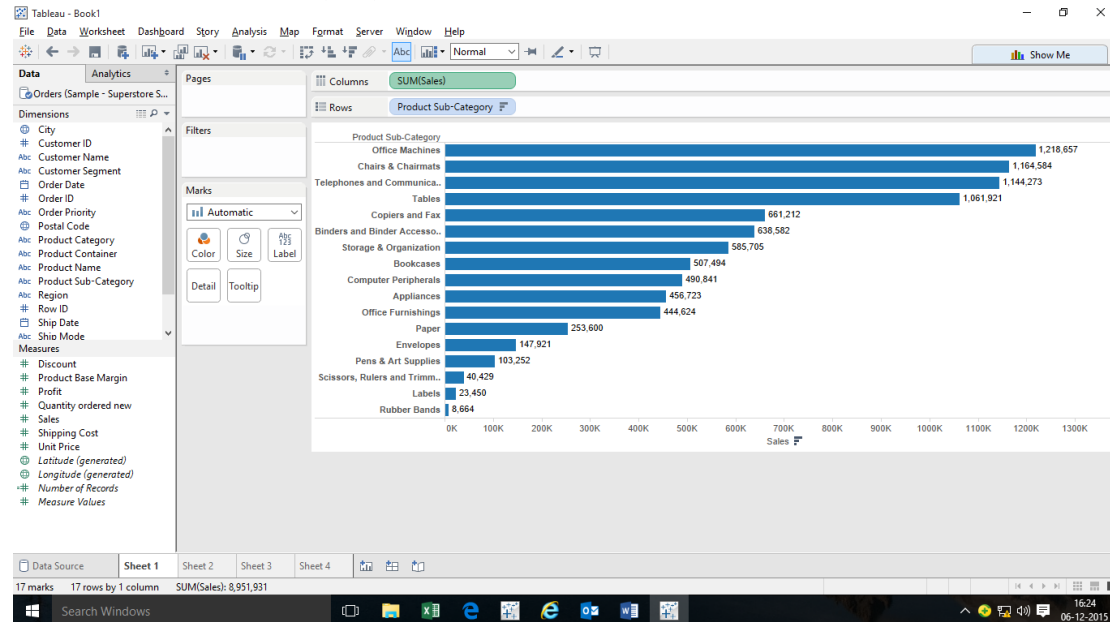


Step by step Instructions to create a story book

Step 1: Creation of Chart types

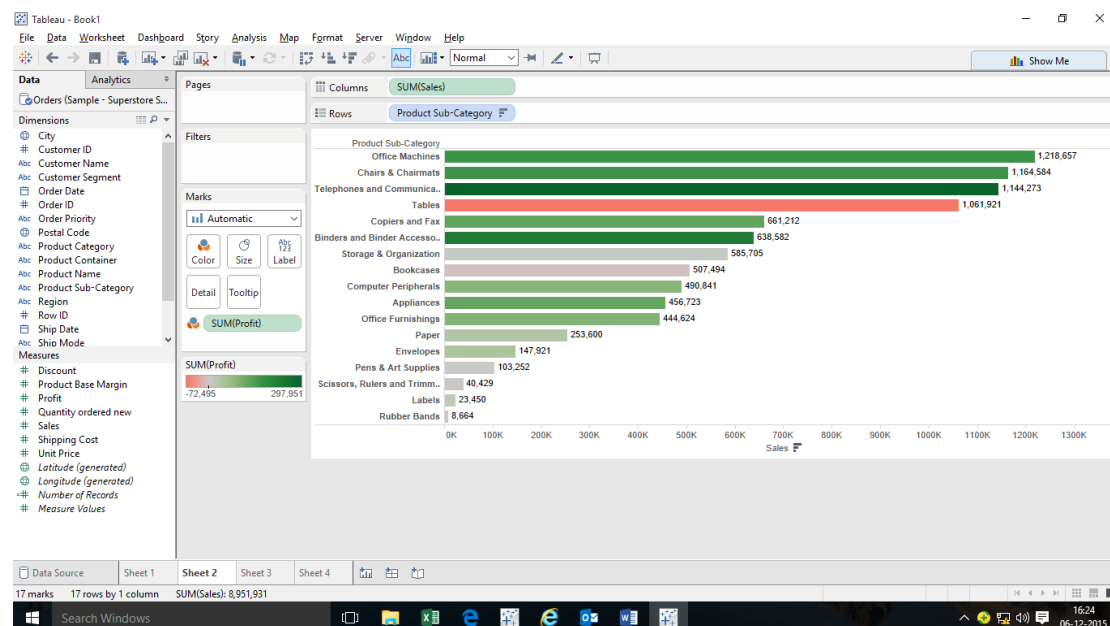
Bar Chart 1 :

