

Retail Sales Analysis: Trends & Patterns

Total Revenue

\$8M



MoM Revenue Change

-1% (\$53K)



Total Quantity Sold

5M



Total Customer Count

42,200

Collapse or expand the filter pane
also determines how report reader:

Select The Year

☐ 2010

☒ 2011

Select The Month

☒ Select all

☐ Jan

☐ Feb

☐ Mar

☐ Apr

☐ May

☐ Jun

☐ Jul

☐ Aug

☐ Sep

☐ Oct

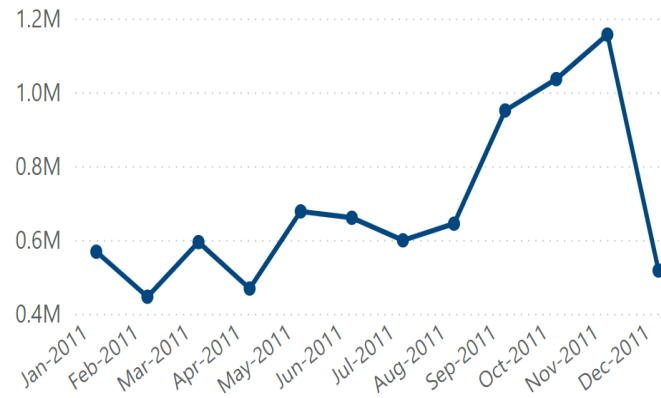
☐ Nov

☐ Dec

Select The
Country

All ☐

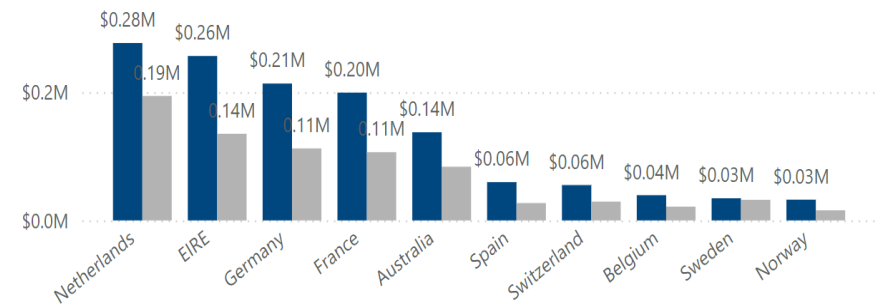
Total Revenue by Month



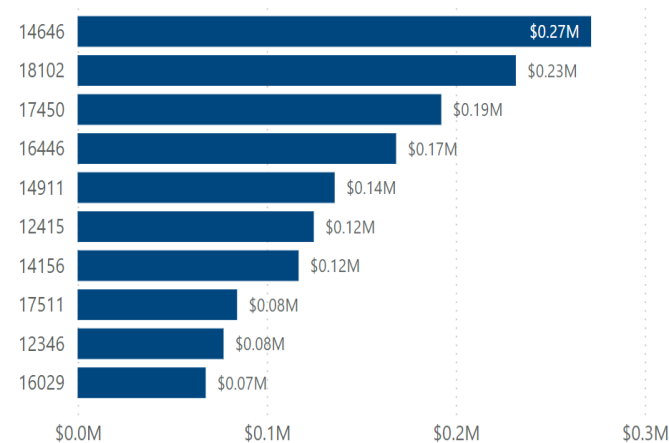
Top 10 Countries: Total Quantity and Revenue

UK excluded from the visual.

● Total Revenue ● Total Quantity



Top 10 Customers by Revenue



Product Demand by Country (Quantity Sold)

UK excluded from the visual

