Universidad del Valle de Guatemala Data Science 1 - Sección 10 Christopher Kevin Sandoval García 13660 María Fernanda Estrada Cornejo 14198 Luis Estuardo Delgado Ordoñez 17187 23 de julio de 2020



Laboratorio 1

Resumen del dataset

El siguiente dataset contiene 79 variables que describen las propiedades de casas en Ames, Iowa. Algunas de estas propiedades son: año de construcción, cantidad de baños, cantidad de cocinas, calidad general, condición general, tamaños de diferentes partes de la casa, entre otros. Todas ellas definen el precio de la casa. Una exploración rápida muestra lo siguiente:

| 1st Qu.: 365.8 1st Qu.: 20.0 CT | ass :character de :character | 1st Qu.: 59.00 1s Median : 69.00 Me Mean : 70.05 Me 3rd Qu.: 80.00 3r | n. : 1300 Lengt | th:1460 Len s:character Cla | Alley gth:1460 ss :character e :character |
|--|---|--|---|---|---|
| Length:1460 Length:1460 Class :character Mode :character Mode :character | | | | | |
| Condition1 Condition2 Length:1460 Length:1460 Class :character Class :character Mode :character Mode :character | | | | OverallCond Min. :1.000 1st Qu.:5.000 Median :5.000 Mean :5.575 3rd Qu.:6.000 Max. :9.000 | YearBuilt Min. :1872 1st Qu.:1954 Median :1973 Mean :1971 3rd Qu.:2000 Max. :2010 |
| 1st Qu.:1967 Class:character C | RoofMat1 ength:1460 lass :character lode :character | Exterior1st Length:1460 Class :character Mode :character | Exterior2nd Length:1460 Class :character Mode :character | MasVnrType Length:1460 Class :character Mode :character | |
| MasVmrArea ExterQual Min. : 0.0 Length:1460 1st Qu.: 0.0 Class :character Median : 0.0 Mode :character Mean : 103.7 3rd Qu.: 166.0 Max. :1600.0 NA'S : 8 | ExterCond Length:1460 Class :character Mode :character | | | BsmtCond Length:1460 Class :characte Mode :characte | |
| BsmtExposure BsmtFinTypel Length:1460 Length:1460 Class :character Class :character Mode :character Mode :character | | Class :character Mode :character | | BsmtUnfSF Min. : 0.0 1st Qu.: 223.0 Median : 477.5 Mean : 567.2 3rd Qu.: 808.0 Max. :2336.0 | |

Descripción de variables

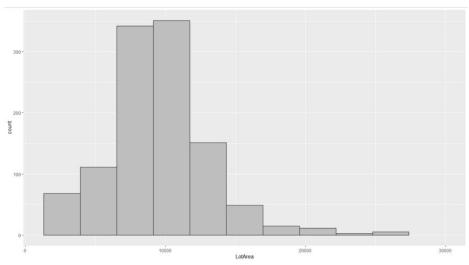
| Cuantitativas | | Cualitativas | | | | |
|---|---|---|--|--|--|--|
| Discretas | Continuas | Ordinales | Nominales | | | |
| BsmtFullBath BsmtHalfBath FullBath HalfBath Bedroom Kitchen TotRmsAbvGrd Fireplaces GarageCars EnclosedPorch 3SsnPorch ScreenPorch PoolArea | LotFrontage LotArea MasVnrArea BsmtFinSF1 BsmtFinSF2 BsmtUnfSF TotalBsmtSF 1stFIrSF 2ndFIrSF LowQualFinSF GrLivArea GarageArea WoodDeckSF OpenPorchSF MiscVal SalePrice | MSSubClass YearBuilt YearRemodAdd OverallQual OverallCond GarageYrBlt MoSold YrSold | MSZoning Street Alley LotShape LandContour Utilities LotConfig LandSlope Neighborhood Condition1 Condition2 BldgType HouseStyle RoofStyle RoofMatl Exterior1st Exterior2nd MasVnrType ExterQual ExterCond Foundation BsmtCual BsmtCond BsmtExposure BsmtFinType1 BsmtFinType1 BsmtFinType2 Heating HeatingQC CentralAir Electrical KitchenQual Functional FireplaceQu GarageType GarageFinish GarageQual GarageCond PavedDrive PoolQC Fence MiscFeature SaleType SaleCondition | | | |

Gráficos exploratorios variables numéricas

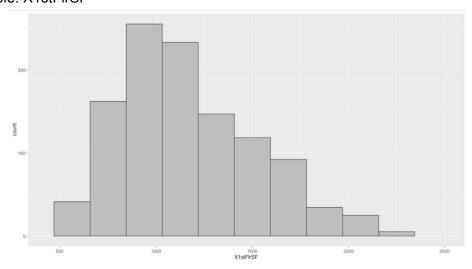
Después de generar cierta cantidad de gráficas para los datos numéricos, se pudo observar que la mayoría contiene datos atípicos. Entonces, con fines ilustrativos, no se tomaron en cuenta estos datos al limitar el rango de las gráficas. A continuación se muestran algunos ejemplos:

