



Creative



# PORTFOLIO

2025

+91 9497684728 | +91 75610 27066

[lynkzagency@gmail.com](mailto:lynkzagency@gmail.com)

<https://lynkz-agency.vercel.app/>

# CONTENT

## Table Of



Hello Friends!

What We Believe

Expertise

Our Process

What They Say

Our Creatives

What We Offer

Lets Lynk

01

02

03

04

05

06

07

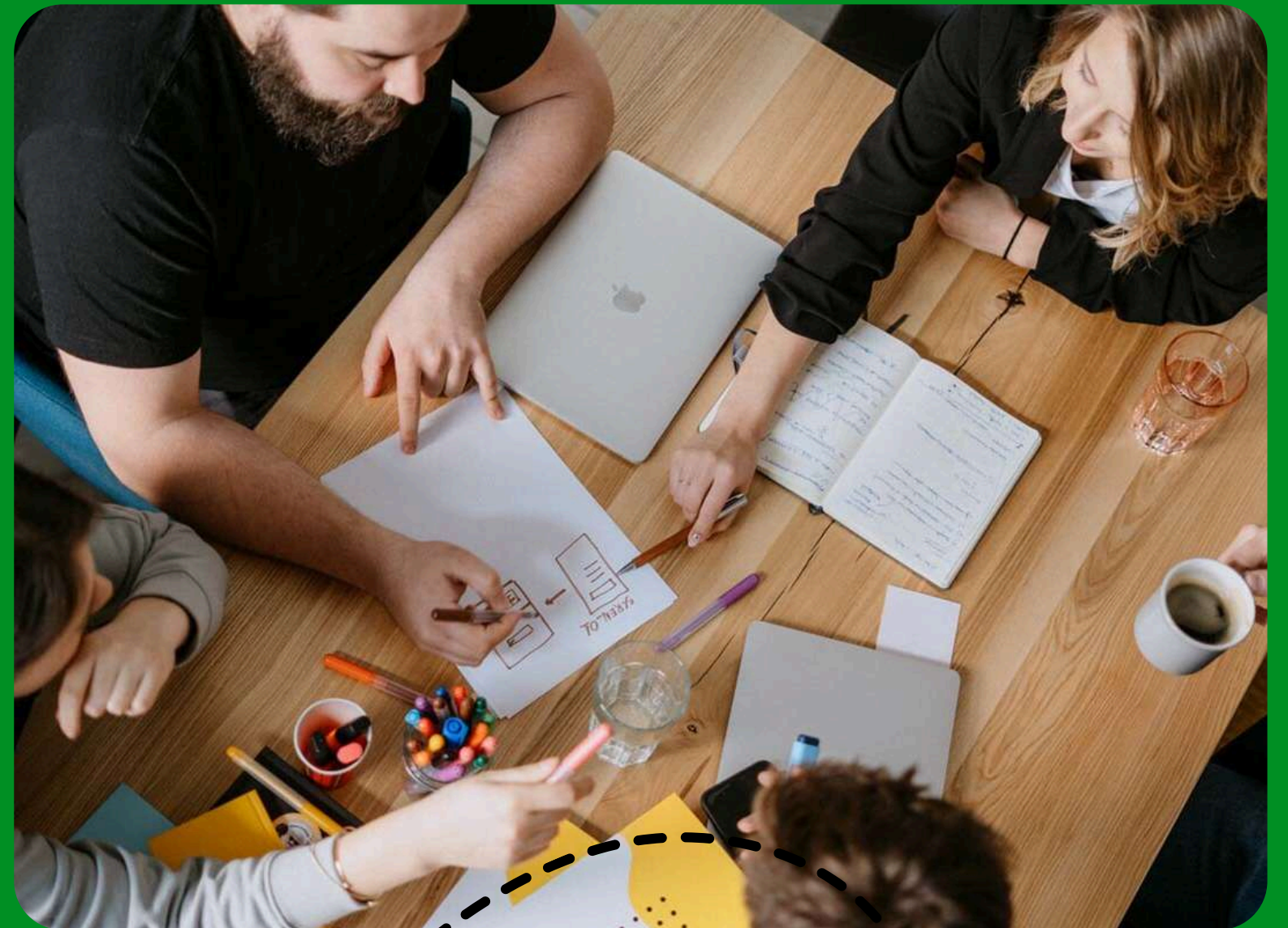
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# HELLO FRIENDS!

