



BRANDING | MARKETING | STRATEGY



ABOUT US

Magsmen is the finest Brand consulting firm in Guntur, designed to formulate the strategies for the existing businesses to compete in this hyper competitive global business market. We are specialised in concept development, Brand creation, Brand strategy, Digital marketing and many more.

We use our creativity to come up with the right concept, idea or that gorgeous design. Our creative team includes graphic designers who can design and produce brand specific assets and marketing materials.

All of our creative work is supported with clear, rational and logical executions. Creative, but we always keep a clear eye on our clients strategy, goals, feasibility and return on investment.



OUR STORY:

Go ahead and ask

We know you are curious, so as we

We all love stories, whether it's a small comic role or a multi million dollar budget hollywood movie, every action sequence is being driven by a story. So as brands, every business have an amazing story to share it to their customers, this not only allows customers to increase their trust but also build loyalty with the brand. All the great brands in the world begin with a story. People who love to tell stories are called Magsmen. We at Magsmen thrive to build amazing stories to your brand.

WE ARE:

Curiosity off beats

Strategists

Brand story tellers

Illustrators

Branding experts

BIG AGENCY CAPABILITIES, BOUTIQUE AGENCY ADVANTAGES

we meet deadlines, we exceed expectations, we keep people happy by doing the little things right and big things better.

Our team is filled with passionate people who have refined their respective design crafts, experience has taught us what works, but it has also taught us that there is always a better way. Pursuit of the “better way” is what keeps us up at night and top of our game.



MEASURABLE,
NEEDLE MOVING GROWTH
DOES NOT HAPPEN
OVERNIGHT, THERE'S A
METHOD TO
OUR METICULOUSNESS

OUR
RADICAL
WORK



WHAT WE DO

DO YOU DO _____ ? YES!

In today's crowded market place, to win the game and stand out the hyper competition in the business, the emotional response your brand is key to win and standing out in the crowd is the only way to make your brand powerful making it more influential.

Take a quick look at our simplified services!



How does branding help your company grow?

Understanding branding is very simple, you want your customers to choose over you from your competitors. Branding is about maximising every opportunity. It is about setting up the perception on how your customers want to see your brand from outside. Whether you require a new brand or looking for a complete revamp of your current brand, MAGSMEN can produce all your branding requirements.

OUR SERVICES

Brand Development

Brand Material design

Brand creation

Brand Naming

Brand Expansion

Franchise model

Pricing design

Rebranding

Logo design

Website development



How does exceptional marketing help your company grow?

Great marketing does not have to be outlandish, over-the-top and packed with shock and awe punches. But rather, it should be awe-inspiring, representing a company, what it sells and its brand promise. Marketing is the medium of communication to showcase your brand to your customers for greater brand awareness and growth.

To us, Exceptional marketing is that intangible bridge that connects the idea of your brand to design what you want to communicate and need customers to buy from your brand.

OUR SERVICES

SEO

Social media marketing

Promotion planning

Offline marketing

Posters design

brochures & flyers

Offline Marketing

web optimisation

Marketing Strategy



How does Thought-compelling content help your company grow?

Content often plays a very important role for any brand, the world is changing so as the customers. With each passing day, the importance of smart content is placing a huge role in customer engagement. The quality of the content will perceive the brand. It has to be engaging, informative and helpful-not boastful, promotional or keyword ridden.

What your business needs is a professional, consistent tone and voice across all mediums- a voice that represents your company in the most accurate and favourable light possible. You need to be found and you need crazy content that's fully optimised in order to do so.

OUR SERVICES

Content Writing

Portfolio design

Website content

Brand content plan

Content Development

Poster content

Story telling branding



OUR SERVICES

How does a story telling video can help your company grow?

It's always better to show than simply say it. Keeping in mind, the today's consumers, its always essential to give them a little more pitch about our brand with stunning videos.

