Kakaraparti Bhavanarayana College is truly a dream come true for many, especially for those who are residing in the old town of Vijayawada. The long cherished dream has been realized through the benevolence of Danaseela, Purapramukha and Vidya-Poshaka Sri Kakaraparti Bhavanarayana Shresti. The foundation stone of the college was laid on 6th November, 1964 by Sri Kasu Brahmananda Reddy, the then Chief Minister of Andhra Pradesh. The college was constructed on 4.11 acres of land of the S.K.P.V.V. Hindu High Schools' Committee. It commenced functioning fully ever since July, 1965. The college had a humble beginning with 278 students and a devoted staff of just nineteen under the visionary leadership of the Founder Principal Sri S. Sundaram.

The infrastructure of the college is admirable. The college has a state of the art library with a digital library and a spacious reading room. The college is embellished playgrounds with expansive and wellequipped **Gymnasium**. The college is also endowed with an elegantly designed open air theatre, Kalanikethan with an open gallery and a seating capacity of 2500, which is one of the spectacular features of the college. Our college emblem symbolizes the noble ideals for which our institution stands. The sunrays, the book and the illuminating lamp, all represent the divine attributes which aim at dispelling darkness and spreading light. The motto "Thejasvina Vadhitamastu" a part of our daily prayer, truly expresses our pious wish. "Let the Divine Deity help us to carry on our "Adhyayana" that bestows luster on us both.

Eversince its inception in 1965,the College is known for its relentless striving towards transforming the student into an enlightened citizen. The college is ever vibrant and has evolved with the changing times. It has been adorned with Autonomy in the year 2010. As a college with state of art facilities and the accolades it received like the *Best Laboratory*, *Best Academic achievement*, *Best Library*, *Best NSS Unit* speaks volumes about its steadfast endeavour in trying to dispel ignorance from society by wielding the potential weapon of education.

The untiring efforts of the college eventually reflected in getting **NAAC** 'A' grade in 2018; with **CPE in 2016** and All India 92nd Rank in NIRF by MHRD in 2017 which stands out to be the acme of academic achievement. The College is presently affiliated to Krishna Univeristy, Machilipatnam and it is one of the very few megalithic and top notch structures providing superlative education in the entire district of Krishna. The accomplishments of the college thus far have been by stimulating its appetite to reach unexplored horizons, and the saga of blazing newer trails continue unabated.

Vision

- To reach the state of perfection through an ardent academic desire for excellence.
- To bestow sincere and dedicated efforts to the cause of education.

• To orient the student towards service through creative, constant, consistent involvement in the society.

Mission

• To produce knowledgeable, responsible, skilled, cultured, confident and competent citizens of India with a desire to develop its progress and development. These students coming out of the portals of the institution shall have the abilities such as learning to know, learning to do, learning to live and learning to be a responsible citizen.

Core Values

Built on the vision that education serves as a keystone in improving society and building better futures for all we commit to our core values of:

- Excellence
- Social Responsibility
- Stewardship
- Accountability
- Community & Diversity
- Integrity
- Opportunity

Goals & Objectives

Goals

- To impart higher education to all segments of the society
- To make quality, the defining element of education
- To impart value based education
- To increase literacy level among women, leading to women empowerment
- To enhance the spirit of Nationality, National integrity and to inculcate high moral values.
- To guide the students in securing better employment and higher education opportunities through career guidance and placement services.

Objectives

- To offer undergraduate programmes in Science, Arts and Commerce and P.G. programmes in Science, Commerce and Management.
- To provide high quality and standard education.
- To arrange guest lectures, seminars and to conduct Educational tours and to stimulate the academic environment of the institution.
- To support the economically backward students and encourage different minorities' students.
- To organize social service and academic programmes with the faculty and students.
- To guide the students in securing better employment and higher education opportunities through career guidance and placement services.

PRINCIPAL - Dr. V. NARAYANA RAO, M.Com., Ph.D.,

Principal's Message

Greetings!