- “[Product Sub-Category]” to Rows
- “SUM([Sales])” to Columns
- Sort (Descending)
- Show Labels (Abc)



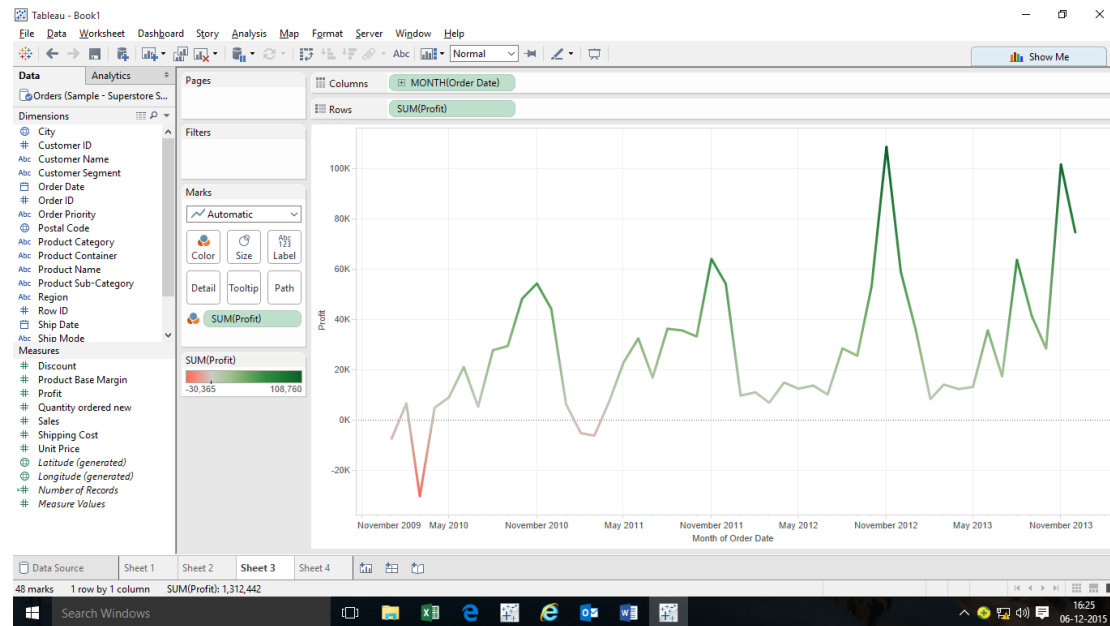
Bar Chart 2 :

- “[Product Sub-Category]” to Rows
- “SUM([Sales])” to Columns
- Sort (Descending)
- Show Labels (Abc)
- “Profit” to Colors



