

MoMSME Investment Guide

Ministry of Micro, Small & Medium Enterprises, Government of India

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1. Introduction

The Ministry of MSME supports micro, small, and medium enterprises to foster growth, innovation, and global competitiveness. This Investment Guide provides comprehensive information for international investors to understand key opportunities, government initiatives, and procedures to invest in India’s dynamic MSME sector.

2. MSME Sector at a Glance

- **60+ million** registered MSMEs (Udyam Portal)
- **31%** contribution to India’s GDP
- **45%** share in total exports
- **260+ million** employed

3. Why Invest in Indian MSMEs?

1. **Market Access:** Gateway to a \$1 trillion economy and 1.4 billion consumers.
2. **Government Incentives:** Subsidies, credit guarantee schemes, tax benefits.
3. **Ease of Doing Business:** Online registrations, single-window clearances.
4. **FDI Policy:** 100% automatic route for most sectors, no entry caps.
5. **Innovation & Technology:** PLI schemes, Startup India, digital MSME initiatives.

4. Key Investment Sectors

Sector	Opportunity Highlights
Pharmaceuticals	High-value exports, contract manufacturing
Textiles & Apparel	Handloom, technical textiles, fashion-tech hubs

Auto Components	Tier-1/Tier-2 suppliers for global OEMs
IT & ITeS	Software exports, BPO, AI/ML startups
Food Processing	Agro-based clusters, organic/niche foods
Green Technology	Renewable energy equipment, biofuels
Healthcare	Medical devices, telemedicine services

5. Government Schemes & Incentives

- **Credit Linked Capital Subsidy (CLCS)**
- **Credit Guarantee Trust Fund (CGTMSE)**
- **Production Linked Incentive (PLI)**
- **Technology Upgradation Fund Scheme (TUFs)**
- **PMEGP** for new micro-enterprises
- **RoDTEP & RoSCTL** for export incentives

6. Investment Process

1. **Udyam Registration:** Register your enterprise online at udyamregistration.gov.in.
2. **Business Plan:** Prepare detailed project report including market analysis.
3. **Scheme Application:** Apply for relevant schemes (CLCS, PLI, CGTMSE) via portal.
4. **Land & Infrastructure:** Obtain industrial land from state industrial development corporations.
5. **Environmental & Regulatory Clearances:** Via single-window portals.
6. **Commence Operations:** Leverage support from MSME-DIs and technology centers.

7. Facilitation & Support

- **MSME Development Institutes (MSME-DIs):** Technical support, training, export guidance.
- **NSIC:** Marketing intelligence, overseas exhibitions, buyer-seller meets.
- **SIDBI:** Soft loans, refinance schemes.
- **Invest India:** Single point of contact for investors.

8. Key Contacts

Organization	Contact Details
Ministry of MSME, New Delhi	+91-11-23063288; msme-invest@msme.gov.in
NSIC International Division	+91-11-26926275; icdivision@nsic.co.in
Invest India (Investor Desk)	+91-11-2304 9101; investors@investindia.org
MSME-DI, Hyderabad	+91-40-23257430; hyderabad@msme.gov.in

9. Glossary

- **MSME-DI:** MSME Development Institute
- **PLI:** Production Linked Incentive
- **CLCS:** Credit Linked Capital Subsidy
- **CGTMSE:** Credit Guarantee Trust Fund for MSMEs

10. Resources & References

- Udyam Portal: udyamregistration.gov.in
- Ministry of MSME: msme.gov.in
- NSIC: nsic.co.in
- Invest India: investindia.gov.in

This guide is prepared by the Ministry of MSME to assist global investors. For detailed procedures, consult official portals and authorized facilitation offices.