Welcome to KBN College Education maketh a country strong, great, and developed. KBN College, the citadel of learning recorded more than five and

recognized for its par excellence enabling the economically impoverished and educationally backward communities around its surroundings. The Vibrance of its legacy has created the much sort after by the fresh applicants vear after vear. As a Principal of such an institution of higher learning and reputation I welcome you all and assure a nurturing and caring environment that carves every individual to become empowered and responsible citizens. Our expert teaching community in their respective fields have become part and parcel to evolve a bench mark standard on a continuous basis. They plan, execute, monitor and evaluate the growth of a student from time to time. Our Parent Community: As Swami Vivekananda said, "Truth can be stated in a thousand different ways, yet each one can be true". We encourage our Parent community not to compel their children, but to inspire them to reason and realize their aspirations. We strongly believe in the potential of our learner community. We inculcate our learner community to reflect, review and react from what they learn. We ensure that they will not yield to the youthful fantasies and falsies. We train them to be focused and learn to enjoy hard work. Our education system mould the students to think globally, act locally and preserve our heritage and culture for posterity. The learner community is constantly motivated in such a way that hard work and perseverance alone leads to success. We the KBN community strongly believe that the true hallmark of education is "character, intellect and sound health". With experienced and dedicated teachers and excellent infrastructure, we stand by our student community to achieve their goals. We encourage students to take advantage of the extracurricular activities extended by the college. Before I conclude let me reveal the secret behind our success. The strength behind our success formula is the perfect coordination and collaboration between all the stake holders. We the KBN community constantly have been raising the bar from time to time by engaging and involving all the stake holders in all our pursuits. As such it has been a noteworthy feature that education in KBN college will determine the future of many a young mind. Therefore, it is time to seek that education, discover that truth and march towards Excellence.

half decades of consistent progress. It is one of the pioneer institutes

S. No	Name	Designation
1	Sri S. Sundaram, M.A., LLB	PRINCIPAL
2	Sri G.V.V. R. Ramanujam, M.Sc.	PRINCIPAL
3	Sri C. Subrahmanyam, M.Com	PRINCIPAL - FAC

4	Dr. K. R. Satyanarayana, M.Com., Ph.D	PRINCIPAL – FAC
5	Sri J. Yerreswara Rao, B.Sc. (Hons)	PRINCIPAL – FAC
6	Sri G. Rama Subba Reddy, M.A	PRINCIPAL
7	Sri T. Sarat Chandra Babu, M.Sc., M.Phil	PRINCIPAL - FAC
8	Sri A. Gurunadha Rao, M.Sc.	PRINCIPAL - FAC
9	Sri G. Narasimha Rao, M.Com.	PRINCIPAL
10	Dr. S. Sasikala, M.Sc., Ph.D	PRINCIPAL-FAC
11	Sri A.V.S. Prasada Rao, M.Com.	PRINCIPAL
12	Smt. V. Subhashini, M.Sc., M.Phil	PRINCIPAL – FAC
13	Dr. P. Krishna Murthy, M.Sc., M.Phil., Ph.D	PRINCIPAL
14	Dr. V. Narayana Rao, M.Com., Ph.D	PRINCIPAL - FAC
15	Sri.E.VaraPrasad, M.A.,M.Phil.,	PRINCIPAL - FAC
16	Dr. V. Narayana Rao, M.Com., Ph.D	PRINCIPAL

Red Ribbon Club

Under National AIDS Control Programme (NACP), the Red Ribbon Club in the institution was established in the year 2012. The club conducts the regular activities to encourage Voluntary Blood Donation and increase Awareness on AIDS and its related issues. The Students have satisfaction beyond any scale

that they are able to serve the society. Patients suffering from chronic blood deficiency, accidents, undergoing critical surgery are provided with blood through the KBN Help Line. Every year the people approaching for blood are able to get the benefit 'free of cost'.

