PIXALYTICA

BUSINESS PRESENTATION

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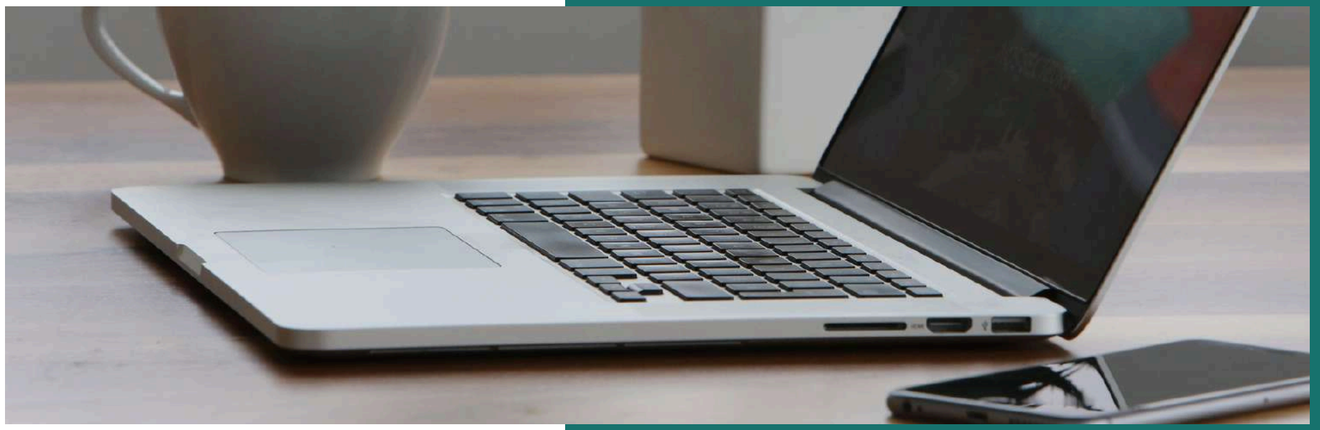
Social Media

TABLE OF CONTENT



01 Hello Friends!

02 About Us

03 What We Believe

04 Problems

04 Solutions

05 Portfolio

06 Testimonial

06 Why Work With Us?

HELLO FRIENDS!

GREETING FROM US

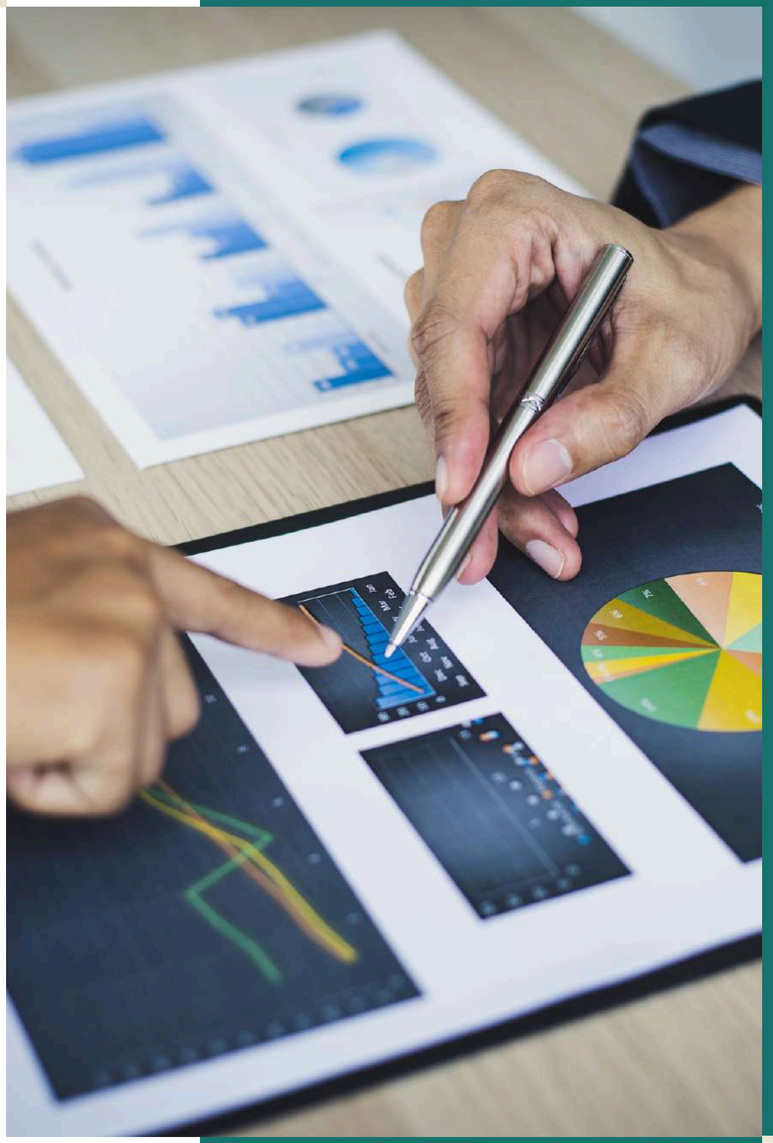
Ladies and gentlemen, a warm welcome to Pixalytica, we know how overwhelming it can be to stand out in the digital world. That’s why we’re here to help your business grow, connect with the right audience, and achieve real, measurable success. We don’t just offer services; we become your trusted partner in driving lasting digital growth.

