Heterogeneity in treatment effects of 'Call to action' using berry-2s method

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```
## Loading required package: lattice
```

```
## Rattle: A free graphical interface for data mining with R.
## Version 4.1.0 Copyright (c) 2006-2015 Togaware Pty Ltd.
## Type 'rattle()' to shake, rattle, and roll your data.
```

Altruistic group with number_referrals as target_variable

Egoistic group with number_referrals as target_variable

Equitable group with number_referrals as target_variable

Altruistic group with covertion_rate as target_variable

Equitable group with covertion_rate as target_variable

Egoistic group with covertion_rate as target_variable