

MentalTitans™

Success Coach Led Daily
Accountability & Wellness Service



Introducing MentalTitans™, a human “Success Coach” led accountability and wellness management platform for students who want to excel in academics, athletics / or any other extracurricular activities and life.

Our success coaches:

- Work with the students to set weekly & daily goals.
- Follows up with the students and provides daily cheerleading to ensure the student stays motivated to achieve daily goals.
- Does daily wellness check to assign wellness tools to maintain or improve mental wellness.

Initially built for tennis-playing student-athletes only, under our brand “The Tennis Wizard,” we found its applicability for students in general. Parents love this service as somebody else takes the onus of staying on top of their student.



You can monetize with us in two ways as equal partners

Option 1 – Make Money

- You refer your students to us. They buy the service for \$30/month. We split with you 50/50 (\$15 for each party).

Option 2 – Optimize Your Brand & Make Money

- You get a version of Tennis Wizard’s branded app (iOS, Android, & web) with your logo & color scheme, which your students & members can download. You pay us \$100 flat per month for the app, which you would get back with 7 students buying the MentalTitans™ service.
- The free app would include wellness exercises on breathing, sleeping, meditation, nerve activation, etc., for your students.
- We will also put all your teachers/coaches and staff’s profiles on the platform for no additional cost. These coaches can use the platform to do 1-on-1 video consulting, create courses, review techniques etc. All communication between coach & player stays documented in one place. You can charge for these services using our Stripe payment gateway and make money. We do not keep a commission.
- You refer your students to the branded app. They buy the accountability and wellness service for \$30/month. We split with you 50/50 (\$15 for each party). 7 paid subscribers would give you \$105/month.

Sandeep Junaghare

Operations
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