### Day 6: Deployment Preparation and Staging Environment Setup

#### **Key Achievements:**

- **Deployment Strategy:** 
  - Successfully deployed the Furniro website on Vercel for seamless and high-performance hosting.
  - Integrated the GitHub repository to enable Continuous Integration/Continuous Deployment (CI/CD) for automatic updates.

#### Environment Variables:

- Configured sensitive credentials like API keys in a .env file for secure access management.
- Uploaded the .env file securely to Vercel to ensure smooth deployment.
- Example .env File:

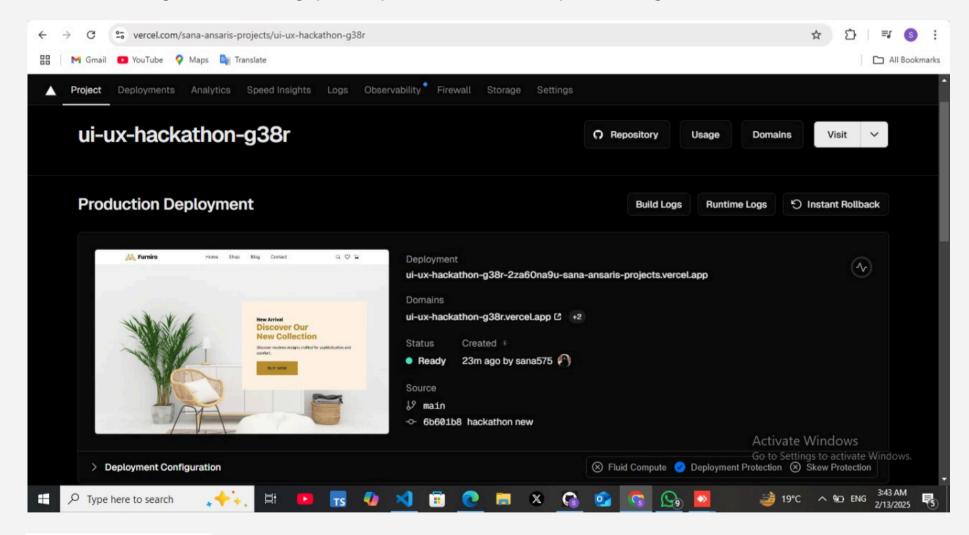
NEXT\_PUBLIC\_SANITY\_PROJECT\_ID=your\_project\_id NEXT\_PUBLIC\_SANITY\_DATASET=production SANITY\_API\_TOKEN=your\_api\_key

#### ✓ Staging Environment Setup:

• Deployed a staging version to replicate a production-like experience for thorough testing.

#### ▼ Testing & Optimization:

- Functional Testing: Verified critical workflows, including product listings, cart operations, and checkout process.
- Performance Testing: Assessed loading speed, responsiveness, and user experience using GTmetrix.

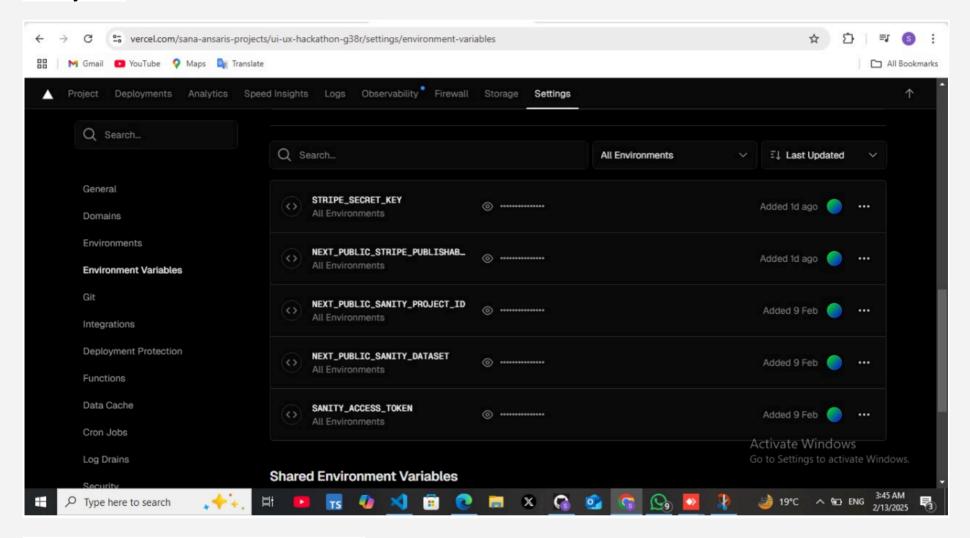


#### Documentation:

- Prepared a professional README.md file summarizing the project structure, setup instructions, and deployment steps.
- Organized the GitHub repository into structured folders:
- src/: Source code for the application.
- public/: Static assets and images.
- documents/: Deployment instructions, test reports, and project-related documents.

