LECTURE 16

sklearn and Feature Engineering

Transforming data to improve model performance.

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Goals for this Lecture

Lecture 16

Last few lectures: underlying theory of modeling

This lecture: putting things into practice!

- using sklearn, a useful Python library for building and fitting models
- Techniques for selecting features to improve model performance

Implementing Models in Code

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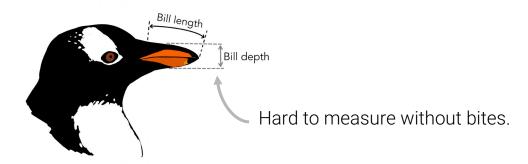
- Implementing Models in Code
- sklearn
- Feature Engineering
- One-Hot Encoding
- Polynomial Features
- Complexity and Overfitting

Demo: penguins

We have the dataset **penguins**.

	species	island	bill_length_mm	bill_depth_mm	flipper_length_mm	body_mass_g	sex
0	Adelie	Torgersen	39.1	18.7	181.0	3750.0	Male
1	Adelie	Torgersen	39.5	17.4	186.0	3800.0	Female
2	Adelie	Torgersen	40.3	18.0	195.0	3250.0	Female
4	Adelie	Torgersen	36.7	19.3	193.0	3450.0	Female
5	Adelie	Torgersen	39.3	20.6	190.0	3650.0	Male

We want to predict a penguin's bill depth given its flipper length and body mass.



Performing Ordinary Least Squares in Python

We previously derived the OLS estimate for the optimal model parameters:

$$\hat{ heta} = \left(\mathbb{X}^ op \mathbb{X}
ight)^{-1} \mathbb{X}^ op \mathbb{Y}$$

In Python:

Transpose

matrix.T

Inverse

np.linalg.inv(matrix)

Matrix Multiplication

matrix_1 @ matrix_2

sklearn

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sklearn: a Standard Library for Model Creation

So far, we have been doing the "heavy lifting" of model creation ourselves – via calculus, ordinary least squares, or gradient descent

In Data science, we will use <u>Scikit-Learn</u>, commonly called **sklearn**



```
import sklearn
my_model = linear_model.LinearRegression()
my_model.fit(X, y)
my_model.predict(X)
```

sklearn: a Standard Library for Model Creation

sklearn uses an <u>object-oriented</u> programming. Different types of models are defined as their own classes. To use a model, we initialize an instance of the model class. .

The sklearn Workflow

At a high level, there are three steps to creating an **sklearn** model:

Initialize a new model instance

Make a "copy" of the model template

2 Fit the model to the training data Save the optimal model parameters

3 Use fitted model to make predictions Fitted model outputs predictions for y

The sklearn Workflow

At a high level, there are three steps to creating an **sklearn** model:

Initialize a new model instance

Make a "copy" of the model template

my_model = lm.LinearRegression()

2 Fit the model to the training data Save the optimal model parameters

my_model.fit(X, y)

3 Use fitted model to make predictions Fitted model makes predictions for y

my_model.predict(X)

To extract the fitted parameters: my_model.coef_ and my_model.intercept_

Feature Engineering

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Feature Engineering

Feature engineering is the process of transforming raw features into more informative features for use in modeling

Allows us to:

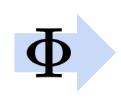
- Capture domain knowledge
- Express non-linear relationships using linear models
- Use non-numeric features in models

Feature Functions

A **feature function** describes the transformations we apply to raw features in the dataset to create transformed features. Often, the dimension of the *featurized* dataset increases.

