

Maven-Flix Subscribers

Month	2	3	4	5	6	7	8	9	10	11	12	13	14
Sep 2022	79%	51%	41%	32%	30%	24%	19%	16%	13%	12%	11%	10%	1%
Oct 2022	78%	56%	44%	34%	29%	24%	22%	19%	15%	14%	14%	1%	
Nov 2022	81%	59%	41%	30%	22%	19%	18%	17%	14%	12%	1%		
Dec 2022	81%	59%	43%	35%	29%	26%	22%	19%	19%	3%			
Jan 2023	82%	61%	47%	37%	32%	27%	23%	21%	1%				
Feb 2023	79%	55%	45%	34%	28%	25%	22%	3%					
Mar 2023	78%	58%	41%	34%	29%	27%	1%						
Apr 2023	78%	57%	45%	40%	36%	2%							
May 2023	80%	56%	45%	38%	3%								
Jun 2023	82%	61%	53%	2%									
Jul 2023	81%	61%	3%										
Aug 2023	88%	6%											

Monthly Subscription Retention

Details



Maven-Flix Subscribers

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Sep 2022	206	162	105	85	66	62	50	40	33	27	24	23	20	2
Oct 2022	189	148	106	83	64	54	45	41	35	29	26	26	2	
Nov 2022	176	143	104	73	53	39	33	31	30	25	21	2		
Dec 2022	217	175	127	94	76	63	57	47	42	41	6			
Jan 2023	254	209	154	119	94	81	68	58	54	2				
Feb 2023	265	210	145	120	89	74	65	59	8					
Mar 2023	248	194	145	101	85	73	67	3						
Apr 2023	207	162	118	93	83	75	4							
May 2023	273	218	154	123	105	7								
Jun 2023	258	212	157	137	6									
Jul 2023	288	233	175	10										
Aug 2023	253	222	15											

Monthly Subscription Retention