

Slide 1 – Title / Hook

Goal: Introduce HarborDot and emotional tone.

Visual layout: Centered logo, glowing dot animation, dark background.

Slide 2 – The Need

Goal: Highlight ADHD pain point.

Visual layout: Split screen: clutter vs calm. Text overlay quote.

Slide 3 – Introducing HarborDot

Goal: Show simplicity and emotional design.

Visual layout: Mockup left, description right.

Slide 4 – Overview

Goal: Quick summary of features.

Visual layout: Three-column icons or screenshots.

Slide 5 – The Dopamine Loop

Goal: Show tactile feedback loop.

Visual layout: Short looping video or animated pulse.

Slide 6 – Core Features

Goal: Feature cards layout.

Visual layout: Icons and short taglines.

Slide 7 – Differentiators

Goal: Contrast with traditional apps.

Visual layout: Two-column comparison table.

Slide 8 – Emotional Hook

Goal: Reconnect emotionally.

Visual layout: Notebook + phone imagery.

Slide 9 – Closing

Goal: Reinforce mission statement.

Visual layout: Calm fading dot, tagline text.

Slide 10 – Roadmap

Goal: End with vision.

Visual layout: Timeline path with glowing milestones.