

DIGITAL INDIA HACK-A-THON



**Build.
Learn.
Connect.**

BECOMING ATMANIRBHAR IN DEFENCE AND SPACE SECTORS

VISION 2047



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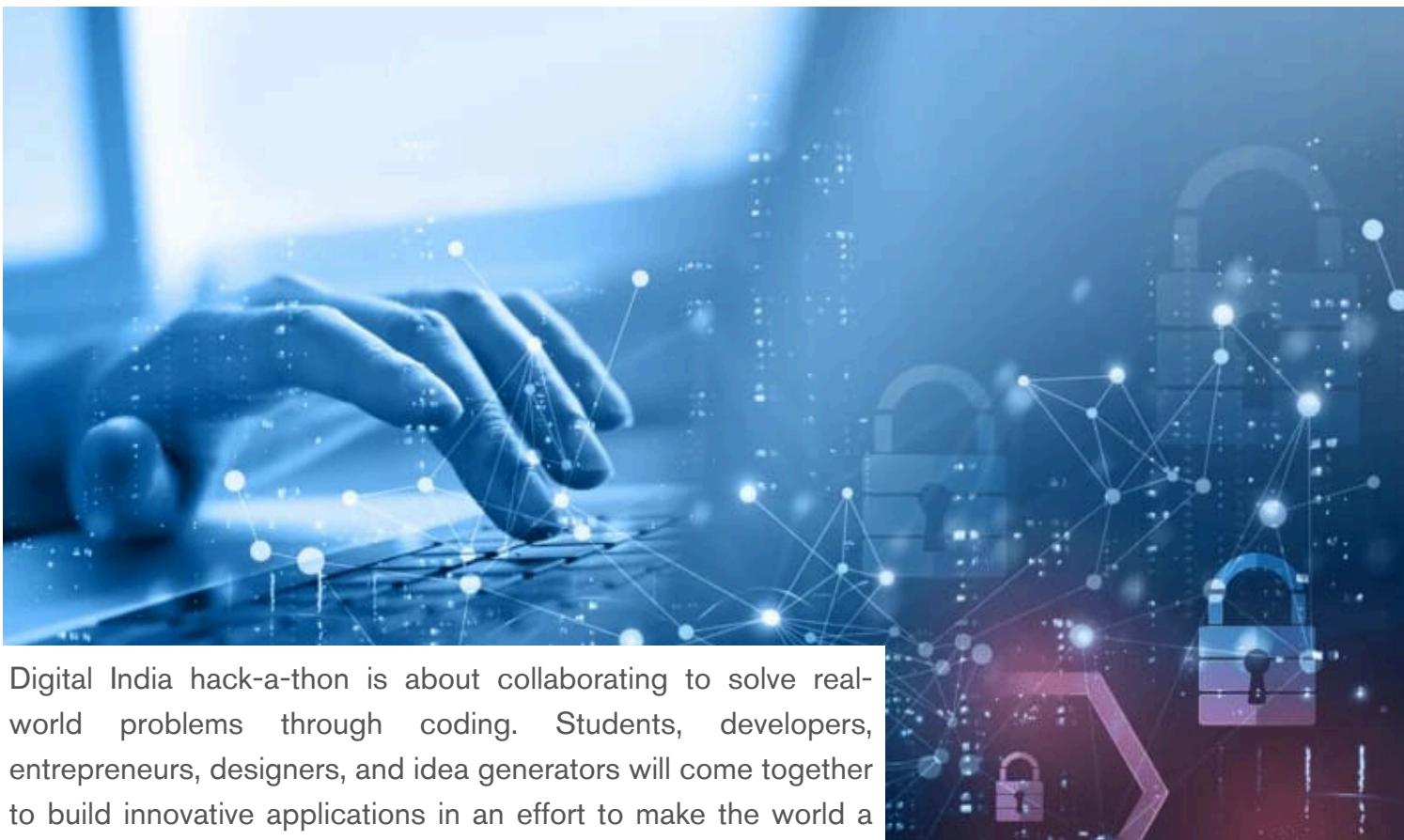
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01 ABOUT DIH



Digital India hack-a-thon is about collaborating to solve real-world problems through coding. Students, developers, entrepreneurs, designers, and idea generators will come together to build innovative applications in an effort to make the world a better place. Participants will spend 48 hours developing solutions to problems they are passionate about solving.

