

MONTENEGRO SAND SCULPTURE FESTIVAL

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www.sandfestival.me
info@sandfestival.me

ABOUT THE FESTIVAL

THE IDEA

Sand Festival Montenegro is a seasonal international sand sculpture exhibition created by professional artists with extensive experience across Germany, the Netherlands, and other European countries.

A temporary cultural and tourism attraction, it features large-scale sculptures made from specially prepared sand and remains open to the public throughout the entire tourist season.

PROJECT IMPACT

The project aims to establish a new cultural and tourism landmark that:

- extends average tourist stays;
- attracts families and a broad age audience;
- drives visitor flow beyond peak hours;
- strengthens the city's international profile as a contemporary cultural destination.



Panorama of Sand sculpture festival. Søndervik. Denmark. 2024

EXHIBITION FORMAT

- ~10 large-scale sand sculptures created by an international team of professional artists
- Decorative elements and visitor wayfinding
- Artistic lighting for evening viewing
- Fully fenced venue with controlled access
- Ticketed entry with family-friendly pricing

Seasonal operation: 4–6 months during the tourist season.



Vadim Gryadov.

Sand sculpture festival. Søndervik. Denmark

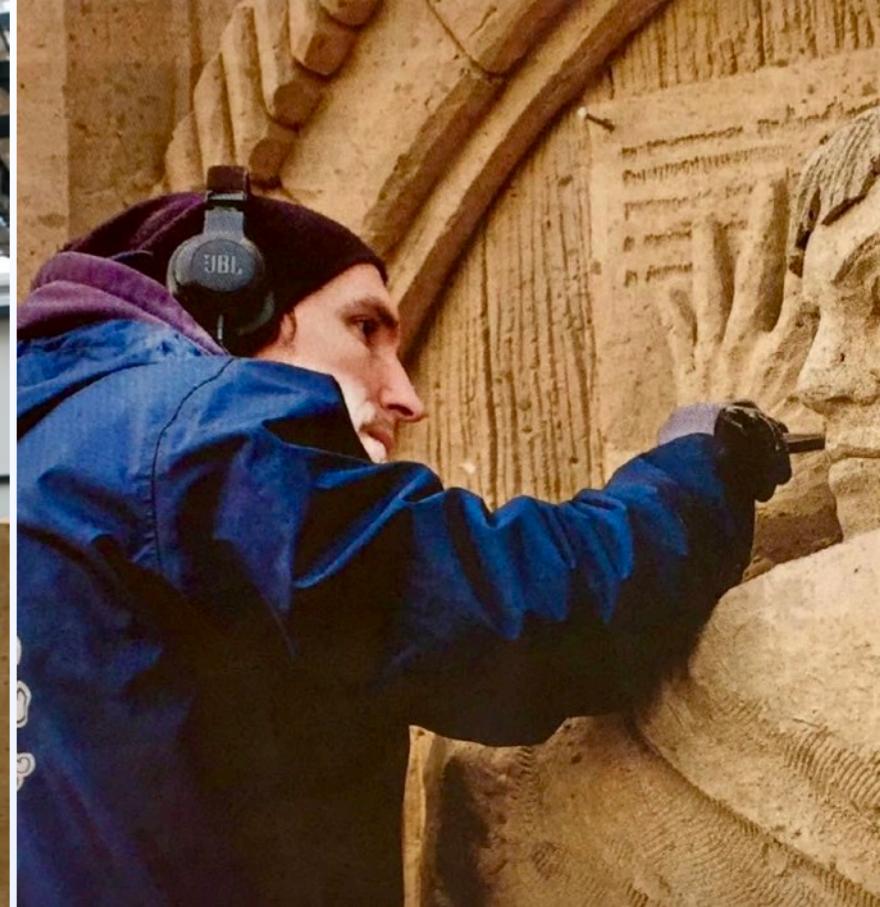
TEAM & EXPERTISE

Montenegro Sand Sculpture Festival is developed and delivered by an experienced international team of professional sculptors and cultural project producers.

Our expertise includes:

- Large-scale sand sculpture production for public exhibitions
- Delivery of seasonal sand sculpture festivals across Europe
- Working in public spaces, heritage sites and urban environments
- End-to-end operations: logistics, installation, safety, and visitor flow

Participating artists are internationally recognized professionals, regularly featured at festivals and exhibitions in Germany, the Netherlands, Switzerland, and other European countries.



EDUCATIONAL & FAMILY PROGRAM

Family-first, learning-led activities:

- Kids' sand zone
- Sand sculpting workshops
- Hands-on learning: sand science + sculpting techniques
- Guided tours for schools and organised tour groups



ADDITIONAL ACTIVITIES

- Café & rest area;
- Curated pop-up events (live music, art programs)
- Partnerships with tour agencies and cruise operators

LOCATION

POTENTIAL LOCATIONS

- **Kotor:** Old Town or adjacent areas; unfinished sports hall building
- **Tivat:** Porto Montenegro zone; Synchro; Zupa Park
- **Ulcinj:** Velika Plaža – large-scale seasonal site



Final location selection will be chosen in cooperation with the municipality.

IMPACT & FINANCING

LOCAL BENEFITS

- Creates seasonal jobs
- Attracts cruise passengers and independent travelers
- Expands the city's cultural offering
- Supports sustainable cultural tourism

FINANCING MODEL

- Ticket revenue
- Sponsorship packages
- Private investment



Ilya Filimontsev. Sand sculpture festival. Australia. 2018



Panorama of Sand sculpture festival. Søndervik. Denmark 2024

MUNICIPAL SUPPORT

We kindly request the municipality's support with:

- Identifying and allocating a suitable site
- Facilitating permits and approvals
- Endorsing the project as a cultural initiative

*No permanent construction is required.
The project leaves no lasting infrastructure.*

PROJECT STATUS

- Logistics coordination in progress
- Concept and preliminary estimates completed
- Website live: **sandfestival.me**
- Ready to launch within one tourist season following approval



Konstantin Evdokimov. Persian princess. Rügen. Germany 2019

CONTACTS

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Sand sculpture festival. Søndervik. Denmark 2024