

My genuine wish to apply to the **Master of Applied Data Science and Analytics program** at **SRH Heidelberg** is expressed in this letter. After completing my **information technology bachelor's degree** at the University of Mumbai, my passion for analytics and data-driven decision-making has expanded. I also have experience working as an Executive Business Analyst. As the subject of data science is always changing, I think your program is the best way for me to expand my knowledge and gain the skills I need to contribute significantly.

I have always strived for greatness throughout my academic career. I received an **8.45 CGPA** upon graduation, which translates to a **1.78 German grade**. A solid basis in data analysis and technology has been established by my studies in disciplines like Artificial Intelligence, Business Intelligence, and Numerical and Statistical Methods. My fluency in the language is further demonstrated by the 15 years of English-language schooling I have attended, together with my **IELTS score of 7.0 (CEFR Level C1)**. My familiarity with programming languages such as Python, Java, C, and C++, together with my foundational understanding of Excel, has enhanced my technical proficiency. I think these abilities are a fantastic fit for the objectives of the course, Applied Data Science and Analytics, which is all about using data to make intelligent decisions.

My desire to become a top data scientist who can use analytical techniques to address challenging challenges is what motivated me to seek this particular course. The curriculum's emphasis on applied learning and the chance to work on actual projects align with my objective of turning data into insights that can be put to use. I have led initiatives to improve user experience and functionality in my present work at Sarjak Container Lines Pvt. Ltd., most notably the replacement of the SDP application's customer-facing interfaces. My motivation to learn more about data analytics has been sparked by this experience, which has given me the tools I need to use data to propel company success.

I find SRH Heidelberg to be particularly noteworthy because of its cutting-edge pedagogy and emphasis on real-world application. Modern facilities and an emphasis on interdisciplinary learning are exactly what I'm searching for in a master's degree at this university. Furthermore, my own learning philosophy and the university's dedication to creating a collaborative learning environment where students are encouraged to think critically and cooperate on cutting-edge projects are in line. The idea of interacting with peers and professionals in the business from a variety of backgrounds excites me in particular since I think it will greatly enhance my educational experience.

Germany is a leader in innovation and technology worldwide, which makes it the best location for data science graduate studies. The nation's strong economy and emphasis on R&D provide a favorable environment for aspirant data scientists like me. Furthermore, Germany is a desirable location due to its reputation for excellent education and its friendly atmosphere for overseas students. I have no doubt that attending school in Germany will give me access to top-notch instruction as well as global job prospects in the data science industry.

Finally, I would like to say that I am excited to work with and develop within the SRH Heidelberg program in Applied Data Science and Analytics. I have no doubt that the information and abilities I will get from this program will enable me to accomplish my professional objectives and have a big influence in the data science industry. I humbly ask that the admissions committee give my application some thought because I genuinely want to succeed in this program and do something positive to the academic community at the university. I'm excited for the chance to join SRH Heidelberg and to start this amazing journey of growth and learning.

As an **Executive Business Analyst at Sarjak Container Lines Pvt. Ltd.**, I have great experience in leading initiatives to improve customer experience and working with others to develop a client-facing application called 'SCL Connect.' Furthermore, I gained practical experience in business analysis during my **internship at Sharp I-Tech Solutions Pvt. Ltd.**, where I collaborated closely with the tech team in Hamburg to guarantee the seamless advancement of projects. Through your program, I hope to further polish my ability to assess business requirements and translate them into practical insights, a skill set that these experiences have sharpened.

In addition, I have taken an active part in a number of **workshops and training sessions** that have improved my knowledge of business analysis and data science. My capacity to produce user-centric designs has improved as a result of my completion of an **8-week Advanced UI/UX Design Course** at Kaarwan Design School of India. In addition, I've participated in **webinars and virtual sessions covering subjects like intellectual property and mental health**, which have expanded my understanding of the significance of holistic development in the workplace. I learned about event promotion and collaboration while working as a **Marketing Crew** member of the Taarangan 2021–22 marketing team. As a result of my varied interests, which also include reading, writing, drawing, and listening to educational podcasts, I am able to approach problems from both a creative and analytical standpoint.

I can't wait to share my wealth of expertise and passion for data science with SRH Heidelberg. I'm sure that this program will give me the abilities and information I need to fulfill my professional goals and make a significant contribution to the data science field. With excitement, I hope you will give my application some thought and that I may be able to become a part of your highly esteemed institution.

SHIKHA, SANJAYE