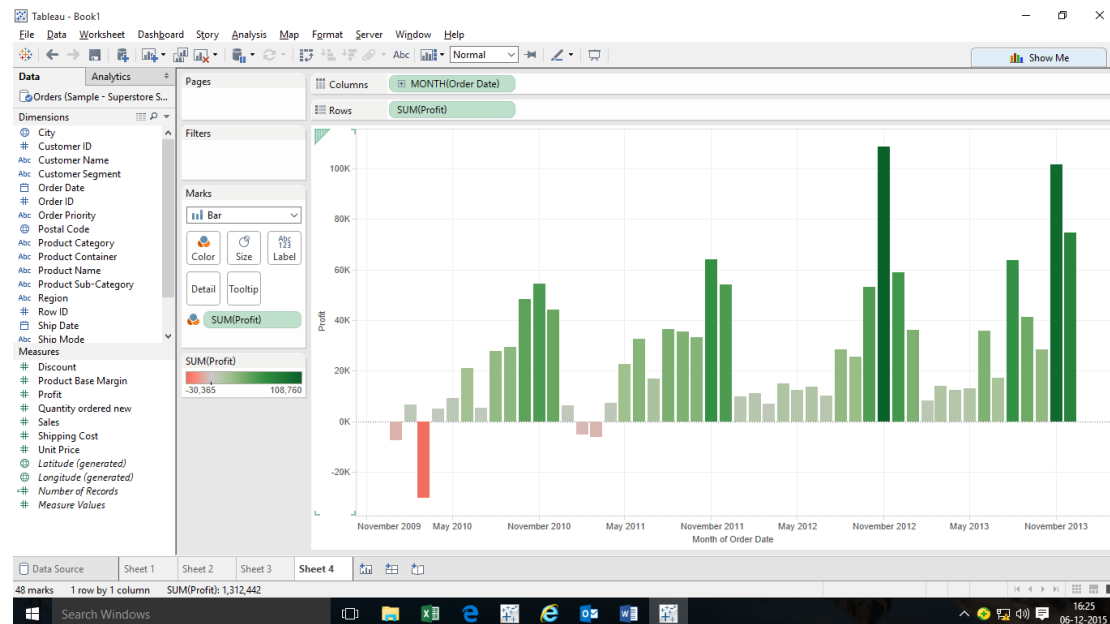
Line Chart (Profits over time)

- “[Order Date]” to Columns – Convert it to Month Continuous
- “SUM([Profit])” to Rows
- “Profit” to Colors



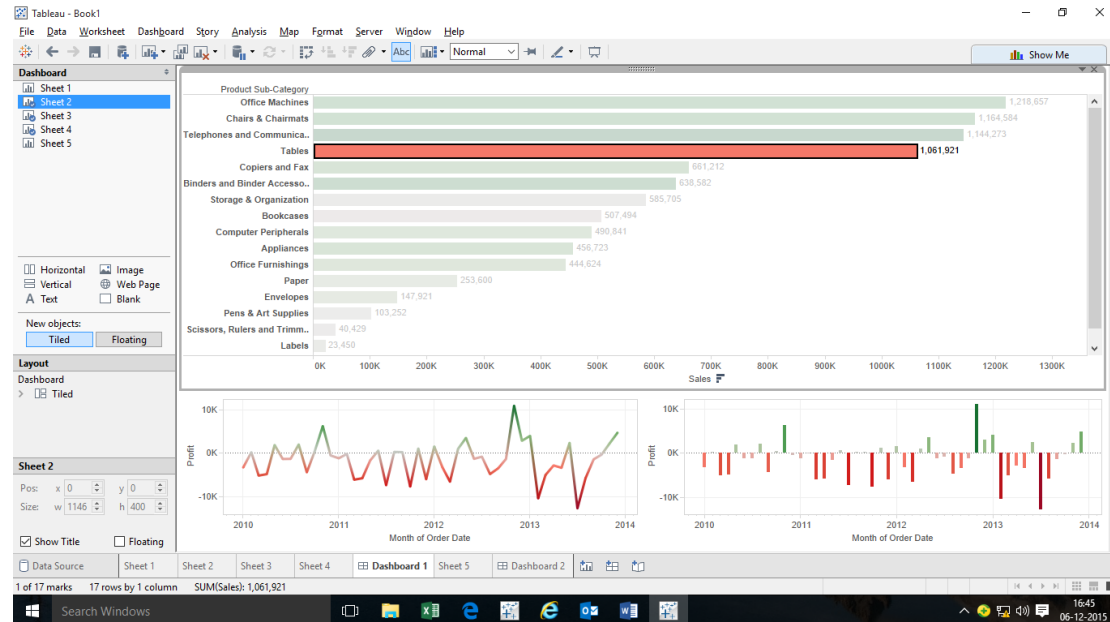
Bar Chart (Profits over time)

- “[Order Date]” to Columns – Convert it to Month Continuous
- “SUM([Profit])” to Rows
- Marks → Change it from automatic to Bar
- “Profit” to Colors



