

# MONTENEGRO SAND SCULPTURE FESTIVAL

'26

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# ABOUT FESTIVAL

## PROJECT OVERVIEW

Sand Festival Montenegro is a seasonal international exhibition of sand sculptures, created by professional artists with long-term experience in Germany, the Netherlands, and other European countries.

The project proposes a temporary cultural and tourist attraction featuring large-scale sand sculptures made from specially prepared sand, open to the public throughout the tourist season.

## PROJECT GOALS

The main goal of the project is to create a new cultural and tourist landmark that:

- increases the length of tourist stays;
- attracts families and diverse age groups;
- generates visitor flow outside peak hours;
- strengthens the international image of the city as a contemporary cultural destination.



Panorama of Sand sculpture festival. Søndervik. Denmark. 2024

# EXHIBITION FORMAT

- approximately **10 large-scale sand sculptures** created by an international team of professional sculptors;
- decorative and navigational elements;
- artistic lighting for evening visits;
- a fenced exhibition area with controlled access;
- ticketed entrance at an affordable price

The exhibition is designed to operate for **4-6 months during the tourist season.**



Vadim Gryadov.

Sand sculpture festival. Søndervik. Denmark

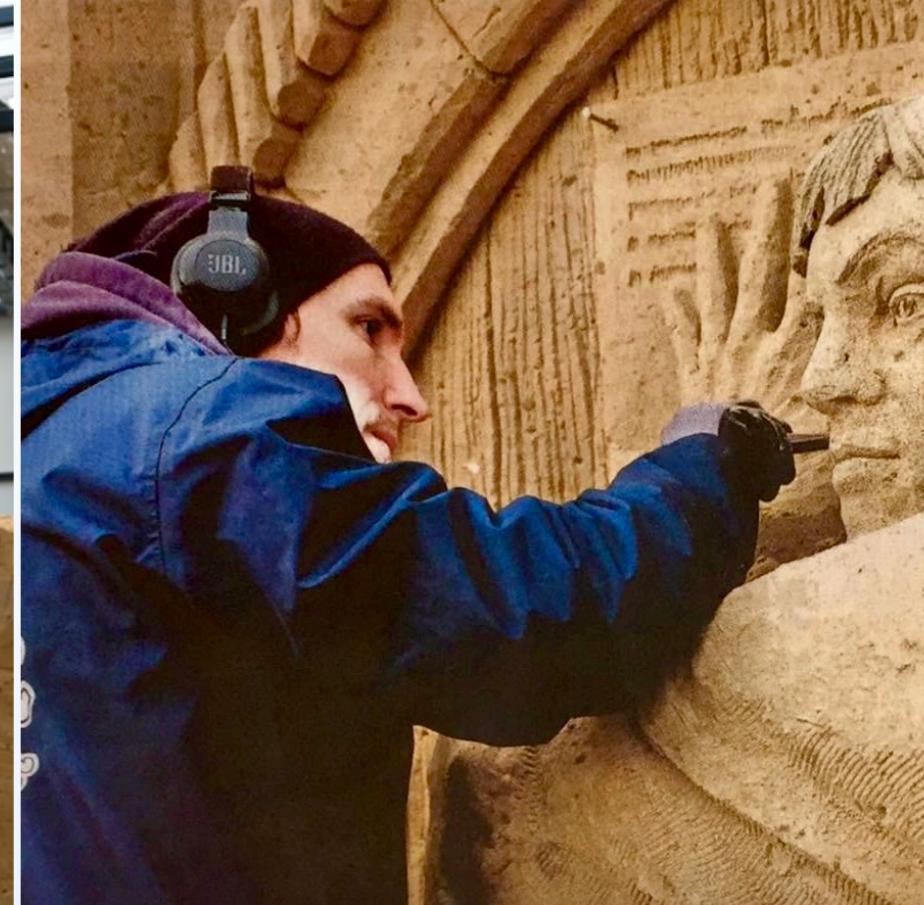
# PROFESSIONAL TEAM & EXPERTISE

The Montenegro Sand Sculpture Festival is developed and delivered by an experienced international team of professional sculptors and cultural project organizers.

Our team has extensive experience in:

- Creating large-scale sand sculptures for public exhibitions
- Organizing seasonal sand sculpture festivals in Europe
- Working in public spaces, heritage sites and urban environments
- Managing logistics, installation, safety and visitor flow

Participating artists are internationally recognized professionals who regularly work at festivals and exhibitions in Germany, the Netherlands, Switzerland and other European countries.



## EDUCATIONAL AND FAMILY PROGRAM

Special focus is placed on educational and family-oriented activities:

- children's sand playground;
- sand sculpture workshops;
- educational program explaining sand properties and sculpting techniques;
- guided tours for schools and organized tourist groups.

## ADDITIONAL ACTIVITIES

- small café and rest area;
- periodic cultural events (music performances, artistic programs);
- cooperation with tourist agencies and cruise operators.



# LOCATION

## POSSIBLE LOCATIONS FOR THE PROJECT INCLUDE:

- Kotor Old Town or adjacent areas; Unfinished building of sport hall.
- Tivat, including the Porto Montenegro zone; Synchro.
- Velika Plaža (Ulcinj) as a large-scale seasonal location.



Final location selection will be made in cooperation with the municipality.

# ECONOMIC / IMPACT

## THE PROJECT:

- creates temporary jobs;
- attracts cruise ship passengers and independent tourists;
- expands the city's cultural offer;
- supports sustainable cultural tourism.

## THE PROJECT IS FINANCED THROUGH:

- ticket sales;
- sponsorships;
- private investment.



Panorama of Sand sculpture festival. Søndervik. Denmark 2024

## ROLE OF THE MUNICIPALITY

The project requests from the municipality:

- assistance in identifying and allocating a suitable location;
- support in navigating permit and approval procedures;
- institutional support for a cultural initiative.

The project does not require permanent construction and leaves no lasting infrastructure.

## PROJECT STATUS

- logistics negotiations in progress;
- concept and preliminary calculations completed;
- website and domain launched:  
[sandfestival.me](http://sandfestival.me)
- readiness to launch within one tourist season after approval.



Konstantin Evdokimov. Persian princess. Rügen. Germany 2019

## CONTACTS

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Sand sculpture festival. Søndervik. Denmark 2024