

IIT BOMBAY'S
E-SUMMIT'19
19TH - 20TH
JANUARY
◆ PARADIGM OF DISRUPTION ◆

<i_Hack>



#startupindia



ACHIEVEMENTS OF E-CELL



Recognized as the Leading Entrepreneurship Body
at TieCON



Received NEN Achievement award by Wadhvani
Foundation



Provided patronages to more than 60 E-Cells across
the country



Received patronages from Startup India, Digital
India, Make in India and UNESCO



E-SUMMIT AND i_Hack IN NUMBERS

20,000+

Footfall

300+

Hackers

110+

Speakers

12

Workshops

10

Competitions



PAST SPEAKERS



Shiv Khera
Author



Arundhati bhattacharya
Former Chairman SBI



Bhavish Aggarwal
CEO Ola



Indra Nooyi
Ex CEO Pepsico



Rajat Sharma
Chairman India TV



Amitabh Kant
CEO Niti Aayog



Subramanian Swamy
Member of Parliament



Divyank Turakhia
Founder MediaNet



PAST SPEAKERS



Travis Kalanick
Ex CEO Uber



Sandy Carter
GM IBM



Michael Spiegelman
VP Netflix



Werner Vogels
CTO Amazon



Greg Moran
CEO Zoomcar



Neil Cross
CIO DBS Bank



Bibop Gresta
Chairman Hyperloop Technologies



Patrick Bet-David
CEO PHP Agency





<i_Hack>

HACKATHON CHALLENGE

- Ethereum Track
- Software Track
- Hardware Track



I_Hack

I_Hack is a **30-hour hackathon** challenge held at IIT Bombay during the **Entrepreneurship Summit**. It brings together the best coders, designers, developers and entrepreneurs of tomorrow from all over the country.

The vision of this hackathon is to bring the developer community together and provide them with a platform to bring out innovative solutions to real world problems.



Past Years' I_Hack Partners



WHAT'S IN IT FOR YOU ?

Business Standard MUMBAI | MONDAY, 22 JANUARY 2018

Industrialists are betting on a sustainable CM and Bengal: Amit Mitra

Days after business leaders such as N. Mittal, Mahesh Ambani, Rajan Anand, and Prafulla Patel attended the Bengal business summit, West Bengal Minister and industry minister Amit Mitra, in an interview to *Business Standard*, underscored the success of the summit and the achievements of his government, citing a couple.

What is the biggest takeaway from the business summit?
The further addition of confidence and connect with West Bengal through the highest brands of India. The second element is that international participation peaked.

Is that an endorsement of transformation of West Bengal or Chief Minister Mamata Banerjee?
Investment goes where there is stability. Industrialists have sensed that the decision-making process in the state is transparent and is on the right track. It is personal confidence in Mamata Banerjee. They see a sustainable leader in a minister who will continue as they know they can bet on the state. Plus, West Bengal is at the top in case of doing business.
There has been a link in the macroeconomic scenario. In 2010-11, the year before we came to office, GDP at

current prices was ₹472.44 billion. The actuals in 2015-16 were already ₹10,007.32 billion, which, in 2016-17, it went up to ₹12,093.40 billion. This kind of phenomenal growth in GDP is also bolstered by consistent prices, where West Bengal is far above India.

What has led to this growth?
We focused on capital expenditure. So capital expenditure in 2010-11 in plan expenditure was ₹23.25 billion. Capital expenditure in 2016-17 (Rs) is ₹152.59 billion. For us, it means two things. One is, it releases the Keynesian multiplier, and therefore, GDP grows. With GDP growth, automatically, jobs happen.

Two, plan expenditure grows 3.5 times during this period. Capital expenditure means creating hard assets — schools, colleges, roads, waterworks — which is Keynesian multiplier-friendly. It is also a way job-intensive because when you make capital expenditure, you need cement.

After we came to office, our cement plants have come to Bengal. We have Palmita, then Bhami, in our own industrial park, and JSW Cement, which the chief minister recently inaugurated. JSW Cement is starting to build its factory and is very big, with an investment of ₹100 billion. We are probably becoming a major cement hub of the country. BASF or Germany has quickly come and set up a construction chemical plant because it connects with construction.

Tata IITACHI told me last week that it has excess demand in construction equipment. So it has expanded. It already has 500 acres. These are the interconnections.