GET TO KNOW US BETTER

In today's fast-paced digital world, standing out can be overwhelming. At Pixalytica, we understand the challenges small and medium-sized businesses face when trying to grow and make a mark in the digital space. That's why we're here to help you navigate the complexities of online marketing and transform your digital presence into a powerful, results-driven engine for growth.





# WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION



## VISION

To be the leading digital marketing agency that transforms businesses into market leaders through innovative, data-driven solutions, helping them connect with customers and grow exponentially in an ever-evolving digital world.

## MISSION

Our mission is simple: to help you grow with smart, impactful digital marketing solutions that deliver results you can see and feel. At Pixalytica, your success is our success.

**Marketing &  
Content  
Strategy**

- Social Media Marketing (SMM)
- Meta & Google Ads – Setup, Targeting, Performance Optimization

**Design Skills:**

- Branding & Identity Design
- Packaging Design
- UI/UX for Websites & Apps
- Social Media Campaign Graphics

**Digital Products  
& Development**

- Website Design & Development
- eCommerce Store Setup
- Motion Graphics & Video Production



As an Agency

# EXPERTISE



**Core Values:**

Innovation

Collaboration

Precision

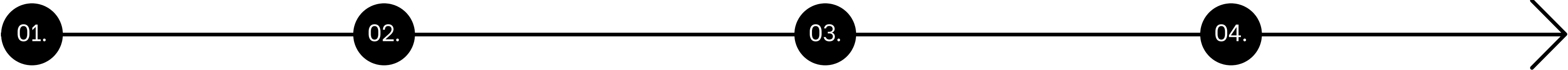
Impact and Integrity

2025

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# OUR PROCESS

The Journey



- Discovery**  
Comprehensive analysis to know your brand needs.
- Strategy**  
Creating targeted solutions aligned with your objectives.
- Development**  
Building exceptional digital experiences with expertise.
- Launch**  
Delivering complete solutions with ongoing support included.

Pixalytica isn't just our marketing partner – they are WTD's voice, visuals, and vision.

WHAT THE DATA

Pixalytica gave PK Doors more than marketing – they built a brand our customers remember.

PK Doors

Clients Say About Us

2025

# WHAT THEY SAY

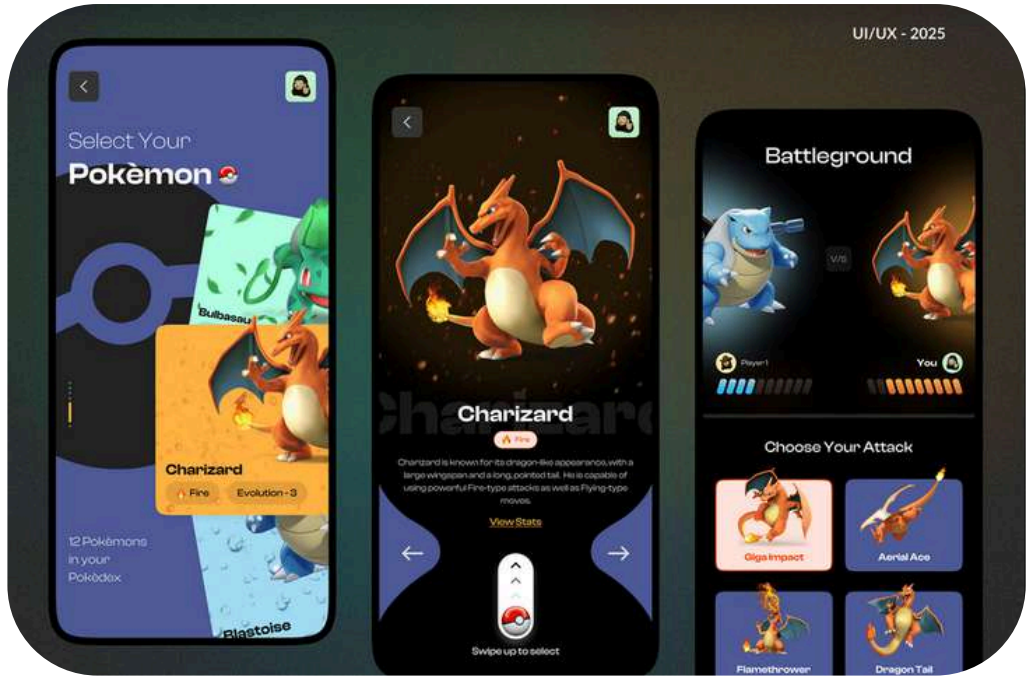
Lynkz's strategy took our digital presence to the next level. Their precision and results exceeded expectations.

