

SANA MEHAK

Passionate and eager UX/UI designer skilled in design strategy, illustration, and storytelling. Committed to crafting exceptional user experiences that prioritize ease of interaction. Adept at collaborating with cross-functional teams to create engaging and meaningful designs. Enthusiastic about adding delightful touches through custom illustrations and animations. Ready to contribute creativity and user-centered solutions to elevate products and foster strong user-brand connections.

EXPERIENCE

Salimeen AB UX/UI Design Feb 2023- present

- Redesigned websites for enhanced user interactivity, resulting in improved engagement and increased conversions.
- Redesigned the company logo and crafted a new brand identity.
- Developed a vibrant color palette to enhance the brand's visual appeal.
- Created a persuasive pitch deck, leading to increased business opportunities.
- Designed captivating roll-up banners for impactful representation at industry events.
- Optimized the company's LinkedIn page, fostering stronger professional connections.
- Conducted comprehensive market research, providing actionable insights.
- Collaborated on the creation of a strategic business plan.

McDonald's Part-time (3 yrs . 3 mos)

Skiftledare (Feb 2022 - Present · 2 yr 8 mos)

Röda Korset Malmökretsen. (Sep 2022 - Jan 2023) Volunteer

MACC People (Vikaria) (1yr.2mos) administration

HOBBY PROJECTS

Youtube clone (Hobby Project 2023 HTML CSS)

Designed and coded a YouTube clone with HTML and CSS, replicating key features and user interface elements of the popular video-sharing platform."

Weather App (Hobby Project UI Project)

crafting high-fidelity UI mockups for a leading perfume project. This experience not only honed my UI design skills but also provided valuable lessons in teamwork and user research.

Frashris (Volunteer Project UX/UI Project)

The job with the UX designer team to create Mockup for perfume Leading the way with high-fidelity UI. Learned teamwork and user research.

Dessert First (Freelancing)

Graphic Design
Create cookbook in Indesign and learned how to use it best typography and color scheme.

sanamehak099@gmail.com

0764529028

Malmö , Sweden

[portfolio](#)

[Linkedin](#)



TOOL

Figma, Figjam
Webflow
Adobe illustration
Adobe Indesign
Adobe Photoshop
Adobe dimension
VS code
HTML5
CSS3
Bootstrap
Javascript
typescript
Tailwind css

CERTIFICATE

Web and mobile design (UX/UI) Feb 2023 (UDEMY)

FIGMA UX/UI ESSENTIALS

Oct 2022 (UDEMY)

Graphic Design

Jan 2023 (UDEMY)

HTML Essential Training

Mar 2022 (LinkedIn)

Web Accesibility WCAG 2.1

Aug 2023(UDEMY)

EDUCATION

Linnéuniversitetet 2023-2024

Svenska som andra språk

Gymnasium 2015-2018.(Pakistan)

Kristanstand university

Software Development

LANGUAGES

Svenska

Engleska

Urdu