

PRICING GUIDE PDF

By SAMZY DIGITALS web developer



INTRODUCTION

At **SAMZY DIGITALS**, we don't just build websites; we create digital experiences that grow your business. Whether you are a startup looking for your first online home or an established brand needing a high-performance e-commerce store, we have a package tailored for you."



● **BASIC PACKAGE (GHS 1,000 – 2,500)**

Best for: Freelancers, small startups, and landing pages.

- **Includes:** 3–5 custom pages, mobile-responsive design, WhatsApp contact button, and 1 hour of training.
- **Timeline:** 7 business days.

STANDARD PACKAGE (GHS 3,000 – 7,000)

Best for: Growing businesses and professional blogs.

- **Includes:** 5–10 pages, social media integration, Google Analytics setup, and advanced SEO optimization.
- **Timeline:** 2–3 weeks.

PREMIUM E-COMMERCE (GHS 8,000 – 25,000+)

Best for: Online stores and product-based businesses.

- **Includes:** Full online shop, unlimited products, inventory management, and secure payment gateway (Paystack/PayPal) integration.
- **Timeline:** 3–6 weeks.



CUSTOM FEATURE BREAKDOWN & COSTING

Standard packages cover the basics. If your business needs specific advanced functionality, you can add these to any tier.

1. Booking & Appointment Systems

- **Feature:** Integrated calendar for clients to book services directly on your site (e.g., for salons, clinics, or consultants).
- **Why you need it:** Saves time on manual scheduling and reduces "no-shows" with automated reminders.
- **Cost:** + GHS 2,500 – 4,000 (depending on complexity).

2. Membership & User Portals

- **Feature:** A secure area where users can create accounts, log in, and access "members-only" content or files.
- **Why you need it:** Essential for online courses, subscription services, or private client dashboards.
- **Cost:** + GHS 3,500 – 6,000.

3. Advanced E-Commerce Functionality

- **Multi-Vendor Marketplace:** Allow other people to sell products on your site (like a mini-Jumia). **Cost:** + GHS 8,000+.
- **Abandoned Cart Recovery:** Automatically emails customers who left items in their cart to encourage them to finish the purchase. **Cost:** + GHS 2,500.
- **WhatsApp Ordering:** Let customers send their full cart order directly to your WhatsApp. **Cost:** + GHS 800.

4. Content & SEO Power-Ups

- **Professional Copywriting:** We write the text for your pages to ensure they sell. **Cost: GHS 300 per page.**
- **Advanced SEO Package:** Keyword research and competitor analysis to help you rank on the first page of Google. **Cost: GHS 2,500.**

Here is the FAQ section. You should place this **right after the Custom Feature Breakdown and before the Payment Terms.**

❓ FREQUENTLY ASKED QUESTIONS

- **How long does it take to finish a website?**
 - A Basic site takes about 7 business days.
 - Standard sites take 2–3 weeks.
 - E-commerce projects take 3–5 weeks depending on the number of products.
- **Are there any hidden costs?**
 - No hidden fees from Samzy Digitals.
 - However, you must pay for your **Domain Name** (GHS 150–250/year) and **Web Hosting** (GHS 50–150/month) separately.
- **Do I own the website after you build it?**

- Yes, 100%. Once the final balance is paid, all login details and ownership rights are handed over to you.
- **Will my website work on mobile phones?**
 - Yes. Every package I offer includes **Responsive Design**, meaning it will look perfect on phones, tablets, and laptops.
- **Can I update the website myself?**
 - Yes. I include a **Free Training Session** (1 to 3 hours depending on your package) to show you how to change text and images without needing a developer.



WEBSITE MAINTENANCE PLANS

Building the site is only step one. A professional website needs regular "check-ups" to stay fast and secure.

- **BASIC MAINTENANCE (GHS 300/month):** Includes weekly backups, security monitoring, and WordPress core updates.
- **PRO MAINTENANCE (GHS 600/month):** Includes daily backups, performance optimization, and priority support.
- **ENTERPRISE (GHS 1,200+/month):** 24/7 monitoring and unlimited small content changes.

■ PAYMENT TERMS & PROCESS

To ensure a smooth project delivery, we follow a simple 2-step payment structure.

- **50% DEPOSIT:** Required to secure your slot in my production calendar and begin the strategy phase.
- **50% BALANCE:** Due upon completion of the project, before the website is officially launched (goes live).
- **ACCEPTED METHODS:*** MTN Mobile Money or Physical Cash

 **READY TO START?**

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“Let’s build a digital presence that actually works for your business.”