CLICK HERE FOR MORE

RED RIBBON CLUB		
Sri Sk. Ismaiel Ali Basha	Head, Dept. of Botany, Convenor	
Sri N. Sambasiva Rao	Incharge, HVPE, Member	
Sri D. Pavan Kumar	Asst. Prof., Dept. of Commerce & Management, Member	
Ms. M. Sahithi	Asst. Prof., Dept. of Zoology, Member	
Mr. Sk. Mothi	III B.Sc. (CBZ), Student Member	
Ms. G. Devi	III B.Sc. (CBZ), Student Member	
Mr. P. Harshavardhan Sriram	II B.Sc. (CBZ), Student Member	

KBN HELP LINE - DONATE BLOOD AND SAVE HUMAN LIFE KBN College is situated in an urban locality surrounded by a number of villages which are largely inhabited by SC, ST, OBC and socially and economically backward communities. They face great difficulty while arranging blood at the time of emergency. In collaboration with the Rotary Red Cross Blood Bank, Vijayasri Blood Bank, Government General Hospital Blood Bank and Capital Blood Bank, the College organises blood donation camps under the aegis of NSS, NCC and Red Ribbon Club. 'Donate Blood- Save Life' is the motto used to encourage volunteers to donate blood. This process enabled us to connect with the Red Cross Blood Bank and other Blood banks in Vijayawada and work in unison with them.

CLICK HERE FOR MORE

Number of Blood Donation Camps held:

Date	No. of Participants	No. of Units Blood Collected
06/11/2023	103	103
24/09/2023	68	68
05/11/2022	100	95
15/08/2022	100	100
04/05/2022	250	250

06/11/2021	100	77
21/10/2021	52	52
23/03/2021	96	96
27/11/2019	800	500
06/11/2019	348	313
03/08/2019	58	52
4/10/2018	115	102
6/11/2018	84	70
19/01/2018	77	62
06/11/2017	103	90
18/7/2017	68	60
15/03/2017	47	33

Consumer Club

Year of Establishment: 22.03.2017

Importance / Purpose of the Club:

- protecting consumers interests, creating a pro-active consumer protection regime in the society.
- Involving students in the activities like sensitisation and Awareness Programmes, Poster Presentations, Seminars, Projects, Workshops, Exhibitions, Debates and Rallies on Consumer Rights.
- Display posters on Consumer Rights in the college premises to promote awarness in the college.
- Invite Guest Lectures by subject experts.
- Include the Consumer Protection Act, 1986 as a subject in UG/PG courses.
- Guide and Assist the students and the society in filing the grievances at local Consumer Forum.

KBN COLLEGE CONSUMER CLUB		
	Asst. Prof., Dept. of Commerce & Management,	
Sri Vijayababu Tekkem	Convenor	
	Asst. Prof., Dept. of Commerce & Management,	
Sri Ch. Ravindranath	Member	
	Asst. Prof., Dept. of Commerce & Management,	
Sri D. Pavan Kumar	Member	
Dr. B. Arun Kumar	Asst. Prof., Dept. of MBA, Member	
Mr. G. Purna Chandra		
Raju	II MBA, Student Member	
Mr. M. Eswar	III BBA, Student Member	

National Cadet Corps(NCC)

Year of Establishment:

1965

Our Motto:

• Unity and Discipline

Aim:

- Developing character, camaraderie, discipline, secular outlook, the spirit of adventure and the ideals of selfless service amongst the young citizens
- Creating a pool of organised, trained and motivated youth with leadership qualities in all walks of life, who will serve the nation regardless of which career they choose
- Provide an environment condusive to motivate young Indians to choose the Armed Forces as a career

Vision:

- Empower volunteer youth to become potential leaders and responsible citizens of the country **Mission:**
- To develop leadership and character qualities, mould discipline and nurture social integration and cohesion through multi-faced programmes conducted in a military environment

Why join the NCC?:

- NCC stands for the National Cadets Corps which is the Indian military cadet corps. Initially **NCC** was started in 15th July, 1948 to rise the youth of India in several fields to support Indian defense forces during the war period.
- To get basic education of military training, this helps them in finding out whether they are suitable to pursue nation's security as their career in the future.
- To take the leadership role at the very young age.
- To participate in activities like social service, community development, Sports, Cultural events etc. for their all-round development.
- To imbibe intangible qualities like brotherhood, leadership, honesty, integrity, communication skills, decision making capabilities and time management.

