# Regression

Spring 2018

### Review

- Last week:
  - Why machine learning?
  - What does a machine learn?
  - Designing a "supervised" machine learning algorithm
- Assignments (Canvas)
  - Problem Set 1 due yesterday
  - Lab Assignment 1 out
- Questions?

# Today's Topics

- Regression Applications
- Discussion: Building Regression Datasets
- Linear Regression
- Polynomial Regression
- Regularization (Ridge Regression and Lasso Regression)
- Evaluating Regression Models
- Lab

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Today's Focus: Regression

### Predict continuous value

### Predict Road Trip Fuel Cost





Mobile Español Site Map Links FAQ Videos

### www.fueleconomy.gov

the official U.S. government source for fuel economy information

Find a Car Save Money & Fuel Benefits My MPG Advanced Cars & Fuels About EPA Ratings More Q

#### Trip Calculator

#### Trip Vehicles



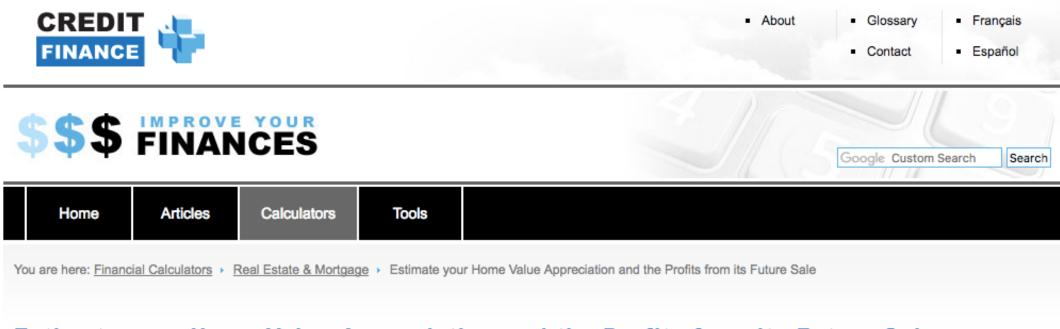
### Predict Price to Charge for Your Home

### **Airbnb**

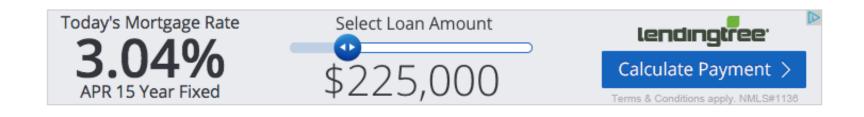
Book unique homes and experiences all over the world.

Q Try "Orlando"

### Predict Future Value of a House You Buy



Estimate your Home Value Appreciation and the Profits from its Future Sale



### Predict Perceived "Hot"-ness

#### How Hot are You?

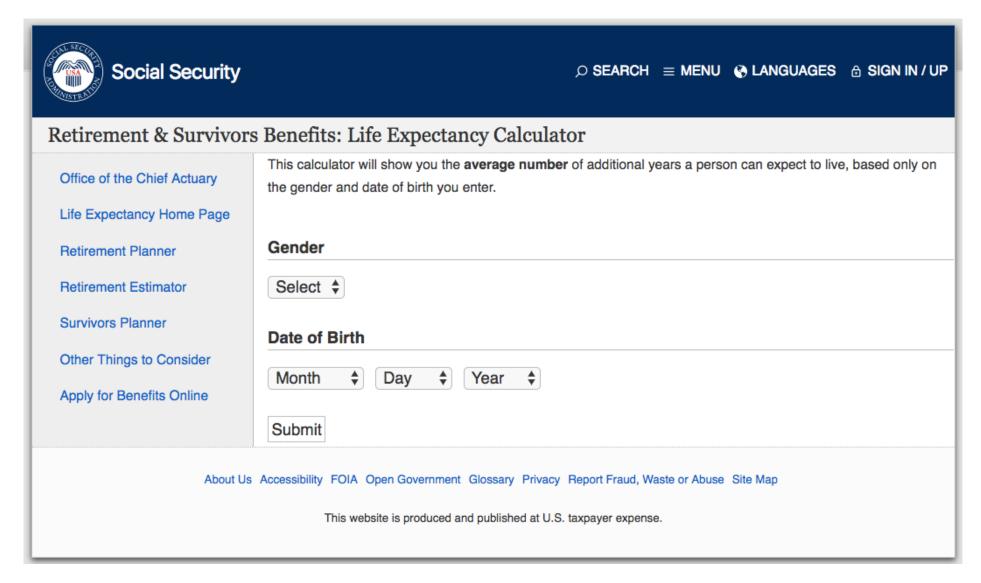
Artificial Intelligence will decide how hot you are on a scale of 1 to 10.







