Sales Dashboard

Ask a question about your data

Try one of these to get started

| count retailers | maximum unit sold | total unit sold over time |

Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Average of Ope
Coca-Cola	1,923,052.50	3989000	0.47	767,510.38	
Dasani Water	1,639,062.50	2890500	0.55	618,630.00	
Diet Coke	1,391,087.50	2872000	0.46	473,805.63	
Fanta	969,887.50	2100000	0.43	355,685.00	
Powerade	1,133,675.00	2042500	0.54	416,421.25	
Total	**8,215,165.00**	**16482500**	**0.48**	**3,041,141.88**	

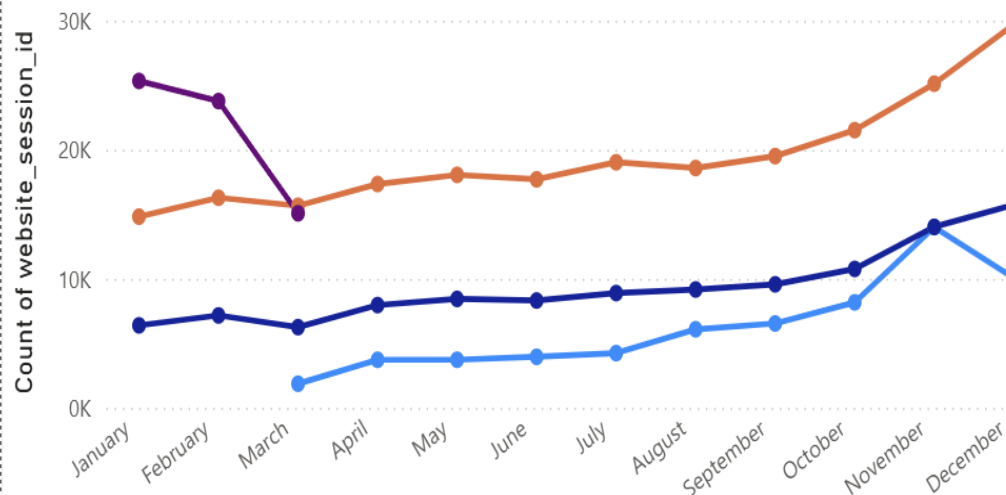## Sales over Time
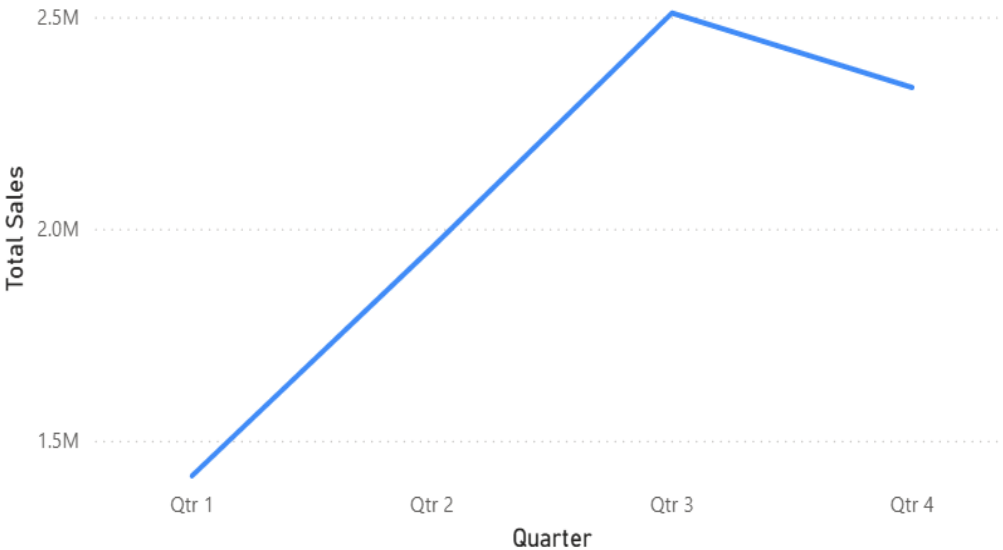
Sales by State
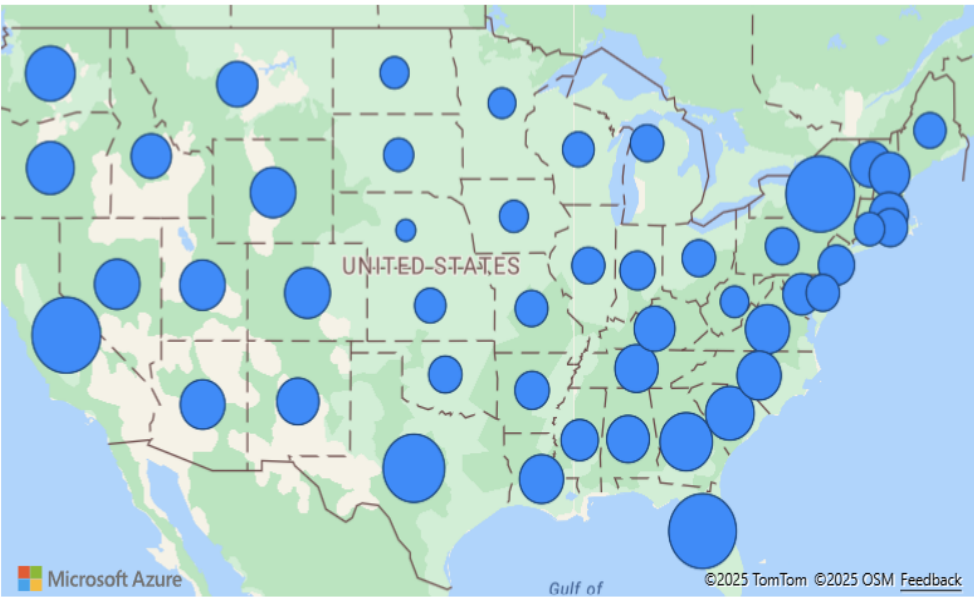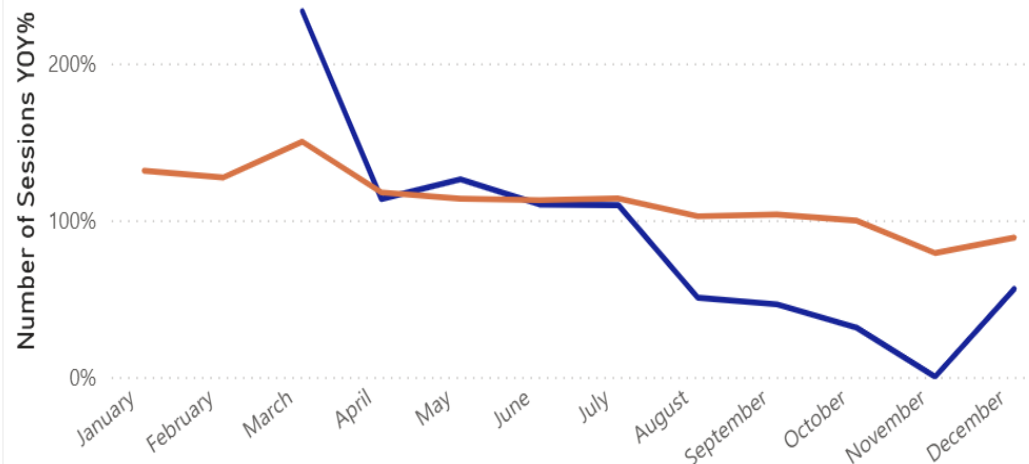
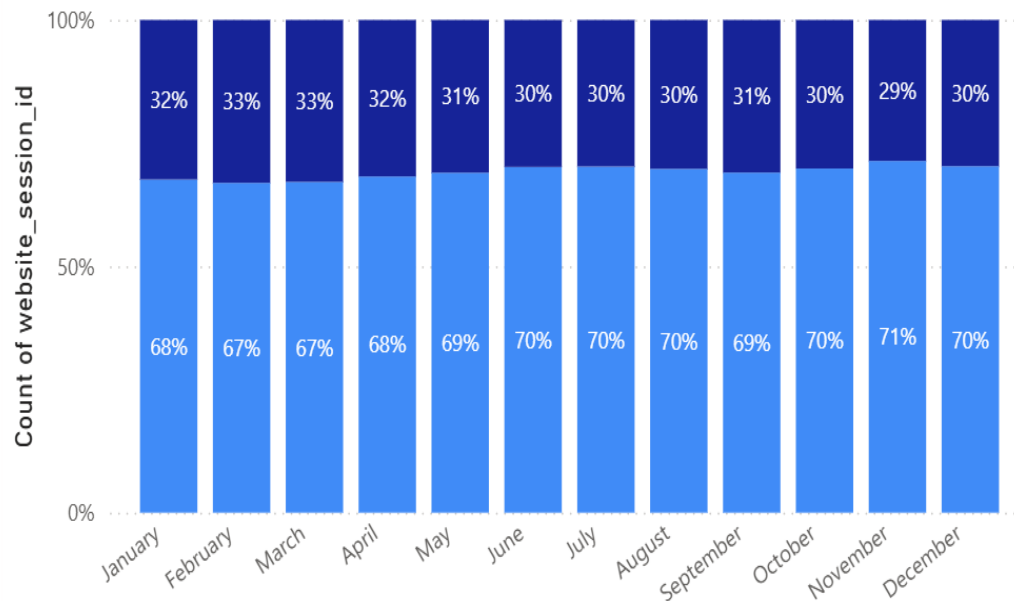# Number of Sessions over Time