- Being part of NCC one gets chance to attend various camps like DC, CATC, NIC, TSC, BLC, ALC, TREK, YEP etc. which prepare the cadets to face challenges in life.
- NCC prepares you for life not just to take up career in Armed forces, but let it be any field you go.
- One can definitely see great change in once attitude once you complete your NCC training.
- NCC definitely adds value to your CV wherever you go.

HOW TO ENROLL THE NCC?

- Enrolment in the National Cadet Corps in on voluntary basis. Students can join at a minimum age of 16+ years in the Senior Division (SD) for boys.
- Similarly, enrolment in the senior division (SD) for boys in intermediate & degree. A cadet can normally stay in the SD for four years.
- Environment coincides with the beginning of the academic session (Jun/Jul) in schools & colleges. To get oneself enrolled in the NCC, a student should be physically fit and within the prescribed age limit. The final selection is, however, done by the Commanding Officer of the concerned NCC unit

Importance:

- NCC is a highly reputable body and considered to be the second line of defence. In India, many
 youngsters are trained in line with defence mechanisam, in case the need arises. If young
 students want to make as their career option, then being a NCC cadet holds a lot of weight.
- apart from military training the cadets also learn several other core values such as selflessness,honesty,discipline,hard work,building confidence and aquire leadership qualities.
- Since NCC camps are held all over India, the cadets are trained in a various parts of the country as such students get an opportunity to visit new places and learn the art of independence. They are required to exhibit their social skills and their senses to get to know about new places and adapt themselves to the varying environment. They are also exposed to the historical significance, the cultural diversity and the artistic outlook of the new places.
- The NCC teaches 'ekta' and 'anushasan' as core values. One needs to rely on these values no matter where one has to go in life. Besides, there is no better platform to learn to be a leader at a prime age being physically fit at the same time.
- The NCC teaches hands on experience of how to be with people, irrespective of age and place through camps at various parts of the country therefore takes the cadets out of comfort zone, through self-reliance.
- It gives a first hand experience what it is like to be in the Indian armed forces, air or naval forces depending upon the batallion.
- NCC cadets learn to take pride in themselves. The training empowers the cadets to develop the true spirit of being an Indian. This helps them gear towards joining the forces and offering their total selves when the country is in need.
- The cadets are taught parachuting, paragliding and basic aviation courses which enables them to have an edge over others when appearing for armed force interviews. Besides they have a special quota which is very useful in case of final selection to join the armed forces.
- Under the regime of exchange programme, there are a few selected students who get an opportunity to visit other countries and learn various things which are practised in other nations and exchange experiences with cadets who happen to come to India from foreign lands.

Guidelines:

As Regular officers in Indian Army - 25 vacancies reserved for NCC 'C' Certificate holders for every cource, ie... 50 seats each year irrepective of merit in SSB.

As Short Service Commissioned Officers in the Indian Army - NCC 'C' Certificate holders are exempted from appearing in written Examination (UPSC exam). 50 vacancies are reserved in each course ie... 100 seats for each year.

As Regular Officers in Indian Navy - Six vacancies are reserved in each course ie... 12 seats per year for NCC 'C' Certificate(Naval Wing) holders. They must have passed BSc(Physics and Maths) or BE, are 19 to 24 years of

age and are deemed fit to undergo training in Naval Academy, Goa by the Services Selection Board (SSB). Such candidates are exempted from appearing in the CDS Examination conducted by UPSC.

As Regular Officers in Indian Air Forc - 10% of all available seats are reserved for NCC 'C' Certificate (Air Wing) holders including Pilot courses. They need NOT appear for UPSC Exam.

