



Assignment No: 4

Assignment Title: App Deployment & Payoneer Monetization

Course Name: MAD

Instructor Name: Mam Sadaf Tanveer

Student Information:

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Semester: 5

Department: BSSE

University: Abasyn University Islamabad Campus

1. Introduction:

This assignment focuses on deploying a previously developed application as a real digital product on an alternative distribution platform. It also includes integrating Payoneer as a payout option to understand real-world monetization and passive income generation for developers.

2. Objective:

The objective of this assignment is to deploy Assignment #2 as a live product on an alternative platform and integrate Payoneer as a payout method in order to understand the complete process of product publishing and monetization.

3. Selected Platform:

Selected Platform: Gum road

Reason for Selection:

Gum road is a less crowded digital product marketplace that allows easy uploading of digital applications and supports Payoneer payouts, making it suitable for beginner developers.

5. Product Description: (Assignment #2)

- **Product Type:** Digital App / Mobile App
- **Product Name:**
- **Description:**

This product is developed as part of Assignment #2 and provides functionality to users.

6. Account Creation Process:

 Sign in with Google

Sign in to Gumroad

 sanamajeed223@gmail.com ▾

Google will allow Gumroad to access this info about you

 Sana Majeed
Name and profile picture

 sanamajeed223@gmail.com
Email address

Review Gumroad's [Privacy Policy](#) and [Terms of Service](#) to understand how Gumroad will process and protect your data.

To make changes at any time, go to your [Google Account](#).
Learn more about [Sign in with Google](#).

[Cancel](#) [Continue](#)

GUMROAD

Two-Factor Authentication

To protect your account, we have sent an Authentication Token to
sanamajeed223@gmail.com. Please enter it here to continue.

Authentication Token

731879

[Login](#)

[Resend Authentication Token](#)

Your authentication token is
731879



Inbox



Gumroad 9:26 AM

to me ▾



Two-Factor Authentication

We have detected a new login to your Gumroad account. Please enter this authentication token in the challenge page to continue:

731879

You can also click the following button to continue with your login.

Login

This authentication token and login link will expire in 10 minutes.

Go from 0 to \$1

Anyone can earn their first dollar online. Just start with what you know, see what sticks, and get paid. It's that easy.

GUMROAD

Home Products Collaborators Checkout Emails Workflows Sales Analytics Payouts

Dashboard

Getting started

Show less ↴

 Welcome aboard Make a Gumroad account.	 Make an impression Customize your profile.	 Showtime Create your first product.	 Build your tribe Get your first follower.
 Cha-ching Make your first sale.	 Money inbound Get your first pay out.	 Making waves Send out your first email blast.	 Smart move Sign up for Small Bets.

1. Visited the official website of Gum road.
2. Created an account using email.
3. Logged into the dashboard successfully.

Products

New product

All products
Affiliated
Collabs

Name	Sales	Revenue	Price	Status
 Coffee Shop-Mobile-App sanamajeed.gumroad.com/l/jgzylsb	0	\$0	\$30	Unpublished ...
Totals	0	\$0		

URL

[Copy URL](https://sanamajeed.gumroad.com/l/jgzylsb)

sanamajeed.gumroad.com/l/jgzylsb

GUMROAD

- [Home](#)
- [Products](#)
- [Collaborators](#)
- [Checkout](#)
- [Emails](#)
- [Workflows](#)
- [Sales](#)
- [Analytics](#)

Cover

[Learn more](#)
+



Coffee Shop-Mobile-App
\$30 ● Sold Out

Preview



Coffee Shop-Mobile-App

! This product is not currently for sale.

Add to wishlist

30-day money back guarantee

Thumbnail

[Learn more](#)



This image appears in the Gumroad Library, Discover and Profile pages. Your image should be square, at least 600x600px, and JPG, PNG or GIF format.

Product info

Call to action

I want this!



Summary

A coffee shop is a cozy place to enjoy coffee, tea, and light snacks. It provides a

Additional details

Offers a wide range of coffee, tea

Cozy, calm, and welcoming interi



Free Wi-Fi, charging points, and r

Suitable for meeting friends, cast



+ Add detail

Integrations

- Invite your customers to your Gumroad community chat [Learn more](#)
- Invite your customers to a Circle community
- Invite your customers to a Discord server

Pricing

Amount

\$

- [Allow customers to pay what they want](#)
- Allow customers to pay in installments

Versions

[Learn more](#)

⋮ ⚘ Standard Version



Name

Standard Version

[Share](#)

Description

The code is clean, easy to understand and can be customized according to your needs.

Additional amount

\$ 15

Maximum number of purchases

∞

Settings

Limit product sales

Maximum number of purchases

∞

Allow customers to choose a quantity

Hide sold out versions

Publicly show the number of sales on your product page

Mark product as e-publication for VAT purposes [Learn more](#)

Specify a refund policy for this product [Learn more](#)

Require shipping information

Coffee Shop-Mobile-App

Save changes

Publish and continue

Product

Content

Share

Editing: Standard Version ▾

Text | | | Insert | + Page

↶ ↷

Liked it? Give it a rating: ★ ★ ★ ★ ★

Text review

Video review

Want to leave a written review?

