Pizza Sales Report
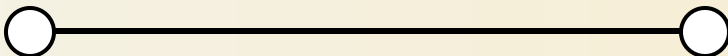
Business Performance Metrics for Pizzeria

Category
All

01/01/2015 31/12/2015

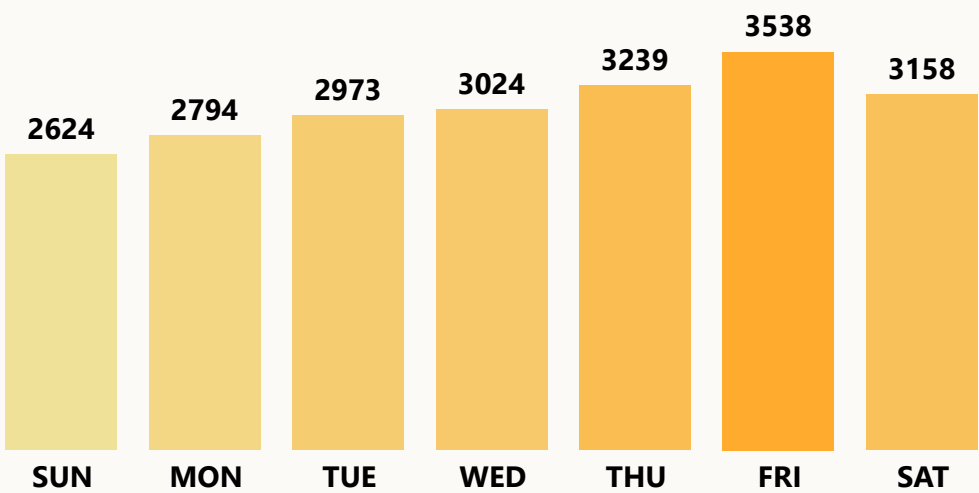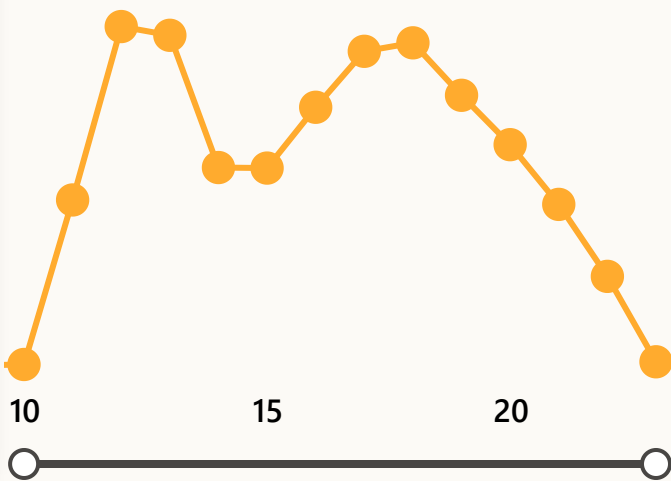| Total Revenue	Avg Order Value	Total Pizza Sold	Total Orders	Avg Pizza per Order
817.86K	38.31	49574	21350	2.32