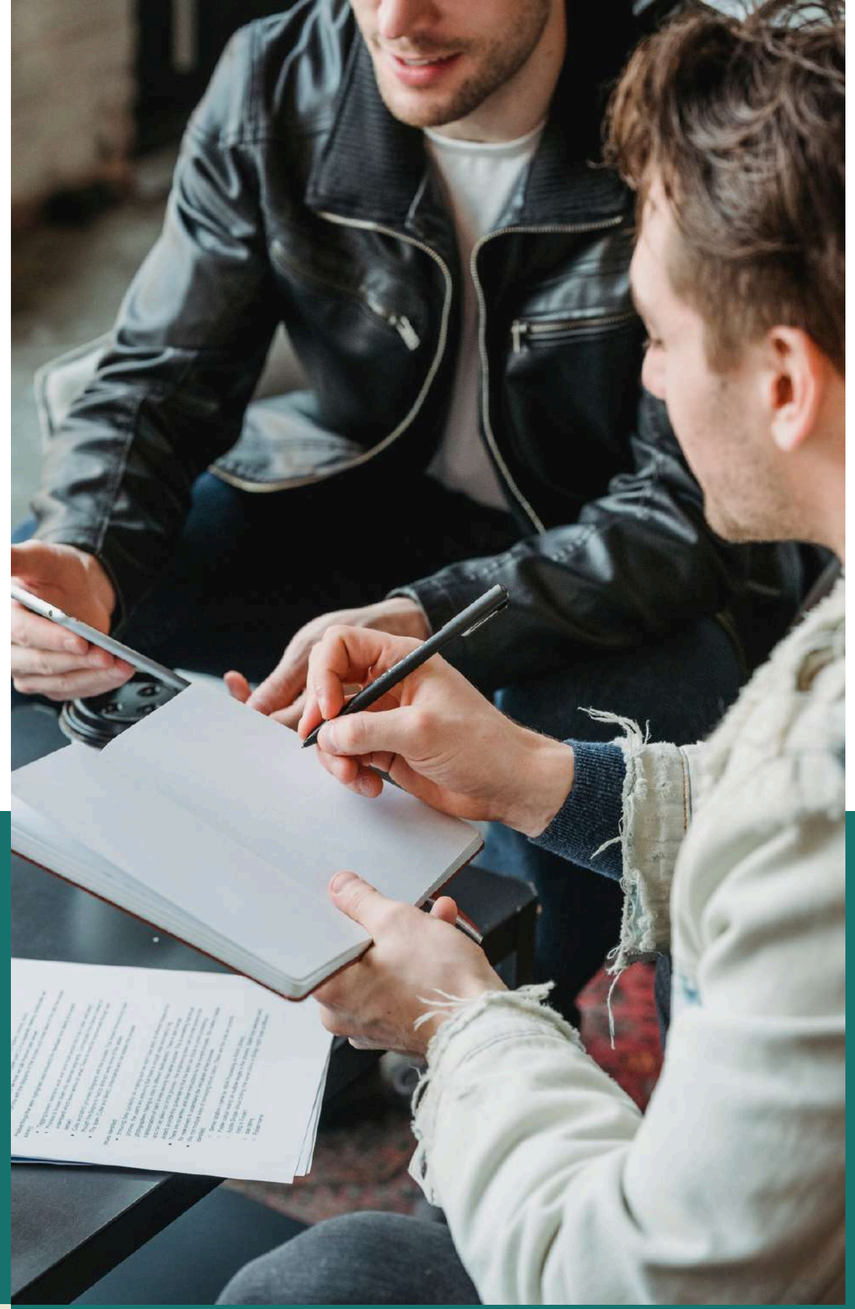
Thank you

ABOUT US

GET TO KNOW US BETTER

In today’s fast-paced digital world, standing out can be overwhelming. At Pixalytica, we understand the challenges that small and medium-sized businesses face when trying to grow and make a mark in the digital space. That’s why we’re here to help you navigate the complexities of online marketing and transform your digital presence into a powerful, results-driven engine for growth.





WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION

VISION

To be the leading digital marketing agency that transforms businesses into market leaders through innovative, data-driven solutions, helping them connect with customers and grow exponentially in an ever-evolving digital world.

MISSION

Our mission is simple: to help you grow with smart, impactful digital marketing solutions that deliver results you can see and feel. At Pixalytica, your success is our success.