# Predict Life Expectancy



### Predict Future Stock Price



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Home > Blog > Trading Strategies

# Machine Learning For Trading – How To Predict Stock Prices Using Regression?

### What Else to Predict?

Insurance Cost Popularity of Social Media Posts Public Opinion

Factory Analysis Political Party Preference Call Center Complaints

Weather Class Ratings Animal Behavior

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# Class Task: Predict Your Salary if You Become a Machine Learning Engineer

### Machine Learning Engineer Salaries in Austin, TX

60 Salaries



https://www.glassdoor.com/Salaries/machine-learning-engineer-salary-SRCH\_KO0,25.htm

# Class Task: Predict Your Salary if You Become a Machine Learning Engineer

What cues would be predictive of your salary?

Where can you find the data (predictive cues + true labels)?

What would introduce noise to your data?

# Class Task: Predict Your Salary if You Become a Machine Learning Engineer

Each person enter 4 data samples into the following spreadsheet:

https://docs.google.com/spreadsheets/d/1M\_-qPmvWmA\_uCAOWCuRKi18upaZILUmD2zsa6yTb5H8/edit?usp=sharing

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### Linear Models for Regression

General formula:

$$\widehat{y} = w[0] * x[0] + w[1] * x[1] + ... + w[p] * x[p] + b$$

Feature vector:  $\mathbf{x} = x[0], x[1], ..., x[p]$ 

- How many features are there?
  - p+1

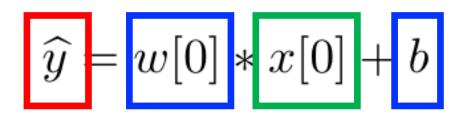
Parameter vector to learn:  $\mathbf{w} = w[0], w[1], ..., w[p]$ 

- How many parameters are there?
  - p+2

Predicted value

# "Simple" Linear Regression Model

• Formula:



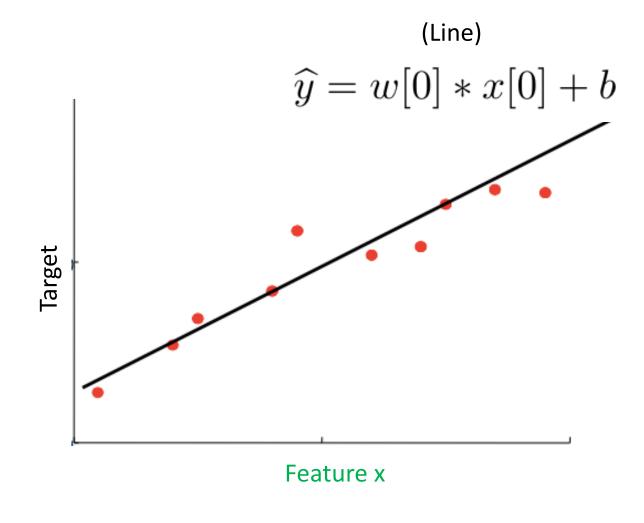
#### Feature vector

- How many features are there?
  - 1

#### Parameter vector to learn

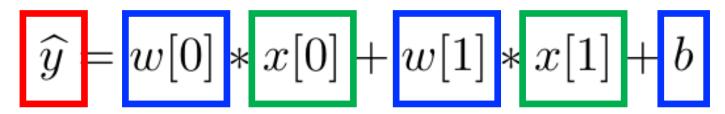
- How many parameters are there?
  - 2

Predicted value



### "Multiple" Linear Regression Model

#### • Formula:



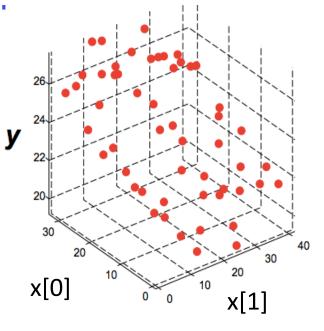
#### Feature vector

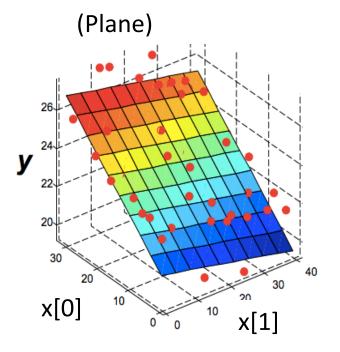
- How many features are there?
  - 2

#### Parameter vector to learn

- How many parameters are there?
  - 3

Predicted value





# Linear Model: Predict Salary as a ML Engineer

(Solution is a hyperplane)

$$\widehat{y} = w[0] * x[0] + w[1] * x[1] + \dots + w[p] * x[p] + b$$

How would you write the linear model equation?

