

BLOCKCHAIN in OIL & GAS

Hilton Americas
20-21 September 2018



THE ONLY BLOCKCHAIN EVENT
SPECIFICALLY DESIGNED FOR
THE OIL & GAS INDUSTRY

POST SHOW REPORT

www.blockchain-oilandgas.com

Organized by



**ENERGY
CONFERENCE
NETWORK**

In partnership with




**BLOCKCHAIN
CONFERENCE
NETWORK**



 *I would like to thank the Energy Conference Network for putting on a specific blockchain function. I believe blockchain will be something that's going to be around for a long time. We need to come together and learn about this new technology, and this is a great venue to do that in.*

US Blockchain Strategy & Innovation, **Equinor**
(formerly Statoil)

 *There are so many people from so many different disciplines, I find it fascinating. I think 5-10 years from now we'll look back on this point in time in history and realize that this was an incredible, epic moment.*

President, **Reverse Auction Energy**



THANK YOU

On behalf of the Blockchain in Oil & Gas conference team, we would like to extend our thanks to all those who supported this year's event. To the speakers, the exhibitors, the sponsors and the attendees – thank you.

Held at the Hilton Americans on September 20th & 21st, this is the only Blockchain event specifically designed for the Oil & Gas industry and has been deemed another huge success by attendees.

Blockchain has taken the oil and gas industry by storm. We heard from speakers like Tim Airey, Technology Principal, BP and Rebecca Hofmann, US Blockchain Strategy & Innovation, Equinor (formally Statoil) about how their companies are embracing blockchain technology. We learned that blockchain is a team sport and working together is going to be the key that unlocks the door.

The event has doubled in size year on year and has become the must-attend event, not only in the oil and gas industry but in the blockchain world as well. The Blockchain in Oil & Gas conference is the definitive event for oil and gas professionals looking to understand the concepts, strategies, use cases, risks, and benefits associated with adopting blockchain technology.

We are delighted to be starting process of planning next year's conference. We anticipate exploring how blockchain projects have continued to develop and already look forward to showcasing the lessons learnt. It will be held at the J.W Marriott in Houston on September 18-19, 2019, mark your calendars!

Sincerely,

Symon Rubens
CEO
Energy Conference Network



We have brought together many large oil & gas companies in one place to discuss how we can implement these solutions to benefit humanity as a whole.
CEO, Zen Inc.

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International Partners



Community Partners



 *The sessions are great, but really, the breaks and networking opportunities, that one-on-one time is where it's at for me.*
Investment Director, **Saudi Aramco Energy Ventures**

 *Last year we were pitching them what it was. This year they were telling us what they need. Amazing from the counter-party perspective and client perspective.*
CEO, **GuildOne**

FEATURED SPEAKERS INCLUDED...



Marc Battistello
Sr Director - Enterprise
Application Engineering
PIDX



Fred Stawitz
Principal, Technical
Training & OQ Coordinator
Kinder Morgan



Robello Samuel
Halliburton Fellow & Chief
Technical Advisor (Drilling
Engineering & Solutions)
Halliburton



Carl Stjernfeldt
North American
Venture Manager
Shell



Tony Giroti
Founder and Chairman
**Energy Blockchain
Consortium**



Bert Kash Blevins
Information Architect
Linn Energy



Dan Giurescu
Founder
TerraHub



Rebecca Hofmann
Management System /
Blockchain Strategy
Equinor



James Graham
President and CEO
GuildOne



David M. Womack
Global Director of Strategy
and Business Development
for IBM's Chemicals &
Petroleum (C&P) Industries
IBM



Nick Spanos
Serial Blockchain
Technology Entrepreneur
& Founder
EnergyLedger



Tim Airey
Technology Principal
BP



Ken Ebest
Application Architect
ExxonMobil



Monica B. White
Finance Consultant,
Emerging Technology
ConocoPhillips

I had a great opportunity to learn about what other people are doing in the industry and were they are showing new products, where they are bringing in new proof of concepts and how the energy industry is evolving by applying blockchain, IoT and other emerging technologies.