1. Histogramas

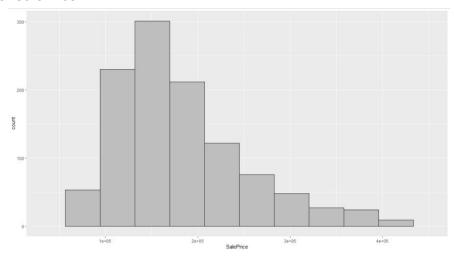
Variable: LotArea



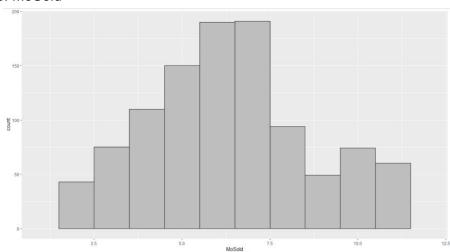
Variable: X1stFlrSF



Variable: SalePrice

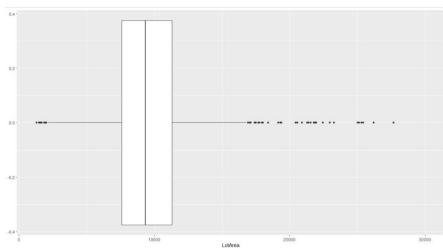


Variable: MoSold

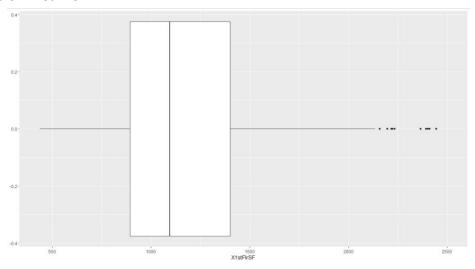


2. Diagrama de caja y bigotes

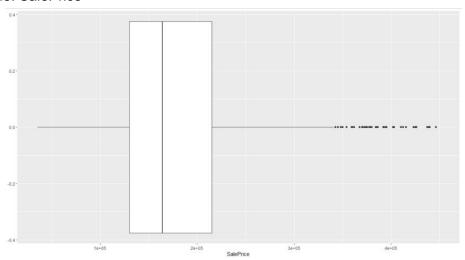
Variable: LotArea



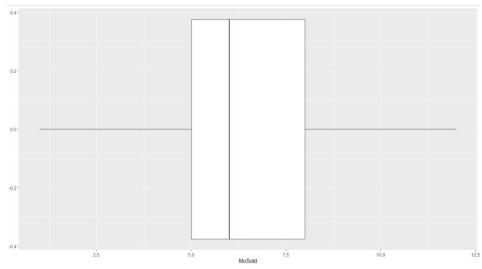
Variable: X1stFlrSF



Variable: SalePrice

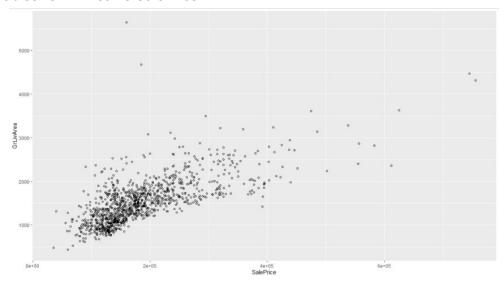


Variable: MoSold

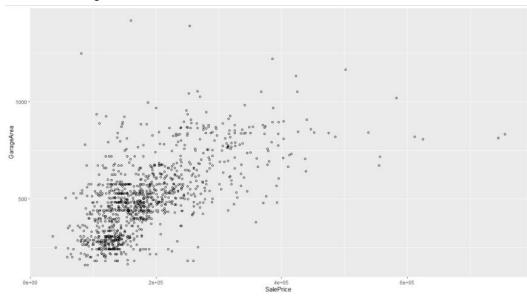


3. Gráfico de dispersión

Variables: GrLivArea vs SalePrice

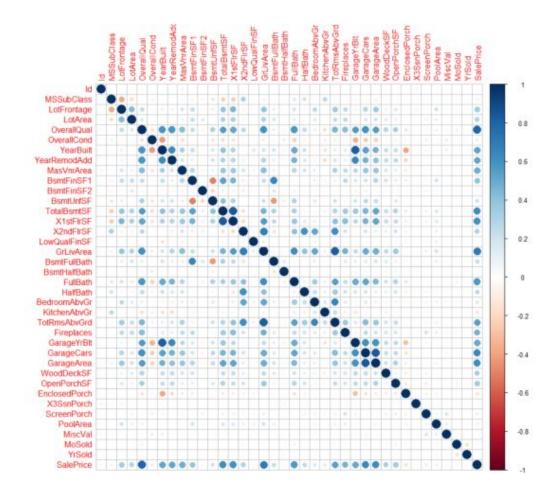


Variables: GarageArea vs SalePrice



4. Correlación entre variables

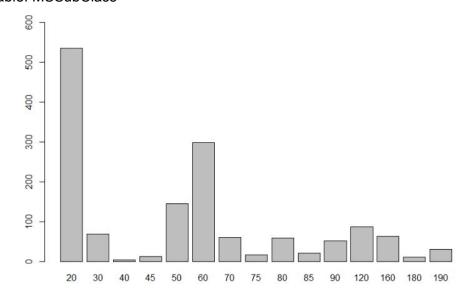
Al hacer un gráfico de correlación, se observan puntos atípicos que hacen referencia a que ciertos pares no tienen correlación. Por ejemplo, de las variables X3SsnPorch hasta YrSold, se encuentra poca o nula relación. Por otro lado, no se debería considerar el id de la casa, ya que no hay relación con alguna otra variable.



