

# Srushti Mohite

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## EXPERIENCE

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### **Technokart Consultancy Services – UI/UX Designer / Mumbai**

May 2023 – Present

- Gather user requirement and conduct user research to inform the design process
- Collaborate with clients to understand their requirements and translate team into user-centered designs.
- Utilized skills in figma, wireframing and prototyping to design visually appealing interfaces.
- Developed a custom design that increased user engagement by 20%.
- Designed responsive layouts that provided a seamless experience across multiple devices

### **Rashi Network Pvt Ltd– UI/UX Designer / Mumbai**

Dec 2022 – April 2023

- Conducted user research and interviews and interviews to gain insights into customer needs and behavior's resulting in a more user-friendly design.
- Create wireframes and prototypes to visualize and iterate on design concepts.
- Collaborate with cross functional team to deliver expected result.

### **Oracle Financial Services – QA Tester / Mumbai**

Jul- 2022 – Nov 2022

- Tested software applications to identify and report bugs and issues
- Utilized attention to detail and analytical skills to perform through testing.
- Collaborated with development teams to identify and resolve bugs.

## TECHNICAL SKILLS

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**Skills:** Usability testing, Information architecture, Animation, prototyping, Responsive design, User Research,

Affinity mapping, Design Thinking, AI tools, Design process, Wireframing, market Research, HTML, CSS

**Tools:** Protopie, Jira, Miro, Figma, Invision

## MINI PROJECTS

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### **Kintsugi**

- Conceptualized and designed a mobile app (Kintsugi)to support individuals navigating emotional challenge after breakup.
- Conducted user surveys (25+ Participants) user interviews to identify key pain points and emotional needs.
- Created a safe and judgement-free space for users to express their emotions and navigate their healing process.

### **Survey Say**

- Designed a user-friendly interface for survey-say all in one survey creation platform.
- Streamlined user experience for creating, distributing and analyzing surveys.
- Enabled users to choose question types and gather valuable insights.
- Integrated a reward system to incentivize survey completion.

## EDUCATION

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### **Shri GPM Degree College / Mumbai**

B.Sc. Information Technology

2016-2019

### **SVIS College / Mumbai**

Higher Secondary School

2014-2016