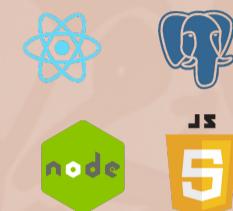


## Problem

R.S. faces challenges selling art on Instagram, including difficulty in consistently posting creations and managing client inquiries through direct messages, which sometimes results in lost orders. She also encounters clients who request previews of unfinished work but then become unresponsive, and others who fail to communicate with the delivery company , affecting payment collection since she operates on a cash-only basis.

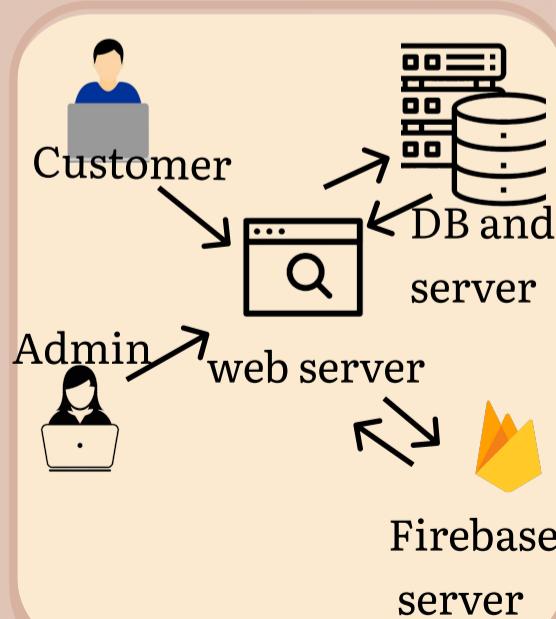
Technologies :



## Our customer

R.S., an art therapy graduate, teaches diverse drawing styles to children (4-15 years).

Inspired to start her online business on Instagram after selling her first drawing in high school, she initially sold portraits, later expanding to font panels and handmade candles



## Solution

A dual-purpose website for both clients and admin: clients can explore, order products, and learn about art courses, while the admin manages uploads and orders. Compatible with smart devices and supports Visa payments.

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