



**Assignment No: 4**

**Assignment Title:** App Deployment & Payoneer Monetization

**Course Name:** MAD

**Instructor Name:** Mam Sadaf Tanveer

**Student Information:**

**Names:** Sana Majeed

**Roll Numbers:** 8272

**Semester:** 5

**Department:** BSSE

**University:** Abasyn University Islamabad Campus

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**1. Introduction:**

This assignment focuses on deploying a previously developed application as a real digital product on an alternative distribution platform. It also includes integrating Payoneer as a payout option to understand real-world monetization and passive income generation for developers.

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## **2. Objective:**

The objective of this assignment is to deploy Assignment #2 as a live product on an alternative platform and integrate Payoneer as a payout method in order to understand the complete process of product publishing and monetization.

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## **3. Selected Platform:**

**Selected Platform:** Gum road

### **Reason for Selection:**

Gum road is a less crowded digital product marketplace that allows easy uploading of digital applications and supports Payoneer payouts, making it suitable for beginner developers.

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## **5. Product Description: (Assignment #2)**

- **Product Type:** Digital App / Mobile App
- **Product Name:**
- **Description:**

This product is developed as part of Assignment #2 and provides functionality to users.


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## 6. Account Creation Process:


 Sign in with Google


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### Sign in to Gumroad

 sanamajeed223@gmail.com ▼

Google will allow Gumroad to access this info about you

 Sana Majeed  
Name and profile picture

 sanamajeed223@gmail.com  
Email address

Review Gumroad's [Privacy Policy](#) and [Terms of Service](#) to understand how Gumroad will process and protect your data.

To make changes at any time, go to your [Google Account](#).

Learn more about [Sign in with Google](#).

Cancel

Continue

## GUMROAD

### Two-Factor Authentication

To protect your account, we have sent an Authentication Token to sanamajeed223@gmail.com. Please enter it here to continue.