How would you weight the different predictive cues?

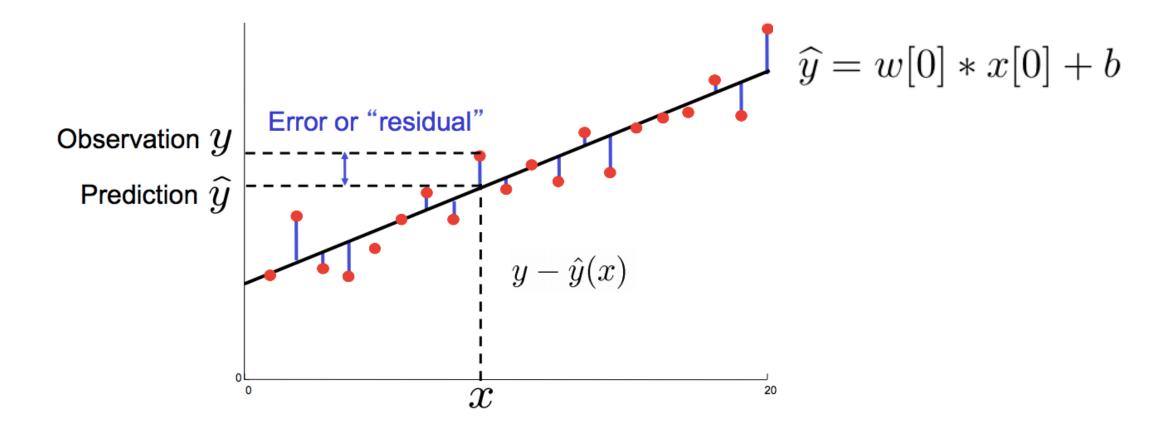
• Given: dataset (split into train and test partitions!)

Convention: X is  $n \times d$  design matrix of sample pts y is n-vector of scalars [constants]

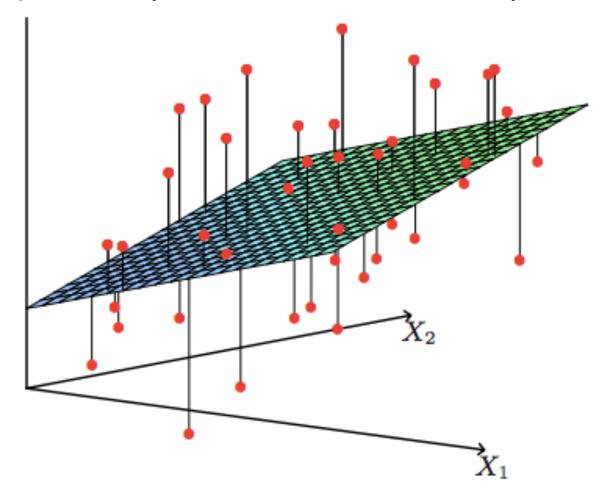
$$\begin{bmatrix} X_{11} & X_{12} & \dots & X_{1j} & \dots & X_{1d} \\ X_{21} & X_{22} & & X_{2j} & & X_{2d} \\ \vdots & & & & & \\ X_{i1} & X_{i2} & & X_{ij} & & X_{id} \\ \vdots & & & & & \\ X_{n1} & X_{n2} & & X_{nj} & & X_{nd} \end{bmatrix} \leftarrow \text{point } X_i^{\top} \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix}$$

$$\uparrow \qquad \qquad \uparrow \qquad \qquad \downarrow \qquad \qquad \uparrow \qquad \qquad \downarrow \qquad$$

- (Gauss, 1801) Least squares: minimize total squared error ("residual")
  - Why square the error?



