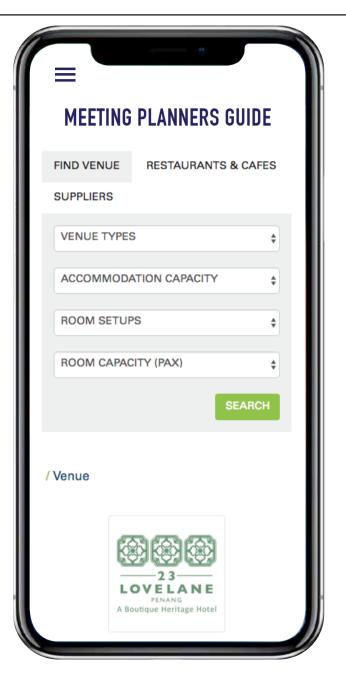


# MEETING PLANNERS GUIDE



#### **IPP**

INDUSTRY PARTNER PROGRAMME	
/ Benefits of being PCEB's industry partners include opportunities to participate in: International tradeshows and promotions PCEB's online directories and print publications Bid and sales proposals PCEB's product and service referrals programme	
/ Company De	etails
Company Name *	
Category *	eg. Venue, Accomodation, Event Mana
Organisational Profile *	
Address *	
City *	
State	
Postal / Zip Code *	
Country *	Malaysia

## LINKED from our website

## BE @ PENANG



# BE @ PENANG



Activity Feed - Notification of any changes to event

**My Badge** - Delegate's details, profile and QR codes for other delegates to scan

**Contacts** - contacts collected from QR codes

**Programme** - Event organiser keys in OR from website

**Speakers** - Event organiser keys in OR from website

**Attendees** - Event organiser keys in OR from website (able make appointments)

**Notes** - delegate's app

**Exhibitors** - Event organiser keys in OR from website (able make appointments)

**Floor plan** - uploaded with PDF by organiser

Social Media - event page's newsfeed (track all hashtags on FB, Insta and Twitter)

**Sponsors** - logos

**About BE** - write up

#### **Additions**

**My Appointments** 

**Conference Bag**