PROBLEMS

WE WILL SOLVE THE PROBLEMS

01 **No Visibility Online**

Most businesses get lost in the noise. They’re not ranking on Google or reaching the right audience.

02 **Low Conversions**

Traffic isn’t enough if users don’t take action. Poor UX, slow sites, and unclear messaging cost you leads.

03 **Wasted Ad Spend**

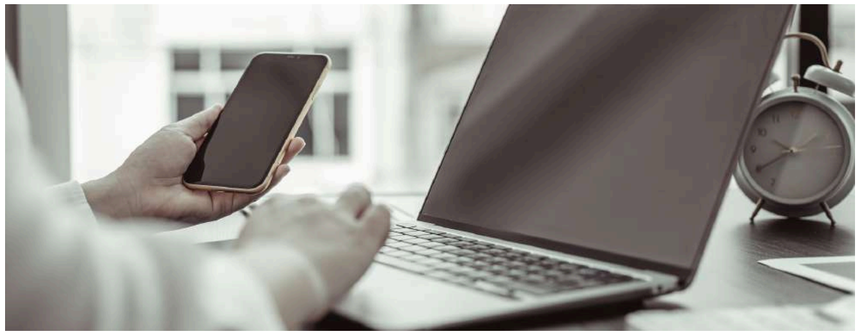
Money goes out—but little comes back. Campaigns lack targeting, tracking, or creative edge.

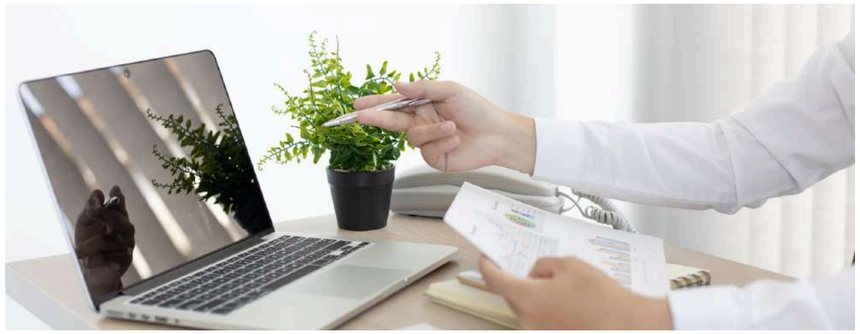
04 **No Clear Brand Identity**

Inconsistent design and messaging cause confusion and mistrust.

SOLUTIONS

SOLUTIONS OF THE PROBLEMS





01 **We make your brand discoverable.**

Through smart SEO, strategic content, and precise ad targeting, we help the right people find you at the right time.

