21541	25554	26780	26072		99947
Ajax Full-Zip Sweatshirt	14067	10325	18863	18602	23700	85557
Apollo Running Short	2623	6079	9723	6873		25298
Arcadio Gym Short	16841	17214	27789	13228		75072
Argus All-Weather Tank	988	3933	5868	3759	7189	21737
Ariel Roll Sleeve Sweatshirt	5573	7279	11108	7039	7100	38099
Atlas Fitness Tank	1453	3264	3092	4799	2082	14690
Atomic Endurance Running Tee (Crew-Neck)	8390	8682	13606	5470	5302	41450
Atomic Endurance Running Tee (V-neck)	5400	8609	12415	6524	8039	40987
Autumn Pullie	12410	15878	19946	8352	13765	70351
Balboa Persistence Tee	9708	1906	11173	12185	11012	40284
Total	1425019	1460730	1936741	1354110	907554	7084154

Retailer and Channel Analysis

786
Total Retailers

Total Profit by Retailer Channel



Country

England

Scotland

Wales

Retailer Channel

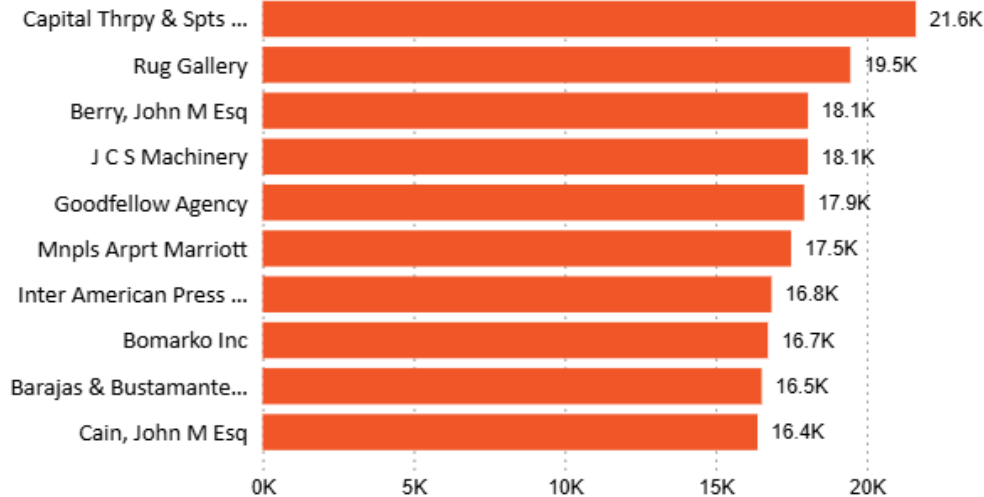
Franchise

Local store

Small chain
store

Supermarket

Top Retailers by Profit



Retailer_Name	Retailer_Channel	Total Sales	Total Profit	Total Orders
1893 Shops	Small chain store	5245	2,792.72	9
A 1 Plumbers Supply	Franchise	12222	6,926.82	12
A 1 Plumbers Supply	Supermarket	7301	3,530.68	8
A All In One Construction	Franchise	7833	3,792.81	11
A All In One Construction	Small chain store	4935	2,159.41	6
A B E Doors & Windows	Small chain store	5214	2,596.11	15
A F Supl Co Div Automtc Firing	Local store	10942	5,643.29	12
A O Hardee & Son Inc	Franchise	12920	7,197.87	12
A O Hardee & Son Inc	Supermarket	2645	1,514.15	8
A O J Mfg Corp	Local store	6315	4,003.80	6
A O J Mfg Corp	Supermarket	14401	8,218.43	15
Acc Automation Inc	Franchise	9478	4,508.58	13
Accurate Engraving Co	Franchise	9213	4,653.17	13
Accurate Engraving Co	Supermarket	11905	6,420.15	12
Active Air Systems	Local store	13857	7,400.69	12
Active Air Systems	Small chain store	6785	2,655.32	9
Total		7084154	38,22,375.85	8391