• (Gauss, 1801) Least squares: minimize total squared error ("residual")



- (Gauss, 1801) Least squares: minimize total squared error ("residual")
  - Take derivatives, set to zero, and solve for parameters

$$\frac{\partial}{\partial w} \sum_{i} (y_{i} - wx_{i})^{2} = 2\sum_{i} -x_{i}(y_{i} - wx_{i}) \Rightarrow$$

$$2\sum_{i} x_{i}(y_{i} - wx_{i}) = 0 \Rightarrow$$

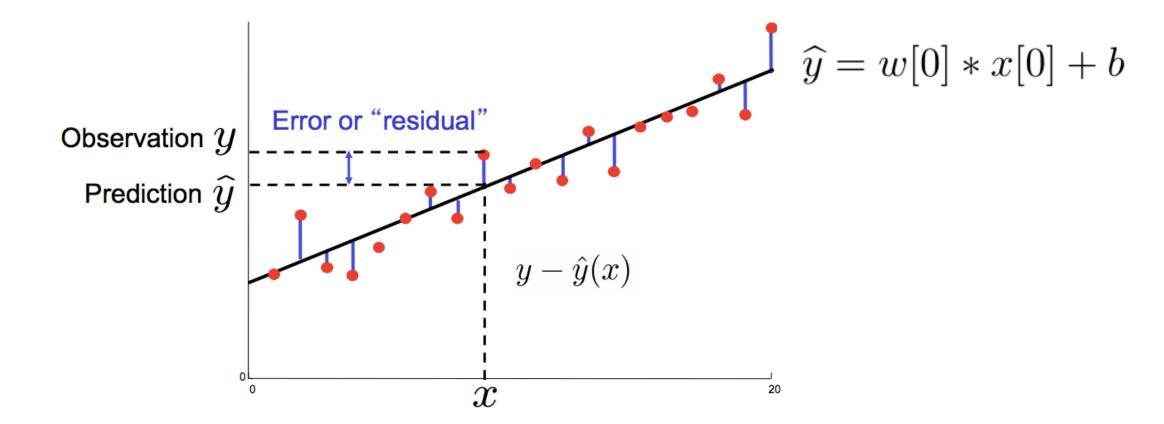
$$\sum_{i} x_{i}y_{i} = \sum_{i} wx_{i}^{2} \Rightarrow$$

$$w = \frac{\sum_{i} x_{i}y_{i}}{\sum_{i} x_{i}^{2}}$$

- (Gauss, 1801) Least squares: minimize total squared error ("residual")
  - Gradient Descent: online learning solution
    - Slower
    - Not guaranteed to find optimal solution
    - But works for large datasets!

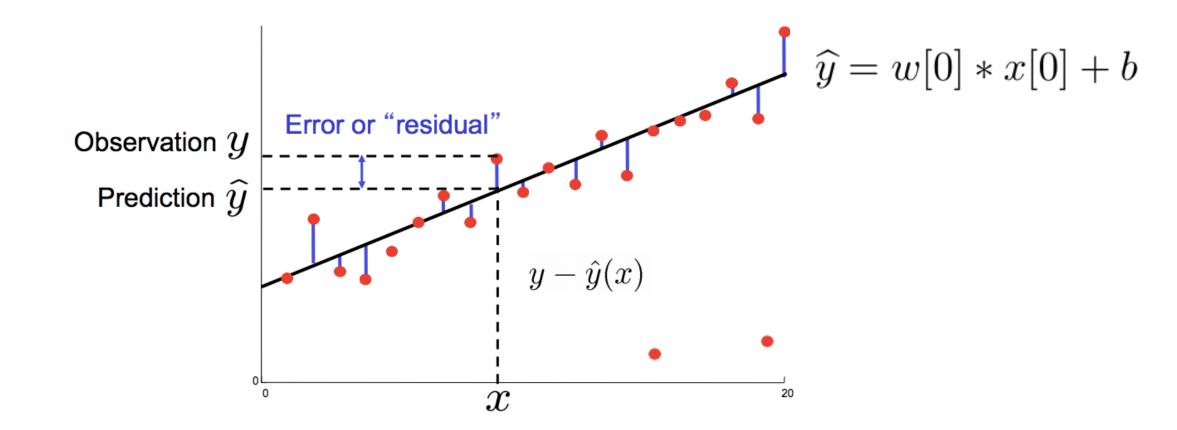
### What Does the Error Represent?

- (Gauss, 1801) Least squares: minimize total squared error ("residual")
  - Noise