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Authentication Token

Login

Resend Authentication Token

Your authentication token is  
**731879**

Inbox



**Gumroad** 9:26 AM

to me ▾



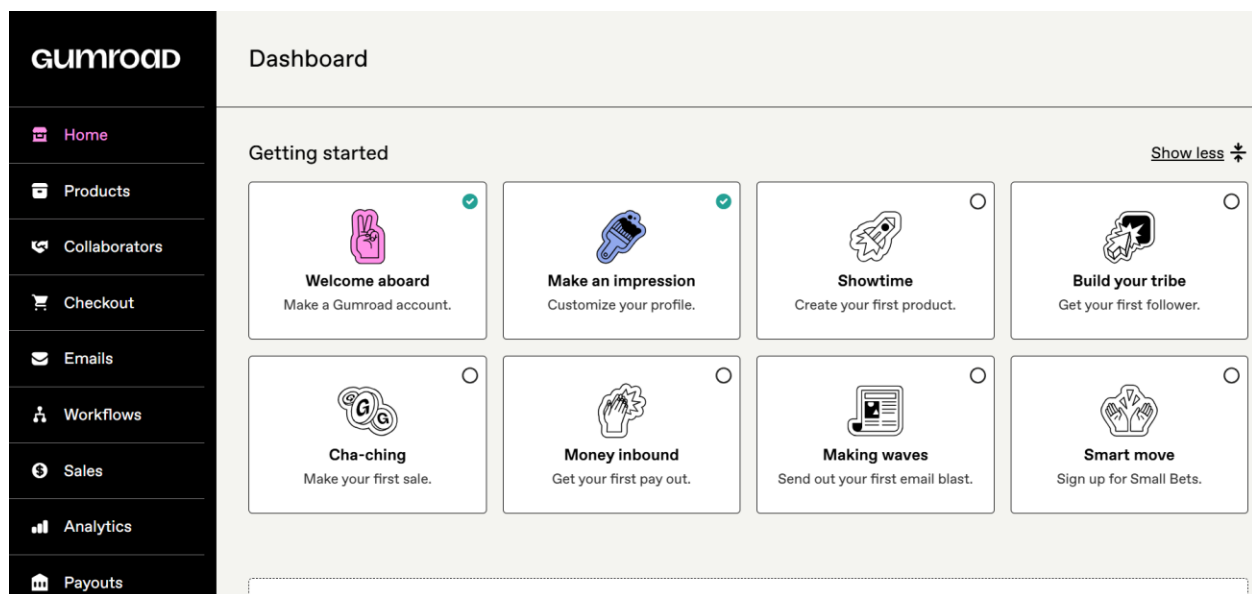
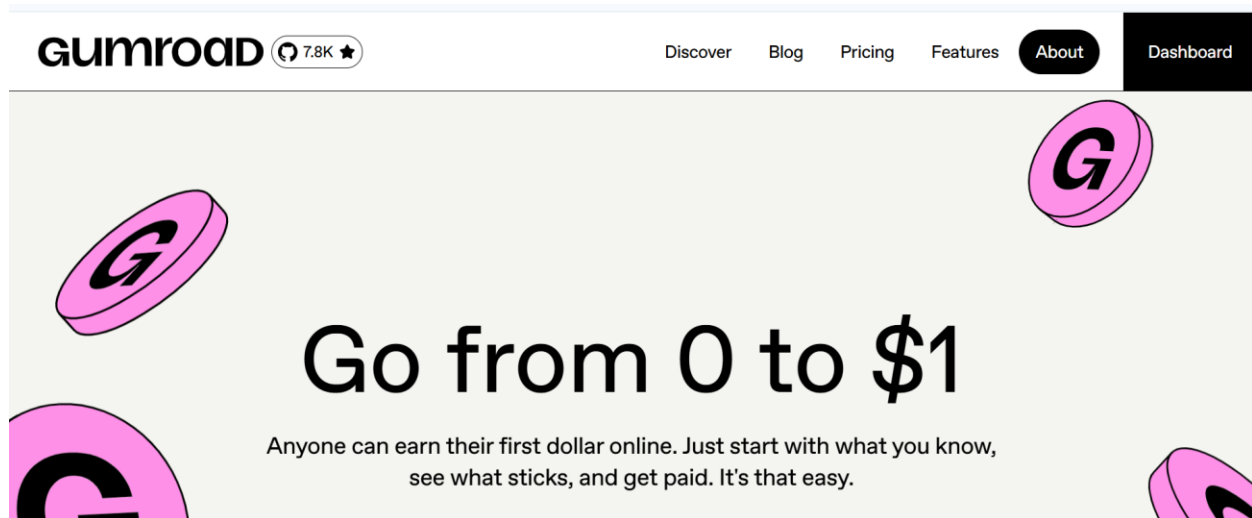
## Two-Factor Authentication

We have detected a new login to your Gumroad account. Please enter this authentication token in the challenge page to continue:  
**731879**

You can also click the following button to continue with your login.

Login

This authentication token and login link will expire in 10 minutes.




1. Visited the official website of Gum road.
2. Created an account using email.
3. Logged into the dashboard successfully.

## Products

[New product](#)[All products](#)[Affiliated](#)[Collabs](#)

## Products

Name	Sales	Revenue	Price	Status	
 <b>Coffee Shop-Mobile-App</b> <a href="https://sanamajeed.gumroad.com/l/jgzylsb">sanamajeed.gumroad.com/l/jgzylsb</a>	0	\$0	\$30	Unpublished	...
Totals	0	\$0			


## URL

[Copy URL](#)[sanamajeed.gumroad.com/l/jgzylsb](https://sanamajeed.gumroad.com/l/jgzylsb)

**GUMROAD**


- Home
- Products**
- Collaborators
- Checkout
- Emails
- Workflows
- Sales
- Analytics

Cover




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Preview



**Coffee Shop-Mobile-App**

This product is not currently for sale.

