Reflections, ideas, and planning

1. Based on the reports of your fellow classmates during our last class (2022-09-08), please briefly summarize any new ideas for apps to solve people's problems that you have come up with as a result of listening to other students.

Answer: As Vinesha told us about the expense tracker and the various points that she had proposed to us. I would like to modify and add-on some new ideas to enhance the application. A lot of people are paranoid to enter any bank information on any app/website in our case the expense application. Instead of linking the account to the application we can just scan the receipts and upload it to the app and for uploading the receipt we can give them points so that the user will be able to redeem those points for some gifts. In return we also get the user's data and will be able to use that information to make targeted advertisements. Instead of using the multi-currency feature we can use a converter to make the price regional. Because using the multi-currency feature can be a hassle at times. We can just convert the price to our local currency and add it to our tracker and also, we have to make sure that the currency value fluctuates on daily basis, so we have to store that data at exactly when it is spent and the price of the currency at that point of time.

2. Several people mentioned the "conflict" between the desire to have a free app, and developers' desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity's and efforts' rewards without alienating their "customer base" by inundating with ads and/or charging them.

Answer: A solution I could suggest being a win- win situation on both sides (i.e for both the developer and the consumer) is that the app/website can have "MICRO TRANSACTIONS ". Giving full access to the application or the website and with zero to no ads or without any membership fees. By giving the consumer full access they might be really interested in the website/ app and start to use it regularly making revenue to the developer by using the micro transactions and certainly ranking the site on top of search engine and increasing the traffic. Even if we take the worst-case scenario that the consumer is not using the micro transactions, the developer is already making a lot by the website ranking and the amount of traffic inflow.

3. Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.

Answer: A website that offers one of the most elegant and excellent UI/UX is Apple.com.
I personally like the transitions of the webpage when the mouse wheel is scrolled up/down. There are a lot of different types of transitions happening in a single place. Next thing I want to point out is the color grading used on the website. Recently, Apple has launched the Iphone14 series, the colors and transitions used to display and market their product is simply impeccable. The black and a touch of purple color are really clean and soothing to the user which enhances the user's experience. The last thing I want to point out is the Sticky and Translucent Navigation bar and the animations when the cursor is hovered on any text/image.

4. Have last class's discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.

Answer: No, any of the class discussions has not gotten me closer to any webpage/app to pursue as a project. Instead, our group has an idea to do a webpage. There is not a proper place to buy/order a specialized/designer cake around town and in many places across The United States. Our webpage acts as the platform to order a cake in whichever way the customer would like to customize it and sends the order to the restaurant. Before making the order, the customer is required to enter their zip code so that the site pops up all the nearby restaurants. Let's say if the consumer doesn't like any of the nearby restaurants, they can increase the search radius and have a look on some other restaurants. This saves a lot of time and effort for the consumer.