



Claims Classification Project Proposal

Overview:

TikTok seeks a way to use machine learning to extract claims or propositions within TikTok videos and comments and classify each data point as a claim or opinion. Develop a machine learning algorithm to classify user interaction data into claims or opinions.

| Milestone | Tasks | Deliverables/Reports | Relevant Stakeholder (Optional Activity) |
|-----------|--|---|--|
| 1 | <div>Establish structure for project workflow (PACE)</div> <div>Plan ▾</div> | <ul style="list-style-type: none">Global-level project document | Data Science Manager |
| 1a | <div>Write a project proposal</div> <div>Plan ▾</div> | | PMO |
| 2 | <div>Compile summary information about the data</div> <div>Analyze ▾</div> | <ul style="list-style-type: none">Data files ready for EDA | Data Scientist |
| 2a | <div>Begin exploring the data</div> <div>Analyze ▾</div> | | Data Scientist |



Course 1: Foundations of Data Science

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| 3 | <p>Data exploration and cleaning</p> <p>Plan ▾ and Analyze ▾</p> | <ul style="list-style-type: none">• EDA report | Data Scientist |
| 3a | <p>Visualization building</p> <p>Analyze ▾ and Construct ▾</p> | <ul style="list-style-type: none">• Tableau dashboard/visualizations | PMO |
| 4 | <p>Compute descriptive statistics</p> <p>Analyze ▾</p> | <ul style="list-style-type: none">• Analysis of testing results between two important variables | Data Scientist |
| 4a | <p>Conduct hypothesis testing</p> <p>Analyze ▾ and Construct ▾</p> | | Data Science Lead |
| 5 | <p>Build a regression model</p> <p>Analyze ▾ and Construct ▾</p> | <ul style="list-style-type: none">• Regression Model | Data Science Lead |
| 5a | <p>Evaluate the model ▾</p> <p>Execute ▾</p> | <ul style="list-style-type: none">• Determine the success of the model | Data Science Manager |
| 6 | <p>Build a machine learning model</p> <p>Construct ▾</p> | <ul style="list-style-type: none">• Final model | Data Science Lead |



Course 1: Foundations of Data Science

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| 6a | <div>Communicate final insights with stakeholders</div> <div>Execute ▾</div> | <ul style="list-style-type: none">Report to all stakeholders | <div>Data Science Lead</div> <div>Data Science Manager</div> <div>PMO</div> |
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