02 **We build high-converting websites and pages.**

We create user-friendly, fast, and persuasive sites that guide your visitors toward action—whether that's signing up, calling, or buying.

03 **We manage data-driven ad campaigns.**

Every dollar spent is tracked. We focus on lead quality, conversions, and cost-efficiency—not just reach or impressions.

04 **We give your brand a professional edge.**

Our design and branding team crafts a cohesive identity across all touchpoints—building trust and making your business stand out.

OUR SERVICE

WHAT WE COULD DO

Branding & Creative Design

Our agency specializes in strategic brand development, ensuring that your brand not only resonates with your target audience but also stands out in a crowded market.

Marketing Analytics & Reporting

Our data-driven approach ensures that every campaign is backed by insights, maximizing ROI and driving tangible results.

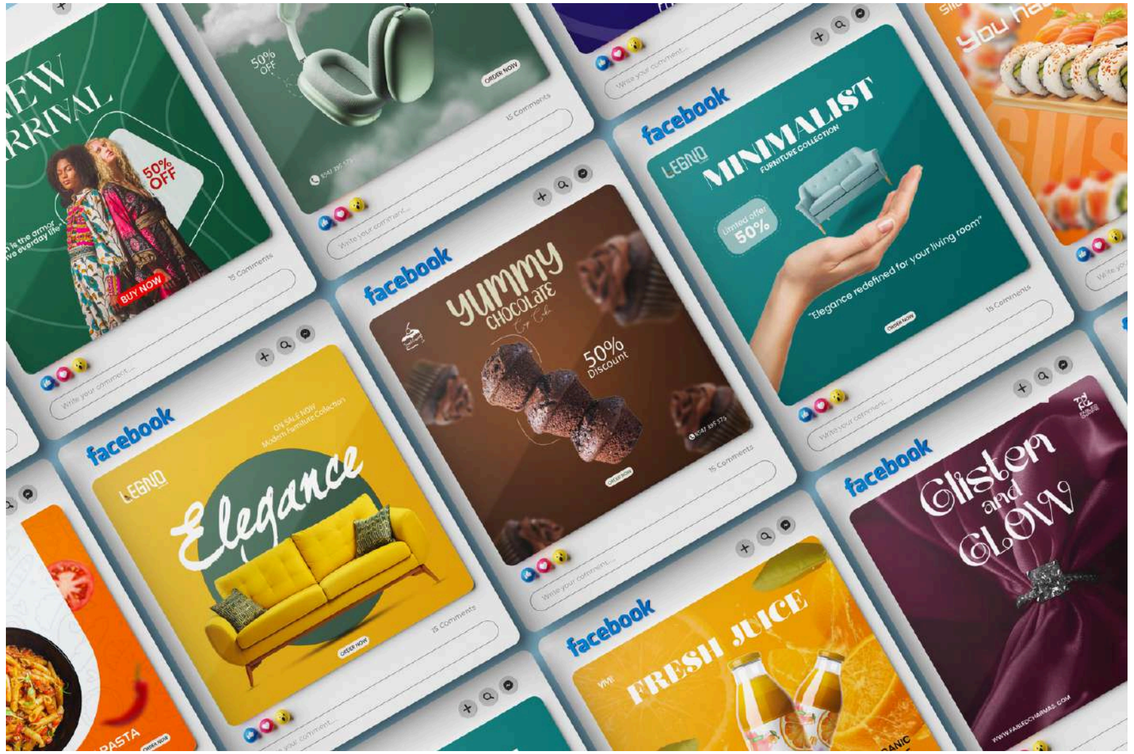
Digital Marketing & Web Design/Development

We build high-converting websites and drive growth through smart SEO, ads, and social media marketing.