Daily Trend of Total Orders

SUN	MON	TUE	WED	THU	FRI	SAT
2624	2794	2973	3024	3239	3538	3158

Hourly Orders Trend

10   15   20

Monthly Trend of Total Orders

JAN 1845, FEB 1685, MAR 1840, APR 1799, MAY 1853, JUN 1773, JUL 1935, AUG 1841, SEP 1661, OCT 1646, NOV 1792, DEC 1680

Revenue by Day

SUN 99.20K, MON 107.33K, TUE 114.41K, WED (123.53K region), THU 123.53K, FRI 136.07K, SAT 123.18K

% of Sales by Category

- 26.91%
- 25.46%
- 23.96%
- 23.68%
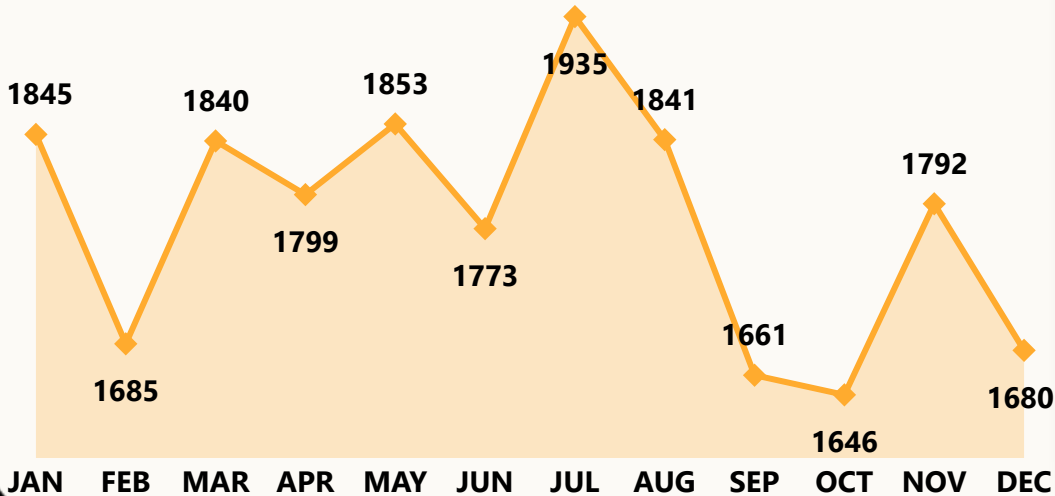
Category
- Classic
- Supreme
- Chicken
- Veggie
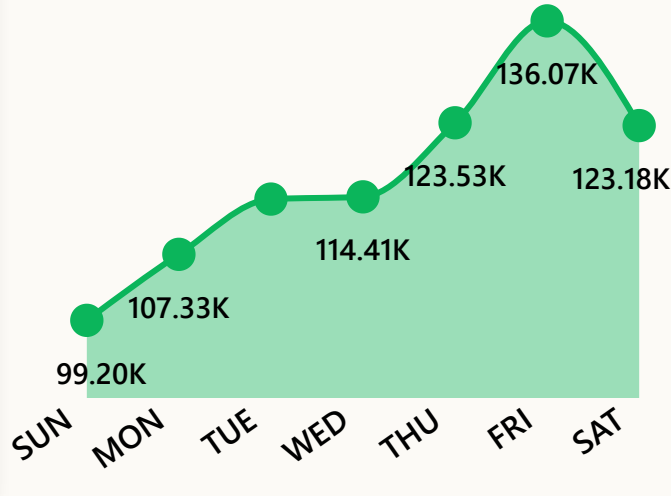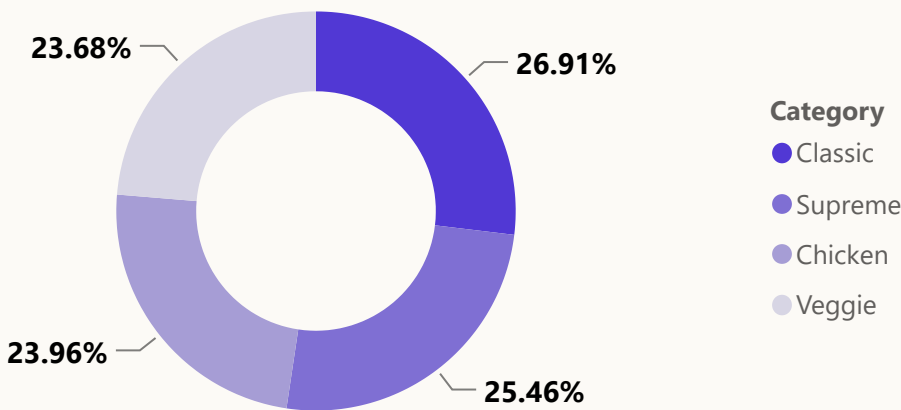
Total Pizza sold by Pizza Category
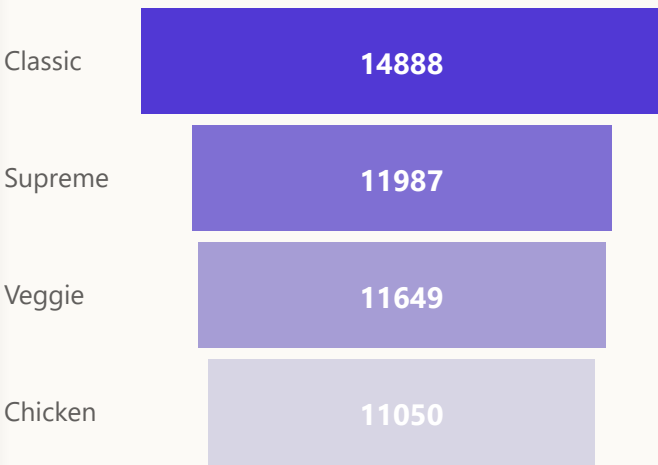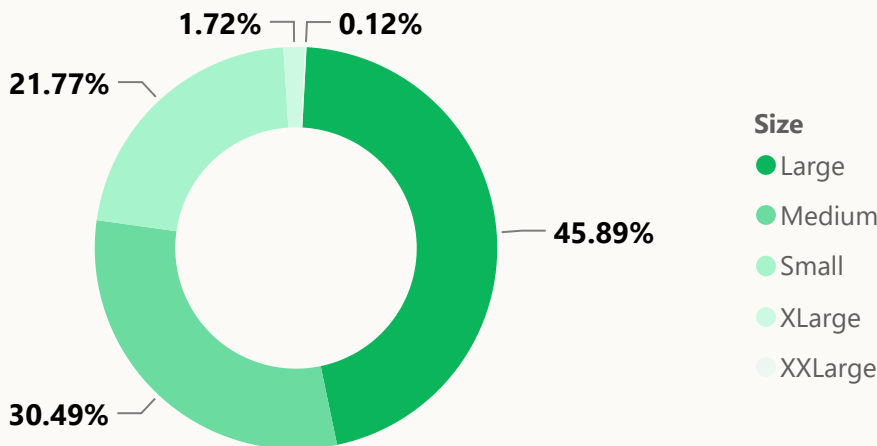
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