Founder, **TerraHub**

CONFERENCE IN NUMBERS



223

ATTENDEES



34

SPEAKERS



3

PLATINUM
SPONSORS



2

GOLD
SPONSORS



3

STARTUP ZONE
SPONSORS



1

LUNCH
SPONSOR



2

INTERNATIONAL
PARTNERS



1

COMMUNITY
PARTNER



20+

HOURS OF PEER TO
PEER NETWORKING



18+

HOURS OF UNPARALLELED,
ORIGINAL CONTENT



ATTENDEES


By Job Title:

- Account Executive
- Accounting Manager
- AGM, Digital Incubation, Energy Group
- Analyst
- Application Architect
- Associate - Industrial, Cleantech & Energy (ICE)
- Associate Director
- Blockchain Developer
- Blockchain Leader, Global C&P/IP CoC
- Builder Executive
- Business Analyst III
- Business Applications Lead
- Business Development
- Business Development Director
- Business Performance Advisor
- Business Relationship Manager
- C&F Coordinator
- CEO
- CFO
- Chairman
- Chief Data Scientist
- Chief Operations Officer
- Chief Technology Officer
- CIO
- Client Development
- Client Executive
- Co Chair
- Co-founder & Chief Solution Architect
- Commercial Cards Global Program Manager - Senior C
- Consultant & Senior Trade Commissioner
- Consultant & Trade Commissioner
- Counsel
- Development Operation
- Digital Process Automation Manager
- Digital Services Director
- Digital Transformation
- Director of Information Technology
- Director of Strategy
- Director, BD & Strategic Partnerships
- Director, Innovation Marketing & Global Community
- Director, IT Service Delivery
- Director, Technology
- Directory Community Affairs
- eCommerce manager
- Employee
- Energy Business Group CIO
- Engineer
- Enterprise Architect
- Executive Director
- Executive Editor
- Finance Advisor
- Finance Consultant, Emerging Technology
- Finance Director - Performance Improvement
- Financial Planner / Owner
- Founder & Chairman
- Gas Marketing
- Geologist
- Global Director of Strategy & Business Development
- Global eCommerce Manager
- Global Finance Process Innovation Lead
- Global Manager, Quality & Equipment Reliability
- Global Marketing Director
- Halliburton Fellow & Chief Technical Advisor
- Hardware Development Manager
- Head of Blockchain
- Industry Business Development Leader
- Industry Consultant Global Business Services
- Industry Technology Strategist
- Information Architect
- Inside Sales Executive
- Investment Associate
- Investment Director
- Investment Principal
- IoT Engineer
- IT Advisor
- IT BSO Manager - Cameron & Segment Applications
- IT Director
- IT Manager
- IT Operations Team Lead
- IT&S Manager US Pipelines
- Land Manager
- Land Supervisor
- Logisitcs Advisor
- Major Account Executive
- Manager
- Manager SCH-Planning & Process Improvement
- Manager, Business Development
- Manager, Corporate Risk
- Manager, eBusiness Systems
- Manager, Emerging Technologies
- Manager, Strategy & Operations
- Managing Director
- Managing Member
- Managing Partner
- North American Venture Manager
- Oil Product Paper Trading
- Operator
- Outside Sales Executive
- Owner
- Partner
- Polymers Marketing Director
- President
- Principal Solutions Consultant
- Principal, Technical Training & OQ Coordinator
- Product Analyst
- Product Manager
- Product Marketing Director
- Production Operations Services Category Manager
- Project Manager
- Quality Manager
- Research Engineer
- Risk Management Strategy Manager
- S&T Digital Transformation Team
- Sales Director
- Senior Account Executive
- Senior Analytics Analyst
- Senior Architect
- Senior Director - Enterprise Application Engineering
- Senior Director, Supply Chain Management
- Senior Manager Business Consulting
- Senior Manager - Emerging Technologies
- Senior Manager Technology
- Senior Programmer Analyst
- Senior Project Manager
- Senior Strategic Planning Analyst
- Senior Vice President
- Senior Vice President, Product Innovation
- Senior Vice President, Sales & Marketing
- Serial Blockchain Technology
- Software Developer
- Software Engineer
- Solutions Architect
- Solutions Engineer
- Staff Production & Operation Engineer
- Strategist, Cloud & Data
- Supply & Trading Strategy Manager
- Technical Architect
- Technology Innovation Advisor
- Technology Manager
- Technology Principal
- Trade Commissioner
- US Blockchain Strategy & Innovation
- Vice President
- Vice President, Business & Product
- Vice President, Financial Markets
- Vice President, Information Technology
- Vice President, Operations
- Vice President, Products & Operations
- Vice President, S&T Center of Excellence
- Vice President of Technology
- Vice President of Process & Technology
- Vice President, Strategy & Policy
- Vice President, Engineering & Technology Development
- Watson and Cloud Platform Architect


