

PIZZA 2015 SALES

Total Revenue
\$8,17,860

Avg Order Value
\$38.31

Total Pizzas Sold
49574

Total Orders
21350

Avg Pizzas Per Order
2.32

Busiest Days and Times

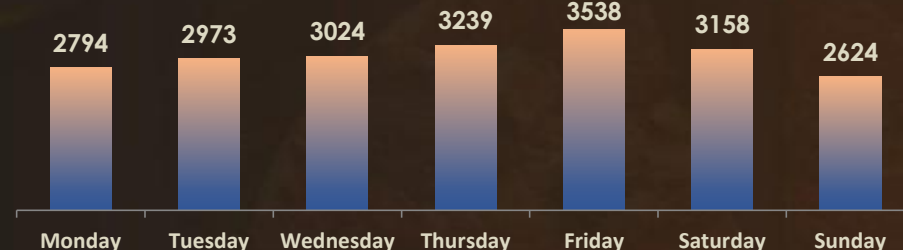
DAYS

Orders are highest on **Weekends**, Friday/Saturday evenings.

TIMES

There are maximum orders from **12pm - 01pm** & after **05pm -**

Daily Trend For Total Orders



Hourly Trend For Total Orders



Sales by Category and Size

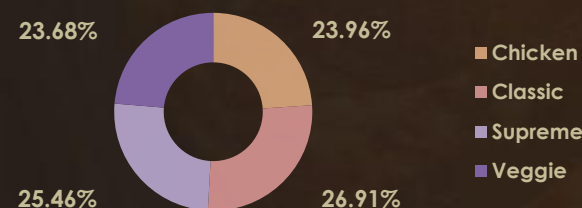
CATEGORY

Classic category contributes to **Maximum** Sales & Total Orders.

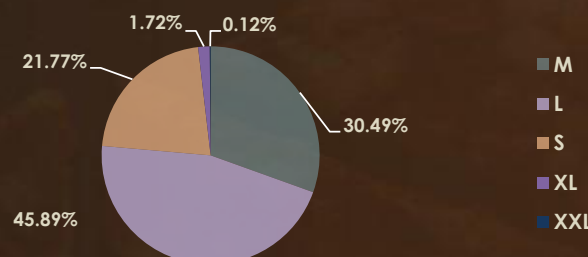
SIZE

Large size contributes to **Maximum** Sales

% Of Sales by Pizza Category



% Of Sales by Pizza Size



Total Pizza Sold by Pizza Category



Best & Worst Sellers

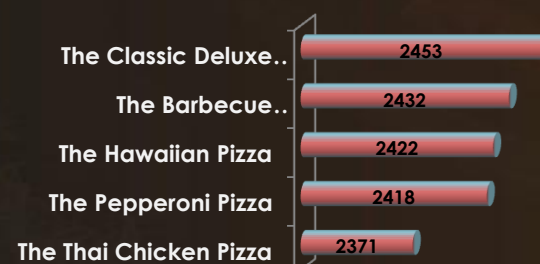
BEST

Classic Deluxe & Chicken pizzas are the Sellers and Revenue Generators.

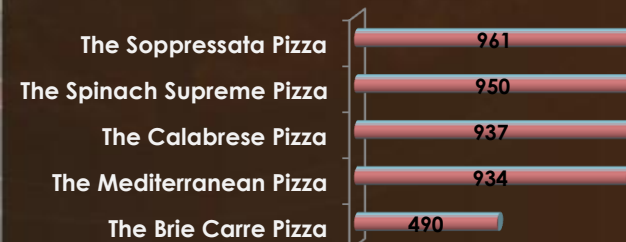
WORST

The Brie Carre is at the Bottom.

Top 5 Best Sellers by total pizzas sold



Bottom 5 Worst Sellers by total pizzas sold



% Sales By Month