% of Sales by Size

- 45.89%
- 30.49%
- 21.77%
- 1.72%
- 0.12%

Size
- Large
- Medium
- Small
- XLarge
- XXLarge

Revenue by Size

Small 178.08K, Medium 249.38K, Large 375.32K, XLarge 14.08K, XXLarge 1.01K
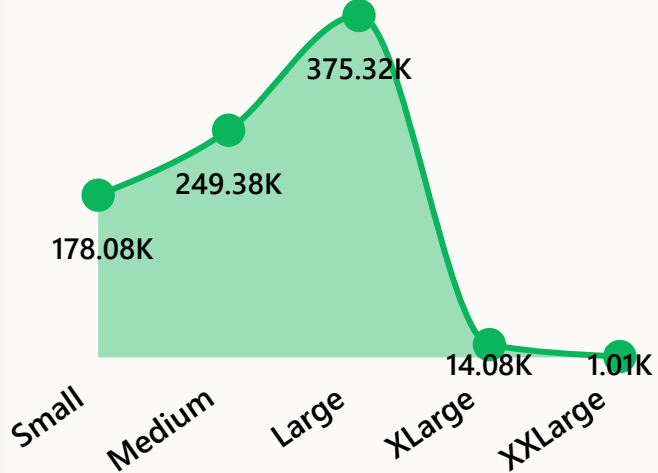
Pizza Sales Report

Business Performance Metrics for Pizzeria

Category: All

01/01/2020 — 31/12/2021

Total Revenue	Avg Order Value	Total Pizza Sold	Total Orders	Avg Pizza per Order
817.86K	38.31	49574	21350	2.32

Top Pizza Sales by Revenue

Pizza	Revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken P...	42768.00
The California Chicken P...	41409.50
The Classic Deluxe Pizza	38180.50
The Spicy Italian Pizza	34831.25

Lowest Pizza Sales by Revenue

Pizza	Revenue
The Brie Carre Pizza	11588.50
The Green Garden Pizza	13955.75
The Spinach Supreme Pizza	15277.75
The Mediterranean Pizza	15360.50
The Spinach Pesto Pizza	15596.00

Top Pizza Sales by Quantity

Pizza	Quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

Lowest Pizza Sales by Quantity

Pizza	Quantity
The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppressata Pizza	961

Top Pizza Sales by Orders

Pizza	Orders
The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225

Lowest Pizza Sales by Orders

Pizza	Orders
The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938

Most occupied Days & Month

Days-Orders are highest on Friday & Saturday evenings
Month-Orders are highest on January & July

Sales Performance

Category-Classical contributes maximum to Sales & Total Orders
Size-Large pizza contributes maximum to Sales

Best Sellers

Revenue-Thai Chicken Pizza contribute maximum to Revenue
Quantity-Classical Deluxe Pizza contributes maximum to Total Quantities
Total Orders-Classic Deluxe Pizza contributes maximum to Total Orders

Lowest Sellers

Revenue-Brie Carre Pizza contribute minimum to Revenue
Quantity-Brie Carre Pizza contribute minimum to Total Quantities
Total Orders-Brie Carre Pizza contribute minimum to Total Orders

Most occupied Time

Lunch-12 P.M. - 1:30 P.M., **Dinner**-6 P.M. - 8 P.M.

Colors Used: Yellow for Orders Metrics, Purple for Category & Quantity, Green for Revenue
Data Source: Maven Analytics