DATA 621 – Business Analytics and Data Mining
Suggested Weekly Textbook Exercises

Unit	Textbook Readings	Suggested Textbook Exercises
Week #1	MARR – Ch. 1 LMR – Ch. 1	MARR - None LMR – 1.1, 1.3, 1.4, 1.5
Week #2	MARR – Ch. 2.1 LMR – Ch. 2	MARR – 2.1, 2.2 LMR – 2.4, 2.5
Week #3	MARR – Ch. 2.2 – 2.7 LMR – Ch. 3 – 5, 14	MARR – 2.3 LMR – 3.6, 4.5, 5.2, 14.2
Week #4	MARR – Ch. 3 LMR – Ch. 6, 9	MARR – 3.3, 3.8 LMR – 6.1, 9.1, 9.3
Week #5	MARR – Ch. 5 LMR – Ch. 13	MARR – 5.1, 5.2 LMR – 13.1, 13.2
Week #6	MARR – Ch. 6 LMR – Ch. 7	MARR – 6.3, 6.5 LMR – 7.3, 7.8
Week #7	MARR – Ch. 7 LMR – Ch. 10 – 11	MARR – 7.1, 7.2 LMR – 10.1, 10.6, 11.1, 11.2, 11.3
Week #8	MARR – Ch. 8 ELMR – Ch. 2	MARR – 8.2, 8.6 ELMR – 2.2, 2.3
Week #9	ELMR – Ch. 3	ELMR – 3.2, 3.4, 3.5, 3.7
Week #10	MARR – Ch. 4 LMR – Ch. 8.2 – 8.4	MARR – 4.3 LMR – 8.1, 8.9
Week #11	MARR – Ch. 9 LMR – Ch. 8.1	MARR – 9.1, 9.2, 9.3 LMR – 8.2
Week #12	ELMR – Ch. 5	ELMR – 5.1, 5.4, 5.5, 5.6
Week #13	ELMR – Ch. 6 – 7	ELMR – 6.2, 7.1, 7.2, 7.6
Week #14	ELMR – Ch. 9	ELMR – 9.1, 9.2, 9.3
Week #15	ELMR – Ch. 11	ELMR – 11.3, 11.4, 11.5