

Retail Sales Analysis: Trends & Patterns

Total Revenue

\$8M



MoM Revenue Change

-1%

(\$53K)

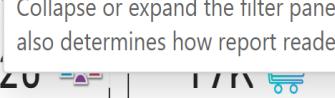
Total Quantity Sold

5M



Total Cust

4220

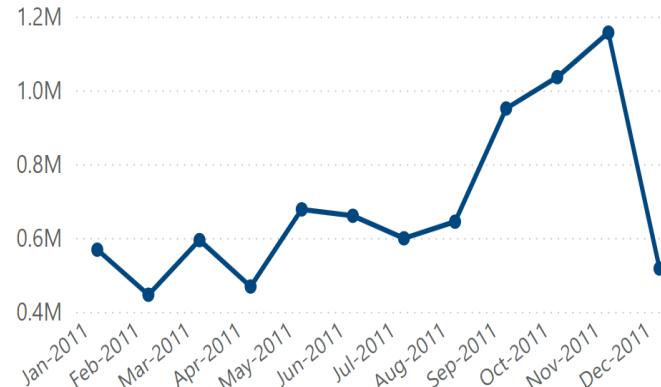


Collapse or expand the filter pane
also determines how report reader:

Select The Year

- 2010
- 2011

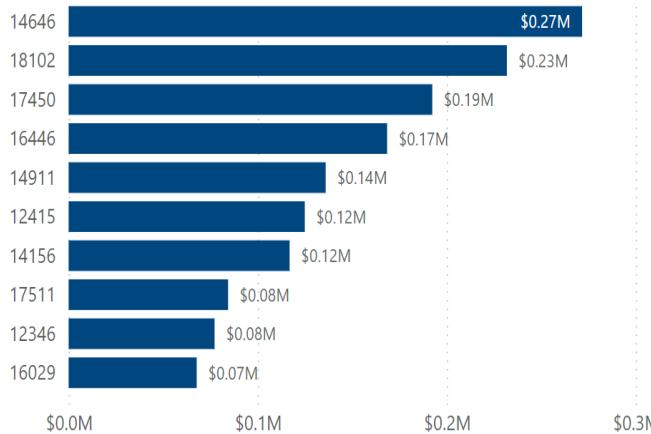
Total Revenue by Month



Select The Month

- Select all
- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

Top 10 Customers by Revenue

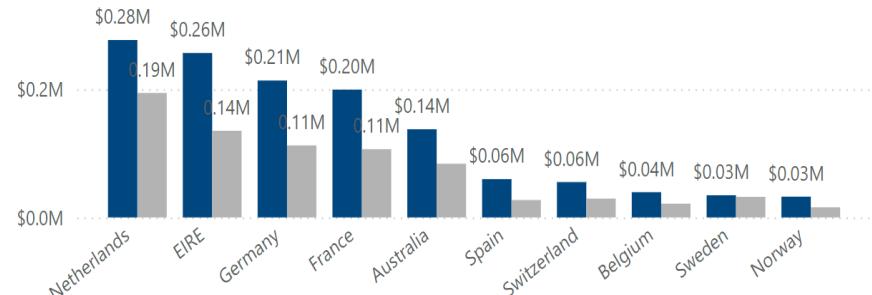


Select The Country

All

UK excluded from the visual.

Total Revenue Total Quantity



Product Demand by Country (Quantity Sold)

UK excluded from the visual

