

BRAVEN CAMPUS AND COHORT

Grader's Name:

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Leadership Coach

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PART 1: SOLUTION

Presenters identify users' needs based in their own empathy research.

3 - Meets or Exceeds

Presenters clearly define the problem.

3 - Meets or Exceeds

Presenters pitch their top design solution and explain how their prototype solves the given problem.

3 - Meets or Exceeds

Presenters describe the feedback they received when testing their prototype and how they iterated to improve the prototype.

3 - Meets or Exceeds

PART 2: ORAL PRESENTATION

Language and posture match the level of formality and demonstrate positivity, curiosity, respect, and humility.

3 - Meets or Exceeds

All presenters are dressed appropriately in business casual attire (no jeans).

2 - Somewhat Meets: 1 presenter dressed inappropriately

All cohort members contribute to the presentation in clearly planned roles.

3 - Meets or Exceeds

The presentation does not exceed 7 minutes.

3 - Meets or Exceeds

PART 3: PRESENTATION DECK

No spelling or grammatical errors.

3 - Meets or Exceeds

Formatting is consistent throughout (e.g., title capitalization, use and positioning of bullets,

consistency with left vs. center justification, alignment of figures, etc.) and font/colors are consistent throughout

3 - Meets or Exceeds

Slides are not crowded with text or images.

2 - Somewhat Meets: 1-2 slides are crowded

The slides support the oral presentation by effectively visualizing the spoken content.

3 - Meets or Exceeds: All slides support

FEEDBACK AND SCORES

Part 1 Score (Out of 12): **12** Part 2 Score (Out of 12): **11** Part 3 Score (Out of 12): **11**

Please leave any comments for the cohort here:

Great job coming up with so many different prototypes to allow the Scout to address multiple problems. I could really understand your reasoning behind why you came up with the solutions that you did. 1 person seemed to be in a t-shirt and 1 slide was a bit more text heavy but your solution was thoughtful and came directly from the interviews you got.