Example: a feature function that adds a squared feature to the design matrix

	hp	mpg	
0	130.00	18.00	
1	165.00	15.00	
2	150.00	18.00	
•••			
395	84.00	32.00	
396	79.00	28.00	
397 82.00 31.0			
392 rows × 2 columns			



	hp	hp^2	mpg	
0	130.00	16900.00	18.00	
1	165.00	27225.00	15.00	
2	150.00	22500.00	18.00	
395	84.00	7056.00	32.00	
396	79.00	6241.00	28.00	
397	82.00	6724.00	31.00	
392 rows x 3 columns				

Dataset of raw features:

$$\mathbb{X} \in \mathbb{R}^{n \times p}$$

After applying the feature function Φ :

$$\Phi(\mathbb{X}) \in \mathbb{R}^{n imes p'}$$

Feature Functions

A **feature function** describes the transformations we apply to raw features in the dataset to create transformed features. Often, the dimension of the *featurized* dataset increases.

Linear models trained on transformed data are sometimes written using the symbol Φ instead of X:

$$\hat{y} = \theta_0 + \theta_1 \mathbf{x} + \theta_2 \mathbf{x}^2$$

$$\hat{\mathbb{Y}} = \mathbb{X}\theta$$

$$\hat{y} = \theta_0 + \theta_1 \phi_1 + \theta_2 \phi_2$$

$$\hat{\mathbb{Y}} = \Phi\theta$$

Shorthand for "the design matrix after feature engineering"

One-Hot Encoding

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Regression Using Non-Numeric Features

In tips dataset we used when first exploring regression

	total_bill	size	day
0	16.99	2	Sun
1	10.34	3	Sun
2	21.01	3	Sun
3	23.68	2	Sun
4	24.59	4	Sun

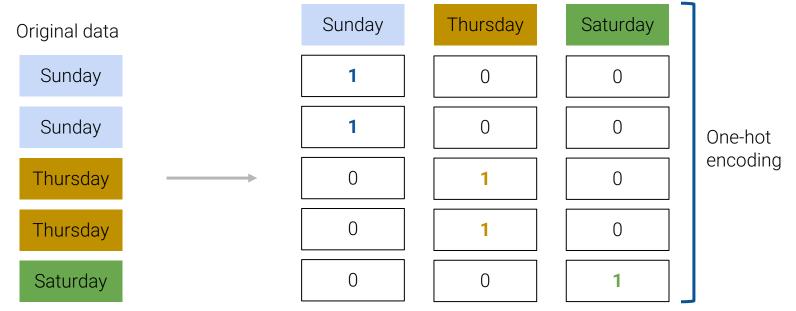
Before, we were limited to only using numeric features in a model - total_bill and size

By performing feature engineering, we can incorporate *non-numeric* features like the day of the week

One-hot Encoding

One-hot encoding is a feature engineering technique to transform non-numeric data into numeric features for modeling

- Each category of a categorical variable gets its own feature
 - Value = 1 if a row belongs to the category
 - Value = 0 otherwise



Regression Using the One-Hot Encoding

The one-hot encoded features can then be used in the design matrix to train a model

	total_bill	size	day_Fri	day_Sat	day_Sun	day_Thur
0	16.99	2	0.0	0.0	1.0	0.0
1	10.34	3	0.0	0.0	1.0	0.0
2	21.01	3	0.0	0.0	1.0	0.0
3	23.68	2	0.0	0.0	1.0	0.0
4	24.59	4	0.0	0.0	1.0	0.0
	Raw features			One-hot e	ncoded fea	atures

$$\hat{y} = \theta_1(\text{total_bill}) + \theta_2(\text{size}) + \theta_3(\text{day_Fri}) + \theta_4(\text{day_Sat}) + \theta_5(\text{day_Sun}) + \theta_6(\text{day_Thur})$$

In shorthand:
$$\hat{y}= heta_1\phi_1+ heta_2\phi_2+ heta_3\phi_3+ heta_4\phi_4+ heta_5\phi_5+ heta_6\phi_6$$

Regression Using the One-Hot Encoding

Using **sklearn** to fit the new model:

$$\hat{y} = heta_1(ext{total_bill}) + heta_2(ext{size}) + heta_3(ext{day_Fri}) + heta_4(ext{day_Sat}) + heta_5(ext{day_Sun}) + heta_6(ext{day_Thur})$$