Throughout the day, there will be presentations of disruptive ideas from across Gujarat and India, many of which even 'Silicon Valley Comes to India' hasn't encountered yet. Additionally, there will be sessions focused on reducing the fear of transitioning into entrepreneurship. Leading mentors, technology experts, trainers, and advisors will be available during the event to answer your questions about the challenges you're facing. The areas we will cover include your business model, revenue model, social media and digital marketing strategy, sales strategies, and more. There will also be ample opportunities for networking with other startups.

The pre-hack-a-thon workshop will offer essential support to help participants develop their business ideas and skills. On the first day, participants will receive guidance on the Ideation Model, Minimum Viable Product (MVP), and technical aspects. The hack-a-thon itself will take place on days 2 and 3.

02 OUR GOAL

Our goal is to bring developers, designers, and entrepreneurs together to form connections and apply their skills to create something of value. By establishing a makerspace, we aim to engage creators and foster collaboration on solutions that could potentially evolve into companies. The hack-a-thon will take place in an intellectually stimulating environment designed to inspire innovation and collaboration.



03 VISION AND MISSION



INTRODUCTION

The Digital India hack-a-thon is a platform for students and professionals to develop innovative solutions to real-world challenges using digital technology. It fosters creativity and collaboration across sectors like healthcare and education, aligning with India's vision of a digitally empowered society. This initiative plays a key role in driving the nation's digital transformation.

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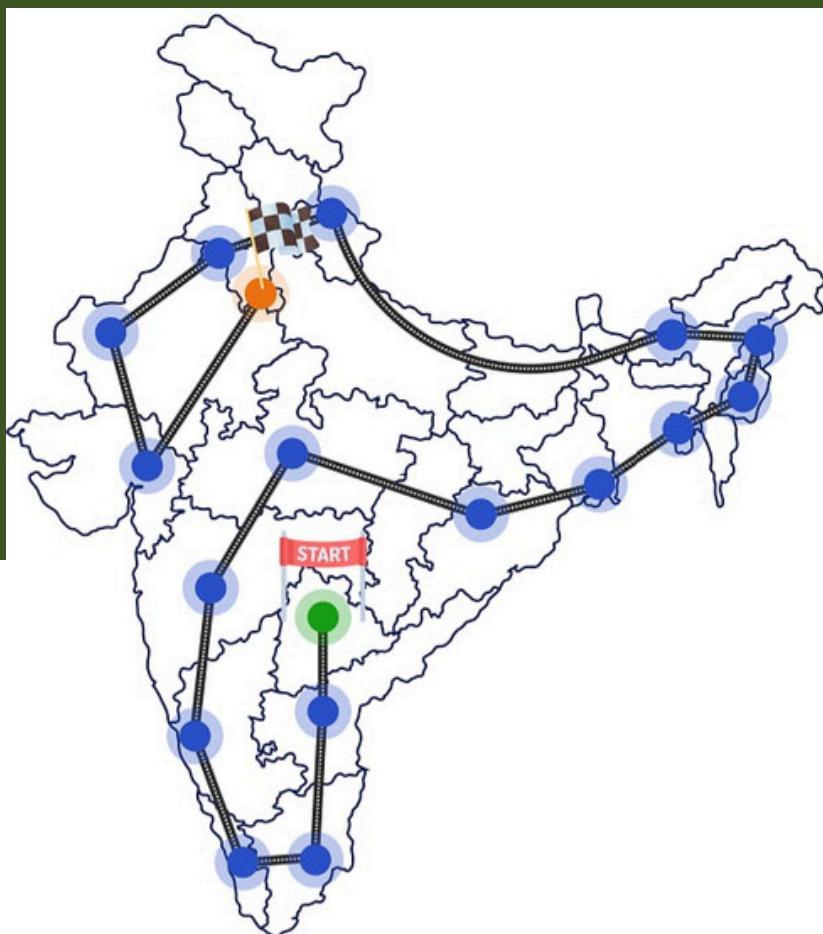
To equip over 1 million Indian students with comprehensive knowledge of mobile technology, including the implementation of the Internet of Things (IoT), e-commerce, m-commerce, and social media skills, enabling them to become SMART professionals.