Returns Dashboard

528

Total Returns



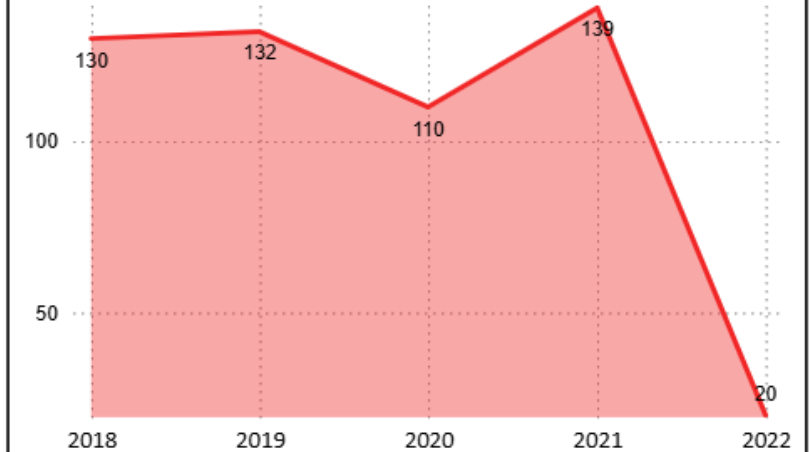
6.3%

Return Rate

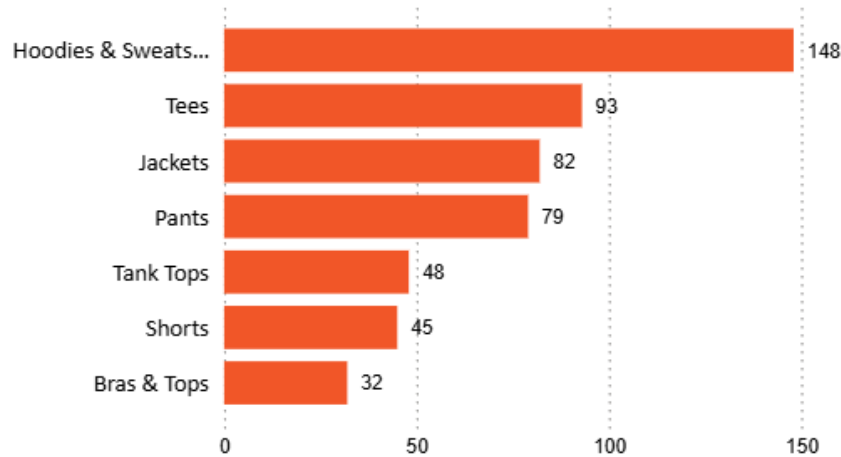
Total Returns by Retailer Channel



Total Returns by Year



Total Returns by Product Category



Order_ID	Product_Name	Retailer_Name	Year	Month	Day
1	Chaz Kangaroo Hoodie	Bizerba Usa Inc	2018	February	5
5	Chaz Kangaroo Hoodie	Sound Vision Corp	2018	March	6
29	Bruno Compete Hoodie	Penrose Place Pharmacy Inc	2018	April	19
45	Frankie Sweatshirt	Marketing Horizons Inc	2018	April	17
49	Chaz Kangaroo Hoodie	Bomarko Inc	2018	April	11
51	Frankie Sweatshirt	Kennedy Scales Inc	2018	March	13
61	Hollister Backyard Sweatshirt	Association Of Art Museum Dir	2018	February	24
68	Hollister Backyard Sweatshirt	Packaging Corp Of America	2018	February	20
75	Stark Fundamental Hoodie	Wilhelm, James E Jr	2018	May	4
89	Stark Fundamental Hoodie	East County Process	2018	March	14
122	Oslo Trek Hoodie	Paralegal Personnel	2018	April	2
129	Abominable Hoodie	Mcallister & Murphy Pc	2018	February	19
131	Abominable Hoodie	Upper Deck Co	2018	March	4
161	Mach Street Sweatshirt	Shannon, Paul V Esq	2018	April	9
168	Grayson Crewneck Sweatshirt	M D & W Railway	2018	April	7