

SANDEEP ARVIND PACHARANE

UI/UX Consultant | Product Designer

+91 9764 445488

sandeep.pacharane@gmail.com

**EVERY GREAT DESIGN
BEGINS WITH AN EVEN BETTER STORY.****West Agile Labs | Hyderabad** April 2022 - March 2023

Product Designer | UI/UX Consultant

- Conducted user research to inform product design. Designed digital products, including web applications and software, with service design and user research practices.
 - Collaborated with cross-functional teams to ensure design meets user and business needs.
- Key projects: MIDA, Cypress Lawn, and internal projects.

Inventech | Bangalore December 2020 - February 2021

Technical Lead | UI/UX Consultant

- Created wireframes, prototypes, and visual designs that are intuitive, user-friendly, and visually appealing.
 - Developed design systems to ensure consistency across all products and platforms.
- Key projects: Internal projects.

Larsen & Toubro Infotech | Pune December 2015 - March 2020

Product Designer | UI/UX Consultant

NWOW [New Ways Of Working]

- Advocate for user-centered design principles and practices within the organization. Participate in product development from ideation to launch, iterating and improving based on user feedback and metrics.
 - Create and apply design strategies across applications, refine design directions, and finalize design details. Collaborate with brand content marketing team to design & create products.
- Key projects: Plato, Dice, Polo, Metis, GDPR, Mercer Peoplepro, and internal projects.

Tech Mahindra | Pune August 2010 - December 2015

UI/UX Consultant

UXM [User eXperience Management]

- Collaborate with cross-functional teams to understand user needs, business requirements, and technical constraints, and to create design solutions that meet those needs.
 - Plan and conduct user research to gather insights and validate design decisions. Analyse research findings and translate them into design requirements, personas wireframes, and visual designs that are intuitive, user-friendly, and visually appealing.
- Key projects: Citi bank, Bharti Airtel, Juniper Networks, Mobistar Belgium, Aspire Zone Foundation, Ministry of Interiors Qatar and Internal Projects.

Prithvi Technologies | Chennai March 2010 - July 2010

Adobe Flex Developer

- Developed and maintained software applications using Adobe Flex framework and related technologies (ActionScript, MXML) for desktop and web platforms.
 - Participated in code reviews, peer programming, and knowledge sharing sessions to contribute to a strong team culture.
- Key projects: Tech Mahindra project and Internal Projects.

Teamware Solutions | Chennai September 2009 - March 2010

Adobe Flex Developer

- Developed and maintained software applications using Adobe Flex framework and related technologies.
 - Troubleshoot & debug issues that arise during the development and migration process.
- Key projects: Tata Consultancy Services, The Nielsen Group.

**DESIGN IS THE NEW BASIS
OF COMPETITION.**

- Masters in Commerce** - Pune University 2000 - 2002
- Masters in Computer Management** - Pune University 2002 - 2004

**UI IS LIKE A JOKE, IF YOU HAVE TO
EXPLAIN IT, IT'S NOT THAT GOOD.**

UI/UX Consultant | Product Designer

with a passion for crafting user-centered digital experiences. Skilled in visual design, UX principles, and industry trends. Proven track record of delivering high-quality products that meet user needs and business goals. Proficient in wire-framing, prototyping, and user testing to ensure optimal usability and functionality.

**DESIGN IS A SILENT AMBASSADOR
OF YOUR BRAND.**behance.net/Sandeep_Pacharanelinkedin.com/in/sandeep-pacharane**IT'S NOT ABOUT IDEAS. IT'S ABOUT
MAKING IDEAS HAPPEN.****Design Tools:**

Sketch, Adobe XD, Figma, InVision, Axure RP, Balsamiq, Adobe Creative Suite, VS Code.

Front-End Development:

HTML5, CSS3, JavaScript, Bootstrap, Foundation, jQuery, Grid System and Frameworks.

User Research & Testing:

A/B Testing, Usability Testing, Wireframing, Prototyping, Personas, User Journey Mapping, Data Collection and Interpretation, UX Research.

Techniques:

Design Thinking, Agile (Scrum), Lean UX, Accessibility (WCAG), Responsive Design, Interaction Design, Visual Consistency and Visual Hierarchy,

Soft Skills:

Communication & Teamwork, Collaboration, Creativity, Adaptability, Attention to detail, Problem-solving, Time management, Continuous learning.

**WHEN LOVE AND SKILL WORK
TOGETHER, EXPECT A MASTERPIECE.**

Design Champion award received for the Year 2013 - 2014.

Tech Mahindra, Ministry of Interiors, Qatar.

Pat on the Back appreciation received from the client for demonstrating Exceptional Design work and Leadership.

Larsen & Toubro Infotech, Mercer People-pro.