Resources —

Reimagining Data and AI Education

DataCamp has acquired Optima - **Read the Announcement**

Thanks for watching the session! Here are a few resources that are particularly relevant to what we covered:

- DataCamp Has Acquired Optima. Read the Announcement
- Find out more about AI-Native Courses on DataCamp
- See what's coming up this week for BUILD week
- [Report] The Learning Leader's Guide to AI Literacy
- Read the 2025 Data & AI Literacy Report
- Take DataCamp's AI Maturity Assessment
- Take DataCamp's Data Maturity Assessment
- WHITE PAPER: Your Organization's Guide to Data Maturity
- [Webinar] Managing High Performing Data Teams
- [Infographic] The Anatomy of a Data Team — Different Data Roles
- [Webinar] Building Effective Data Teams
- [CASE STUDY] How Colgate-Palmolive Used DataCamp for its Data & Analytics Academy
- [Podcast] Building Diverse Data Teams with Tracy Daniels, Head of Insights and Analytics at Truist
- [Infographic] 5 Best Practices for Building a Data Academy
- [ARTICLE] Data Competency Framework: Templates and Key Skills

Don't Forget! —

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