Free

Sanamajeed

Add to wishlist

Coffee Shop with this sleek and fully functional Coffee Shop Mobile App! Designed for beginners, students, and aspiring developers, this app combines simplicity with practical features to give you hands-on learning in mobile app development.

30-day money back guarantee

## Thumbnail

[Learn more](#)



This image appears in the Gumroad Library, Discover and Profile pages. Your image should be square, at least 600×600px, and JPG, PNG or GIF format.

## Product info

### Call to action

I want this!



### Summary

A coffee shop is a cozy place to enjoy coffee, tea, and light snacks. It provides a

### Additional details

Offers a wide range of coffee, tea

Cozy, calm, and welcoming interi



Free Wi-Fi, charging points, and r

Suitable for meeting friends, cas



+ Add detail

## Integrations

- ☒ Invite your customers to your Gumroad community chat [Learn more](#)
- ☒ Invite your customers to a Circle community
- ☒ Invite your customers to a Discord server

## Pricing

Amount

\$▼

30

- ☒ [Allow customers to pay what they want](#)
- ☒ Allow customers to pay in installments



## Versions

[Learn more](#)

Standard Version



Name

### Standard Version

Share

### Description

The code is clean, easy to understand and can be customized according to your needs.

Additional amount

\$ 15

Maximum number of purchases

∞

## Settings

☒ Limit product sales

Maximum number of purchases

∞

- ☐ Allow customers to choose a quantity
- ☐ Hide sold out versions
- ☐ Publicly show the number of sales on your product page
- ☐ Mark product as e-publication for VAT purposes [Learn more](#)
- ☐ Specify a refund policy for this product [Learn more](#)
- ☐ Require shipping information

## Coffee Shop-Mobile-App

Save changes

Publish and continue

Product

Content

Share

Editing: Standard Version ▾

Text ▾ | **B** *I* U \$ “ ” | | Insert ▾ | + Page

↶ ↷

Liked it? Give it a rating: ☆☆☆☆☆

Text review

Video review

Want to leave a written review?

Post review

Embed media

Computer files

Dropbox files

nt you want to sell. Upload your files or start typing.

Receipt

>

## Coffee Shop-Mobile-App

Save changes

Publish and continue

Product

Content

Share

Editing: Standard Version ▾

Text ▾ | **B** *I* U   |   | Insert ▾ | + Page




Liked it? Give it a rating: ☆☆☆☆

Text review

Video review

Want to leave a written review?

Post review

 **cofee\_shop (1)**  
APK · 56.3 MB

Download



Receipt



## CoffeeShop-Mobile-App



Published!

Product


Content


Share


To appear on Gumroad Discover, make sure to meet all the [eligibility criteria](#), which includes making at least one successful sale and completing the Risk Review process explained in detail [here](#).

[Close](#)

### Share

 Share on X

 Share on Facebook

 Copy URL

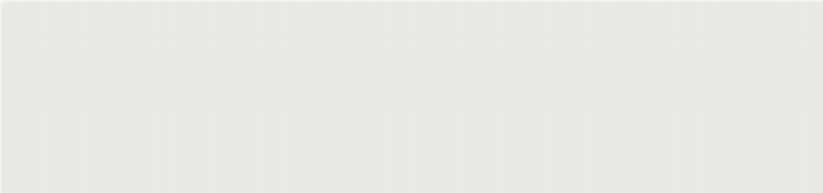
+ Create Gum

# Settings

Update settings

Settings   Profile   Team   **Payments**   Password   Third-party analytics   Advanced

## Verification



## Payout schedule

Schedule

Weekly



## Payout method

[Any questions about these payout settings?](#)

Bank Account

All sales will incur fees based on how customers find your product:

- Direct sales: 10% + 50¢ Gumroad fee + 2.9% + 30¢ credit card fee.
- Discover sales: 30% flat

