# **SRIDHURGA R**

DATA ANALYST | UI/UX DESIGNER

#### **Contact**

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Linkedin

Sridhurga R

## Soft Skills

Management Skills

Creativity

Negotiation

Critical Thinking

Leadership

# **Technical Skills**

Programming: Python

programming, C

(Basics), java (basics)

UI/UX Design: Figma

Front end: HTML, CSS

Ms Office: Word

Basics in Canva Tool

# Languages

English (Fluent)
Tamil(Fluent)

#### **PROFILE**

Dedicated and detail-oriented AI & Data Science student with a strong foundation in Programming skills. Passionate about leveraging technology to extract insights, optimize processes, and drive data-driven decision-making. Skilled in Python, SQL and implementing AI solutions. Eager to apply analytical skills and innovative problem-solving to real-world challenges in AI, healthcare, and beyond.

# **Projects**

#### **Customer churn prediction using MI:**

- Developed a predictive model to identify potential customer churn using Python, scikit-learn, and pandas on telecom/customer subscription datasets.
- Applied data preprocessing, feature engineering, and exploratory data analysis (EDA) to uncover key churn drivers.
- Built and evaluated models including Logistic Regression,
   Random Forest, and XGBoost, achieving over 85% accuracy.

### **Education**

Rajalakshmi Institute of Technology B.Tech Artificial Intelligence and Data Science CGPA: 8.6 Currently 3<sup>rd</sup> year 2023-2027

2020-2022

Higher secondary school SSM Lakshmiammal Matric Higher Secondary School 95 %

# **CERTIFICATIONS**

- Programming Languages: Python, C, java
- Databases: SQL, MongoDB
- Al&ML: Courses in Al&ML
- Data Analytics: Basics in Data Analytics
- Attended a 3 hours workshop on "Power BI" offered by OfficeMaster
- Attended a 4 days workshop on SQL basics course offered by Newton School