MISSION

Building the 'Digital India hack-a-thon' as a web, mobile, and on-ground platform for young Indians to challenge their entrepreneurial abilities and maximize their potential in real-world scenarios.



04 HACK-A-THON: HOW AND WHEN?



1. Telangana
2. Andhra Pradesh
3. West Bengal
4. Tamil Nadu
5. Kerala
6. Karnataka
7. Maharashtra
8. Gujarat
9. Rajasthan
10. Madhya Pradesh
11. Odisha
12. Tripura
13. Manipur
14. Nagaland
15. Assam
16. Uttarakhand
17. Haryana
18. Delhi

A unique initiative by Mobile Technology Park, India, in various cities to bridge the gap between students and corporates. This initiative scouts creative, ambitious, and multi-talented students from India and around the globe. hack-a-thons will help participants achieve excellence in their chosen fields.

- In teams of five, participants from diverse backgrounds will undergo a residential program featuring exciting and practical challenges.
- Reality-based tasks will test their creativity, presence of mind, decision-making ability, leadership qualities, group coordination, and other essential skills needed to become top-level professionals.

PROCESS

After reviewing and filtering applications, the top 30 participants from each city will be selected to take on a series of diverse real-life corporate and business tasks, each varying in genre and difficulty.

05 SPONSORSHIP TIERS

	BRONZE Rs. 15,000	SILVER Rs. 30,000	GOLD Rs. 60,000	PLATINUM Rs. 1,00,000	DIAMOND Rs. 2,00,000
Thanked at Kickoff & Awards	YES	YES	YES	YES	YES
Logo on Website	YES	YES	YES	YES	YES
Distribute Swag	YES	YES	YES	YES	YES
Distribute Recruiting Material	YES	YES	YES	YES	YES
Award Custom Prizes	NO	YES	YES	YES	YES
Send Mentors	NO	YES	YES	YES	YES
Logo on Banner at Venue	NO	YES	YES	YES	YES
Sponsor Table	NO	NO	YES	YES	YES
API/Product Demo	NO	NO	2 MINS	10 MINS	15 MINS
Send Recruiters	NO	NO	YES	YES	YES
Get Participant Resumes	NO	NO	YES	YES	YES
Company Blurb in Participant Booklet	NO	NO	NO	YES	YES
Logo on T-Shirt	NO	NO	NO	YES	YES
Conduct Workshop	NO	NO	NO	YES	YES
Pre-hackathon social media post	NO	NO	NO	YES	YES
Location for interviews	NO	NO	NO	YES	YES
Mailing List	NO	NO	NO	NO	YES
Present Prize on Stage	NO	NO	NO	NO	YES
Key Note	NO	NO	NO	NO	YES
Digital India Hackathon : Sponsored by [you]	NO	NO	NO	NO	YES
Limit	NO	NO	3	2	1

SUPPORT US

If you can't contribute financially, no problem! We'd still love your support. Hackers will be at it for 48 hours, which takes loads of caffeine and snacks. If you're willing to provide snacks for the event (especially late-night), we'll showcase them in a way that emphasizes your sponsorship (e.g., "Midnight Pizza presented by [you]!").