Model Coefficient

Feature			
total_bill	0.092994		
size	0.187132		
day_Fri	0.745787		
day_Sat	0.621129		
day_Sun	0.732289		
day_Thur	0.668294		

Interpretation: how much the fact that it is Friday impacts the predicted tip

Regression Using the One-Hot Encoding

Party of 3, \$50 total bill, eating on a Friday:

$$\hat{y} = heta_1(ext{total_bill}) + heta_2(ext{size}) + heta_3(ext{day_Fri}) + heta_4(ext{day_Sat}) + heta_5(ext{day_Sun}) + heta_6(ext{day_Thur})$$
 $\hat{y} = 0.092994(50) + 0.187132(3) + 0.745787(1) + 0.621129(0) + 0.732289(0) + 0.668294(0)$

Model Coefficient

Feature	
total_bill	0.092994
size	0.187132
day_Fri	0.745787
day_Sat	0.621129
day_Sun	0.732289
day_Thur	0.668294

$$\hat{y} = 5.9568643$$

One-hot Encode Wisely!

Any set of one-hot encoded columns will always sum to a column of all ones.



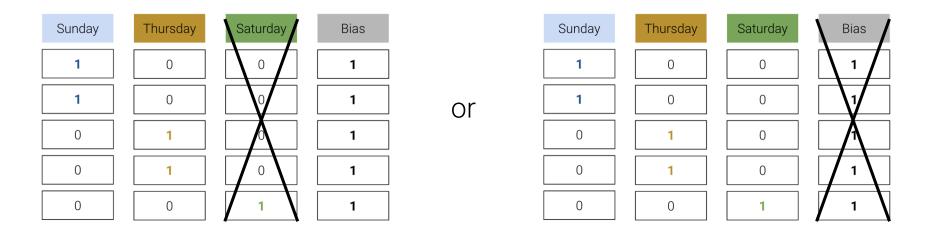
If we also include a bias column in the design matrix, there will be linear dependence in the model. $\mathbb{X}^{\top}\mathbb{X}$ is not invertible, and our OLS estimate $\hat{\theta} = (\mathbb{X}^{\top}\mathbb{X})^{-1}\mathbb{X}^{\top}\mathbb{Y}$ fails.

How to resolve? Omit one of the one-hot encoded columns or do not include an intercept term

One-hot Encode Wisely!

How to resolve? Omit one of the one-hot encoded columns or do not include an intercept term

Adjusted design matrices:



We still retain the same information – in both approaches, the omitted column is simply a linear combination of the remaining columns

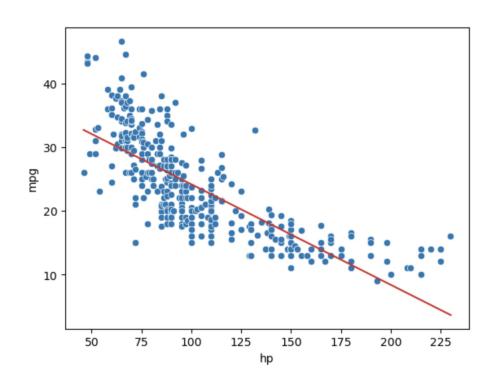
Polynomial Features

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Accounting for Curvature

We've seen a few cases now where models with linear features have performed poorly on datasets with a clear non-linear curve.



$$\hat{y} = \theta_0 + \theta_1(\mathrm{hp})$$

MSE: 23.94

When our model uses only a single linear feature (**hp**), it cannot capture non-linearity in the relationship

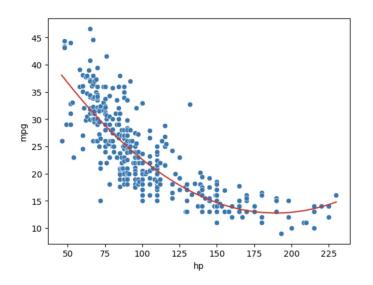
Solution: incorporate a non-linear feature!

