

Jacob Trunsky

New York, New York

Data Engineer @ Away

Experience

Data Engineer at Away

January 2019 - Present (9 months)

Away (awaytravel.com) is modernizing the travel experience, beginning with your luggage, while striving to set the example for how socially conscious companies should conduct themselves. In November 2015, we launched our brand in Vogue, GQ, and USA Today, and have been featured in over 80 publications including New York Magazine, Travel + Leisure, and Wallpaper*. Away was founded by two Warby Parker alums and has raised \$81M in venture funding from investors including Global Founders Capital, Forerunner Ventures, and Accel Partners.

Manager, Data & Analytics at Away

June 2018 - December 2018 (7 months)

Associate Manager, Data & Analytics at Away

January 2018 - May 2018 (5 months)

Senior Associate, Data & Analytics at Away

September 2017 - December 2017 (4 months)

Senior Business Intelligence Analyst at Bonobos

April 2017 - August 2017 (5 months)

As a member of Bonobos' tech team, I worked to develop our business intelligence, data analytics and customer insights capabilities across the organization. In my role, I used quantitative and qualitative data in partnership with stakeholders across all departments to extract actionable insights from data and help our team see beyond the numbers. I also served as our marketing analytics lead, responsible for owning Bonobos' attribution modeling and working with our marketing team to measure acquisition/retention KPIs and provide insight into channel and campaign performance.

Senior Marketing Analyst at Bonobos

October 2016 - March 2017 (6 months)

Marketing Analyst at Bonobos

June 2015 - September 2016 (1 year 4 months)

Associate Consultant at EY-Parthenon

August 2014 - May 2015 (10 months)

Parthenon is a strategic advisory group within Ernst & Young focused on corporate strategy. I was responsible for both conducting research (e.g., interviewing key organizational stakeholders and industry experts, consumer surveys, secondary research) and executing analyses (e.g., customer segmentation, market sizing, competitor analysis, macroeconomic forecasting) to support strategic recommendations for clients.

Education

Washington University in St. Louis
BSBA, Economics, 2010 - 2014

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Linked  **Recruiter**