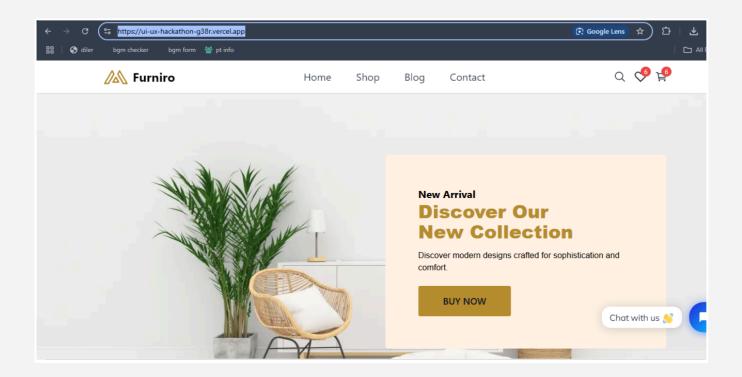
### 1: Secure Configuration of Environment Variables

- Setup: Store all sensitive data, such as API keys and database credentials, in a .env file to maintain security.
- Deployment: Configure environment variables securely on platforms like Vercel, ensuring they are not hardcoded in the codebase.
- **☑** Best Practices:
  - Exclude .env files from version control using .gitignore to prevent accidental exposure in repositories.
  - Follow security protocols to safeguard sensitive information in collaborative development.
- **☑** Dynamic Access: Utilize environment variables dynamically within your application to improve security, scalability, and flexibility.
- Regular Maintenance: Periodically review and rotate sensitive keys to prevent unauthorized access and reduce potential security risks.



#### 2: SSL and HTTPS Enablement

- Purpose: Use SSL/TLS to encrypt traffic and ensure secure communication between the server and client.
- Automatic Configuration: Hosting platforms like Vercel automatically enable HTTPS for custom domains.
- Verification: Ensure all website URLs are https:// enabled, providing user trust and preventing data interception.
- Benefits: Strengthens data privacy, enhances user confidence, and complies with security standards.



## 3: Codebase Security & Repository Management

- Private Repositories: Keep the Furniro production repository private to protect sensitive code and proprietary data from unauthorized access.
- **☑** Branching Strategy: Maintain a structured workflow by organizing branches efficiently:
  - Main Branch: Used for stable production releases.
  - Staging Branch: Dedicated for testing and pre-deployment validation.

#### Access Control:

- Grant repository access only to authorized team members to maintain security.
- Implement Two-Factor Authentication (2FA) for enhanced protection against unauthorized logins.

#### ✓ Comprehensive Documentation:

• Maintain detailed guides on deployment, rollback procedures, and repository usage to ensure seamless collaboration and future scalability.

