

{ [Jason Sanchez](#) }

559 West 188 Street #33 | New York, NY 10040 | T. 646.283.4230 | E. [jasonsanc76@gmail.com](mailto:jasonsanc76@gmail.com)

Proficient in the following Mac and PC Applications:

ADOBE CREATIVE CLOUD

InDesign / Photoshop / Illustrator / Dreamweaver /

Flash / MS Office 365

HTML5 / CSS3 / JQUERY / JAVASCRIPT / GIT

/ BOOTSTRAP / FOUNDATION / OOP

Responsive web design, web apps, UI and UX,  
animated banner ads and emails, api integration

Proficient in the following programming languages:

{ PROFESSIONAL EXPERIENCE }

Purdue Pharma L.P. - Digital Department Manager

<February 2016 - December 2016>

- Delegated team functions and responsibilities
- Spearheaded strategy solutions for clients, internal as well as external
- Provided SEO and Google tracking analytics to new and previous projects
- Developed animated banner ads using HTML, CSS3, and Javascript (No Flash)

Purdue Pharma L.P. - Front End Web Developer

<September 2013 - September 2015>

- Hand coded html emails
- Developed website and web apps utilizing standards compliant HTML5, CSS3, and JavaScript frameworks such as JQuery, Bootstrap, and Foundation
- Responsive design work, incorporating a "mobile first" design and development approach
- Browser compatibility with graceful degradation and progressive enhancements

RKF (Robert K. Futterman) - Senior Graphic Designer

<November 2011 - January 2012>

- Designed marketing collateral for the real estate brokers
- Front End development of the company website / HTML5, CSS3 and jQuery
- Email blasts containing html Newsletters and micro-sites
- Designed cover and content copy for our Quarterly listings directory

Williams Lea Bank of America - Graphic Designer

<September 2010 - December 2010>

- Designed Custom Marketing Presentation for client pitches
- Created custom covers, tabs, dividers and color palettes

Ogilvy & Mather - Graphic Designer / Print production

<August 2005 - September 2009>

- Responsible for corporate designs while maintaining brand guidelines
- Prepared website wireframes and prototypes for client meetings
- Handled projects from concept through completion including final output in large format printers

{ EDUCATION }

Pratt - Graphic Design

<September 1994 - May 1996>

Art & Design H.S. - Graphic Design

<September 1990 - May 1994>

Successfully completed all academic requirements / Diploma