Staffspectrum Services Pvt Ltd

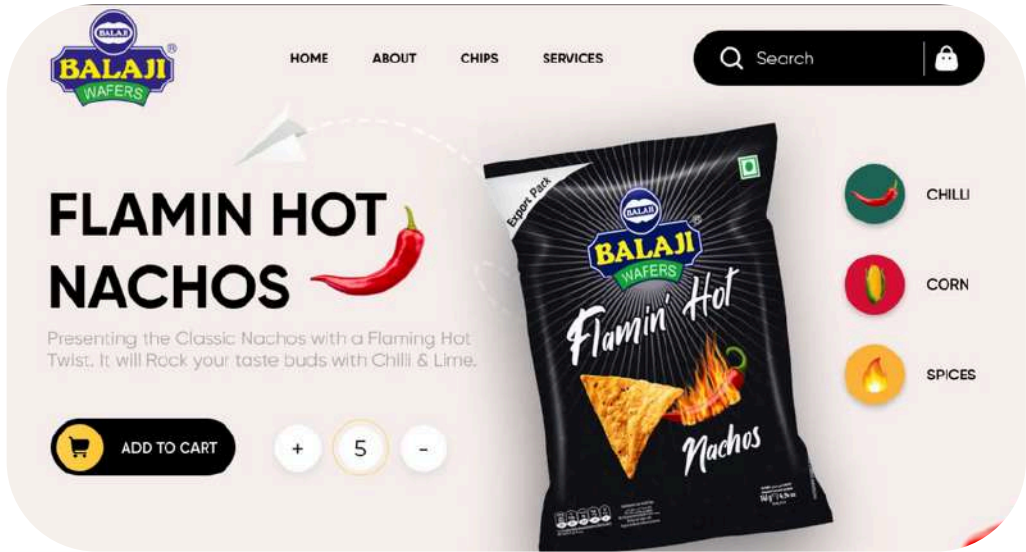
Lynkz showcased our gym tech with standout digital branding. Their smart marketing connected us with the right clients—reliable, creative, and efficient!