# What Happens to the Learned Model in the Presence of Outliers?

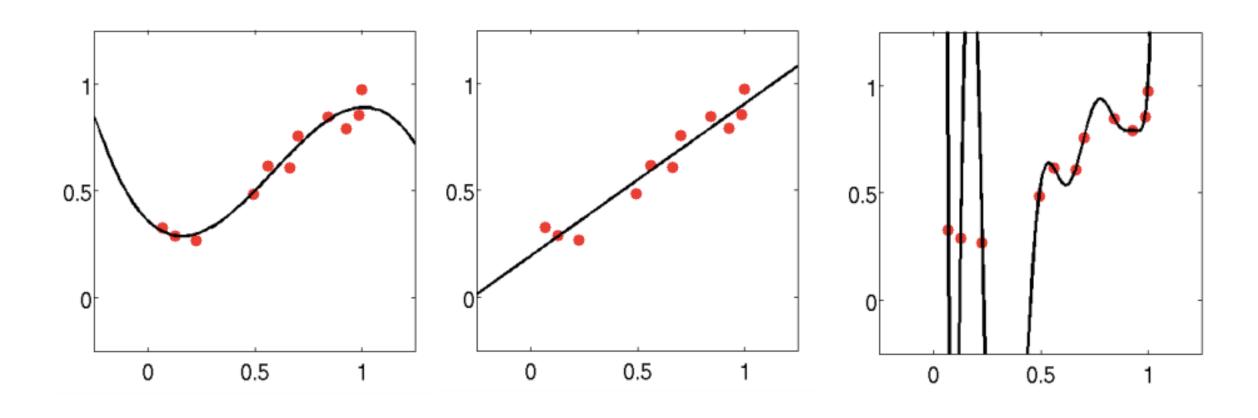
• (Gauss, 1801) Least squares: minimize total squared error ("residual")



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# What if Linear Models Are Not Good Enough?



# Model Non-Linear Relationships by Transforming Features

• e.g., (Recall) Formula:

$$\widehat{y} = w[0] * x[0] + w[1] * x[1] + b$$

• e.g., New Formula:

$$\widehat{y} = w[0] * x[0] + w[1] * x[0]^2 + b$$

- Same model parameters...
- Still a linear model!
- But can now model more complex relationships!!

Predicted value

Parameter vector

Feature vector

# Model Non-Linear Relationships by Transforming Features

• e.g., feature conversion for polynomial degree 3

$$D = \{(x^{(j)}, y^{(j)})\} \longrightarrow D = \{([x^{(j)}, (x^{(j)})^2, (x^{(j)})^3], y^{(j)})\}$$

• e.g., What is the new feature vector with polynomial degree up to 3?

# Basis Functions to Transform Features: Polynomial and Beyond...

- General idea: project data into a higher dimension to fit more complicated relationships to a linear fit
- How to project data into a higher dimension?

e.g., Polynomial: 
$$\phi_j(x) = x^j$$
 for  $j=0$  ... n

Gaussian:  $\phi_j(x) = \frac{(x - \mu_j)}{2\sigma_j^2}$ 

Sigmoid:  $\phi_j(x) = \frac{1}{1 + \exp(-s_j x)}$ 

### Polynomial Function to Transform Features

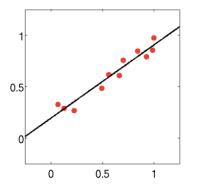
• M-th order polynomial function:

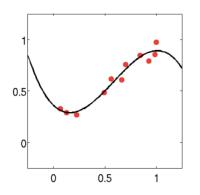
$$y(x, \mathbf{w}) = w_0 + \sum_{j=1}^{M} w_j x^j$$

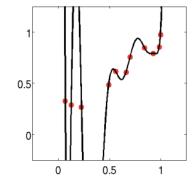
• Linear model... so still learn model parameters by solving same analytical/gradient descent methods as discussed in previous section

### Choosing a Feature Transformation

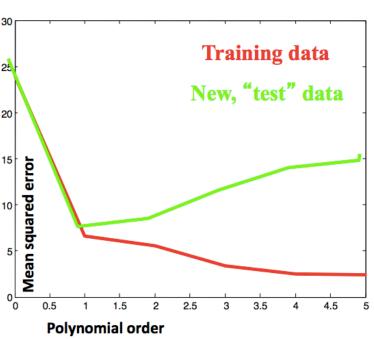
Are more features better?





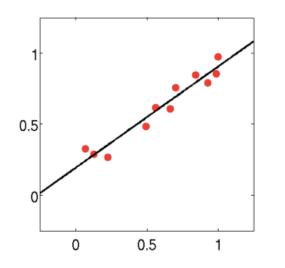


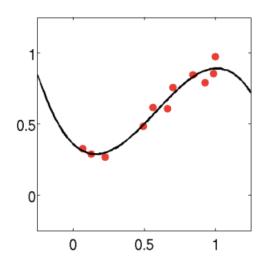
- Example plot of error on training dataset and testing dataset:
  - What happens to training data error with larger polynomial order?
  - What happens to testing data error with larger polynomial order?
    - Recall data has noise
    - Higher order is more able to model this noise!
    - Higher order is more likely therefore to "overfit" to training data and so not generalize to new unobserved test data