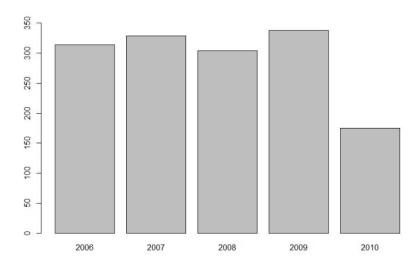
Gráficos exploratorios variables categóricas

1. Gráficos de barra

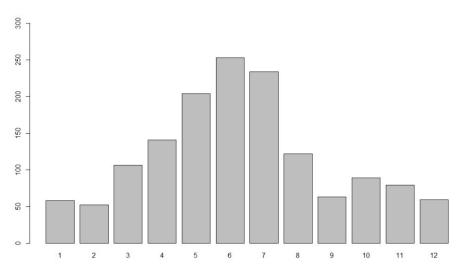
Variable: MSSubClass



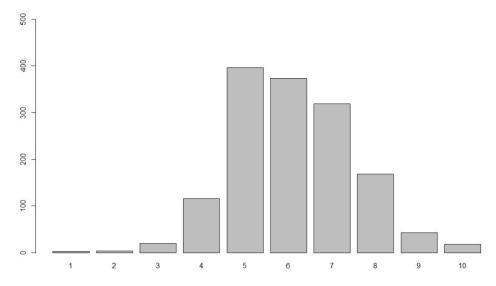
Variable: YrSold



Variable: MoSold

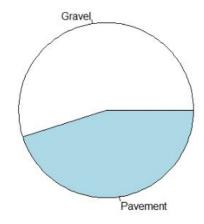


Variable: OverallQual

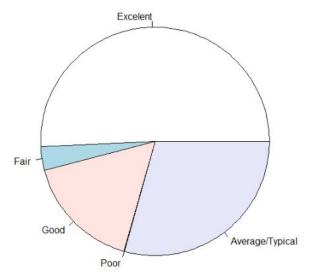


2. Gráficos de área (Pie)

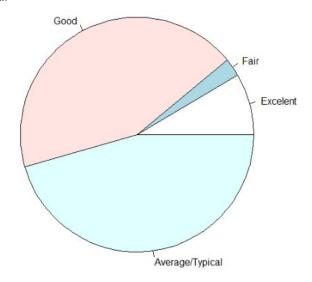
Variable: Alley



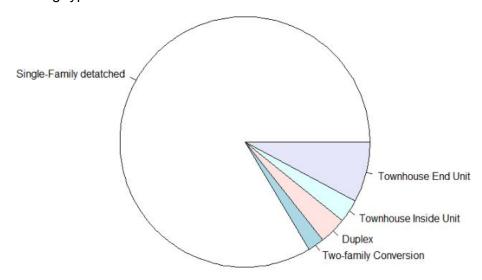
Variable: HeatingQC



Variable: BsmtQual

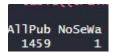


Variable: BldgType



3. Tablas de frecuencia

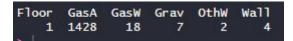
Variable: Utilities



Variable: LotConfig

| Corner | CulDSac | FR2 | FR3 | Inside |
|--------|---------|-----|-----|--------|
| 263 | 94 | 47 | 4 | 1052 |

Variable: Heating

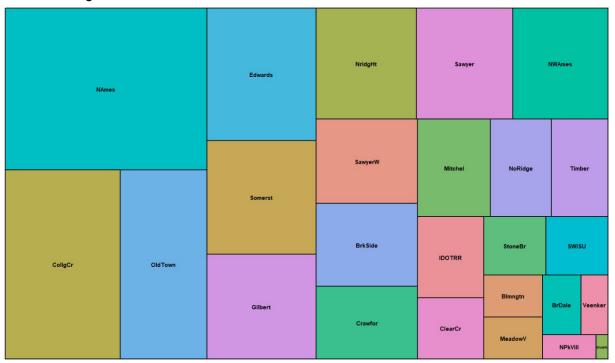


Variable: GarageType

| 2Types | Attchd | Basment | BuiltIn | CarPort | Detchd |
|--------|--------|---------|---------|---------|--------|
| 6 | 870 | 19 | 88 | 9 | 387 |

4. Tablas de proporción

Variable: Neighborhood



Análisis de componentes principales

Primero, se analiza si es posible utilizar la técnica de análisis factorial para formar las combinaciones lineales de las variables. Se tomaron únicamente las variables más importantes. Esto se hace mediante la función "paf" y se analiza su KMO. Como el KMO es elevado (0.78), podemos decir que sí es posible utilizar esta técnica. Además, se verificó que sí vale la pena aplicar los componentes principales con el test de Bartlett. Mientras más alto sea este resultado, es mejor; en este caso se obtuvo un valor de 6359.1.