06 PREVIOUS HACK-A-THON RECAP

During the event's introduction, Mr. Pravash Dey emphasized the importance of hack-a-thons in addressing real-world problems, discussed the challenges of new business development, and highlighted the value of networking. Mr. Kunal Varma shared insights on wireframing tools and provided financial guidance. Participants formed 13 teams during a speed-dating session.



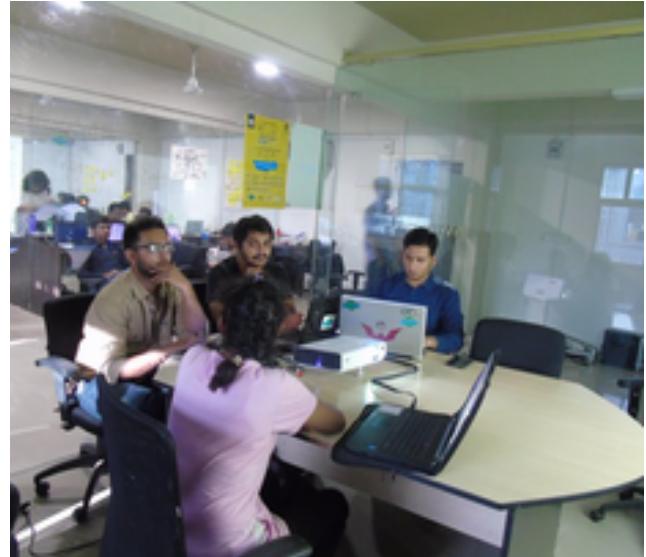
Guest speaker shared insights on digital entrepreneurship, industry collaboration, and corporate opportunities. The Digital India hack-a-thon included ideation sessions, business model development, and a night coding session for prototype creation.

The next day, industry mentors covered topics such as:

- Ethical hacking
- Startup positioning
- Marketing
- Legal structures
- Pitch preparation

The event concluded with keynotes and final pitches to the jury.

07 OUR PREVIOUS HACK-A-THON



08 WHY SPONSOR?

In the past five years, technology entrepreneurship has gained significant momentum among Indian students. hack-a-thons and incubators provide crucial support for developing applications and startups. The Digital India hack-a-thon, a key event in Ahmedabad, unites students, developers, designers, entrepreneurs, and idea generators to collaborate and solve real-world problems while having fun.

For sponsors, this is an excellent opportunity to showcase products, enhance brand perception, and engage with future programmers. Sponsoring the event allows companies to build relationships with emerging talent and influence them through branded prizes, API integrations, demos, swag, and tech talks.



09 BENEFITS INCLUDE



- The participant community is exceptionally talented, and
- the hack-a-thon has the potential to generate real solutions and even launch new companies.
- Many developers will be seeking internship or job opportunities, and since your company is hiring, this presents a great opportunity to connect with potential employees.

VISIT US ONLINE

Let developers work with your API! The benefits include:

- Association with open data initiatives
- Increased visibility for your open data efforts
- Prototype applications developed using your API

10

WHAT MAKES AN IDEAL SPONSOR?



Interesting API/Software

Is the API easy to use and well-documented with examples? Are there developers available to assist participants with any issues? Do you have project ideas for participants to work on? Is there software available to support the programmers?

Internship Opportunities

Many participants will be seeking internships, while others will be preparing for coding interviews and looking to gain more experience. Is your company hiring? Do you have any available internship opportunities?

Good Swag/Brand Material

Swag is always a hit—whether it's t-shirts with a simple logo, stickers, mugs, jackets, or other handy items. We'll have random giveaways throughout the event, making this a great way to ensure every participant leaves with your brand in mind.

Mentors and Representatives

These individuals play a crucial role in building relationships with programmers. If your company can send someone who is both engaging and helpful, it would be an excellent way to stand out as a sponsor.

11 ANY QUESTIONS?



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[Registration Link](#)

DIH-Web3DevOps Community

WhatsApp Group





#DIHCOMMUNITY