Polynomial Features

We create a new feature: the square of the hp

$$\hat{y} = heta_0 + heta_1(ext{hp}) + heta_2(ext{hp}^2)$$

This is still a **linear model**. Even though there are non-linear *features*, the model is linear with respect to θ



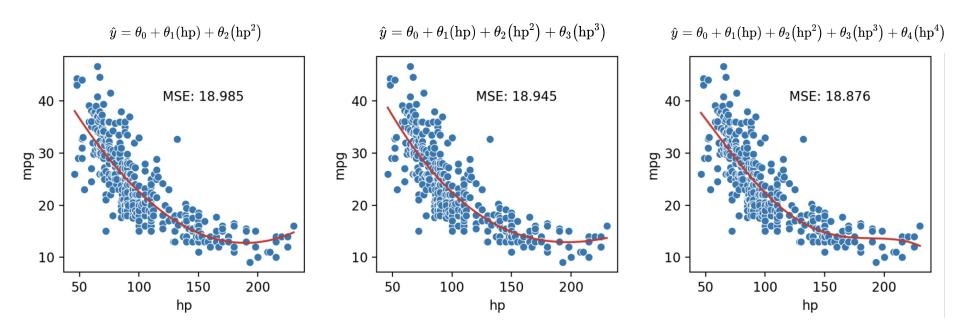
Degree of model: 2

MSE: 18.98

Looking a lot better: our predictions capture the curvature of the data.

Polynomial Features

What if we add more polynomial features?



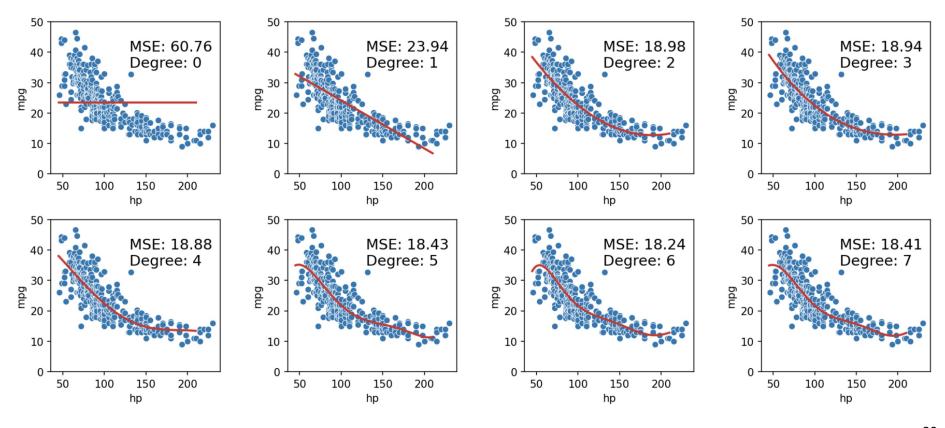
MSE continues to decrease with each additional polynomial term

Complexity and Overfitting

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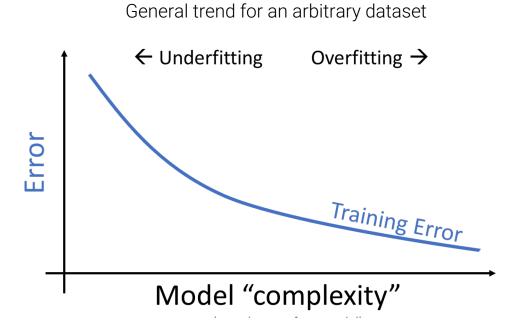
How Far Can We Take This?