When it comes to our video creation capabilities, watching is truly unbelievable. You have an idea? we'll take it to the next level, if you don't know what you need for your brand, don't worry, we'll plan it for you.

From Script writing to story boarding and full animation, we'll deliver amazing videos that's worth well over a thousand words.

Logo Reveal Videos

Product Teasers

Explainer videos

Story telling videos

Ad planning

Video Animations

Brand launch videos



WHAT WE'VE BEEN UPTO!

OUR WORK

www.magsmen.in



I WORK
I WIN.



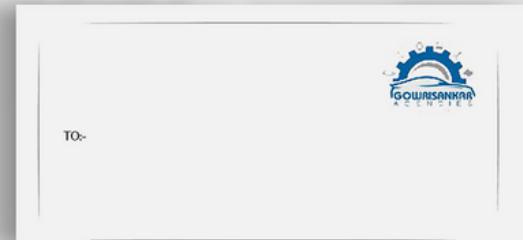
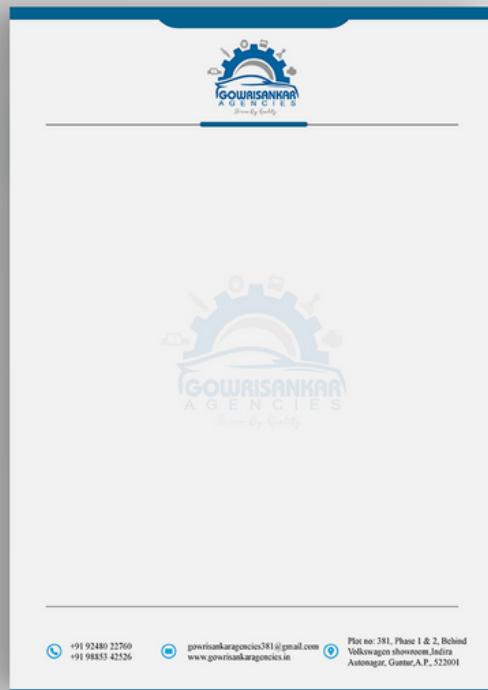
19 BUILDERS & DEVELOPERS



JAYA LAKSHMI
ENGINEERING COMPANY









A.P. COTTON
INDUSTRIES
ASSOCIATION











PARTICIPATE IN
THE IDEA CONTEST



GOT A BUSINESS IDEA?

IDEA BOX

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WIN AMAZING PRIZES

GET INVESTMENT OPPORTUNITIES

MEET MENTORS

SUBMIT THE IDEA ONLINE

PITCH YOUR IDEA

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VENTURING INTO A NEW BUSINESS