Post review

Embed media

Insert what you want to sell. Upload your files or start typing.

Computer files

Dropbox files

Receipt

>

Coffee Shop-Mobile-App

Save changes

Publish and continue

Product

Content

Share

Editing: Standard Version ▾

Text ▾ | **B** *I* U ~~S~~ “ ” | ↲ ↳ | Insert ▾ | + Page

Liked it? Give it a rating: ★★★★☆

Text review

Video review

Want to leave a written review?

Post review

coffee_shop (1)

APK · 56.3 MB

Download



Receipt >

CoffeeShop-Mobile-App

Published!

Product

Content

Share

To appear on Gumroad Discover, make sure to meet all the [eligibility criteria](#), which includes making at least one successful sale and completing the Risk Review process explained in detail [here](#).

[Close](#)

Share

X Share on X

f Share on Facebook

🔗 Copy URL

+ Create Gum

Settings

Update settings

Settings Profile Team **Payments** Password Third-party analytics Advanced

Verification

Payout schedule

Schedule

Weekly



Payout method

[Any questions about these payout settings?](#)

Bank Account

All sales will incur fees based on how customers find your product:

- Direct sales: 10% + 50¢ Gumroad fee + 2.9% + 30¢ credit card fee.
- Discover sales: 30% flat

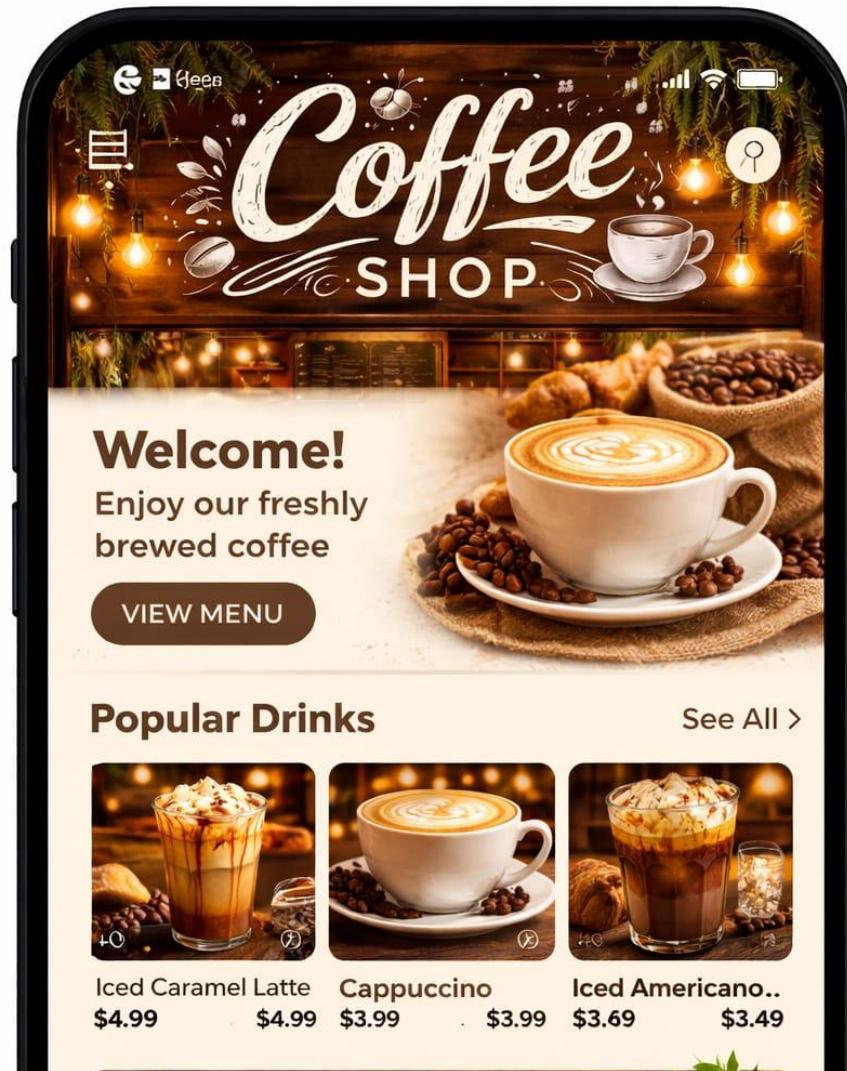
Settings

Thanks! You're all set.

Update settings

Settings Profile Team **Payments** Password Third-party analytics Advanced

Verification



\$45  CoffeeShop-Mobile-App

Buy this 

7. Product Upload & Deployment:

1. Selected “Add Product” option.
2. Added product name, description, and price.
3. Completed all publishing steps.
4. Product was successfully published.

Total US\$45

Customers who bought this item also bought



Contact information

Country

Pakistan

Add a tip

0% 10% 20% Other

8. Conclusion

This assignment provided hands-on experience in deploying a real product and integrating Payoneer for monetization. It helped in understanding real-world app publishing and passive income mechanisms.
