

DESN6410 Assignment 3 – Major Practical Project

Having presented your preliminary concepts, you are now required to produce your user centred design concept as a fully functioning web site. This project will have five ‘content screens’ plus a home page.

You have already completed the task of determining your target audience and objectives. The next step was to create a blueprint for your website and target audience. Now you are moving to the construction of site that is linked to your previous submissions.

A 1000 word report must accompany the practical component and will consist of your own critical evaluation of your site. You should clearly articulate your sites adherence to usability, interactivity and accessibility guidelines discussed during this course.

- **Due Date:** Sunday 11.59pm, End of Week 12 (21/04/2019)
 - Please include a cover sheet for both uploads (does not need to be signed)
- **Assessment Weighting:** 30%
- **Report Submission:**
 - 1000 words submitted as Word or PDF format, to Turnitin via the link in the Blackboard Assessment menu, titled *Assignment 3 Report Upload*. This is just for the report.
 - Report file name: lastname_stud#_ass3r
 - Upload via Turnitin: Assignment 3 Report Upload
- **Web Project:**
 - Your web project files will be submitted as a compressed file. The **Website Folder** will contain your website files (and associated folders).
 - This will be uploaded via the link in the Blackboard Assessment menu, titled *Assignment 3 Project Upload*.
 - **The Website Folder** – will contain the following:
 - Home page with file name index.html and content pages e.g. about.html etc.
 - Image folder,
 - CSS file or you may have a folder if having more than one style. E.g. one for navigation and one for text etc.
 - You will need to compress your folder before uploading
 - Website folder name compressed: lastname_stud#_ass3w
 - Upload the compressed folder via Assessments: Assignment 3 Project Upload

Report Brief

The report will contain an overview of how your site melds to the concepts of:

- usability,
- interactivity and
- accessibility

You will discuss in general terms how your project has progressed:

- What changes did you make from your previous concept?
 - Comparison: Ass 1 to Ass 2 and final delivery of Ass 3
 - Were elements completed or not – why or why not?
- What would you do differently next time
- Required citations and references e.g. for images or code etc.
- This will be uploaded to Turnitin and also included in your website folder
- Report file name: lastname_stud#_ass3r

Report Structure

- Cover sheet
- TOC
- Introduction
- Critical Evaluation
 - Analysis e.g. what I proposed and actually what I did
 - Recommendations for future work or phased deployment/upgrades/enhancements
 - Perhaps changes due to testing
 - Enhancements or changes to UIA mapping back to proposals (ass1-ass2).
- Conclusion
- References
- Appendix
 - Images, content etc. that you sourced for your website
 - Index.html had these citations,
 - About.html had these citation etc.