

sana.yasin14@gmail.com



https://www.linkedin.com/in/sana-yasin14101992/

https://github.com/sana1410

Sunnyvale, CA

SUMMARY

- Accomplished Data Scientist boasts 7 years of background in system engineering, Big Data migration, and advanced data analysis. Combined with a Master of Professional Studies in Analytics from Northeastern University, specializing in Applied Machine Intelligence.
- Adept in spearheading a data migration strategy using Apache Sqoop, boosting smart meter installation tracking by 40%, and developing a payment defaulter prediction model that increased revenue by \$900K.
- Proficient in various tools and languages, including Python, R, MySQL, Tableau, Power BI, and Alteryx complemented by certifications like Tableau Desktop Specialist.
- Expertise in creating efficient data repositories and implementing Change Data Capture (CDC) methodologies at NCR Corporation, reducing data latency by 75%.
- Demonstrates knowledge of cutting-edge business intelligence and data warehouse solutions for top-tier clients like Uber Technologies and Meta, significantly enhancing decision-making and compliance processes.
- Volunteered for Non-Profit organization working at the intersection of clean air, climate and health to transform policies, educate communities, and advance solutions to clean our air and protect our climate.
- Expertise in corporate sustainability through OPF Academy, focusing on GHG accounting, LCA modeling, and decarbonization strategies. Enthusiastic about using data science skills to address climate change.

TECHNICAL SKILLS

Python| R| MySQL| Tableau| Google Colab| Power BI| Apache Hive| GitHub| Unix| Databricks | MLOps | Alteryx | Sqoop | Scikit-learn | PyTorch | NLTK | PySpark | spaCy | SciPy | Matplotlib | Seaborn | XGBoost | HuggingFace | Snowflake | Microsoft Azure data factory

AREAS OF EXPERTISE

- **Data Science and Analytics**
- Data Cleaning and Mining
- **Big Data and Statistics**
- **GHG** Accounting
- LCA Modeling
- Sustainability Reporting
- **Decarbonization Strategy**
- **Data Visualization**
- Machine Learning
- **Feature Extraction**
- Clustering
- Time series analysis
- Agile Methodology
- **Brainstorming**
- **Business Recommendations**
- **Product Recommendations**
- Storyboarding
- Natural Language Processing (NLP)
- Artificial Networks Neural (ANN)
- Convolutional Neural Networks (CNN)
- Data engineering

CAREER CONTOUR

Deloitte Risk and Financial Advisory, Gurgaon, India

Lead Solution Advisor

Designed and executed advanced Business Intelligence (BI) and Data Warehouse (DW) solutions tailored to meet the needs of high-profile clients such as Uber Technologies and Meta.

- Managed the maintenance and development of the Snowflake data warehouse, leading the migration from a legacy Oracle system.
- Worked extensively with Type 1 and Type 2 Slowly Changing Dimensions (SCD) within Snowflake to support accurate data tracking and analysis.
- Utilized specialized SQL scripts to identify and rectify missing invoices, ensuring meticulous compliance with reporting standards.
- Employed Tableau as the primary tool for generating detailed reports that informed strategic decision-making processes.
- Enhanced overall data visualization capabilities, improving client organization decision-making processes.

Tata Power Delhi Distribution Limited, Delhi, India

Data Analyst - IT Business Analytics

Spearheaded a strategic data migration initiative using Apache Sqoop, enhancing smart meter tracking efficiency by 40%.

Oct 2021 - Nov 2022

Aug 2019 - Oct 2021

- Designed and implemented a predictive analytics model for payment defaulters, increasing revenue by \$900K and cutting costs by 10%.
- Crafted detailed monthly usage reports for over 10,000 smart meters using Tableau, delivering critical insights into consumption patterns.
- Streamlined data analysis processes, boosting operational efficiency and enhancing decision-making capabilities.

NCR Corporation, Gurgaon, India

May 2018 – July 2019

Big Data Engineer - Supply Chain Analytics

- Engineered and set up structured data repositories in Hive, significantly enhancing data organization and accessibility for advanced reporting.
- Streamlined data storage designs, focusing on efficient data organization, facilitating quicker and more reliable data retrieval for analytical purposes.
- Implemented Change Data Capture (CDC) methodology to efficiently track and capture data modifications, reducing data latency by 75%.
- Boosted the efficiency of real-time analytics by optimizing data processing workflows, ensuring timely data availability and decision-making.

PREVIOUS EXPERIENCE

System Engineer at Tata Consultancy Services, India | Sep 2014 – Aug 2017

PROJECTS

Advanced Customer Segmentation Strategy for Straumann LLC USA | June 2024

- Led the development of an advanced customer segmentation framework by applying cohort analysis, RFM models, and K-means clustering, resulting in more targeted and effective marketing strategies.
- Analyzed a comprehensive four-year transaction dataset to categorize customer segments, streamlining targeting efforts and improving customer engagement.
- Delivered actionable insights and strategic recommendations that enhanced digital marketing campaigns, expanding the customer base and driving overall business growth.

VOLUNTEER

Breathe Mongolia – Clean Air Coalition

Sep 2024 - Present

Air Quality Data Analyst

- Analyzing historical air quality data from multiple sensor stations across Mongolia.
- Development of interactive dashboard and reports with spatial air quality data analysis.
- Creating an air quality monitoring plan based on identified data gaps.

CERTIFICATIONS

- Certified as Tableau Desktop specialist | Aug 2020
- Certified as OnePointFive- Fellow Sustainability Consulting Accelerator | July 2024 Aug 2024
- Alteryx Designer Core Certification | Oct 2024

EDUCATION

- Master of Professional Studies in Analytics, Concentration in Applied Machine Intelligence from Northeastern University, Boston,
 MA | 2024
- Bachelor of Technology in Electronics and Electrical Engineering from Kalinga Institute of Industrial Technology, India | 2014