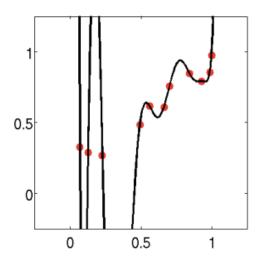


### How to Avoid Overfitting?

• Use lower degree polynomial:

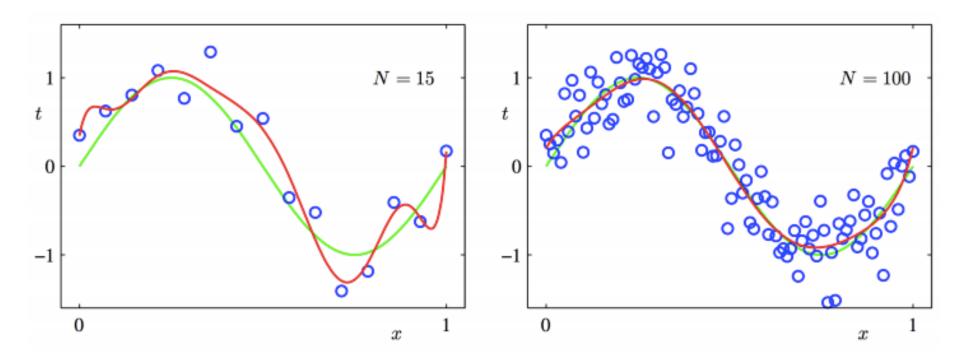






• Risk: may be underfitting again

Add more training data



• What are the challenges/costs with collecting more training data?

## Today's Topics

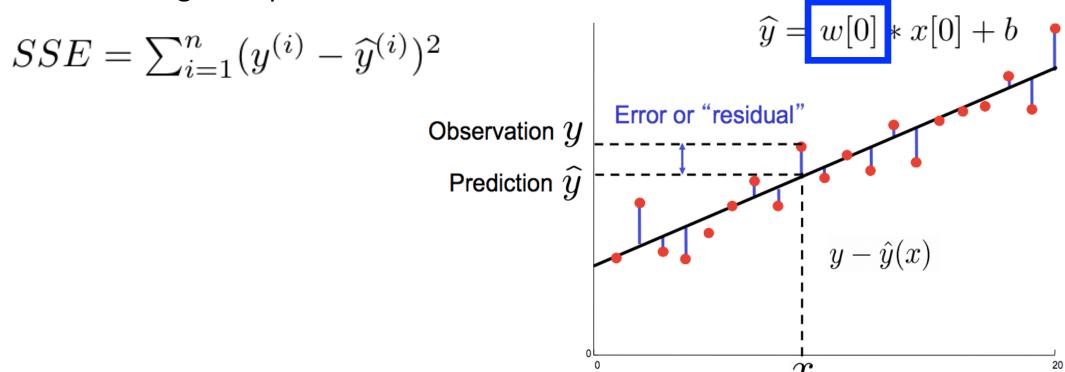
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- Regularize model (add constraints)... but how?
  - e.g., weights learned for fitting a model to a sine wave function (polynomial degrees 0, 1, ..., 9)

	M = 0	M = 1	M = 6	M = 9
$w_0^{\star}$	0.19	0.82	0.31	0.35
$w_1^\star$		-1.27	7.99	232.37
$w_2^\star$			-25.43	-5321.83
$w_3^{ar{\star}}$			17.37	48568.31
$w_4^\star$				-231639.30
$w_5^\star$				640042.26
$w_6^\star$				-1061800.52
$w_7^\star$				1042400.18
$w_8^\star$				-557682.99
$w_9^\star$				125201.43

- Sign of overfitting: weights blow up and cancel each other out to fit the training data
- Idea: add constraint to minimize presence of large weights in models!

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- Recall: we previously learned models by minimizing sum of squared errors (SSE) for all n training examples:



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- Recall: we previously learned models by minimizing sum of squared errors (SSE) for all n training examples:

$$SSE = \sum_{i=1}^{n} (y^{(i)} - \hat{y}^{(i)})^2$$

• Ridge Regression: add constraint to penalize squared weight values

$$Error = \sum_{i=1}^{n} (y^{(i)} - \hat{y}^{(i)})^2 + \alpha \sum_{j=1}^{m} w_j^2$$

• Lasso Regression: add constraint to penalize absolute weight values

$$Error = \sum_{i=1}^{n} (y^{(i)} - \hat{y}^{(i)})^2 + \alpha \sum_{j=1}^{m} |w_j|$$

# How to Set Alpha?

Recall: 
$$\widehat{y} = \sum_{j=1}^{m} w_j \, x_j + w_0$$

What happens when you set alpha to 0?