The certificates you earn as a JD (Junior Division) and SD (Senior Division) Cadet in school and college prove to be a massive help whilst getting into the NDA as well as into government related jobs

Certificates are only good if you know to express what you have learnt while earning them. And trust me, in life you'll never fall short of words while speaking of the values and experiences you will have gained from joining the NCC; be it among friends or at an interview

Details of the Convener:

Name of the Convener	Captain KPT Vija
Department	Department of C
Designation	Asst. Professor.
Phone	7330958063

List of Members in the Cell:

NCC COMMITTEE		
Captain KPT Vijaya Bhaskar	Asst. Prof., Dept. of Chemistry, Convenor	
Sri Ch. Naga Bhushanam	Head, Dept. of Physics, Member	
Sri D. Hema Chandra Rao	Physical Director, Member	
Smt. K. Swathi	Asst. Prof., Dept. of Chemistry, Member	
Ms. G. Harika	III BCA, Student Member	
Ms. K. Ramyasri	II B.Com. (Comp), Student Member	
Mr. A. Anil Kumar	II B.Com. (Gen), Student Member	
Mr. Pothuraju Naga Veera Babu	II B.Com. (Comp), Student Member	
Mr. Ch. Srinivas	II B.Com. (Comp), Student Member	

National Service Scheme

Year of Establishment: 1969

National Service Scheme, under the Ministry of Youth Affairs & Sports Govt. of India, popularly known as NSS was launched in the Honourable Mahatma Gandhi's Birth Centenary Year 1969, in 37 Universities involving 40,000 students with primary focus on the development of personality of students through community service. Today, NSS has more than 3.2 million student volunteers on its roll spread over 298 Universities and 42 (+2) Senior Secondary Councils and Directorate of Vocational Education all over the country. From its inception, more than 3.75 crores students from Universities, Colleges and Institutions of higher learning have benefited from the NSS activities. student volunteers. as National Service Scheme provides the students an opportunity to understand the community; identify its needs and problems as well as the solutions in which they can be involved by assuming social and civic responsibilities. NSS also provides students with the opportunity to apply their education in finding practical solutions to the problems faced by the individuals and the community at large. NSS aims at arousing social consciousness of the youth with an overall objective of personality development through community service. NSS enables students to participate in various programmes of social service and national development, and to help the community.

MORE

EVENTS

NSS COMMITTEE	
Sri V. Seshagiri Rao	Asst. Prof., Dept. of Commerce, Program Officer Unit-I Convenor
Sri D. Pavan Kumar	Asst. Prof., Dept. of Commerce, Program Officer Unit – II Convenor
Sri N. Sambasiva Rao	Incharge, HVPE, Program Officer Unit - III Convenor
Dr. N. Venkateswara Rao	Asst. Prof., Dept. of Commerce, Member
Ms. P. Kalma Begum	Head, Dept. of Mathematics, Member
Mr. N. Praveen Sai	I MBA, Student Member

Mr. S. Surya Prakash	I MCA, Student Member
Ms. S. Devi Sri	II B.Com. (Gen), Student Member
Mr. Mohammad Galib Shahid	II B.Com. (Gen), Student Member
Mr. R. Akash	III BBA, Student Member
Ms. G. Likhitha	II B.Com. (Log), Student Member

PLACEMENT & GUIDANCE CELL

The Placement & Guidance cell of KBN College strives to train every student for enriching them with communication skills, reasoning and mathematical skills to face competition and to conduct placement drives and to provide their dream career and build their bright future. It helps each student in exploring placement opportunities by inviting various companies for campus recruitment of students who are in the final year of the programme and are likely to graduate at the end of the academic year.

The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc., . It also invites HR Managers from different industries to conduct training programmes for final year students.