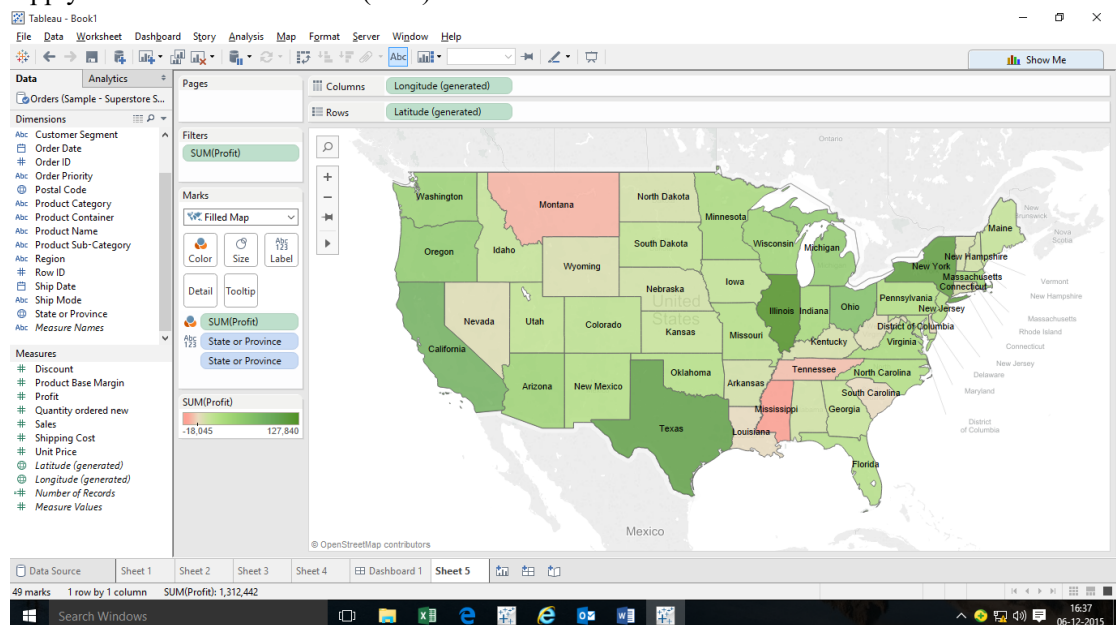
Dashboard 1 (Profits of Tables over time)

- Bar Chart 2
- Line Chart (Profits over time)
- Bar Chart (Profits over time)
- Set Bar Chart 2 As filter



