Coupon Application

The idea of this application is to allow users to collect discount coupons from our application and use it on the partner websites to get the same product at a discounted price. The vision is that after the platform becomes popular, we can run advertisements with Google AdSense and generate revenue to maintain the application.

Core features (which are necessary by nature on a web page):

- Main Page
  The main page is where users can get to search for the partner website for which they are expecting some discount coupons. There will be a search bar at the top allowing the users to key in the partners' name and hit the search button.
- View Coupons
  Here the users get to view the coupons for the particular partner they have requested.
- Displaying the trending / most used coupons on the Main Page.
- Creating Upvote / Downvote buttons.
- Calculating and displaying success rates of the coupons as reported by the users.
- Moderation of Coupons (In any situation where the no of downvotes exceeds the no of upvotes for a coupon by 100% then the particular coupon needs to be checked manually by Admin)
- Admin can moderate (Manually check the validity of the coupon) and delete a particular coupon in case it has been reported of high failure rates.
- Have threads on the coupon page so that users can comment on the particular coupon.

Extra features:

- Social Media Sharing.