PORTFOLIO

FRESH
VIVI JUICE
Boost your day, one sip at a time

Chipperz
Net Wt


50% OFF
BUY NOW
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MINIMALIST
FURNITURE COLLECTION
limited offer 50%
"Elegance redefined for your living room"
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yummy CHOCOLATE
50% DISCOUNT
facebook
LEGNO
Elegance
facebook
Glisten and GLOW
facebook
FRESH JUICE
PASTA

ABOUT US
Wedding photography is a collection of images and photographs taken from the day of the wedding, providing the couple with a way to remember the important things that happened throughout the day. Every couple wants amazing photos.
OUR PACKAGES
SILVER PACKAGE
$1400
Bridal Session
4 Hours Coverage
Video Editing
Custom Album
GOLD PACKAGE
$2400
Bridal Session
8 Hours Coverage
Video Editing
Custom Album
Photography
SPECIAL PACKAGE
$3400
Bridal Session
10 Hours Coverage
Video Editing
Custom Album
Photography
Online Hosting
R WEDDING
GANIZER
Scan me
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Contact
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Kadapadi
Road Padikkal,
Near Federal Bank
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Wedding
Photography
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MINIMALIST
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"Elegance redefined for your living room"
ORDER NOW

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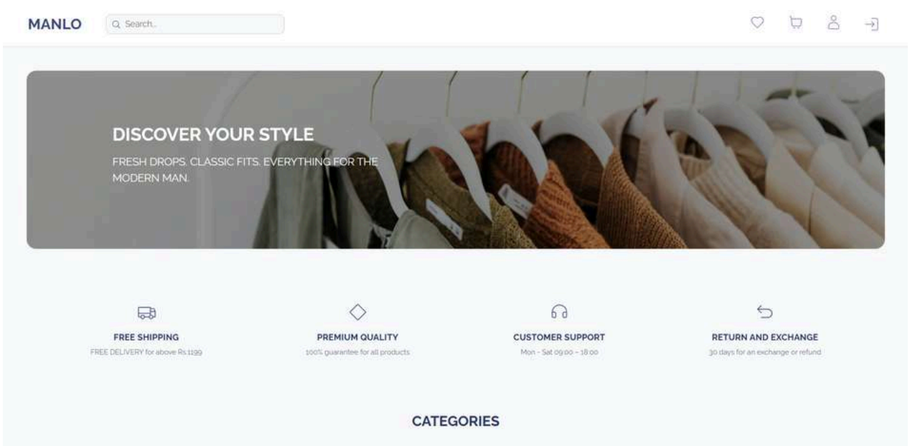
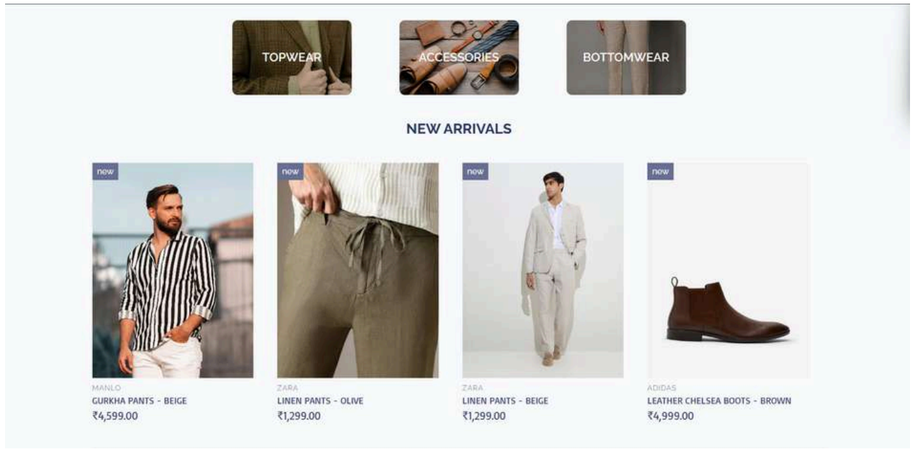
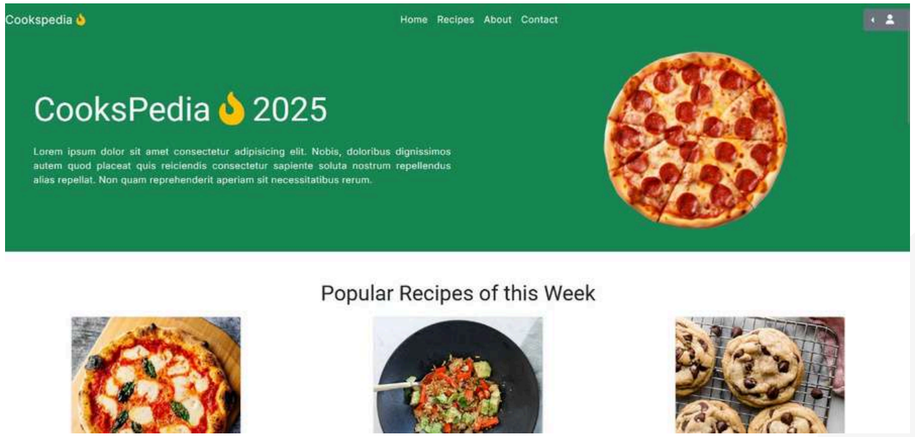
nuray
50g