What happens when you set alpha to 1?

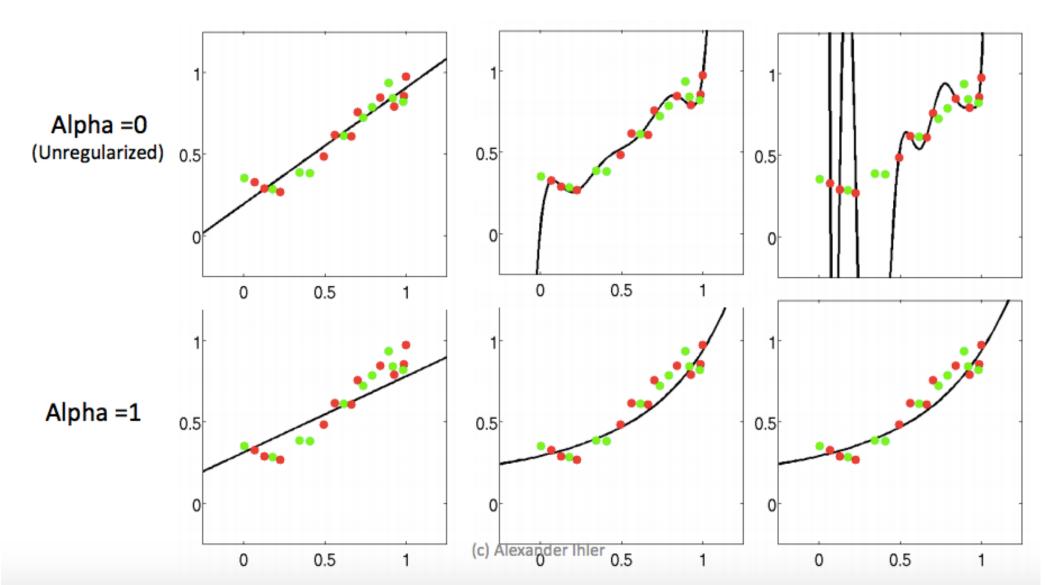
Ridge Regression: add constraint to penalize squared weight values

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Lasso Regression: add constraint to penalize absolute weight values

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# How to Set Alpha?



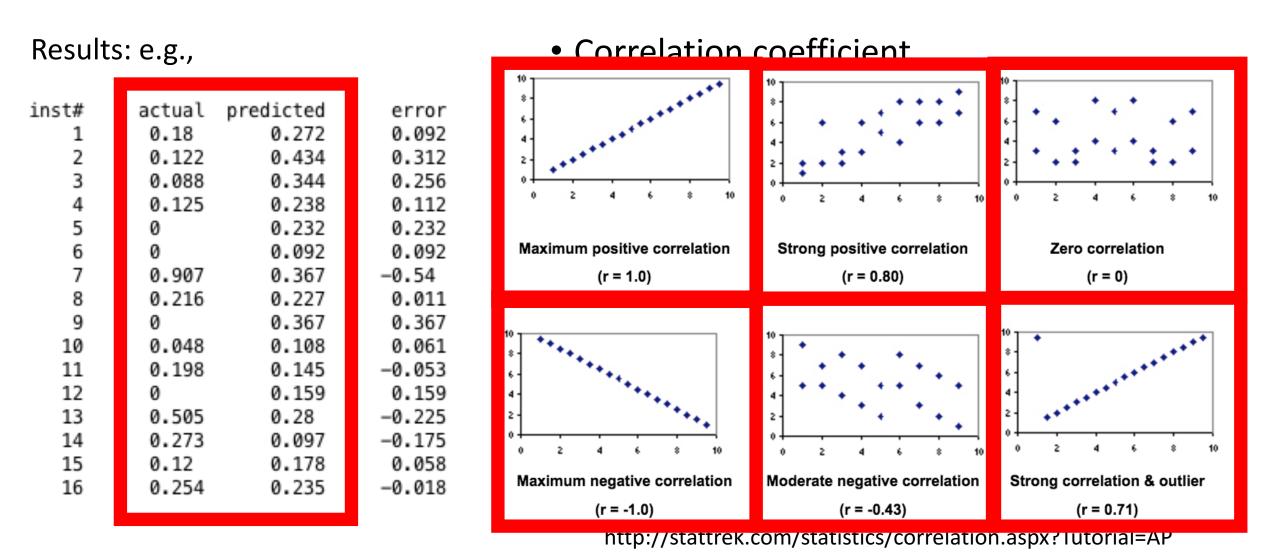
# Why Choose Lasso Instead vs Ridge Regression