Year ● 2012 ● 2013 ● 2014 ● 2015

# Number of Sessions YOY% by Month and Year

Year ● 2013 ● 2014

Session Count by Device Type

device_type ● desktop ● mobile

| Month	mobile	desktop
January	32%	68%
February	33%	67%
March	33%	67%
April	32%	68%
May	31%	69%
June	30%	70%
July	30%	70%
August	30%	70%
September	31%	69%
October	30%	70%
November	29%	71%
December	30%	70%

Session Count by Product Page

pageview_url ● /the-original-mr-fuzzy ● /the-forever-love-bear ● /the-birthday-sugar-panda ● /the-hudson-river-mini-bear
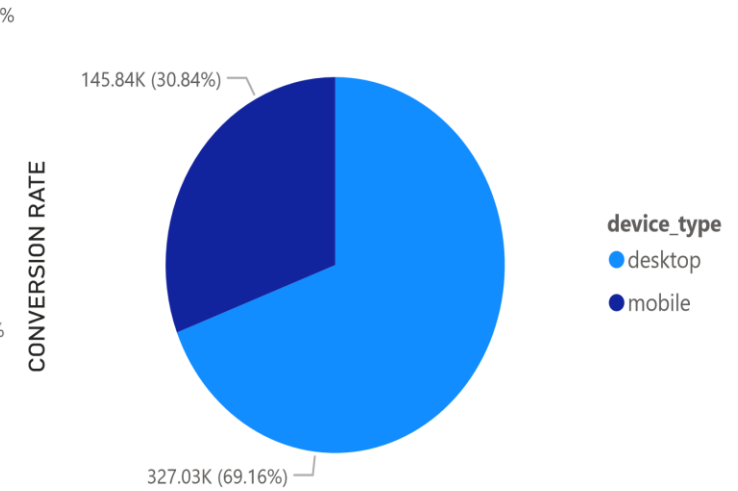

- 19.05K (9.06%)
- 2.61K (1.24%)
- 26.03K (12.38%)
- 162.53K (77.31%)
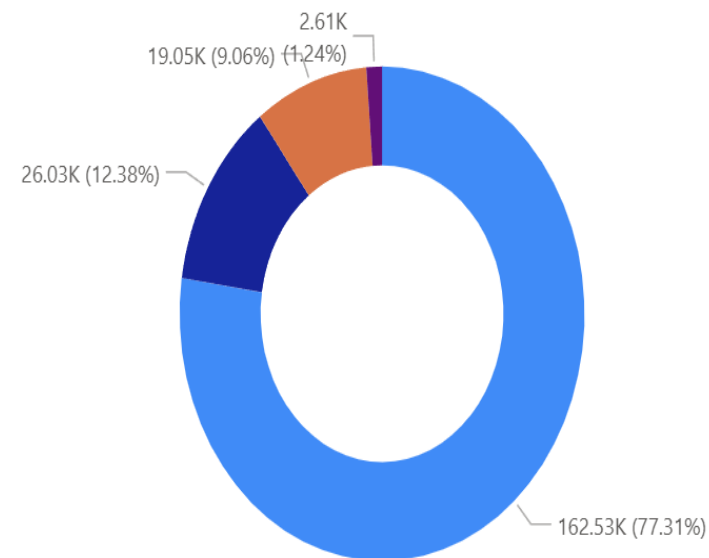
CONVERSION RATE BY DEVICE TYPE