El resumen de estos resultados y la operación de paf se muestran a continuación.

```
> summary(pafDatos)
[1] 0.78787
$MSA
                0.78861
Grl ivArea
LotArea
GarageArea 0.87015
X1stFlrSF
                0.78185
 YearBuilt
YrSold
                0.49347 0.52889
MoSold
OpenPorchSF 0.89640
GarageYrBlt 0.68234
LotFrontage 0.83913
TotalBsmtSF 0.77816
SalePrice
                0.84857
[1] 6359.1
$Communalities
                 Initial Communalities Final Extraction
                                  0.599465
0.230485
GrLivArea
                                                        0.7187200
                                                        0.2232588
GarageArea
X1stFlrSF
                                  0.566791
0.751295
                                                        0.5507416
                                                        0.8279618
 YearBuilt
                                  0.724289
                                                        0.7212135
                                                        0.0064661
YrSold.
                                  0.026933
                                  0.034857
                                                        0.0149144
MoSold
                                  0.182229
OpenPorchSF
                                                        0.1809828
                                                        0.9405085
0.3228366
GarageYrBlt
                                  0.748883
                                  0.333962
LotFrontage
                                  0.741503
0.705067
 TotalBsmtSF
SalePrice
                                                        0.7461420
$Factor.Loadings
                [,1] [,2]
-0.696149 -0.2916674
                                              [,3]
0.3860404
GrLivArea
                -0.341071 -0.3251006
                                              0.0351951
GarageArea -0.730491 0.1072384
X1stFlrSF -0.793743 -0.3331773
                                              0.0749916
                                             -0.2948325
                               0.5785312 -0.0856093
0.0070248 -0.0787953
YearBuilt
                -0.615781
                0.014425 0.0070248
-0.045067 -0.0119556
YrSold
MoSold
                                              0.1128733
OpenPorchSF -0.392418
                               0.0142645
Open Crist - 0.35410 0.7184490 0.0019896  
LotFrontage - 0.458674 - 0.3345494 0.0230482  
TotalBsmtSF - 0.798741 - 0.2034778 - 0.3749180  
SalePrice - 0.840079 - 0.0156998 0.2004054
$RMS
[1] 0.034568
```

1. Matriz de correlación

Se obtuvo la siguiente matriz de correlación. La variable más importante es SalePrice, por lo que se analizó con qué variables tenía algún tipo de relación fuerte. Las variables que afectan fuertemente al SalePrice son GrLivArea, GarageArea, X1stFlrSF y TotalBsmtSF.

| > cor(data_training_numeric_clean_no_factors,use = "pairwise.complete.obs") | | | | | | | | | | | | |
|---|-----------|------------|------------|------------|------------|-------------|------------|-------------|-------------|-------------|-------------|-----------|
| | GrLivArea | LotArea | GarageArea | X1stF1rSF | YearBuilt | YrSold | MoSold | OpenPorchSF | GarageYrBlt | LotFrontage | TotalBsmtSF | SalePrice |
| GrLivArea | 1.000000 | 0.3071635 | 0.487550 | 0.56137226 | 0.2049673 | -0.02443609 | 0.0530708 | 0.353534 | 0.2437338 | 0.396306 | 0.4646447 | 0.705154 |
| LotArea | 0.307164 | 1.0000000 | 0.211362 | 0.32967869 | 0.0292054 | -0.00690389 | 0.0089985 | 0.099170 | 0.0137308 | 0.421184 | 0.3025539 | 0.299962 |
| GarageArea | 0.487550 | 0.2113624 | 1.000000 | 0.52118299 | 0.4712859 | -0.01620605 | 0.0375966 | 0.302558 | 0.5926352 | 0.356851 | 0.5220512 | 0.619330 |
| X1stF1rSF | 0.561372 | 0.3296787 | 0.521183 | 1.00000000 | 0.3088748 | 0.00042049 | 0.0277310 | 0.244846 | 0.2790531 | 0.451085 | 0.8359994 | 0.607969 |
| YearBuilt | 0.204967 | 0.0292054 | 0.471286 | 0.30887484 | 1.0000000 | -0.00458549 | 0.0137844 | 0.235432 | 0.8235195 | 0.109726 | 0.4091336 | 0.525394 |
| YrSold | -0.024436 | -0.0069039 | -0.016206 | 0.00042049 | -0.0045855 | 1.00000000 | -0.1505766 | -0.053035 | 0.0095961 | 0.013267 | -0.0033775 | -0.011869 |
| MoSold | 0.053071 | 0.0089985 | 0.037597 | 0.02773104 | 0.0137844 | -0.15057661 | 1.0000000 | 0.089767 | 0.0092329 | 0.018815 | -0.0014981 | 0.051568 |
| OpenPorchSF | 0.353534 | 0.0991700 | 0.302558 | 0.24484556 | 0.2354321 | -0.05303516 | 0.0897669 | 1.000000 | 0.2571410 | 0.161815 | 0.2912859 | 0.343354 |
| GarageYrBlt | 0.243734 | 0.0137308 | 0.592635 | 0.27905312 | 0.8235195 | 0.00959605 | 0.0092329 | 0.257141 | 1.0000000 | 0.069878 | 0.3528768 | 0.504753 |
| LotFrontage | 0.396306 | 0.4211841 | 0.356851 | 0.45108503 | 0.1097256 | 0.01326707 | 0.0188145 | 0.161815 | 0.0698781 | 1.000000 | 0.3876195 | 0.344270 |
| TotalBsmtSF | 0.464645 | 0.3025539 | 0.522051 | 0.83599935 | 0.4091336 | -0.00337749 | -0.0014981 | 0.291286 | 0.3528768 | 0.387620 | 1.0000000 | 0.615612 |
| SalePrice | 0.705154 | 0.2999622 | 0.619330 | 0.60796911 | 0.5253936 | -0.01186882 | 0.0515681 | 0.343354 | 0.5047530 | 0.344270 | 0.6156122 | 1.000000 |
| | | | | | | | | | | | | |