- Lasso: typically creates sparse weight vectors (sets weights to 0)
  - Good to use when there are MANY features and few believed to be relevant
  - Increases interpretability

## Today's Topics

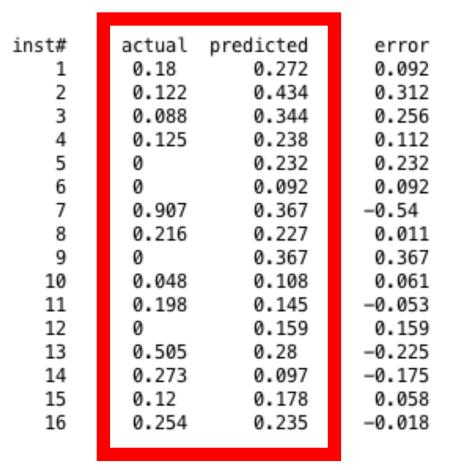
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## Evaluating regressors: descriptive statistics

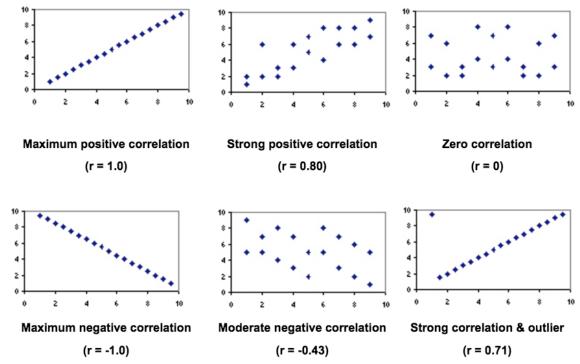


## Evaluating regressors: descriptive statistics

#### Results: e.g.,



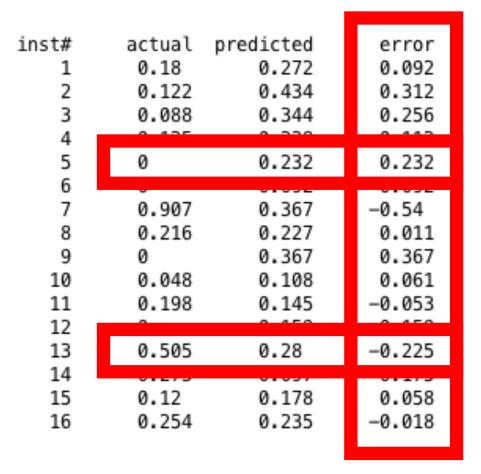
- Correlation coefficient
  - What is the range of possible values?
  - Are larger values better or worse?



http://stattrek.com/statistics/correlation.aspx?Tutorial=AP

#### Evaluating regressors: descriptive statistics

#### Results: e.g.,



- Correlation coefficient (Pearson's)
- Mean absolute error
  - What is the range of possible values?
  - Are larger values better or worse?

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## Lab Assignment 1 Out

"Unofficial TA" – Brandon Dang

• Piazza for class questions/discussion

- Office hours from Microsoft Azure representative this Friday Jan. 26:
  - Choose time slot here: <a href="http://slottd.com/events/izg73js2o8/slots">http://slottd.com/events/izg73js2o8/slots</a>

#### More Resources I Used for Today's Slides

- http://www.cs.utoronto.ca/~fidler/teaching/2015/slides/CSC411/
- http://www.cs.cmu.edu/~epxing/Class/10701/lecture.html
- - <a href="http://web.cs.ucla.edu/~sriram/courses/cs188.winter-2017/html/index.html">http://web.cs.ucla.edu/~sriram/courses/cs188.winter-2017/html/index.html</a>
- https://people.eecs.berkeley.edu/~jrs/189/
- http://alex.smola.org/teaching/cmu2013-10-701/
- - http://sli.ics.uci.edu/Classes/2015W-273a

#### Imagine Cup Competition

- Microsoft is hosting the annual Imagine Cup competition both in the US and internationally.
  - The top prize is \$100,000.
  - Learn more at <a href="https://imagine.microsoft.com/en-us/Category/11">https://imagine.microsoft.com/en-us/Category/11</a>

2018 Imagine Cup



What to do? Build a project using Microsoft technologies