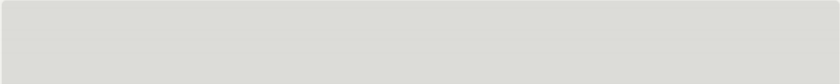
# Settings

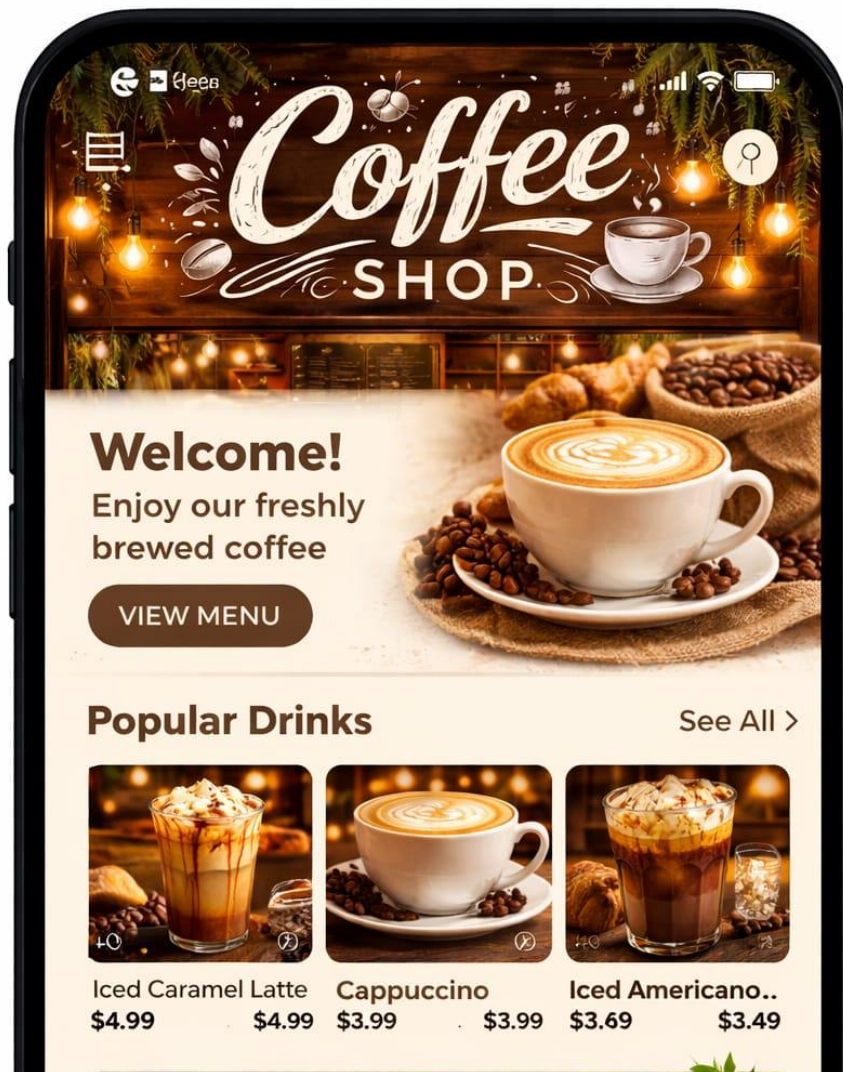
✓ Thanks! You're all set.

Update settings

Settings   Profile   Team   **Payments**   Password   Third-party analytics   Advanced

## Verification





\$45 CoffeeShop-Mobile-App

Buy this

## 7. Product Upload & Deployment:

1. Selected "Add Product" option.
2. Added product name, description, and price.
3. Completed all publishing steps.
4. Product was successfully published.

Total	US\$45
Customers who bought this item also bought	
	
<b>Contact information</b>	
Country	
Pakistan	
<b>Add a tip</b>	
0% 10% 20% Other	

## 8. Conclusion

This assignment provided hands-on experience in deploying a real product and integrating Payoneer for monetization. It helped in understanding real-world app publishing and passive income mechanisms.

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