2. Componentes principales

Los componentes principales que se obtuvieron fueron los siguientes. Sin embargo, esta información es difícil de interpretar solamente con los datos normalizados. Entonces, se obtuvo la importancia de cada componente principal, en términos de desviación estándar, proporción de varianza y proporción acumulativa. En base a la

importancia, se escogerían 4 componentes principales para explicar la mayor variabilidad

```
variabilidad.
> compPrinc
standard deviations (1, .., p=12):
[1] 2.14136 1.27545 1.08630 0.93388 0.91407 0.87105 0.79046 0.76309 0.65408 0.47840 0.37539 0.36963
Rotation (n x k) = (12 x 12):
Rotation (n x k) = (12 x 12):
```


 PC6
 PC7
 PC8
 PC9
 PC10
 PC11
 PC12

 -0.061198
 0.6163135
 -0.0374082
 0.2148634
 -0.48340398
 0.287131
 -0.030995

 0.577611
 -0.0883759
 -0.5724141
 -0.1348264
 -0.06219286
 0.004549
 -0.022633

 0.069136
 0.1884028
 0.2838851
 -0.08032795
 0.10546175
 0.13265
 -0.228485

 -0.460929
 -0.2331255
 -0.0607296
 -0.0275092
 -0.28891000
 -0.601424
 -0.296574
 PC5 PC6 0.1963431 -0.061198 0.155696 -0.027676 -0.122753 -0.1473556 -0.0570147 0.3957420 -0.0137926 -0.0423107 -0.0177666 0.249870 -0.585840 0.013950 -0.012316 -0.00028082
 YearBull T YrSold
 0.0829393
 0.0029695
 -0.6611096
 -0.629389
 -0.4037500
 0.321753

 Mosold
 -0.0267071
 -0.0089316
 0.6831613
 -0.288296
 -0.6571492
 -0.122753

 OpenPorchsF
 -0.2154958
 0.0565545
 0.2590386
 -0.599776
 0.5037519
 0.288262

 GarageYrBl T
 -0.2933819
 0.5303384
 -0.0529761
 0.106318
 -0.1250622
 0.208039

 LotFrontage
 -0.2458951
 -0.3975163
 -0.0595223
 0.094401
 -0.1662359
 0.301936

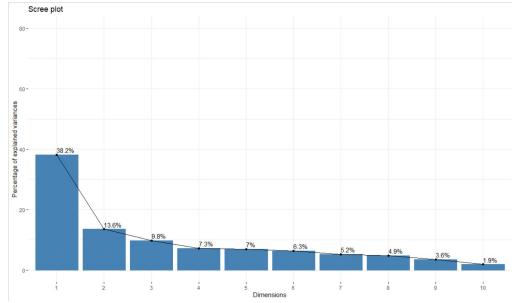
 TotalBsmtSF
 -0.3744552
 -0.1106210
 -0.0801524
 0.112029
 0.0153291
 -0.429217

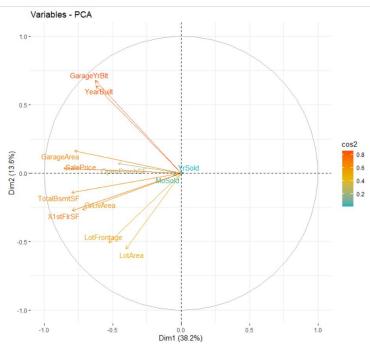
 Calabrica
 -0.4010260
 0.0265776
 0.0153141
 -0.053616
 0.0386528
 -0.052482
 0.00182535 -0.00871842 -0.0308135 -0.0264248 -0.0012904 -0.4228325 -0.0186084 -0.0347424 0.021706 0.016521 0.02699606 -0.061429 -0.032245 -0.35893423 -0.266385 0.05253143 -0.017198 0.10743792 0.567423 0.0014556 0.0048883 -0.0113012 -0.1467549 0.7295183 0.2910753 -0.4029546 -0.1407805 -0.0173403 0.093530 0.3700704 -0.1689332 0.2152941 0.72382113 -0.279648