You are also planning to complete the chain in petrochemicals?
I think Petrochemicals was practically closed when we came to office, functioning at 10 per cent capacity and sometimes less. We were able to intensively turn it around. We'll hold a godam of equity, but the private equity holder who had a large share is now at 50.4 per cent. He has paid ₹5.53 billion to the state government by marketised phoslock recovery method. Mitsubishi Chemicals has been brought by Paramendu Chatterjee. What was wrong with Mitsubishi Chemicals was that I didn't have downstream. Alisk Lehta, who was here in petrochemicals, has entered into a partnership with Oritum, which is producing PET bottles at Mitsubishi's plants. We are motivating him and Chatterjee to produce a continuous polymerisation plant. The investment will not be much, around ₹20 billion, but there is potential to create 500,000 jobs.

To last year the focus was on refinery and this year it is downstream?
Refinery is the first focus. It is a game changer because a refinery produces a large number of chemicals, which neither I think Petrochemicals nor Mitsubishi produces. Refinery is a bigger space, which is under consideration and the land is being organised.

Do you have the land for the electronics manufacturing complex that Mahesh Ambani mentioned?
Not much land (approx. 100 acres). In Kharagpur, I have 500 acres, and in Paradip, 700 acres, and in Bhubaneswar 1,000 acres. I have 4,400 acres in my industrial parks. There is no issue with land.

Adani is looking at investing \$100 billion in the state?
That is a power-related project. But he mentioned ports and coal processing. So it is that is included in, it could be a much bigger play.



Deadline for input-output GST returns postponed by 2 days

The deadline for filing summary input-output returns — GSTR3B — has been extended by two days till Monday after the GST portal faced a technical problem on Saturday. The problem was associated with filing of returns only, while other services such as payment, registration etc. were running smoothly, the GST Network said in a statement. **By Anand**

Cess likely on pan masala at mfg stage

The goods and services tax (GST) Council is likely to consider levying cess on certain commodities like pan masala at the manufacturing stage itself, a move aimed at checking tax evasion and shoring up revenues. **By Anand**

E-SUMMIT '18
A ZENITH OF INNOVATION

27th - 28th January

Bhaskar Mishra, Anand Kulkarni, Anand Kulkarni, Anand Kulkarni, Anand Kulkarni

HIGHLIGHT EVENTS

BUSINESS CONCLAVE	10 MINUTE MILLION	INTERNSHIP & JOB FAIR	STARTUP EXPO	INNOVATION CONCLAVE
An initiative targeted towards professionals providing them with updates about a specific industry by experts and also a platform to promote intra-industry networking.	India's first on the spot funding event. Getting a funding change is a reality for many producers a large number of chemicals, which neither I think Petrochemicals nor Mitsubishi produces. Refinery is a bigger space, which is under consideration and the land is being organised.	The Internship and Job Fair connects graduates/undergraduates to the startups so that they get the relevant experience in their shared field.	The latest startup trends are sure to leave you amazed at the startup showcase. What's new? What's hot? What's not?	Confluence of global visionaries, renowned speakers on technology and innovation and top innovations across the nation. This conference has it all.

Register at ecell.in/esummit 27th - 28th January

Business Standard MEDIA PARTNERS 18

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YOUR STORY SNE WORLD

Logo presence in the 1/4th Page Ads in the Business Standard Newspaper and other newspaper partners

WHAT'S IN IT FOR YOU ?



Seperate on-site stalls at prime locations at the i_Hack venue



WHAT'S IN IT FOR YOU ?



Workshops for Hackers before the start of Hackathon



WHAT'S IN IT FOR YOU ?