EazyGym

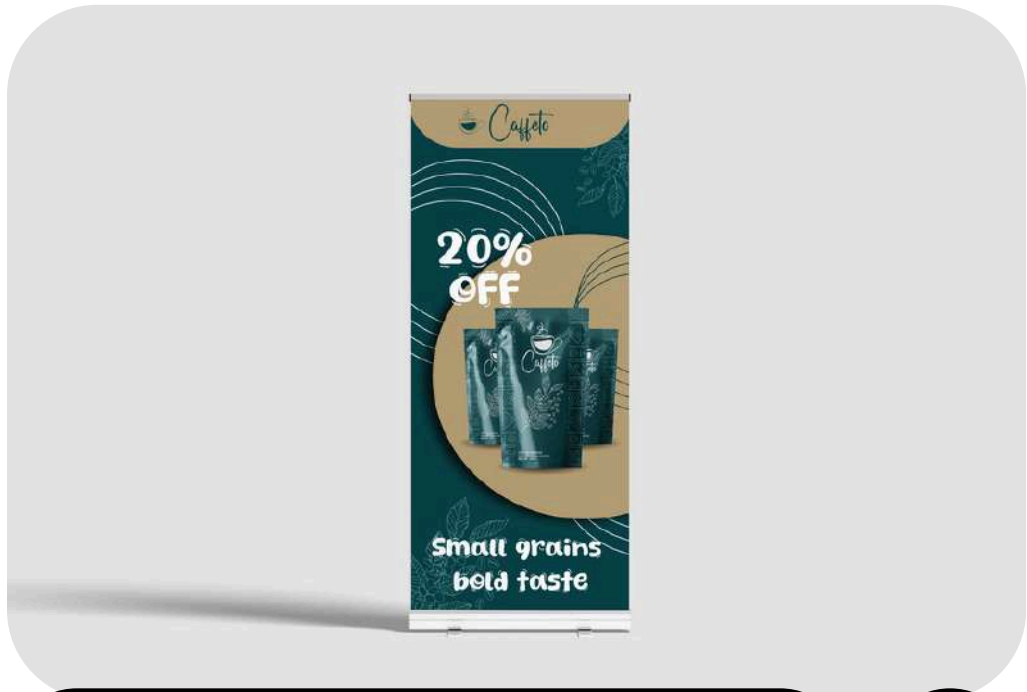




UI Designing



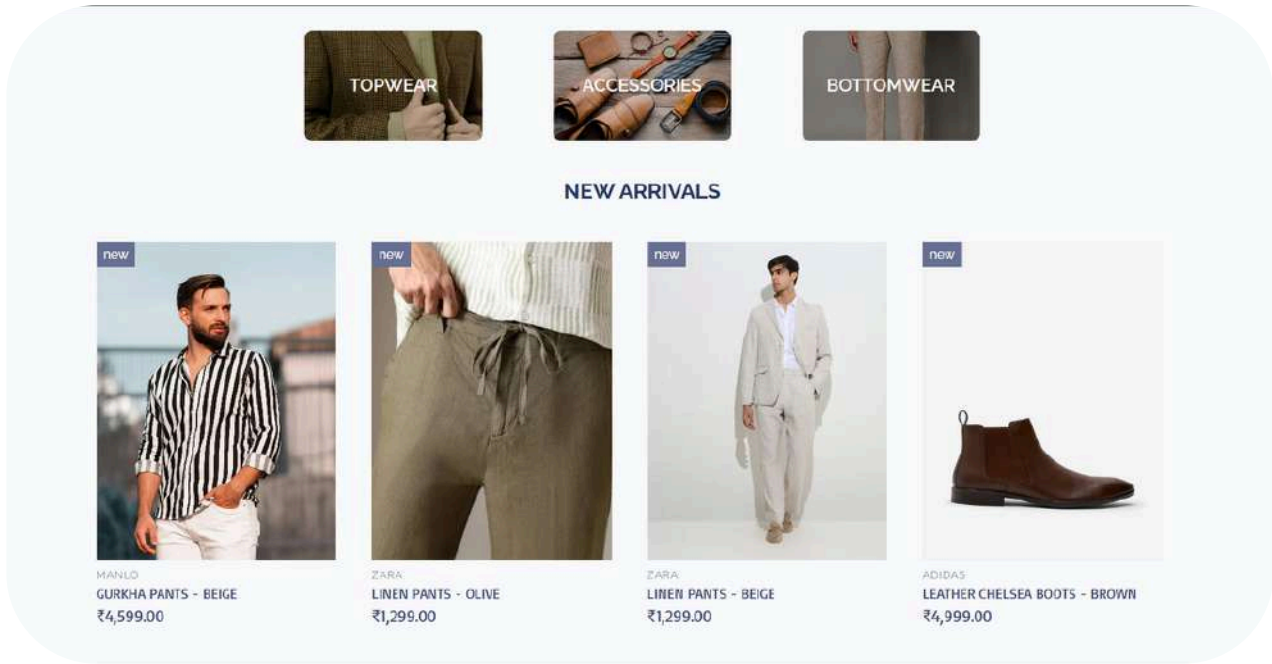
Landing Page



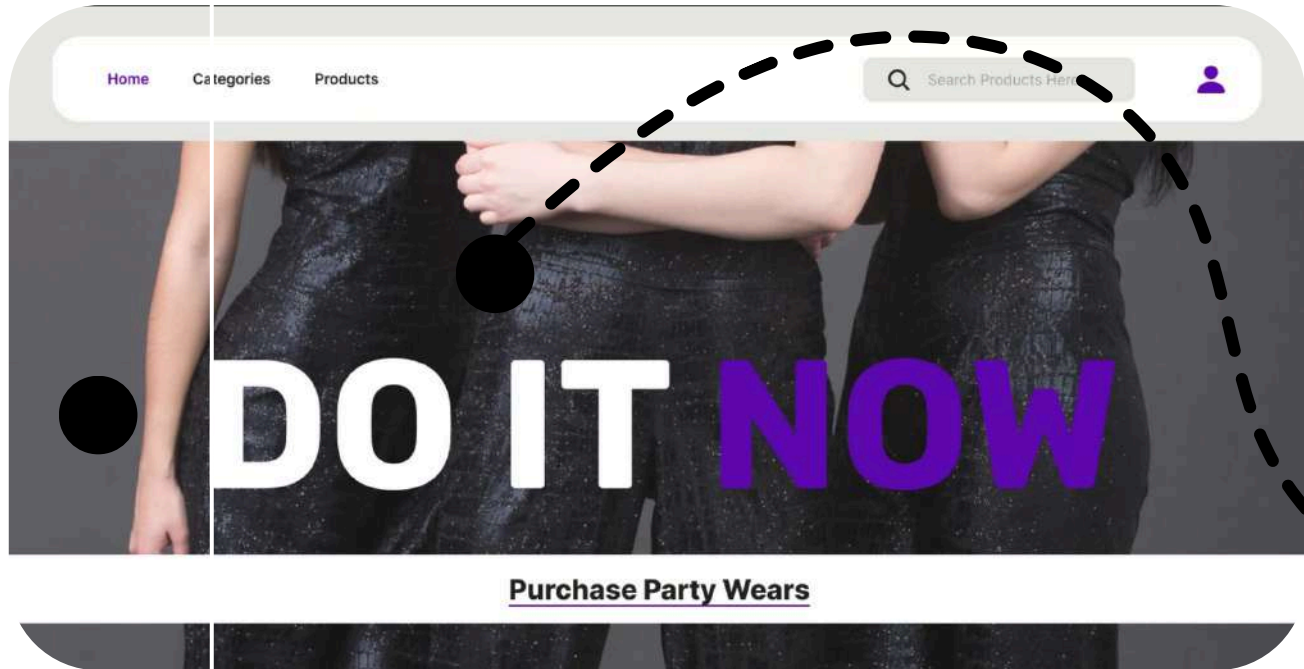
Package



Package



Ecom Website



Custom Website







Brochure



Branding Jewelry



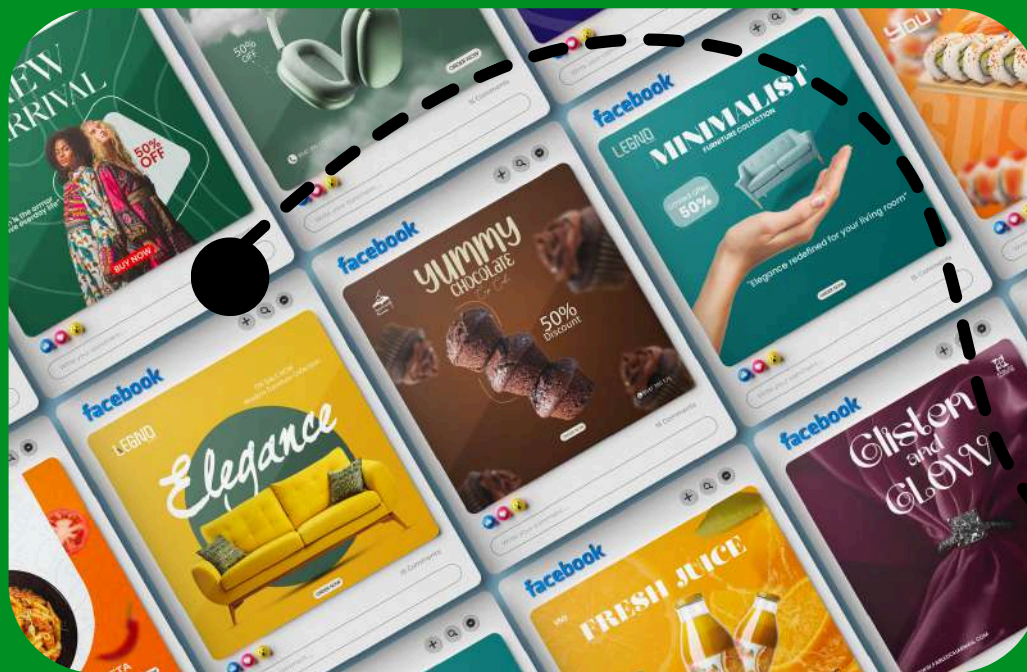
Packaging



Branding Poster



Branding



Poster



The Creative Vault

# WHAT WE OFFER

## BRANDGENESIS KIT

₹ 4,999+

- Logo Design
- Business Card Design
- Brochure Design (Tri-fold or A4)
- Letterhead & Envelope
- Social Media Kit (DP, banners, highlight covers)

## STARTUP LAUNCH KIT

₹ 14999

- 8 Posts + 2 Reels
- Google My Business
- Profile Setup & Optimization
- Landing Page Website
- Branding (Logo + Brochure + Visiting Card)

## THE STRATEGY+ KIT

₹ 19,999 /month

- Competitor Research + Audit
- Ideal Customer Persona Creation
- 1-month Content Strategy Plan
- 10 Posts & 3 High-Quality Reels
- Profile Optimization