> summary(compPrinc)

Importance of components:

PC1 PC2 PC3 PC4 PC5 PC6 PC7 PC8 PC9 PC10 PC11 PC12 Standard deviation 2.141 1.275 1.0863 0.9339 0.9141 0.8710 0.7905 0.7631 0.6541 0.4784 0.3754 0.3696 Proportion of Variance 0.382 0.136 0.0983 0.0727 0.0696 0.0632 0.0521 0.0485 0.0357 0.0191 0.0117 0.0114 Cumulative Proportion 0.382 0.518 0.6160 0.6887 0.7583 0.8216 0.8736 0.9222 0.9578 0.9769 0.9886 1.0000





Reglas de asociación

Para las reglas de asociación, se utilizó un nivel de confianza de 0.7 y un nivel de soporte de 0.2. El nivel bajo de soporte se debe a la gran cantidad de variables utilizadas. Además, solamente se tomaron en cuenta las variables que representaban una categoría definida. Se obtuvieron los siguientes resultados:

```
> reglas<-apriori(data_training_factors, parameter = list(support = 0.2,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   confidence = 0.70,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     target = "rules"))
 Apriori
  Parameter specification:
         confidence minval smax arem aval original Support maxtime support minlen maxlen target ext
                                                                                                                                                                                             1 none FALSE
                                                                      0.7
                                                                                                                                  0.1
                                                                                                                                                                                                                                                                                                                                                                                                                   TRUE
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      0.2
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         10 rules TRUE
  Algorithmic control:
         filter tree heap memopt load sort verbose
                                    0.1 TRUE TRUE FALSE TRUE
  Absolute minimum support count: 275
  set item appearances ...[0 item(s)] done [0.00s].
set transactions ...[31 item(s), 1378 transaction(s)] done [0.01s]. sorting and recoding items ... [9 item(s)] done [0.00s]. creating transaction tree ... done [0.00s]. checking subsets of size 1 2 3 4 5 6 done [0.01s].
  writing ... [174 rule(s)] done [0.00s].
 creating S4 object ... done [0.00s].
> inspect(reglas)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                         rhs | support confidence | Conf
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                lift coun
1.00000 1069
1.00000 1136
1.00000 1243
1.00000 1272
                                  (GarageType=Detchd)
(GarageType=Detchd)
(GarageType=Detchd)
(GarageType=Detchd)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                         {LotShape=Reg} 0.22134 0.78811 
{RoofStyle=Gable} 0.2329 0.82946 
{Salecondition=Normal} 0.2452 0.87339 
{LandContour=Lv1} 0.24673 0.87835 
{Electrical=SBrkr} 0.23295 0.82946
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.28084
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.28084
                                                                                                                                                                                                                                                                                                                                                                                                                                                                     {GarageType=Detchd}
{LotShape=IR1}
{LotShape=IR1}
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.28084
                               (Lotshape=IRL)
(Lotshape=IRL)
(Lotshape=IRL)
(Lotshape=IRL)
(Lotshape=IRL)
(Lotshape=Reg)
(Lotshape=Reg)
(Lotshape=Reg)
(Lotshape=Reg)
(Lotshape=Reg)
(GarageType=Attchd)
(GarageType=Attc
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.33890
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1,00003
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.33890
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.33890
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.62409
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1,00004
1,03642
0,97626
0,97494
0,99273
1,01559
1,04349
1,00424
1,00594
1,00594
1,00594
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.77576
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    71408 0.92049
71408 0.77358
                                  [Electrical=SBrkr]
                                                                                                                                                                                                                                                                                                                                                                                                                                                                           [RoofStyle=Gable]
{LandContour=Lvl}
                                   (SaleCondition=Normal)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    74819 0.90757
                                                                                                                                                                                                                                                                                                                                                                                                                                                                         0.82438
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  1.00614 1031
                                   {LandContour=Lv1}
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.90203 0.82438
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1.00614 1031
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                                  [SaleCondition=Normal]
{Electrical=SBrkr}
                                                                                                                                                                                                                                                                                                                                                                                                                                                   0.92308
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.90203
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1.00402 1152
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1.00402 1152
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0.22134
0.24673
0.23295
0.24528
0.24528
0.24528
0.23295
0.24673
0.23295
0.23295
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                1.00402
1.01047
1.31014
0.97046
1.06537
0.97413
1.05962
0.89744
1.05809
0.89853
0.97392
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.25109
0.27939
0.25109
                                                                                                                                                                                                                                                                                                                                                                                                                                                      ⇒ (garagetype=attchd)

→ {landContour=Lv1}

→ {garagetype=attchd}

                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.32438
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1.19413
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.26052 0.27939
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.29390
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   1.00578
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 0.32438
0.27939
0.29390
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    {LandContour=Lvl}
{RoofStyle=Gable}
{SaleCondition=Normal}
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         0.28302 0.87248