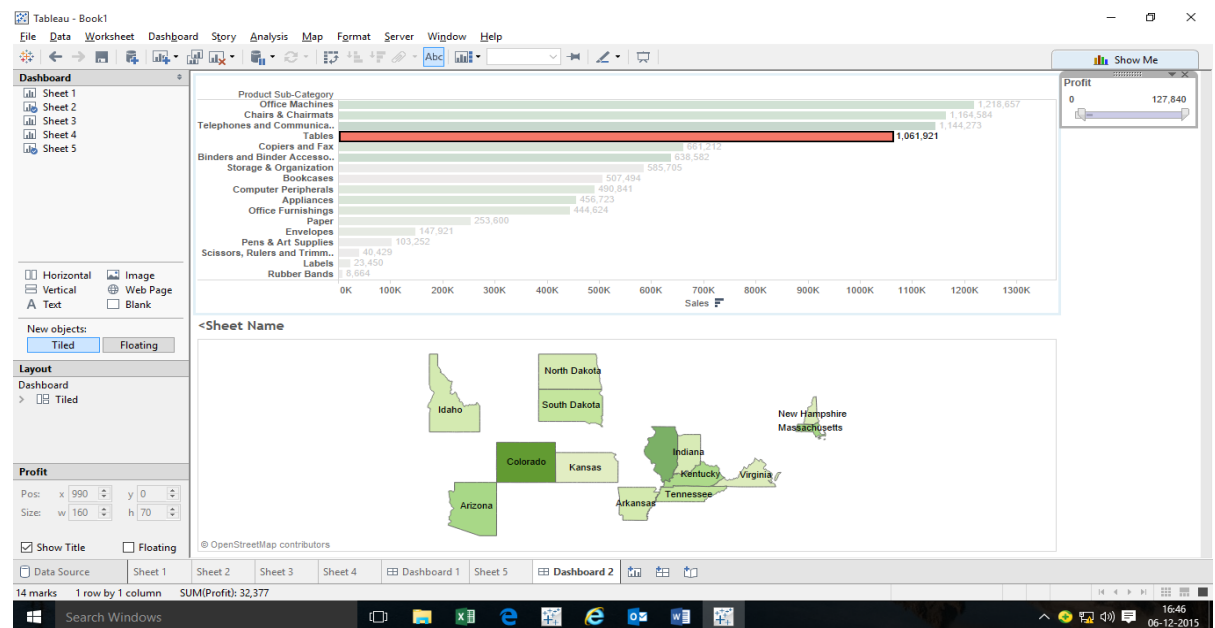
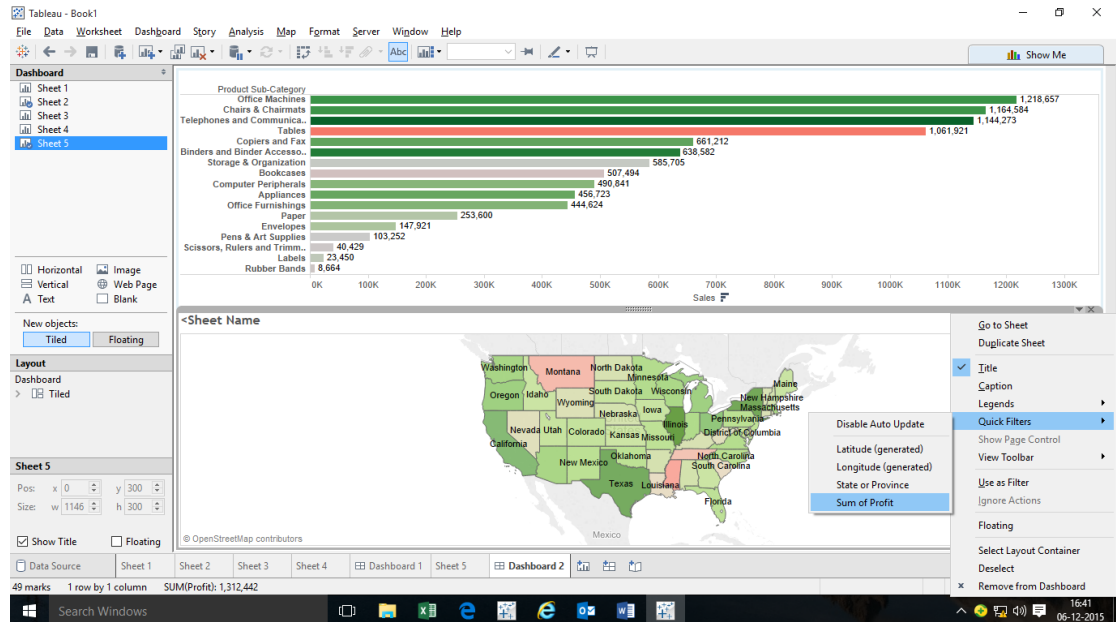
Filled Map with Profits:

- Double Click on state (Choose Filled Maps) **In case you get error message ,refer to pld companions to modify the settings
- “Profit” to Colors
- “State” to Label
- Apply measures Filter “Profit” (Sum)



Dashboard 2: View of Tables profits across states

- Bar Chart 2
- Filled Map with Profits:
- Set Bar Chart 2 As filter (Refer image above to Prev dashboard)
- Show Quick Filter (Sum of Profit)



Now Arrange All Charts in the following order in a Story Board with appropriate captions

- Bar Chart 1 : Tables 4th Highest selling Category
- Bar Chart 2 : However, Tables Generate highest losses
- Dashboard 1 (Profits of Tables over time) : Tables Showing losses month on month
- Dashboard 2: View of Tables profits across states: Tables Generating profits. Colorado is a model state.