- Google My Business Setup / Fixes
- SEO-Optimized Landing Page
- 1 Brand Intro Video & Testimonial video

Social Boost Packs

# WHAT WE OFFER

## BASIC

₹ 4,999/month

- 8 Static Posters
- 2 Reels
- Caption Writing
- Hashtag Strategy
- Monthly Insights
- Ads (Meta)

## GROWTH

₹ 9,999/month

- 12 Static Posters
- 4 Reels
- Ad Creative
- Caption Strategy
- Monthly Report
- Story Set (up to 5)
- Ads (Meta & Google)

## PRO

₹ 14,999/month

- 16 Static Posters
- 6 Reels
- Ad Management
- Campaign Strategy
- Monthly Analytics Dashboard
- Social Listening Support



Digital Home Packs

# WHAT WE OFFER

## STARTER LANDING PAGE

₹ 5,000+

- 1-page scroll
- Basic SEO
- Contact Form

## BUSINESS WEBSITE

₹ 9,999+

- 3-5 pages
- Responsive Design
- Google Analytics + On-page SEO

## E-COMMERCE WEBSITE

₹ 24,999+

- Product Pages
- Payment Integration
- SEO-ready

À La Carte

# WHAT WE OFFER

## VIDEO ONLY PACK

- Shooting + Editing – ₹1,000
- Shooting + Editing + Script – ₹1,300
- Podcast:
  - 1–2 min – ₹1,500
  - 2–5 min – ₹3,000
  - 5+ min – ₹5,000
- Influencer Video Reels – ₹5,000+

## ANALYTICS & INSIGHTS

- Monthly Performance Report (SMM/Ads) – ₹1,000
- Custom Dashboards (Power BI/Tableau) – ₹3,999+
- Competitor Analysis + Strategy Report – ₹2,000

## CUSTOM ITEMS

- Poster Design – ₹100+
- Carousel (per slide) – ₹80+
- Ad Copywriting – ₹500
- Brand Profile PDF – ₹1,000+
- Email Signature – ₹500
- Company Deck (10 Slides) – ₹2,999+

# LET'S LYNK



Your Journey Starts Here

Let's transform your creative challenges into stunning solutions that set you apart. Whether you're a startup, an established business, or an individual with a passion project

Contact Us Today!





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# THANK YOU



For Your Attention

**Phone**

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<https://lynkz-agency.com>