GAIN VISIBILITY

GET UPSKILLED

TRANSFORMING BUSINESSES

UNDERSTAND MARKET TRENDS

REDUCE EXPENSES

ENHANCING BUSINESS PROCESSES

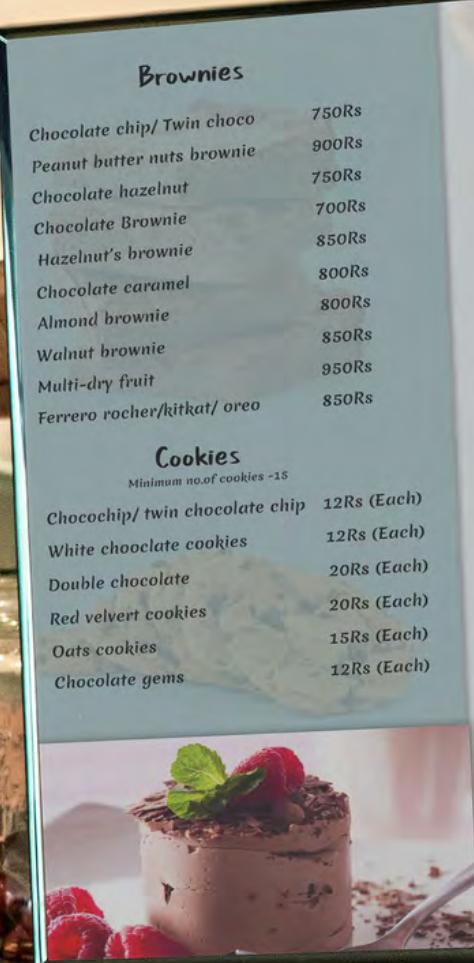
YOU ARE AT THE RIGHT PLACE

1 BUSINESS TRANSFORMATION
2 STARTUP ASSISTANCE
3 IDEA GENERATION
4 MARKET RESEARCH
5 BUSINESS TRAININGS

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BRANDING | MARKETING | STRATEGY



Chocolate Cakes/ Pastries

Creamy oreo/kitkat/Caramel	750Rs
Chocolate almond with honey	750Rs
Chocolate kitkat with hazelnut	800Rs
Chocolate ferrero rocher	900Rs
Dark chocolate fantasy	650Rs
Chocolate chip	680Rs
Chocolate oreo	750Rs
Chocolate raspberry	750Rs
Death by chocolate	700Rs

Vanilla cakes

Butterscotch	600Rs
Dark cherry	680Rs
Mango	680Rs
Pineapple	680Rs
Mixedberry	700Rs
strawberry rose lychee	750Rs
Mixed fruit	880Rs
Rasmalai	900Rs

Cupcakes (Minimum-10 nos)

Chocolate kitkat/oreo/caramel	45Rs (Each)
Chocolate ferrero rocher	50Rs (Each)
Berry fillings	40Rs (Each)
Red velvet O	40Rs (Each)
Mango	40Rs (Each)
Chocolate	40Rs (Each)

Dry cakes

Almond with dates	580Rs/kg
Banana walnut	580Rs/kg
Pista almond	580Rs/kg
Plum cake	580Rs/kg
Carrot cake	580Rs/kg

Signature items

Macarons	60Rs (Each)
Rainbow cake	1000Rs/kg
Cheese cake	1400Rs/kg
Chocolate brownie cake	950Rs/kg
Red velvet cake	900Rs

Donuts Available

Eggless cookies, cakes, cupcakes also available.

Chef Naresh
 8686616335
 SVN colony 6th lane,Guntur.



BRANDING | MARKETING | STRATEGY







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GENUINE PARTS YOU CAN COUNT ON !!

"WE CARE YOUR RIDE."

"COMPLETE AUTO REPAIR."

"WE DO IT ALL !"

"LET YOUR PROBLEM BE OUR PROBLEM."

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SOPHISTICATED
CLASSICAL ECLECTIC 2D 3D
INNOVATIVE
ETERNAL STYLING
DESIGN

