

To the **Berlin School of Business and Innovation (BSBI)**, I am writing to convey my sincere interest in studying a **Master of Science in Data Analytics**. The power of data and its ability to revolutionize enterprises and influence decision-making have always captivated me as an enthusiastic and committed learner. Together with my work experience as a **Business Analyst**, my information technology degree has given me a strong foundation in data interpretation and understanding. Because of this, I've decided to focus on data analytics even more, and I think that the BSBI program will give me the in-depth knowledge and abilities I need to succeed in this changing industry.

At the University of Mumbai, I obtained my **Bachelor of Science degree in Information Technology**, with a **CGPA of 8.45 (German grade: 1.78)**. Data structures, statistical methods, artificial intelligence, business intelligence, and data structures were among the disciplines I studied in college. These courses have greatly influenced the way I think analytically. My technological proficiency has also been progressively increasing; I can now program in Python, Java, C, and C++, among other languages. With a very strong speaking performance of 7.5 and an **overall band score of 7.0 (C1 level) on the IELTS**, I have completed my fifteen years of English teaching successfully.

Pursuing a Master's degree in data analytics is my choice because I want to understand more about the intricacies of data analysis and how it is applied to tackle difficult business problems. Finding out more about machine learning, predictive analytics techniques, and data visualization particularly interests me. Many opportunities are available in the rapidly growing field of data science. The rapidly growing subject of data science has several opportunities. The aforementioned fields are in complete harmony with my ultimate professional objective of turning into a data scientist who can assist in creating data-driven choices that foster innovation and commercial expansion. The curriculum of the Data Analytics program at BSBI is exactly what I'm searching for to close the knowledge gap between theory and industry requirements because it places a strong emphasis on hands-on learning and real-world applications.

In addition to its solid reputation for offering high-quality instruction that is closely in line with business demands, BSBI is one of the reasons I chose it. I find it especially appealing that the university places a strong emphasis on practical learning through projects and internships as well as exposure to other countries. Professional development and networking opportunities are unmatched at BSBI because of its industry partnerships and its location in Berlin, a center of tech innovation and business. In today's interconnected world, having a global perspective is crucial, and I am sure that studying at BSBI will provide me both technical expertise and that.

Germany is highly known for its outstanding educational record, especially in the domains of engineering and technology. Higher education is highly desirable in this country due to its robust economy, dedication to research and development, and focus on innovation. Furthermore, a helpful environment for both academic and personal growth is offered by Germany's diversified setting and friendly attitude toward international students. I can't wait to become fully immersed in this dynamic culture at BSBI and to contribute to and learn from its diverse community.

I have practical experience in business analysis, project management, and user experience design from my position as an **Executive Business Analyst at Sarjak Container Lines Pvt. Ltd.** I have spearheaded the update of the SDP application's customer-facing displays, improving functionality and user experience. My current project is "SCL Connect," a customer-facing program that establishes a virtual connection between our clients and our offerings. As part of **my internship at Sharp I-Tech Solutions Pvt. Ltd.**, I also collaborated with the Hamburg tech team while working on the Shiperone marketplace application. I am excited to utilize and develop my analytical and problem-solving skills through the BSBI Data Analytics program, which has sharpened them through these experiences.

Apart from my work experience, I have actively participated in several training courses and seminars to broaden my knowledge and skill set. One standout course from Kaarwan Design School of India is an **advanced course on UI/UX design** that has helped me gain a deeper grasp of the principles of user-centric design. In addition, I've taken part in **webinars and courses about intellectual property and mental health**, which have improved my comprehension of the larger corporate environment. I am now a better-rounded person with a solid foundation in both technical and soft skills as a result of these experiences.

To sum up, I would say that I am very inspired to enroll in BSBI's Master of Science in Data Analytics program. I have no doubt that the program will give me the cutting edge information, useful skills, and exposure to other countries I need to accomplish my professional objectives. The chance to participate in and gain knowledge from the dynamic academic community at BSBI excites me. Since I am excited to contribute my professional expertise, solid academic background, and passion for data analytics to the program, I genuinely hope that the admissions committee will view my application positively.

Thank you for considering my application. I look forward to the opportunity to contribute to the esteemed academic community at BSBI.

Yours sincerely,

Shikha Sanjaye