**Project 5.** **myWizard AiOps Portal Revamp**

**Problem – The Context**

Using our existing portal as a base, our aim is to revamp our portal in alignment with myWizard AiOps' new direction and branding (in line with the One Accenture branding), as well as showcase our exciting and innovative capabilities as a team.

We need to position our portal with the latest industry trends to define myWizard as an industry leader within Accenture. The goal will be to scope out the best platform to host our portal for myWizard AiOps as well as prototype in Figma or Code suggested elements to enhance the experience of the homepage of our portal. The research and ideation will be the foundation for the prototyping phase of suggested layouts and features potentially created in Figma to be presented.

Documentation is an important part of any design and/or software development project, but one that is often not given the attention it deserves. Good documentation serves many purposes, from being a reference to remind developers how their code works, to guiding end users through software deployment, use and troubleshooting. The process you take should take as much priority as the outcome you present.

Your role is to help solve this question:

*How might we streamline the experience of searching our portal whilst showcasing the innovative capabilities that our teams create?*

**Business Value – The Application**

The portal is the central reference for all MyWizard assets and applications. Here, people can learn about our assets and what they can provide. A simpler, more intuitive interface allows them to learn about MyWizard assets easily and is more likely to convince them to use our applications.

This will lead to more people using our assets, increasing our revenue and giving us more exposure.

**Personas – The Users**

The visitors of the portal will be the personas. As myWizard AiOps is responsible for the development, maintenance and enhancement of myWizard product suites, its portal can be used by

* Project teams: Accenture project teams that work with clients may want to learn about the new features, capabilities, and upcoming releases of myWizard AiOps products
* Product teams: myWizard AiOps product teams may want to make sure the information on the platform is relevant, up-to-date, easy-to-find, and attractive to potential clients
* Support team: Product support teams may wish to provide triage resources and support request access on the portal for any product issues

**Scope – The Requirements**

We need website design (e.g. layout, theme, visual elements) and Functional design (e.g. logical structure, interactive elements). We want to be able to easily and quickly navigate the MyWizard AiOps portal to find the information that I want. We also want to be able to clearly understand and identify elements on the portal through standardised Accenture Theming.

Additionally, we want a layout which emphasises the key components and most utilised areas of information and interactable elements to be clearly highlighted and differentiated so that I know what I can click on.

**Solution - The Application**

We don't have a recommended tech stack due to the nature of the project being more research focused. The tools that may be useful for UX/UI design would be:

* Figma
* Adobe XD
* Any other wireframing tool

Whilst students don't have to make a prototype, if they're technical they may consider making a frontend static site prototype using any of the following:

* React, Vue, Svelete (any framework)
* HTML, CSS, Js/Ts
* Static Site generators (Gatsby)
* Online website creators (Wordpress, Weebly)