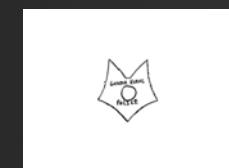
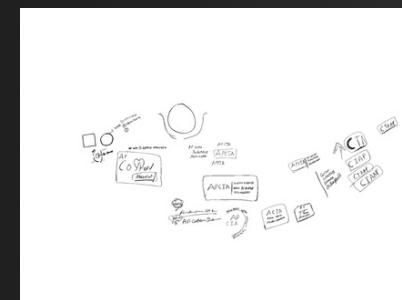
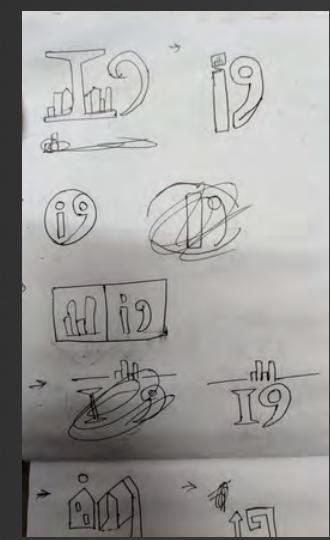
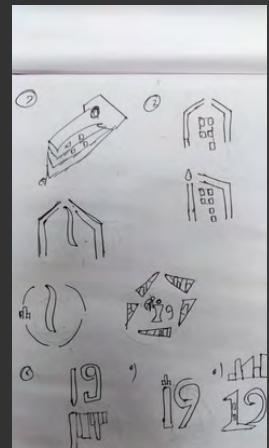
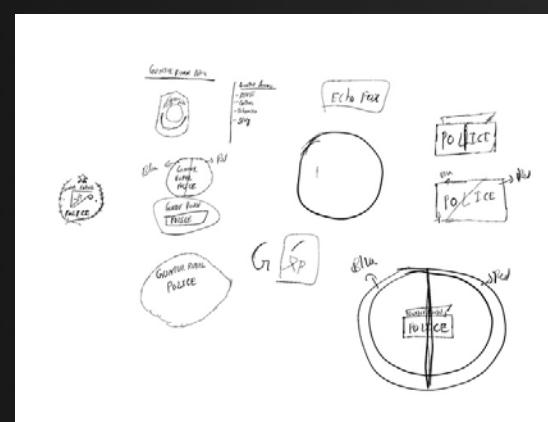
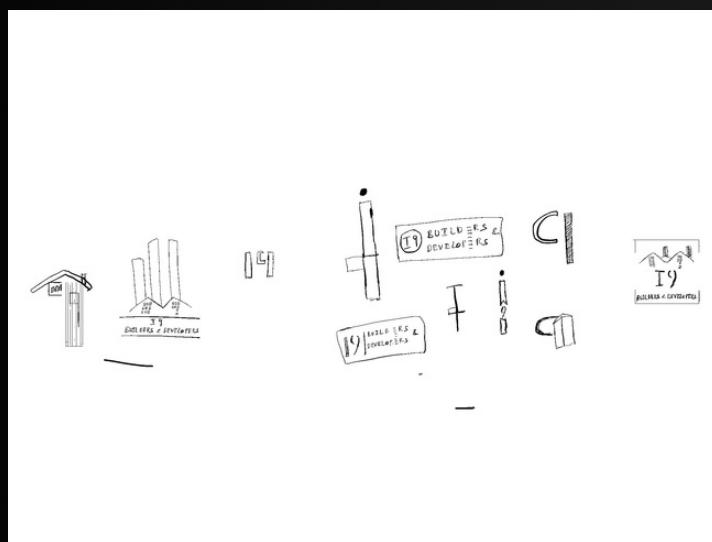
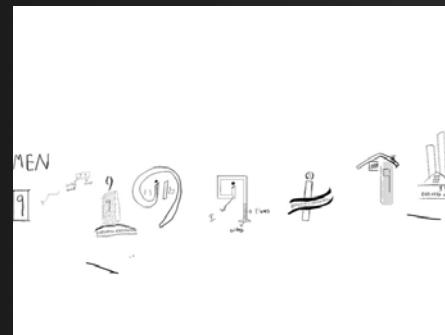
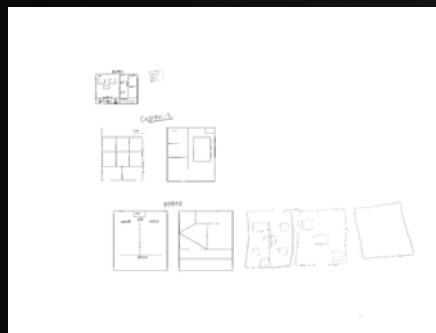
CREATIVE
INDUSTRIAL STYLING
DESIGN

ARTIST

WILF



Our impeccable work drafts,
Because we don't copy,
We create it !



