



MSME Investment Guide

Ministry of Micro, Small & Medium Enterprises
Government of India

60M+

Registered MSMEs

~30%

GDP Contribution

~45%

Export Share

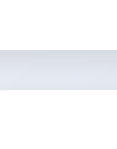
~290M

Employment Generation

MSME Definition (As per Budget 2025)

Category	Investment (Rs. in Crore)	Turnover (Rs. in Crore)
Micro Enterprises	Up to 2.5	Up to 10
Small Enterprises	Up to 25	Up to 100
Medium Enterprises	Up to 125	Up to 500

Investment Sectors



Manufacturing

Engineering, Auto Components, Electronics



Food Processing

Agro-processing, Food Parks



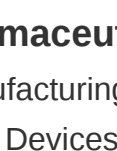
IT & Services

Software, Digital Services, BPO



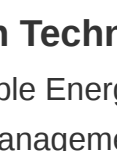
Textiles & Garments

Apparel, Technical Textiles, Handlooms



Pharmaceuticals

API Manufacturing, Medical Devices



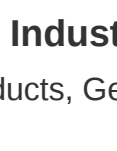
Green Technology

Renewable Energy, Waste Management



Khadi & Village Industries

Traditional Crafts, Rural Industries



Coir Industries

Coir Products, Geotextiles



Gems & Jewellery

Diamond Processing, Gold Jewellery



Leather & Footwear

Leather Products, Sports Goods



Construction Materials

Cement Products, Building Materials



Packaging

Plastic Products, Paper Products

Key Investment Benefits & Schemes

Credit Support

- **Collateral-free loans:** Up to Rs. 10 Crore (Enhanced in Budget 2025)
- **Credit Cards:** Rs. 5 Lakh limit for micro enterprises
- **10 Lakh Credit Cards** to be issued in first year

Prime Minister's Employment Generation Programme (PMEGP)

Margin Money Subsidy:

- General Category: 15% (Urban) / 25% (Rural)
- Special Category (SC/ST/OBC/Women): 25% (Urban) / 35% (Rural)

Project Limit: Rs. 50 Lakh (Manufacturing) / Rs. 20 Lakh (Service)

Technology & Quality Support

- ZED Certification (Zero Defect Zero Effect)
- LEAN Manufacturing support
- IPR assistance for patents and trademarks
- 20 new Technology Centers being established

Infrastructure Development

- Common Facility Centers (CFCs)
- Industrial clusters and parks
- Testing laboratories and design centers
- Plug-and-play facilities

Export Promotion

- Export credit guarantee up to Rs. 20 Crore
- Cross-border factoring support
- Support for international exhibitions
- Assistance to tackle non-tariff barriers

Special Support for Women & SC/ST Entrepreneurs

- 5 Lakh first-time entrepreneurs to get loans up to Rs. 2 Crore
- 90% credit guarantee for women-owned enterprises
- Higher subsidy rates under PMEGP
- 4% procurement reservation for SC/ST MSEs

Startup Support

- New Fund of Funds: Rs. 10,000 Crore
- Credit guarantee up to Rs. 20 Crore
- A guarantee fee of 1% for loans in 27 focus sectors for loans between ₹10 crore and ₹20 crore
- Deep Tech Fund being explored

Why Invest in MSME Sector?

Financial Incentives

- Margin money subsidy up to 35% under PMEGP
- 15% capital subsidy for technology upgradation
- Collateral-free loans up to Rs. 10 Crore
- Priority sector lending benefits
- Interest subvention schemes

Infrastructure Support

- Common Facility Centers (CFCs) for shared machinery
- Industrial clusters with ready infrastructure
- Subsidized land in industrial areas
- Plug-and-play facilities
- Free access to testing laboratories

Assured Market Access

- 25% mandatory procurement by Government/PSUs
- 358 items reserved exclusively for MSEs
- Direct access to GeM platform (Government e-Marketplace)
- Vendor development programs with large industries
- Export promotion support

Free Skill Development

- Free training at 18 Tool Rooms & Technology Centers
- Entrepreneurship development programs
- Technical skill upgradation
- Management development programs
- Digital skills and e-commerce training

Technology & Innovation Support

- R&D grants and support
- Patent registration subsidy
- ZED certification for quality improvement
- LEAN manufacturing implementation
- Design intervention and product development

Business Protection & Ease

- Delayed payment protection through MSME Samadhaan
- Single window clearance systems
- Simplified compliance requirements
- Dedicated grievance redressal (Champions Portal)
- Protection from global competition in select items

Growth Potential

- Part of 60 million+ MSME ecosystem
- Contributing to ~30% of GDP
- Access to domestic and export markets
- Backward and forward linkages with large industries
- Government focus on MSME development

Special Support Programs

- Women entrepreneurs - 90% credit guarantee
- SC/ST entrepreneurs - higher subsidies
- First-time entrepreneurs - Rs. 2 Crore loans
- Startups - Rs. 20 Crore credit guarantee
- PM Vishwakarma for traditional artisans

Investment Process

1

Register

Free Udyam Registration online

2

Apply

Select and apply for schemes

3

Setup

Establish unit with support

4

Operate

Access markets and credit

5

Scale

Grow with continuous support

Public Procurement Policy

- Minimum 25% procurement from MSEs by Government/PSUs
- 4% from SC/ST owned MSEs
- 3% from Women owned MSEs
- 358 items reserved exclusively for MSEs

How to Register

Udyam Registration (Free & Online)

- Visit: udyamregistration.gov.in
- Required: Only Aadhaar and PAN
- Process: Self-declaration, no documents needed
- Time: Instant registration and certificate

Key Portals

- **Registration:** udyamregistration.gov.in
- **PMEGP:** kviconline.gov.in/pmegpeportal/pmegphome/index.jsp
- **Grievances:** champions.gov.in
- **Delayed Payment:** samadhaan.msme.gov.in
- **Public Procurement:** sambandh.msme.gov.in
- **GeM:** gem.gov.in

Get Started



Ministry of MSME

Kartavya Bhawan, Central Secretariat Building
No. 3
New Delhi - 110001
www.msme.gov.in



Support Organizations

NSIC, KVIC, Coir Board
NI-MSME, MGIRI



Development Commissioner

Office of DC(MSME)
www.dcmsme.gov.in

Start Your MSME Journey - Register Now