ATTENDEES

By Company:

- Besi-Enersight
- Accenture
- Actively Seeking
- Akamai
- Aramco Overseas Company
- Aramco Trading
- Attainment International
- Authenticiti Inc
- Aventior, Inc.
- Aware360
- Bahrain Petroleum Company
- Baker Hughes
- BanQu
- Basin Holdings
- BBL Ventures
- BDC Capital
- BlockApps
- Blockchain Engineering Council - BEC
- BNSF Railway
- BP plc
- Build Group
- Center for Houston's Future
- Chart Wealth Management
- ChemDirect
- Chevron
- CITGO
- ConocoPhillips
- ConsenSys
- Consulate General of Canada
- Consultant
- Crumpton Group
- Data Gumbo Corp.
- Dell
- Deloitte Consulting
- ECIT Group LLC
- Efficient Power Tech LLC
- Energium Petroleum
- Energy Block Services
- Energy Blockchain Consortium
- Energy Ledger
- Enterprise Products
- Entoro Capital
- EQT corporation
- Equinor (formally Statoil)
- Equinor Marketing and Trading (US) Inc.
- ExxonMobil
- FlareHog
- Fluor
- FreightWaves, Blockchain in Transport Alliance
- Global Partners
- GreenVets, LLC
- GS CALTEX
- GSO Capital Partners
- GuildOne Inc.
- Halliburton
- Hess Corporation
- Hoover Ferguson
- IBM
- ICIS
- Integrity Audit and Accounting Ltd.
- Intel
- Intertek
- Katalyst Data Management
- Kinder Morgan
- KIPIC
- LEAP Leadership for Energy Automated
- Processing
- Linn Energy
- Long View Systems
- Man Consulting L.L.C.
- McDermott International Inc.
- MDX BlockChain
- Microsoft
- Mitsubishi Corporation
- Mizuho Bank, Ltd.
- Noble Energy
- Nova Molecular Technologies
- Occidental Petroleum
- OleumTech
- OMNI Flow Computers, Inc.
- Omote
- Ondiflo
- Pan American Energy
- Petroleum Technology Alliance Canada
- Phillips 66
- PIDX
- Pioneer Natural Resources
- Precision Drilling
- Prolora
- Quest Capital
- Quisitive
- R3 LLC
- Realta Solutions
- Renewable Energy Group
- Reverse Auction Energy
- RGP
- RUNWITHIT Synthetics
- San Jacinto Title
- Sapient Corporation
- Saudi Aramco Energy Ventures
- SCGTS
- Schlumberger Ventures
- Shell
- Siemens
- Sinopec Tech Houston LLC
- Southwestern Energy Company
- Stealth Path
- STEP Energy Services Ltd.
- SUMITOMO corporation of AMERICAS
- T2 Land Resources, LLC
- TerraHub
- TexasFile
- ThoughtSpace
- Three Lefts
- TIBCO Software Inc.
- Titan Logix Corp
- Token Oil Corporation
- TOTAL
- Transport4
- Tundra Energy Marketing Limited
- U.S.-Russia Chamber of Commerce
- VAKT
- Venergy Momentum Oil & Gas, LLC
- Willowglen Systems Inc.
- Wipro
- Wood
- Worldlink
- Xpansiv
- Zen Inc.