0.26633 0.74593
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                0.96724 0.96155
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.35704
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    (LandContour=Lv1)
(Electrical=SBrkr)
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     34107
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         95528
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      [SaleCondition=Normal]
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         0.39913
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               99281
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Salecondition=Normal | 0,39913 |
| Ronfstyle=Gable | 0,39913 |
| Landcontour=Lv1 | 0,45501 |
| Roofstyle=Gable | 0,4561 |
| Landcontour=Lv1 | 0,48186 |
| Salecondition=Normal | 0,48186 |
| Salecondition=Normal | 0,46154 |
| Salecondition=Normal | 0,46154 |
| Salecondition=Normal | 0,52830 |
| Landcontour=Lv1 | 0,52830 |
| Salecondition=Normal | 0,39332 |
| Landcontour=Lv1 | 0,44194 |
| Roofstyle=Gable | 0,44194 |
| Electrical=SBrkr | 0,47605 |
| Salecondition=Normal | 0,47605 |
| Salecondition=Normal | 0,47605 |
| Salecondition=Normal | 0,49492 |
| Salecondition=Normal | 0,49492 |
| Salecondition=Normal | 0,49492 |
| Salecondition=Normal | 0,5878 |
| Landcontour=Lv1 | 
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      RoofStyle=Gable}
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         0.39913
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.48766
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0.51451
0.58345
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  0.99964
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               0.93653
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            0.93653
0.82587
0.89704
0.82065
0.90547
0.93935
0.82371
0.76124
0.92553
0.76412
0.96201
0.75537
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1.00180
0.97179
0.99547
0.98093
1.04138
0.9918
0.98128
1.02605
0.98499
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0.51451
0.56241
0.58345
0.56241
0.47750
0.51669
0.47750
0.57837
0.47750
0.60813
 78
79
80
81
82
83
84
85
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             0.75537
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              633
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                1.02141
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.51669
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             656
[86
[87
[88
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.57837
0.51669
0.60813
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             656
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               1.03769
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              682
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               0.81384
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  0.98721
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             682
[89
[90
[91
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    0.55878
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               0.96612
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                1.04663
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       ⇒ {Electrical=SBrkr} 0.55878 0.96612

>{Landcontourstv}| 0.58878 0.936813

>{Landcontourstv}| 0.58878 0.93861

>{Salecondition=Normal} 0.58878 0.99360

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>{Electrical=SBrkr}| 0.58999 0.82622

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>{RoofStyle=Gable}| 0.58999 0.77799

>{Electrical=SBrkr}| 0.69499 0.9055

>{RoofStyle=Gable}| 0.64949 0.77691

>{Electrical=SBrkr}| 0.69231 0.92322

>{Salecondition=Normal}| 0.69231 0.92322

>{Salecondition=Normal}| 0.2180 0.78897

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>{Electrical=SBrkr}| 0.2206 0.9835

>{Electrical=SBrkr}| 0.23585 0.96315

>{Electrical=SBrkr}| 0.23585 0.96315

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>{Salecondition=Normal}| 0.23585 0.83315

>{Salecondition=Normal}| 0.23585 0.96316

>{RoofStyle=Gable}| 0.25399 0.74468

>{Electrical=SBrkr}| 0.25399 0.74468

>{Electrical=SBrkr}| 0.25299 0.74468

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>{Electrical=SBrkr}| 0.27271 0.9478

>{Electrical=SBrkr}| 0.27271 0.9478
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               0.91885
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   [LandContour=Lv1]
{LandContour=Lv1}
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            .01865
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       0.64224
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       0.70392
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                1.00669
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  1.00649
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75835
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             00223
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0.24456
0.28302
0.21843
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.25109 0.26705
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            .01670
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            .01583
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.22932 0.25109
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            .98045
 111
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.28302
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                306
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     0.24456
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  1.04476
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 114
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 115
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0.26633
0.34107
0.26633
0.34035
0.29245
0.34107
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0.95993
1.02725
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                350
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             0.95648
1.05634
0.99107
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                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         ⇒ (LandContour=Lv1) 0.27866 0.8728

⇒ (SaleCondition=Normal) 0.27866 0.87702

⇒ {Electrical=SBrkr} 0.27721 0.81450

⇒ {Electrical=SBrkr} 0.32729 0.95957

⇒ (LandContour=Lv1) 0.37228 0.93273

⇒ (RoofStyle=Gable) 0.37228 0.77259

⇒ {SaleCondition=Normal} 0.37228 0.81818

⇒ {RoofStyle=Gable} 0.37228 0.77259

⇒ {SaleCondition=Normal} 0.35559 0.89373

⇒ {RoofStyle=Gable} 0.35559 0.81531

⇒ {RoofStyle=Gable} 0.35559 0.81531

⇒ {RoofStyle=Gable} 0.35559 0.81531

⇒ {RoofStyle=Gable} 0.40784 0.93511

⇒ {SaleCondition=Normal} 0.36575 0.92899

⇒ {LandContour=Lv1} 0.36575 0.92899

⇒ {RoofStyle=Gable} 0.36575 0.76829

⇒ {RoofStyle=Gable} 0.36575 0.76829

⇒ {Electrical=SBrkr} 0.36575 0.76829

⇒ {Electrical=SBrkr} 0.42598 0.96388

⇒ {LandContour=Lv1} 0.42598 0.96388

⇒ {LandContour=Lv1} 0.42598 0.96388

⇒ {LandContour=Lv1} 0.45991 0.90529

⇒ {Electrical=SBrkr} 0.45991 0.90589

⇒ {Electrical=SBrkr} 0.45991 0.90589

⇒ {Electrical=SBrkr} 0.45991 0.90592

⇒ {Electrical=SBrkr} 0.45991 0.90592

⇒ {LandContour=Lv1} 0.45991 0.90592

⇒ {LandContour=Lv1} 0.45991 0.90592

⇒ {LandContour=Lv1} 0.35999 0.91390

→ {SaleCondition=Normal} 0.53919 0.83017

→ {SaleCondition=Normal} 0.53919 0.83017

→ {SaleCondition=Normal} 0.53919 0.83017

→ {SaleCondition=Normal} 0.53919 0.83017

→ {SaleCondition=Normal} 0.53919 0.83017
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{SaleCondition=Normal} 0.53919

{RoofStyle=Gable} 0.53919

{LandContour=Lv1} 0.20610
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RoofStyle=Gable]

[Electrical=SBrkr]

[SaleCondition=Normal]

{RoofStyle=Gable]

{Electrical=SBrkr}

{LandContour=Lvl]

{RoofStyle=Gable}

{Electrical=SBrkr}

{LandConduc=Lvl]

[SaleCondition=Normal]

{Electrical=SBrkr}
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{LandContour=Lvl}
{SaleCondition=Normal}
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0.28302 0.96296

1.04321

{Electrical=SBrkr}

Algunas reglas interesantes son:

```
IF {LotShape=Reg} THEN {LandCountour=Lvl} con soporte=0.583 y confidence=0.935
IF {LotShape=Reg} THEN {Electrical=SBrkr} con soporte=0.562 y confidence=0.901
IF {GarageType=Attchd} THEN {LandCountour=Lvl} con soporte=0.578 y confidence=0.916
IF {LandCountour=Lvl} THEN {Electrical=SBrkr} con soporte=0.836 y confidence=0.927
IF {LandCountour=Lvl, Electrical=SBrkr, RoofStyle=Gable} THEN {SaleCondition=Normal} con soporte=0.539 y confidence=0.83
```

Estas reglas, entre otras, tuvieron el mayor nivel de confianza y soporte. Es interesante notar que unas propiedades que parecen no tener relación, dependen una de la otra para suceder.

Discusión y conclusiones

El data set presentaba 79 variables que contenían información de casas con el propósito de predecir mejor el precio de venta. De estas 79 variables, la mayoría eran de tipo cualitativa. Algunos ejemplos de gráficos de estas variables cualitativas mostraban la proporción o cantidad de datos para esa variable. Por ejemplo, el mes de venta indica que los meses con mayor cantidad de casas vendidas fueron junio y julio. Para las variables cualitativas se utilizaron gráficos de barra, de pie, de proporción y tablas de frecuencia. Por otro lado, en las variables cuantitativas, se utilizaron histogramas, diagrama de caja y bigotes, gráfico de dispersión y gráfico de correlación. Un resultado interesante, por ejemplo, es que GrLivArea y SalePrice presentan una relación lineal. Es importante notar que existen diferentes gráficos para las variables cuantitativas y las cualitativas.

En el análisis de componentes principales, primero se debe analizar si es posible utilizar la técnica de análisis factorial para formar las combinaciones lineales. Para ello, se debe obtener el KMO y el test de Bartlett. En este caso ambos resultados fueron elevados, 0.78 y 6359.1 respectivamente, por lo que sí valía la pena aplicar los componentes principales. Al obtener la matriz de correlación, se notó que las variables que afectan fuertemente al SalePrice son GrLivArea, GarageArea, X1stFlrSF y TotalBsmtSF. Luego, al aplicar los componentes principales, los resultados en sí no son claros. Se tuvieron que normalizar estos datos y obtener la importancia de cada componente principal. Además, se realizaron dos gráficos para determinar la cantidad de componentes que puedan explicar la mayor variabilidad.

Por último, para las reglas de asociación se tomaron en cuenta las variables que representaban una categoría definida. Se utilizó un nivel de confianza de 0.7 y un nivel mínimo de soporte de 0.2. Aunque se obtuvieron bastantes reglas de asociación, las más interesantes fueron las que tuvieron el mayor nivel de confianza y soporte. Como se ha mencionado, al ver las reglas en general, se observó que aunque unas propiedades parecieran no tener relación, dependen una de la otra para suceder.

Se concluye finalmente que a partir de este análisis exploratorio, se deben limpiar los datos, dejar los más importantes, y eliminar correlaciones innecesarias. Existen varias columnas numéricas que contienen muchos NA representados como 0, por lo que hay que tenerlo en consideración al crear una relación numérica con esas columnas. También se debe eliminar la columna de Alley, ya que esta tiene como valor NA para casi todas las filas por lo que no es útil para el análisis.