Caffeto
20%
OFF
Caffeto
Small grains
bold taste

WEB DEVELOPMENT







ANALYTICAL DASHBOARDS

PRICING PLAN

Choose Your Best Plan

Starter Setup Package

₹4,999 one time

- Google My Business Setup
- Facebook & Instagram Business Page Setup
- Free Digital Presence Audit
- Ad Campaign Setup

Basic Management Package

₹9,999/month

- 12 Posts/month (3 per week)
- 2 Stories/Day (Mon–Thurs)
- Caption Copywriting + Hashtag Strategy
- Monthly Performance Report
- Ad Campaign Management (1 Platform)
- Basic Audience Targeting & Boosting

Standard Growth Package

₹17,999/month

- 18 Posts/month (including carousels & reels)
- 3–4 Reels/month
- 3 Stories/Day (Mon–Sat)
- Community Management
- Responding to DMs & Comments
- Engaging with Targeted Accounts
- GMB Optimization
- Monthly Strategy Call + Report
- Ad Campaign Management (Meta + Google)
- A/B Testing + Audience Split Testing

Choose Your Best Plan

Platform Management Package

₹24,999/month

- 25+ Posts/month (reels, infographics, offers, testimonials)
- Daily Stories (Mon–Sun)
- Advanced Community Engagement
- Email & WhatsApp Campaign Setup
- Monthly Reporting + Growth Insights
- Priority Support
- Ad Campaign Management
- Lead Generation & Remarketing Setup
- Conversion Optimization & Pixel Tracking

Growth & Insights Package

₹34,999/month

- Everything in Platform Management
- Quarterly Strategy Overhaul
- Advanced Competitor Benchmarking
- Custom UTM Campaigns
- Advanced Ad Campaign Management (Multi-Platform – ₹30K+ budget)
- Custom Funnel Creation + ROI Analysis
- Performance Dashboard (via What The Data)
- Web Traffic, Ad ROI, Campaign Attribution

Add-On Services via WTD

- App/Web Development
- Custom CRM, ERP Integration
- WhatsApp Chatbots
- Landing Page Design
- In-depth Data Analytics Dashboards

Free Inclusions

- Social Media & Ad Audit
- Brand Visibility Report
- 15-min Discovery Call

Staffspectrum Services Pvt. Ltd.

🤝 **Powered by Collaboration**

Pixalytica builds your brand & runs your campaigns.

What The Data builds your backend & analytics.

TESTIMONIAL

★★★★★

Pixalytica isn’t just our marketing partner - they’re the creative force behind WTD’s voice, visuals, and vision. Truly a team that understands and elevates our brand."
— Team WTD

What The Data

★★★★★

Pixalytica has been a great digital partner for us. They enhanced our online presence, improved lead generation through effective SEO and ad campaigns, and delivered insightful analytics support. Highly professional and results-driven team!

Staffspectrum Services Pvt Ltd

★★★★★

Pixalytica helped us showcase our gym biometric system with a strong digital presence. Their marketing and branding support boosted our visibility and helped us reach the right clients. Reliable, creative, and efficient team!

EazyGym

WHY WORK WITH PIXALYTICA?

- We focus on fixing real issues, not just checking boxes.
- No vanity metrics—only performance you can measure.
- Creative meets data. We balance storytelling with insights.
- We support scale. Our services are designed to grow with you, not lock you in.

THANK YOU

FOR YOUR NICE ATTENTION

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Social Media