### **GITHUB FOLDER STRUCTURE**

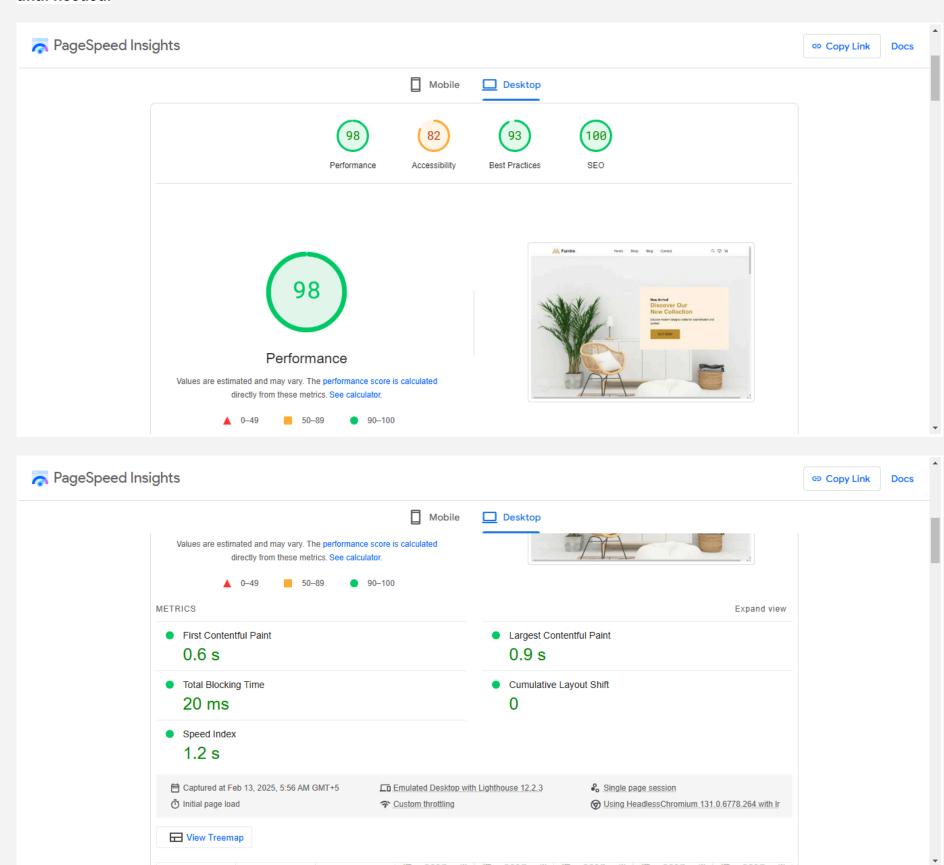
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ui-ux-hackathon/