 *A great opportunity to network. And it's been a great opportunity to look at trials, and what's looked at what's worked and not worked.*

Managing Partner, **BBL Ventures**

 *This is the second event I have been to. I would say anybody who's interested in what blockchain is, what it can do, not only for your company, but also as a movement to change the way the world works, should come.*

Vice President of Process and Technology,
Nova Molecular Technologies

ATTENDEE FEEDBACK

The Blockchain in Oil & Gas conference's value as a business platform is evident from the incredible feedback it receives from attendees. We would like to thank everyone involved for their incredible feedback and support.

Our on-site poll allowed us to collect real time data from the Oil & Gas industry leaders to optimize our on-site networking and learning. Thank you to all our participants.

95% of attendees said the conference met their objectives

69% of attendees agreed that Blockchain is an important priority for their organization

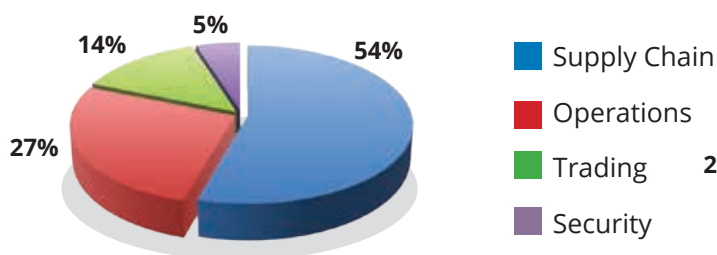
48% of respondents admit to having some understanding of Blockchain

82% of attendees would recommend the Blockchain in Oil & Gas conference to a colleague

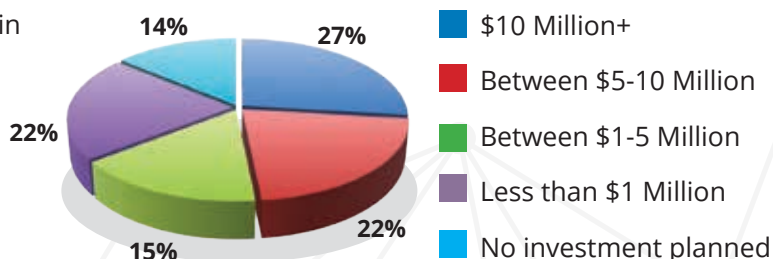
72% of respondents believe Blockchain will change the Oil & Gas industry

83% of respondents said that their organization is yet to make a major investment in Blockchain

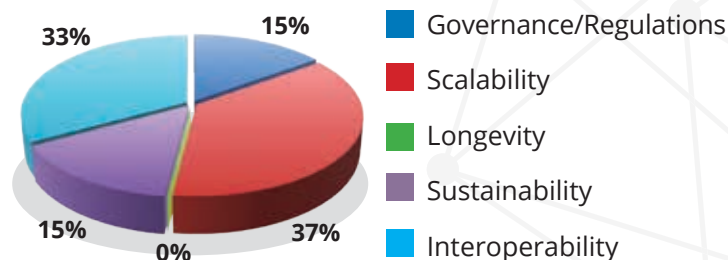
What areas of oil and gas do you see blockchain helping the most?



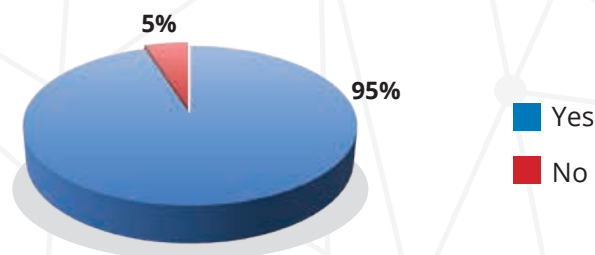
What is the approximate investment your organization will make towards blockchain in the next 12 months?



What do you believe is the biggest barrier to blockchain adaptation?



Did this conference meet your objectives?



PARTNERS & NETWORKS

Special thank you to this year's event partners and networks. Our partners are integral to the development and execution of this event, supporting the strategic positioning and are true experts within the Oil & Gas sector.

