

Dear Client,

First of all would like to thank you for giving these datasets, and during processing of datasets, we get the following overview.

	No of record	Unique IDs	Receiving Date
Transaction Dataset	20,000	3,465	30-06-2023
Customer demographic	4,000	4,000	30-06-2023
Customer Address	4,000	4,000	30-06-2023

Issues related with dataset

1. Additional customer IDs in transaction dataset, maybe there will be data loss.
2. Various columns such as brand purchase has blank values.
3. Inconsistent data type with same attributes.
4. Inconsistent data values with same attributes.

We are moving forward for further process like data cleaning, standardization etc and it will be great to spend some time with your data.

Regards,

Sandeep Pagade