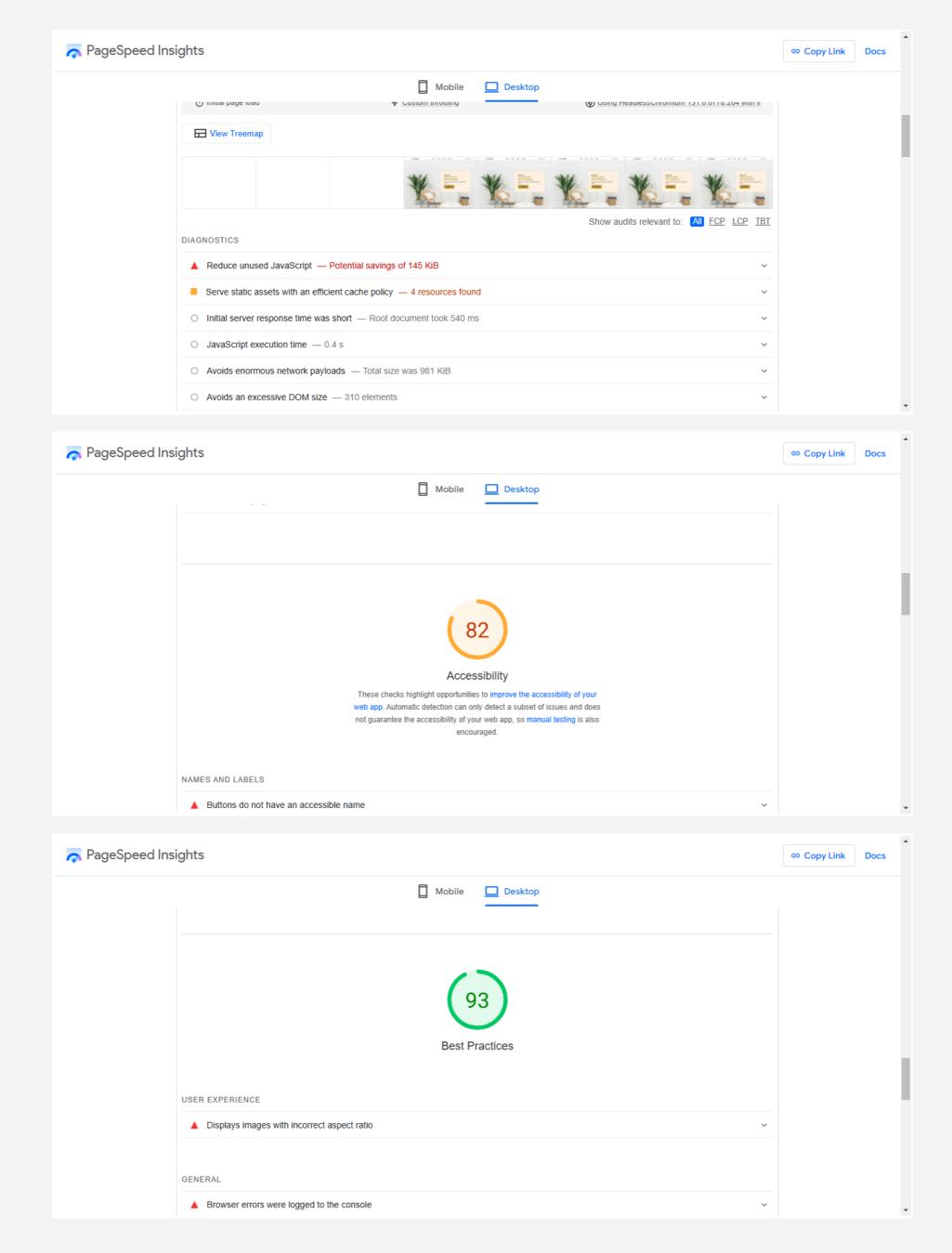
    □ Documentation/
─ public/

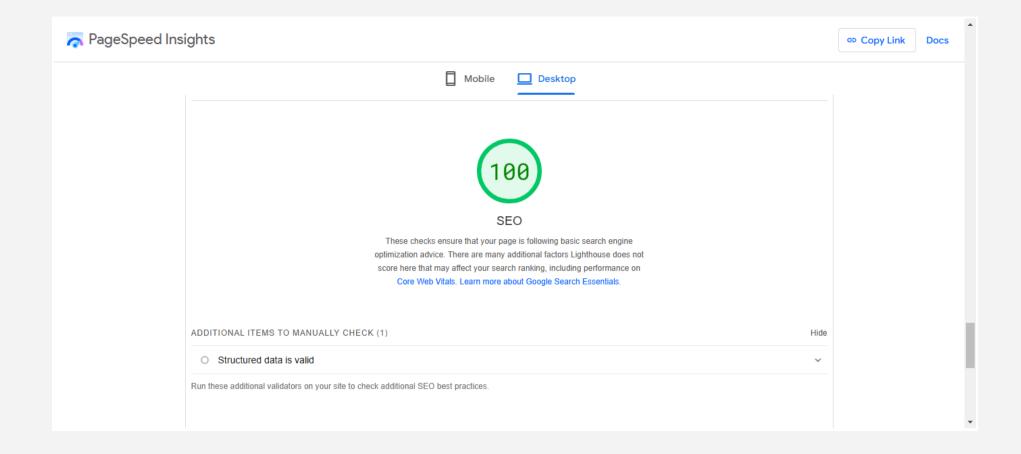
— scripts/
⊢ src/
igwedge .gitignore
├─ README.md
─ middleware.ts
mext.config.ts
package-lock.json
package.json
postcss.config.mjs
\vdash sanity.cli.ts
|-- sanity.config.ts
```

# 4: Performance Optimization

- Image Optimization: Use tools like TinyPNG or ImageMagick to compress and resize images, ensuring faster load times without compromising quality.
- API Efficiency: Reduce response times by implementing caching strategies, optimizing database queries, and limiting redundant API requests.
- Performance Analysis: Utilize tools like Lighthouse, GTmetrix, and WebPageTest to assess and improve key
  performance metrics such as First Contentful Paint (FCP) and Time to Interactive (TTI).
- Lazy Loading: Enhance page speed by implementing lazy loading for images, videos, and other assets to defer loading until needed.







## 5: Monitoring and Analytics Tools

- User Analytics: Implement Google Analytics to track user interactions, session durations, and traffic sources, enabling data-driven improvements.
- Error Tracking: Use Sentry for real-time error monitoring and debugging to maintain a smooth user experience.
  - Installation Command: npm install @sentry/nextjs
- Performance Monitoring: Leverage Pingdom and UptimeRobot to monitor site uptime, detect performance bottlenecks, and ensure a seamless browsing experience.
- Continuous Optimization: Regularly analyze analytics data to enhance system stability and user engagement.

#### Conclusion

The Furniro Furniture Website project has successfully evolved from conceptualization to staging deployment. With a well-structured GitHub repository, optimized frontend components, and robust testing strategies, the platform is now prepared for production release.

#### **Next Steps**

- 1. Resolve Remaining Issues: Address any bugs or inconsistencies identified during staging to ensure a flawless launch.
- 2. Live Monitoring & Optimization: Analyze user feedback and performance metrics to refine the user experience.
- 3. Future Enhancements: Plan for scalability by incorporating Al-driven recommendations, multi-language support, and personalized user experiences.

This marks a major milestone in the Furniro Furniture Website development, setting the stage for future growth and innovation!

# **Acknowledgment & Appreciation**

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