● TOTAL SESSIONS ● TOTAL ORDERS ● CONVERSION RATE

TOTAL SESSIONS and TOTAL ORDERS

- 327.0K
- 8.5%
- 145.8K
- 27.8K
- 3.1% 4.5K

device_type: desktop, mobile
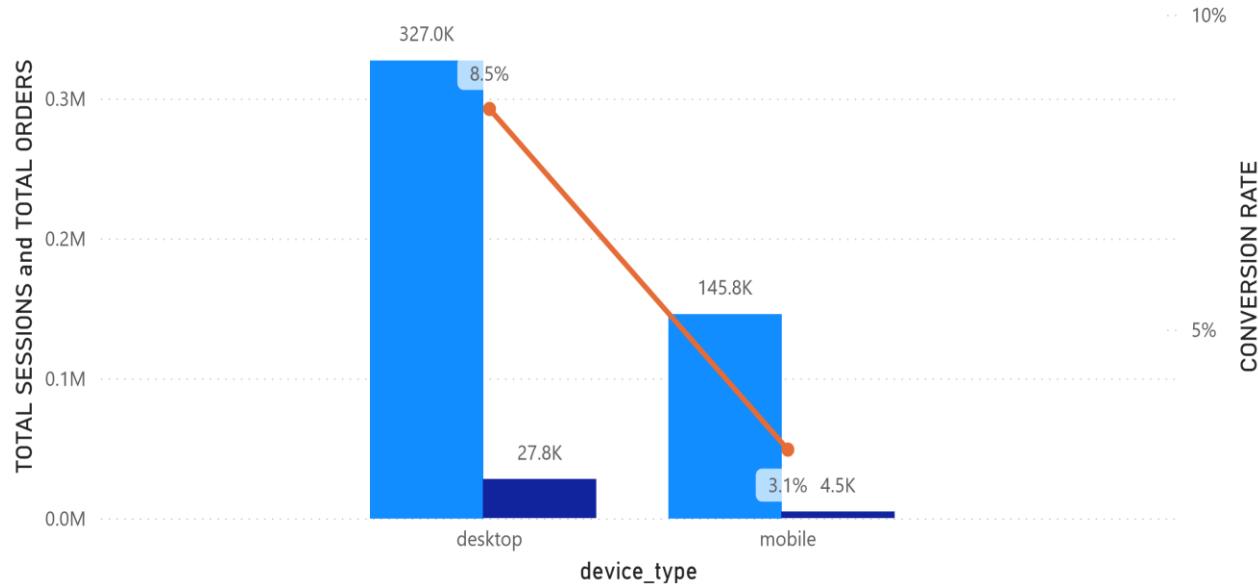
Number of Sessions by Device Type by device_type

145.84K (30.84%)

327.03K (69.16%)

device_type
● desktop
● mobile

DEVICE TYPE REFUNDS

● TOTAL REFUNDS ● TOTAL REVENUE ● REFUND_PERCENT

TOTAL REFUNDS and TOTA...

- 1665.8K
- 5%
- 4%
- 73.0K
- 12.3K 272.8K

device_type: desktop, mobile
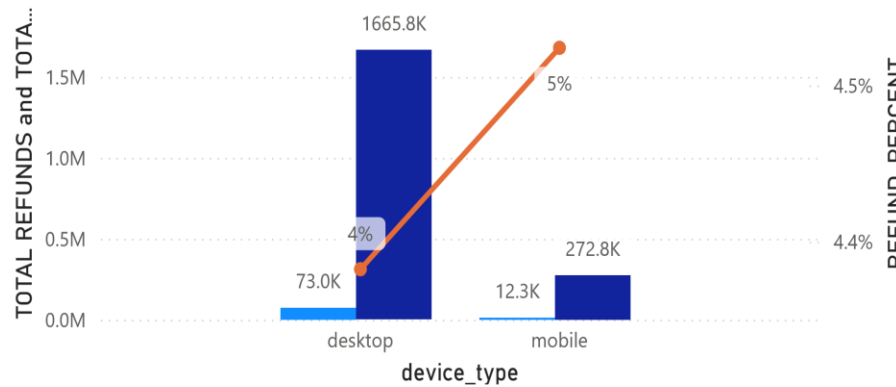
PRODUCT REFUNDS

● TOTAL REFUNDS ● TOTAL REVENUE ● REFUND_PERCENT

REFUND_PERCENT / TOTAL REFUNDS and TOTAL ...

- 6%
- 1211.1K
- 5%
- 13.8K 229.3K
- 61.8K
- 2% 347.7K
- 7.7K
- 1.9K 150.5K

PRODUCT_NAME: The Birthday Sugar Panda, The Original Mr. Fuzzy, The Forever Love Bear, The Hudson River Mini bear