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BLOCKCHAIN INDUSTRY GROUP

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BLOCKCHAIN
Magazine

ICOHOLDER

 *Great event for networking and hearing from those who are leading the Digital Revolution.*
Principal, Technical Training & OQ Coordinator at
Kinder Morgan



CONFERENCE NOTES

1

There was continued discussion throughout the event around Smart Contracts and their deployment across the industry. The purpose is to codify the legalities and commercial terms of partnerships, eliminate central processing and improve service delivery in a more trusted transaction environment.

2

Key applications are across vessel inventory, tracking and future mobility. There is still limited understanding around the ROI and pilots are still underway with little data. At the moment, the greatest savings appear to be in the back office.

3

To maximize ROI, attention needs to be given to where investment is being channeled and what the desired return will be.

4

There was significant discussion on collaboration and emerging models of blockchain adoption – either in a consortium led or founder led environment. In some cases the need for collaboration is either not understood or an approach to go about it needs to be devised.

5

Change management is a current focus. Again, end goals need to be identified, key stakeholders nominated and particularly a model for governance considered.

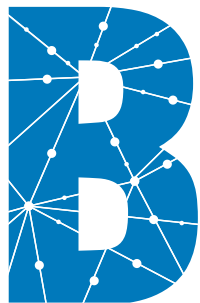
6

Adoption of standards will be the focus in 2019 as companies develop standards through collaborative partnerships across the entire end to end network. As Blockchain advances, how will and should processes change? Interoperability and convergence are key if standards can be effectively implemented.

90% of the attendees agreed the event provided great networking opportunities; 60% specifically mentioned the benefits of hearing first-hand case studies from Blockchain decision makers; 30% indicated that the exhibition featured best in class IoT solution providers.

The event brought industry insiders, technology, and service providers together with a common goal to solve persistent problems across our industry.

Digital Transformation Lead,
Chevron



BLOCKCHAIN in OIL & GAS

JW Marriott
18-19 September 2019

**THE ONLY BLOCKCHAIN
EVENT SPECIFICALLY DESIGNED
FOR THE OIL & GAS INDUSTRY**

Join us at the JW Marriott Houston (located across from the Galleria) from September 18-19, 2019 for the 3rd edition of the Blockchain in Oil & Gas Conference and meet over 450 technology professionals in the Oil & Gas space. Debate the latest Blockchain issues, network with partners and customers, grow business connections and learn from the experts. Don't miss out!

SPONSORSHIP OPPORTUNITIES INCLUDE:

The best conversations are those that are not confined by an office, they are the ones that push you to dig deeper, ask questions, challenge answers and debate common practice.



**Thought leadership
by speaking at the conference**



Logo positioning on lanyards



**Branding at the
networking breaks**



Hosting a lunch or dinner



Sponsoring networking drinks



**Showcasing your
industry solutions**

Blockchain in Oil & Gas fosters an environment that brings together buyers and sellers and allows them to interact in an educational and dynamic atmosphere. By providing two days of endless networking, new relationships are formed, current relationships are strengthened, and business is done.

Decision makers want to meet you, so contact us today to discuss your options.

Symon Rubens

CEO

Energy Conference Network & Blockchain Conference Network

E: symon.rubens@energyconferencenetwork.com

T: 832-709-0098



FUTURE EVENTS



Memphis, TN

October 30 – 31, 2018

www.blockchainsupplychain18.com



**GLOBAL
POWER & ENERGY
BLOCKCHAIN CONFERENCE**

Orlando FL

November 1-2, 2018

www.powerblockchain-conference.com



Washington D.C.

November 13, 2018

www.blockchain-education-east18.com



Washington D.C.

November 14, 2018

www.blockchainhealthcare-east.com



Houston, TX

December 5-6, 2018

www.supplychainoilandgas.com



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www.computingtech-oilandgas.com



Calgary, Alberta

February 12, 2019

www.blockchain-oilandgas-canada.com



Calgary, Alberta

February 13-14, 2019

www.iotinoilandgas-canada.com



Houston, TX

March 4-5, 2019

www.digitaldownstreamsummit.com



Houston, TX

March 27, 2019

www.houstonopeninnovation.com



Houston, TX

April 17-18, 2019

www.machinelearning-oilandgas.com

For more information on these events, contact: Symon Rubens



832-709-0098



symon.rubens@energyconferencenetwork.com