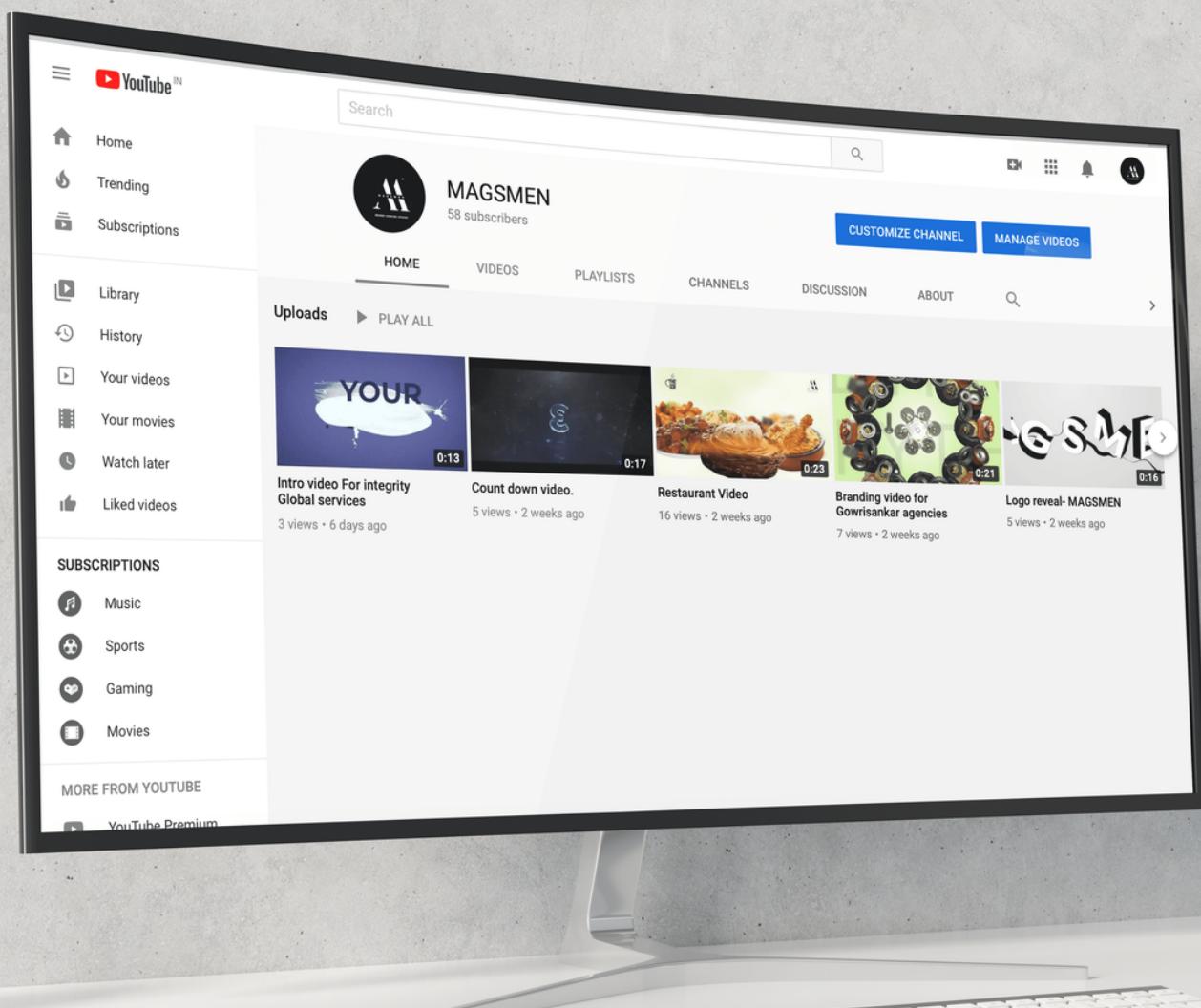


Some of our clients



www.magsmen.in







Interesting isn't it?
Why wait then,
Let's start yours
today!

**Looking for complete branding
to your business?**

For more information, visit our website!
www.magsmen.in

REACH US OUT
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growth@magsmen.in
Etukuru Road, Guntur, 522017

[Click here to watch our stunning videos!](#)

