**A Projecct Report on**

**BRAND IMMAGE OF JIO**

**Submitted in partial fulfilment of the Requirements for the**

**Award of the Degree of**

**BACHELOR OF COMMERCE**

**BY**

**Under the Guidance of**

**D.MAHENDHAR**

**Lecturer in commerce**



**DEPARTMENT OF COMMERCE NEELAGIRI DEGREE &PG COLLEGE -NALGONDA**

**Affiliated to Mahatma Gandhi University – Nalgonda**

**2023-2024**

**NEELAGIRI DEGREE & PG COLLEGE -NALGONDA**

Affiliated to mahatma Gandhi university-Nalgonda

DEPARMENT OF COMMERCE



CERTIFICATE

This is to certify that the project work entitled

BRAND IMMAGE OF JIO

**Submitted by**

In partial fufillment of the requirements for the award of Degree of Bachelor of commerce is a record of the bonafide work carried out

UNDER MY GUIDANCE AND SUPERVISION BY THEM DURING THE ACADEMIC YEAR 2023-2024

Signature of the Guide Signature of the principal

D.mahendhar M.NAGENDER REDDY

B.com,CA M.A.M.Phil.[PH.D.]

Lecture in commerce PRINCIPAL

External Examiner

DECLEARATION

We are the students of Neelagiri Degree & PG college -Nalgonda, declare that the

Project work entitled ‘’BRAND IMMAGE OF JIO’’ is the results of our original work

and has not submitted earlier to Mahatma Gandhi University or any other institutions for the

award of any Degree. It is the record of work done under the supervision **of Mr.D.Mahendhar**,

Lecturer in commerce, Neelagiri Degree & college-Nalgonda.

This project report is submitted in partial fulfilment for the award of Degree of

Bachelor of commerce (B.Com.) from Mahatma Gandhi University, Nalgonda.

1.SANDA.NIHARIKA

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**Place:Nalgonda**

**Date;**

**Acknowledgement**

**First, we thank The Almighty God for blessing us and support us throughout**

**His endeavor.**

**We take this opportunity to express our profound and sincere gratitude and**

**Continuation motivation and providing facilities in the college to complete the project**

**Successfully.**

**We wish to place on my record my deep sense of gratitude to my project guide,**

**Mr. D.MAHENDHAR for his exemplary guidance, monitoring and constant**

**Encouragement throughout the course of this project. We also extend my thanks to**

**Other faculties for their cooperation during my course.**

**Lastly, we thank all our friends and family members without whom this project**

**Would not possible.**

SANDA.NIHARIKA