Model Complexity

As we continue to add more and more polynomial features, the MSE continues to decrease

Equivalently: as the **model complexity** increases, its *training error* decreases

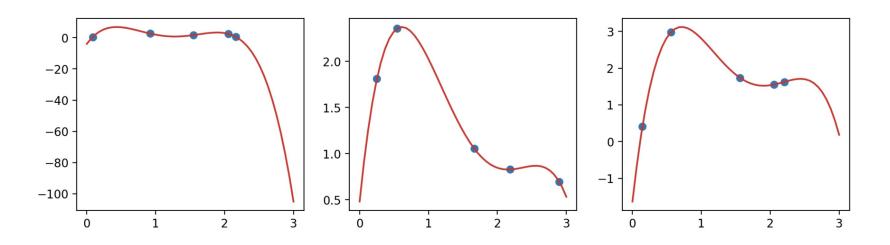


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An Extreme Example: Perfect Polynomial Fits

Math fact: given N non-overlapping data points, we can always find a polynomial of degree N-1 that goes through all those points.

For example, there always exists a degree-4 polynomial curve that can perfectly model a dataset of 5 datapoints

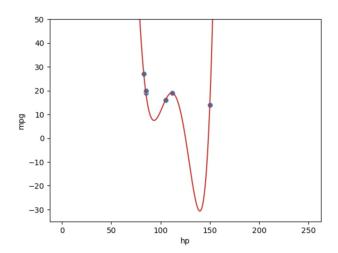


Model Performance on Unseen Data

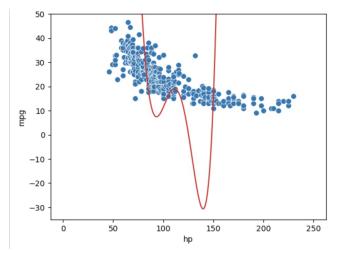
New (more realistic) example:

- We are given a training dataset of just 6 datapoints
- We want to train a model to then make predictions on a different set of points

We may be tempted to make a highly complex model (eg degree 5)



Complex model makes perfect predictions on the training data...



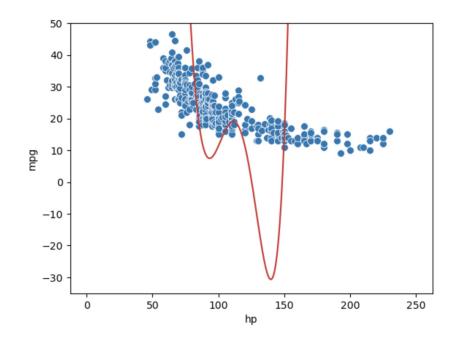
...but performs *horribly* on the rest of the population!

Model Performance on Unseen Data

What went wrong?

- The complex model **overfit** to the training data – it essentially "memorized" these 6 training points
- The overfitted model does not generalize well to data it did not encounter during training

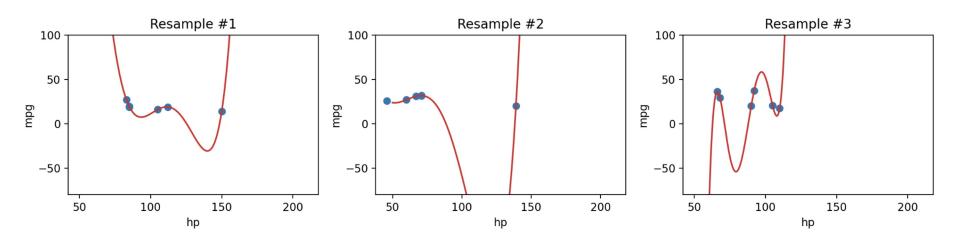
This is a problem: we want models that are generalizable to "unseen" data



Model Variance

Complex models are sensitive to the specific dataset used to train them – they have high **variance**, because they will *vary* depending on what datapoints are used for training them

Our degree-5 model varies erratically when we fit it to different samples of 6 points from vehicles



Error, Variance, and Complexity

We face a dilemma:

- We know that we can decrease training error by increasing model complexity
- However, models that are too complex start to overfit and do not generalize well their high variance means they can't be reapplied to new datasets