OBJECTIVES

- To enhance the employability of students by providing them with the necessary skills, knowledge, and resources to excel in the job market.
- To offer career counseling and guidance to help students make informed decisions about their career paths, based on their interests, skills, and aspirations.
- To facilitate job placements for graduating students by connecting them with potential employers and assisting them in securing suitable job opportunities.
- To Establish and maintain partnerships with companies, organizations, and industries to facilitate on-campus recruitment, internships, and industry visits.
- To organize placement drives and recruitment events on campus, where companies conduct interviews and make job offers to eligible students.

SERVICES

- Organize skill development workshops and training sessions to improve students' soft skills, including communication, teamwork, leadership, and problem-solving abilities.
- Maintain a database of job openings, internship opportunities, and placement-related information to connect students with relevant career options.
- Collect feedback from both students and employers to continuously assess and improve the effectiveness of the placement process and services offered.
- Assist students in finding and applying for internships
- Help students create professional resumes that effectively showcase their qualifications and experiences to potential employers.

- Conduct mock interviews, workshops, and training sessions to prepare students for job interviews.
- Maintain accurate records and data related to placements, internships, and career development activities to provide valuable insights for future planning and improvements.

ACTIVITIES

- HDFC LIFE GRADUATE TRAINING PROGRAM ROAD SHOW on 30th May 2023
- HCL STATE STREET ORIENTATION PROGRAM FOR SELECTED STUDENTS on 23rd March, 2023
- CAMPUS RECRUITMENT TRAINING CLASSES (CRT) by ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION (APSSDC) on 09th December, 2022
- ASK THE EXPERTS by LAKME INDIA on 24th November, 2022
- **JOB MELA** by ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION (APSSDC) on 18th November, 2022
- CONNECT WITH WORK TRAINING CERTIFICATES DISTRIBUTION By MAGIC BUS INDIA FOUNDATION on 07th October, 2022
- COMMUNICATION & BODY LANGUAGE SKILLS By GILLETTE INDIA PVT LTD on 08th September, 2022
- **COMMUNICATION TRAINING** by MAGIC BUS INDIA FOUNDATION on 9th to 14th July 2022
- IMPORTANCE OF INTERNSHIPS by PENTAGON SPACE, BANGALORE 24th August 2022
- RESUME WRITING SESSION by AVUNATHYA SOLUTIONS on 18th November 2021
- MOCK INTERVIEWS By TEAM LEASE RECRUITMENT TEAM on 9th and 11th November 2021
- THREE DAY WORKSHOP on "CONNECT WITH WORK (COMMUNICATION & EMPLOYABILITY SKILLS TRAINING PROGRAM) " On 5th to 7th April, 2021
- AWARENESS on "INDIAN AIR FORCE RECRUITMENT" on 13th February, 2020
- **JOB MELA** on 23rd March, 2018
- MOCK INTERVIEW on 23rd & 24th August, 2017
- APTITUDE CLASSES on 17th & 18th August, 2017
- GUEST LECTURE on "JOB OPPORTUNITIES IN GOVERNMENT SECTORS" on 20th February, 2017

National Assessment and Accreditation Council (NAAC)

Our college has consistently strived for academic excellence and achieved remarkable success in the NAAC accreditation process. In the first accreditation cycle spanning from 2007 to 2012, we were awarded Grade 'B++' with 81.50 Grade Points. Moving forward, during the second accreditation cycle for the years 2013 to 2018, we earned an 'A' grade with a CGPA of 3.15 on a 4-point scale.

In the subsequent third accreditation cycle for the years 2018 to 2023, we continued our commitment to excellence and were honored with an 'A' grade, obtaining a CGPA of 3.11. Our consistent efforts and dedication to academic achievements have been recognized throughout these accreditation cycles.

CONTACT US

KAKARAPARTI BHAVANARAYANA COLLEGE(Autonomous) (Sponsored by S.K.P.V.V.Hindu High Schools Committee) (Affiliated to Krishna University, Machilipatnam) Kothapeta, Vijayawada-520 001. Krishna District, Andhra Pradesh, India. Mail us at: info@kbncollege.ac.in, info@kbncollege.info

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