Branding on the badges provided to every i_Hack attendee



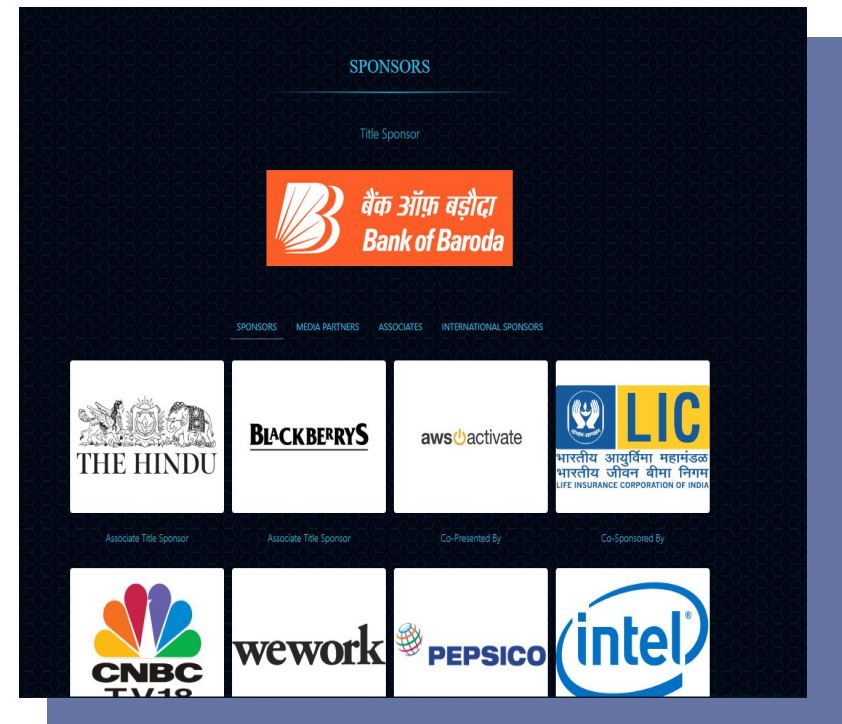
Logo presence at backdrop of 3 venues of i_Hack as I-Hack Title Sponsor.



WHAT'S IN IT FOR YOU ?



Clear mention in the Annual Report of E-Cell circulated to around 500 sponsors and associates



Recognition and logo mention on the E-Summit official site which receives more than 4 Million hits



SPONSORSHIP OPPORTUNITIES - 1

	SILVER	GOLD	PLATINUM
COST	\$1000 (70,000 INR)	\$2000 (1,40,000 INR)	\$3000 (2,10,000 INR)
LOGO ON WEBSITE AND APP	Yes	Yes	Yes
PHOTO BOOTH PRESENCE	Yes	Yes	Yes
SWAGS IN HACKER GOODIE BAGS	Yes	Yes	Yes
SEND MENTORS	Yes	Yes	Yes
API DEMO (5 MIN)	Yes	Yes	Yes
TECH TALK (20 MIN)	No	Yes	Yes
ON-SITE STALL	No	Yes	Yes
RECRUITING	No	Yes	Yes
WORKSHOP	No	No	40 minutes
LOGO ON LANYARD	No	No	Yes
LOGO ON T-SHIRT*	No	No	Yes
E-SUMMIT SPONSOR PASSES**	0	5	10

*Only applicable if the sponsorship is confirmed 20 days before the Hackathon

**Provides access to all the events of E-Summit for 2 days including Invite-only events



SPONSORSHIP OPPORTUNITIES -2

The **TITLE SPONSOR** for <i_Hack> Ethereum Track
(3,00,000 INR + prize money)

Will get all the benefits of PLATINUM plus, wherever i_Hack will be mentioned, it will be mentioned as “**Title Sponsor presents i_Hack**” with **logo integration** in all the publicity mediums like :

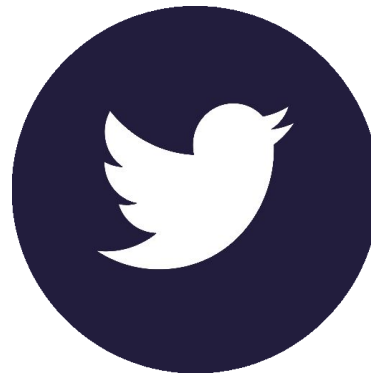
- a. Logo in the newspaper Ad in Business Standard and other newspaper partners
- b. Logo mention in all the posts of i_Hack through various **social media** platforms such as Facebook, Instagram and LinkedIn
- c. **Six rounds of mailers** through **12 PR associations**, reaching out to more than 10 Lakh students and corporates
- d. **A5 size pamphlet** in **registration kits** given to all the attendees of E-Summit



SOCIAL MEDIA REACH



500k+ likes



26.6k+ followers



10k+ followers



THANK YOU

Looking forward to working with you to make this Hackathon a success



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